

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH



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Gate No. 5, Mount Poincur, S.V. P. Road, Borivali (West), Mumbai - 400 103



"Enlightening Minds, Defining Leaders"

**Internal Quality Assurance Cell (IQAC)
and
Learning and Information Resource Centre (LIRC)**

**In Association with
Centre for Intellectual Property Rights (CIPR)
Anna University, Chennai**

Presents

W E B I N A R **Intellectual Property Rights**



Resource Person
Dr. M. Kantha Babu

Professor, Department of Manufacturing Engineering,
College of Engineering Guindy
Director, Centre for Intellectual Property Rights (CIPR)
Anna University, Chennai

Date : 25th February 2023
Time : 1:00 p.m. to 3:00 p.m.

Mode : Online through Zoom
Registration Fee : NIL

Key Themes of the Webinar

- ◆ Types of IPR
- ◆ Filing of Patents
- ◆ Copyrights
- ◆ Entrepreneurship and IPR Protection
- ◆ Leads for Commercialization

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Compere



Ms Martina Chacko
MMS Programme Student

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Welcome Address



Dr. Smita Jesudasan
IQAC Coordinator

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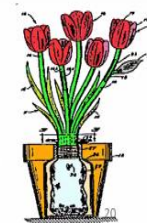
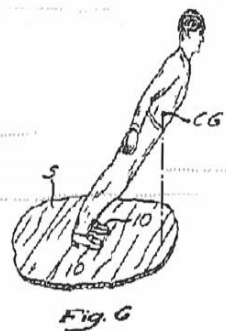
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Resource Speaker – Dr. M Kantha Babu



Dr Kanthababu

Patent - Examples



Dr Kanthababu

In 1993, Michael Jackson was issued a patent [US 5255452 A] for "Methods and Means for Creating Anti-Gravity Illusions." Invented by Jackson and his costume designers, this process describes an almost invisible alternative to the common use of wires in a live performance. Employing his signature loafer and sock combination as a disguise, Michael and his dancers performed in Velcro boots which hooked onto the stage at just the right place to hit the popular lean spot-on.

Trade Marks

1. Conventional Marks:



2. Non-conventional Marks



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Dr Kanthababu

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Vote of Thanks



Ms. Sara Patel

MMS Programme Student

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Student Coordinators



Ms Sara Patel



Mr Rahul Acharya



Ms Nidhi Suvarna

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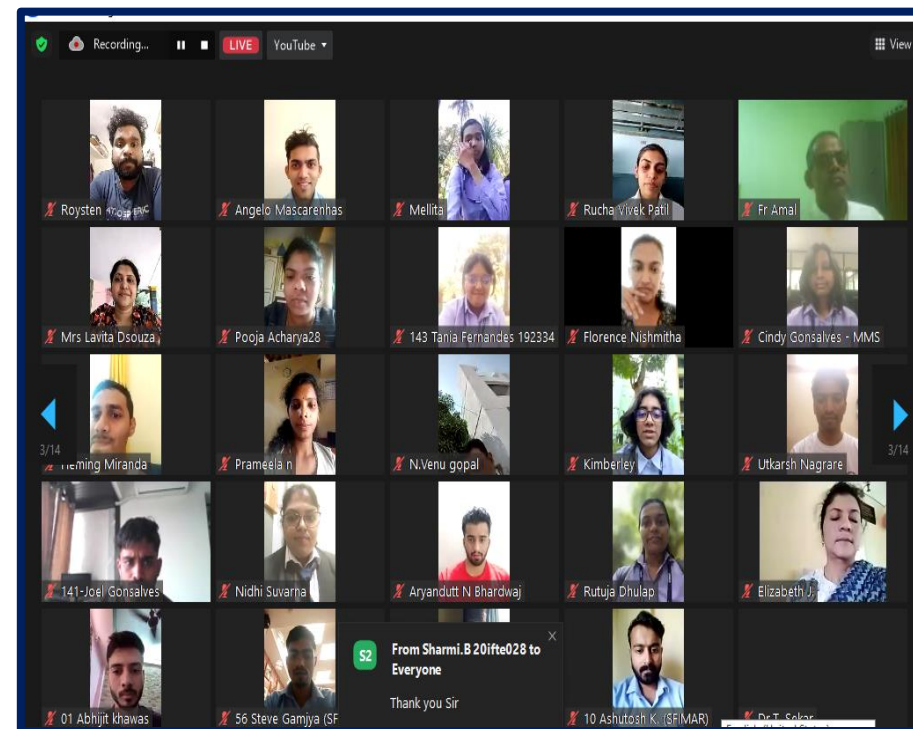
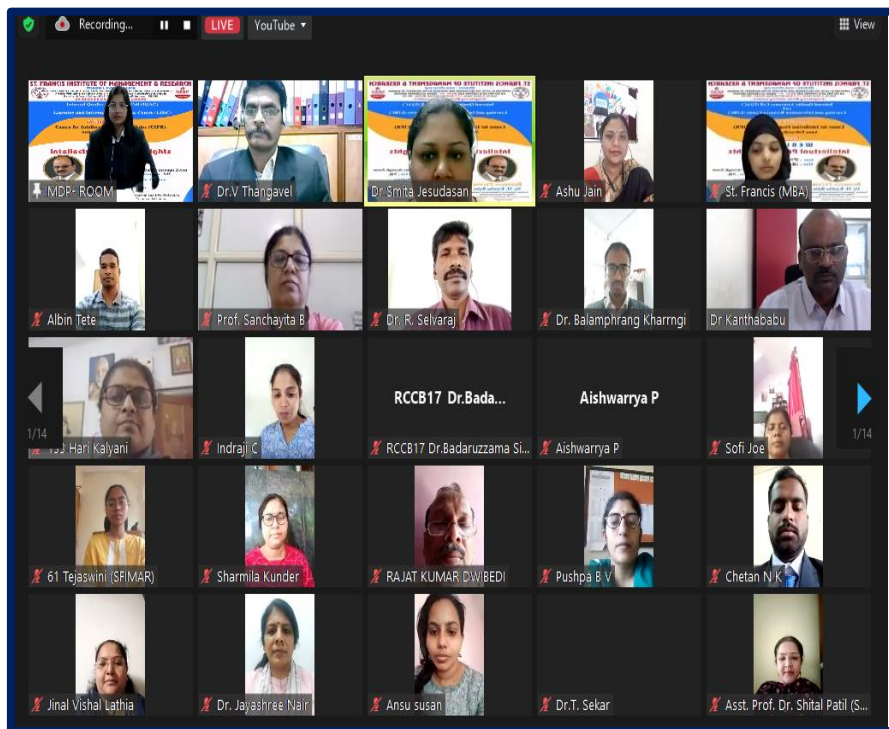
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Group Photos



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