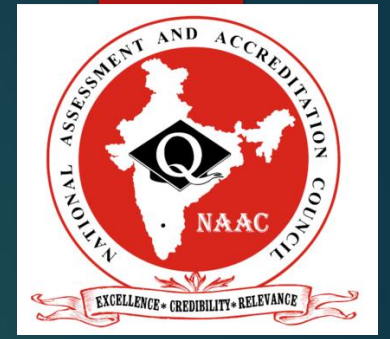
The background image shows a building facade. On the left, there is a window with a decorative pattern of squares and circles. In the center, a mural depicts a religious figure in a brown habit standing next to a white dog in a landscape with mountains and a building. To the right, another window with a similar decorative pattern is visible. Below the mural, a sign made of white flowers spells out 'SFIMAR' on a bed of brown mulch. In the foreground, there are several potted plants and a patch of green grass.

SFIMAR
IQAC Report
2015 - 16

About the Institute



- ▶ An ISO 9001-2015 Certified Institute by Det Norske Veritas (DNV).
- ▶ SFIMAR is NAAC 'A' Grade Accredited Institute.
- ▶ An AICTE approved Premier Management Institute affiliated to University of Mumbai.
- ▶ It is also recognized under Section 2 (f) & 12 (B) of UGC Act 1956.

About the Institute



Winner for “Best Educational Quality Enhancement Team (BEQET) President Award ” by NCQM, Mumbai.

At National Level, SFIMAR was awarded “The Most Upcoming B-School Award 2015” by ASSOCHAM.



Programmes @ SFIMAR

Master of Management Studies (MMS)

- ▶ **Inception: 2002**
- ▶ **Affiliation: University of Mumbai & Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 120**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Post Graduate Diploma in Management (PGDM)

- ▶ **Inception: 2012**
- ▶ **Affiliation: Autonomous Course and Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 60**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Part Time Programme : MFM & MMM

- ▶ Inception: 2009
- ▶ Affiliation: University of Mumbai
- ▶ Duration: 3 Years
- ▶ Masters Degree in Financial Management (MFM) –
Batch Strength - 30
- ▶ Masters Degree in Marketing Management (MMM) –
Batch Strength - 30

Chairman



Bro. Alphonse Nesamony



"To Teach is to Touch a Life Forever"

Director



Dr. S. S. Mohanty

*"Life is a journey from B - Birth to D - Death, what lies in between is C - Choices,
Make the right choices and Make your life more meaningful"*



‘To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.’



‘To enter the realm of globally successful B-schools by imparting value based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.’

Quality Policy

'SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up gradation of its faculty while meeting the regulatory & statutory requirements.'



Achievement of the Year



SFIMAR is now
NAAC
(National Assessment &
Accreditation Council)



Grade Accredited
Institute



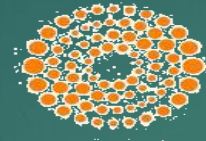
Recruiters- Final Placements

A.Y 2015-2016



Recruiters- Final Placements

A.Y 2015-2016



THOMSON
REUTERS



and many

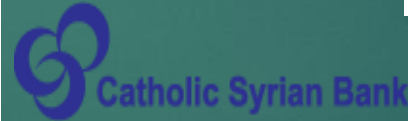
Recruiters - Summer Placements

A.Y 2015-2016



Recruiters - Summer Placements

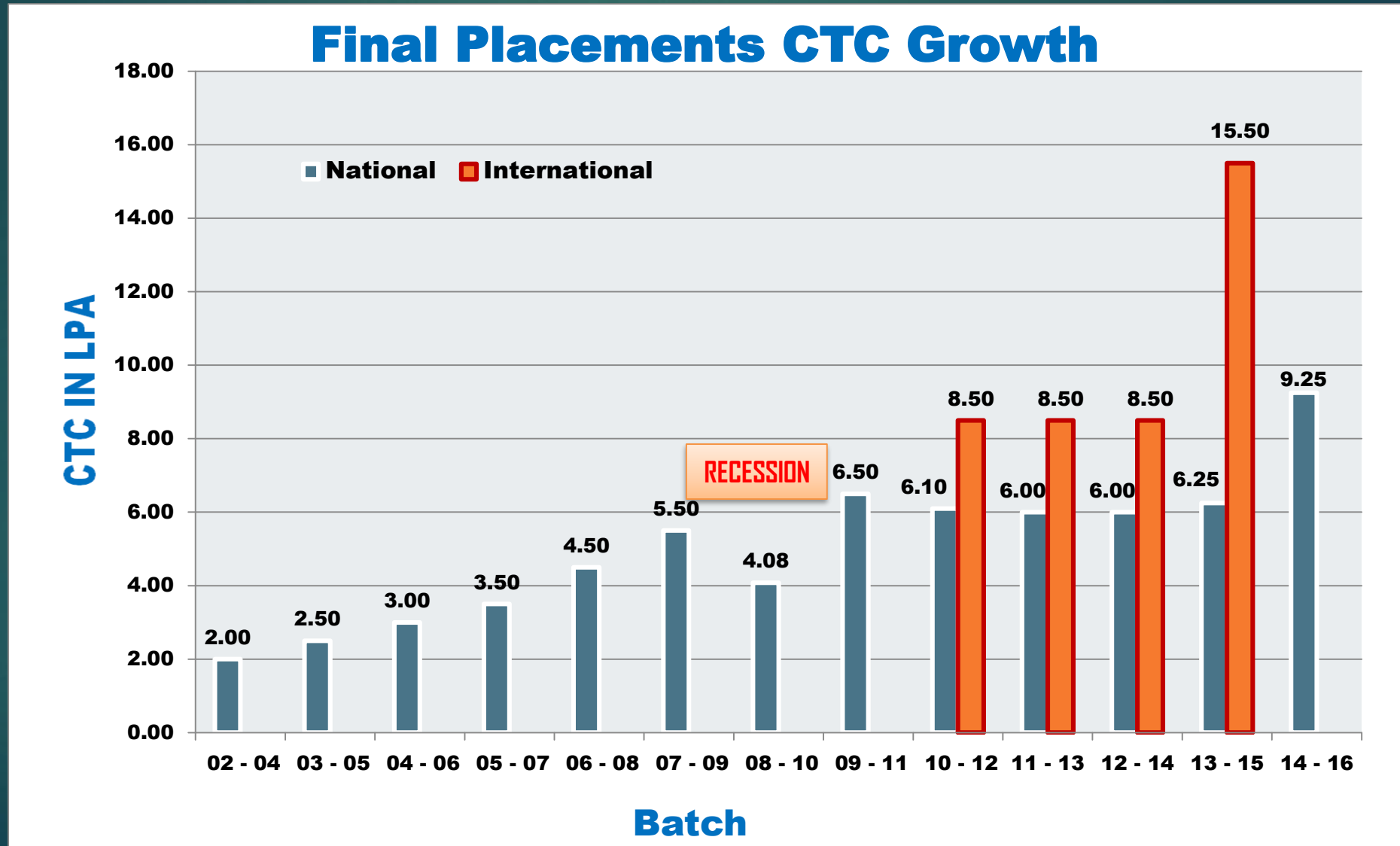
A.Y 2015-2016



and many more.....

CTC Growth Final Placements

(From A.Y. 2003-04 TO A.Y. 2015-16)



Objectives Achieved

2015-2016

To motivate students to become entrepreneurs by conducting seminars and Workshop and other entrepreneurship development activities.

Inauguration of SFIMAR Entrepreneurship & Business Incubation Zone (SFIMAR-ebiz).

SFIMAR organized a two day Management Development Program (MDP) on the topic “Entrepreneur in You” on 9 and 10 Oct. 2015 for all the aspiring Entrepreneurs from the Industry, as well as students.

DLLE entrepreneurship activity was conducted on 23 October, 2015 which helped students to overcome risk averse nature and provide them with a platform to set up their very own temporary retail outlet.



Entrepreneurship Development

- ▶ Mr. Albert D'souza conducted a session on 'Entrepreneurship as a Career'
- ▶ SAMPARK - 2016 Entrepreneurial Excellence Award to SFIMAR Alumni
- ▶ Idea Generation Workshop was organized by Prerna - Entrepreneurship Club



Entrepreneurship Development

Idea Generation & Business Plan Writing workshop



Objectives Achieved 2015-2016



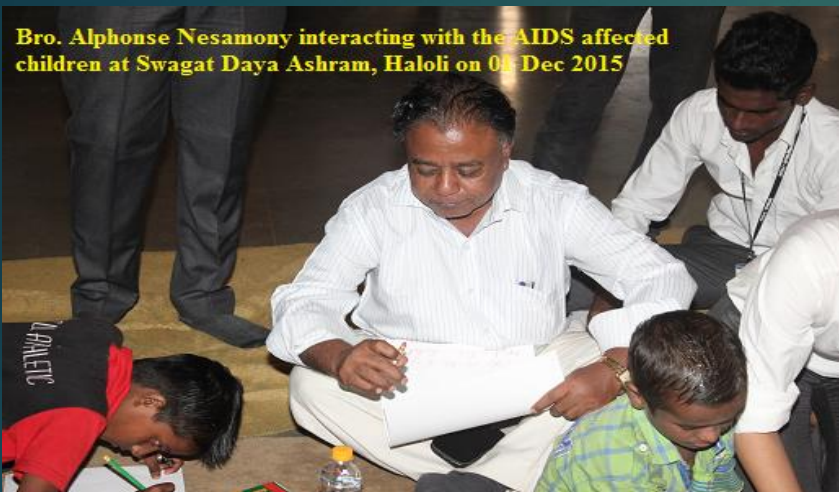
Competency Development through Inter Collegiate Competition

- MMS Students who participated and cleared Regional Round of AIMA Business Simulation Game on 6th & 7th Oct 2015
- Mr.Macsen was a finalist at Summer Project Competition in MMS –Operations Event – Opession organized by Durgadevi Saraf Institute of Managementt Studies. -16/10/15
- Mr.Ashwin Patel participated in Business Master Plan conducted by IIM-A – (Under Process Round 3)
- StockMind zonal round cleared by students on 3rd Nov 2015 organized by ICICI
- Team Details:- Mr.Aaditya W, Ms.Sneha, Mr.Mitul Shah.

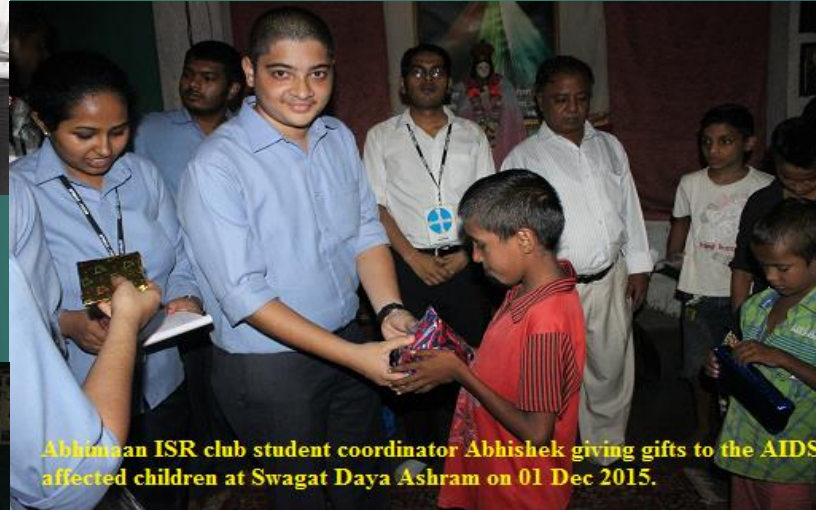
Objectives Achieved -2015-2016

To inculcate social values in students

A visit to the Swagat Daya Ashram at Haloli near Virar on 01 Dec 2015.



Bro. Alphonse Nesamony interacting with the AIDS affected children at Swagat Daya Ashram, Haloli on 01 Dec 2015



Abhimaan ISR club student coordinator Abhishek giving gifts to the AIDS affected children at Swagat Daya Ashram on 01 Dec 2015.



Group photo of the Children with Abhimaan coordinators, Bro Alphonse Nesamony, Dr G Ramesh and Lt. Col. Venkatraman at the Swagat Daya Ashram on 01 Dec 2015.



Bro Alphonse Nesamony presenting a shawl to one of the elderly inmate of the Swagat Daya Ashram on 01 Dec 2015.



Bro Alphonse Nesamony and Dr G Ramesh in discussion with the Staff of the Swagat Daya Ashram after presenting them with gifts on 01 Dec 2015.

Motivational talk and Blood Donation camp in association with Bhagwati Hospital , Borivali West.



Dr Shubha Raul, Ex Mayor of Mumbai, delivering the motivational talk on 18 Nov 2015 on the blood donation in the SFIMAR campus.



SFIMAR Chairman Bro Alphonse Nesamony felicitating the Guest of Honour Dr. Shubha Raul, Ex Mayor of Mumbai during the blood donation motivational talk on 18 Nov 2015 in the SFIMAR campus.



Dr G Ramesh, faculty coordinator of SFIMAR's Abhimaan ISR club donating blood on the founder's day -19 Nov 2015 in the SFIMAR campus

CCA Identified For Improvement

- ▶ Initiated Entrepreneurship Incubation Centre
- ▶ Initiating Best Researcher Award
- ▶ Initiated 3 New feedbacks : Resource Person's, Employee and Parents
- ▶ Mentoring process streamlined and implemented with a new format of student record.
- ▶ Formation of Green Club and conducted Green Audit .

CCA Identified For Improvement

- ▶ Implementation of Open Office for students and Faculty members.
- ▶ Up gradation of Network from CAT5 to CAT6 of 4 Labs for improving performance of Network.
- ▶ Remedial Measures for weaker students are taken based on the feedback received from HR.
- ▶ Alumni Connect – This year CMC has conducted two Alumni Connects in a structured manner for II year students.

CCA Identified For Improvement

- ▶ New format for “Summer Internship Job Sheet” was introduced and sent to students for as a better control system and clarity to students, Faculty & Industry mentors and CMC staff.
- ▶ List of compassionate students has been made and these students are assisted separately for placement.
- ▶ Market research survey Project has been allocated to three students in summer Internship to understand the industry perspective.

CCA Identified For Improvement

- ▶ **General / Technical Aptitude Test Training - Module wise : By Industry Experts.**
- ▶ **Initiated Industry Oriented training programmes like PMP, NISM, Digital Marketing.**
- ▶ **Initiation of PRAKALP – Project Presentation Competition for Part time students**

CCA Based on Observations

- ▶ Checklist for Preventive maintenance schedule is designed. Ref. IQA-I
- ▶ SFIMAR Building inspection report format is modified. Ref. IQA-I
- ▶ Formal Communication to canteen vendor regarding customer feedback is done- Ref. IQA-I
- ▶ Record of security personnel is maintained . Ref: External Audit June 2015 / Ref. IQA-I

CCA Based on Observations

- ▶ Selection Criteria for visiting faculty is defined. Ref: External Audit June 2015 / Ref. IQA-I
- ▶ Approval of new subjects for PGDM subjects procedure is defined and incorporated in the procedure: Ref: IQA-I
- ▶ Result procedure is modified for PGDM for timeline inclusion for declaring results. Ref: IQA-I

CCA Based on Observations

- ▶ Departmental Calendar for PGDM is maintained: Ref: IQA-I
- ▶ Counselor procedure added in the PGDM procedure.
- ▶ Placement policy is revised for the inclusion of mandatory attendance of students for training sessions organized by CMC. Ref: IQA-I

Facilities at SFIMAR

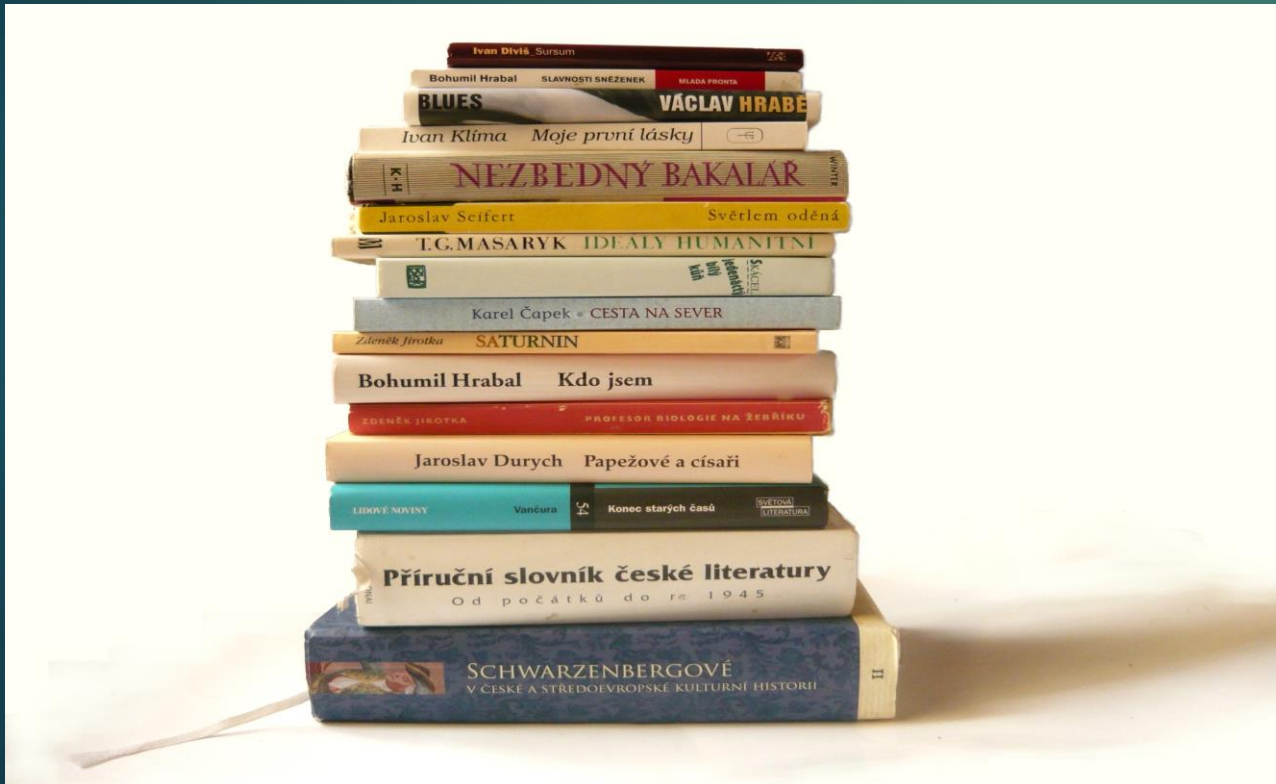
► SFIMAR's COMPUTER CENTRE:

SFIMAR is equipped with state-of-the-art computing facilities to complement classroom pedagogy. All the hostel rooms, classrooms, departments & offices are equipped with Wi-Fi internet facility.



Facilities at SFIMAR

SFIMAR LIRC has deployed the best cutting edge technology to create customer delight in every transaction- it is Wi-Fi enabled so that resources / products can be accessed anywhere and at anytime within the campus.



Facilities at SFIMAR

- ▶ **SFIMAR's CLASS ROOMS** are air-conditioned and very spacious. They are specially designed for participative learning and are equipped with all the necessary audiovisual facilities.



Facilities at SFIMAR



SFIMAR's AUDITORIUM has a seating capacity of 600. The auditorium is air-conditioned and acoustically designed and used for assemblies, inter-college competitions, research related activities, screening of films, functions and for conducting Yoga/ Aerobics classes for the students

Facilities at SFIMAR



SFIMAR's RECREATIONAL FACILITIES consist of various indoor games like Chess, giant Chess Board, Carom & Table Tennis and outdoor games like Badminton, Basketball, Football, Throw Ball, Volleyball, and Cricket.

Facilities at SFIMAR

▶ GYMNASIUM



▶ HOSTEL



▶ CANTEEN



Facilities at SFIMAR



- ▶ **CAREER MANAGEMENT CENTRE (CMC)** has qualified and competent staff. It aims to assess the student's personality, interests and skills and help them to enhance their personality and career needs by arranging relevant guest lectures and grooming sessions for students.

New Initiatives 2015-2016

Management

- ▶ NAAC Accreditation
- ▶ Initiation of Incubation centre
- ▶ Implementation of ERP software
- ▶ Staff Pantry with Microwave oven Facility
- ▶ Sick Room for students
- ▶ Renovation of SFIMAR Gymnasium
- ▶ Introduced new feedback forms for Parents, Employees, Guest Lecturers
- ▶ Introduced Research Award for faculty members



New Initiatives 2015-2016

Computer Lab

- Up gradation of Lease line from 4Mbps to 8 Mbps which has increased the performance accessibility of Internet across institute.
- Procured IBM Hardware and installed and configured ERP Setup for accessing the same via intranet and internet.
- Signed Campus Agreement with Microsoft for Procurement of Windows Operating System and Office 365 on cloud.

Computer Lab



- ▶ Installation of Cloud Office 365 (Office 2013) on Staff & Faculty desktop and laptops.
- ▶ Procurement of New ERP System for Campus and Installed ERP Client Setup on Staff &
- ▶ Faculty system for accessing ERP Application across campus.
- ▶ Initiated Website Restructure and Design Structure for new Web Site. (SFIMAR.ORG)
- ▶ Initiated internally Updation of Existing Website on regular basis.

Computer Lab

- ▶ Initiated and Procured New Desktop and Infrastructure setup for Digital Library System.
- ▶ Upgradation of Network from CAT5 to CAT6 of 4 Labs for improving performance of network.



New Initiatives

Part-Time Programme(MFM-MMM)

- ▶ Online Attendance for 1st , 2nd and 3rd year through Google drive and ERP
- ▶ Workshop on Financial Management subject
- ▶ Prakalpa 2015 Best project competition
- ▶ Formal Induction of First year students
- ▶ Workshop on work life balance for working professional by Ms.Aditi (Counsellor)
- ▶ Aggressive promotion strategy to visit companies for admission.



New Initiatives

Academics MMS & PGDM



- ▶ Introduced Mentor Mentee interaction on a weekly basis by incorporating in the Academic Time Table.
- ▶ Integrated the GD (General and Specialization) in the Time Table schedule in order to understand the acceptance level by students and faculty members and also to measure the performance of the students.
- ▶ Introduced the concept of Additional hours covering 30 hours learning for the students to benefit 2.5 credit points in each subject.

Academics MMS & PGDM

- ▶ Encouraged Peer teaching by the students by identifying specific subjects and students who have expertise in those subjects.
- ▶ Online Attendance for 1st , 2nd and 3rd year through Google drive and ERP
- ▶ Workshop on F.M. subject

New Initiatives

LIRC



New Initiatives

LIRC

- Implementation of Open Office.
- Campus Integration Software E-Library Module is implemented from June 2016.
- Capitaline Company database
- N-List Programme
- Kindle e-books Procurement

New Initiatives

LIRC

- ▶ Up-gradation of Network Attached Server (NAS) Storage capacity from 1 terabyte to 2 terabyte.
- ▶ Proposed Implementation of RFID system to monitor the footfalls of the users
- ▶ Planning to have one e-books package and about 100 educational films CD's/DVD's to LIRC collection



New Initiatives

CMC



New Initiatives

CMC

- ▶ Workshop on Appearance, Body Language & Communication (ABC) By Professionals (Wasan Knowledge Hub)
- ▶ Remedial Measures for weaker students are taken based on the feedback received from HR and analysing student's performance in different selection processes. This year we had a very streamlined process focused on individual requirement. This has resulted in successful placements at an early date as compared to the previous years.

New Initiatives

CMC

- ▶ **Alumni Connect – This year CMC has conducted two Alumni Connects in a structured manner for II year students.**
- ▶ **General / Technical Aptitude Test Training - Module wise : By Industry Experts**
- ▶ **The new format for “Summer Internship Job Sheet” was introduced and sent to students for as a better control system and clarity to students, Faculty & Industry mentors and CMC staff.**
- ▶ **Market research survey Project has been allocated to three students in summer Internship to understand the industry perspective for placement purpose.**

New Initiatives

CMC

List of compassionate students has been made and these students are assisted separately for placement.

The compassionate students belong to either defaulter / unwilling / placed but left the company due to their personal reason and again need placement assistance.

Achievements- Faculty Members

- ▶ Dr. S. S. Mohanty was invited as a Keynote Academic Speaker at Fund Forum Middle East 2015, Dubai.
- ▶ Bro. Alphonse & Dr. G. Ramesh attended a National Conference on Higher Education organized by EPSI at Chandigarh, India.
- ▶ Dr. S. S. Mohanty was invited to chair a research session at the 5th International Finance Conference 2016 organized by K. J. Somaiya Institute of Management, Mumbai.

Achievements- Faculty Members

- ▶ Prof. Pushkar Parulekar was invited as a Speaker at a National Conference organized by Bedekar Inst. of Mgmt, Thane.
- ▶ Prof. Jackson & Prof. Jestin attended an FDP on Blue Ocean Strategy at IIM-Kozhikode.
- ▶ Dr. Natika was invited as a Guest Speaker at Bal Bharati's M J Pancholia College of Commerce, Mumbai.

Achievements- Faculty Members

- ▶ Prof. Shilpa, Prof. Simmi & Ms. Sayali attended the Leadership Seminar by Ramkrishna Mission on 'Strengthening Women's Leadership for a Changing World'.
- ▶ Dr. Smita & Dr. Kumbar attended a workshop on National Institutional Ranking Framework (NIRF) implementation organized by Eloit India.
- ▶ Dr. G Ramesh attended a panel discussion & presented a paper at the ICDE Conference held at Utah Valley University, Salt Lake City, USA.

Staff Achievements

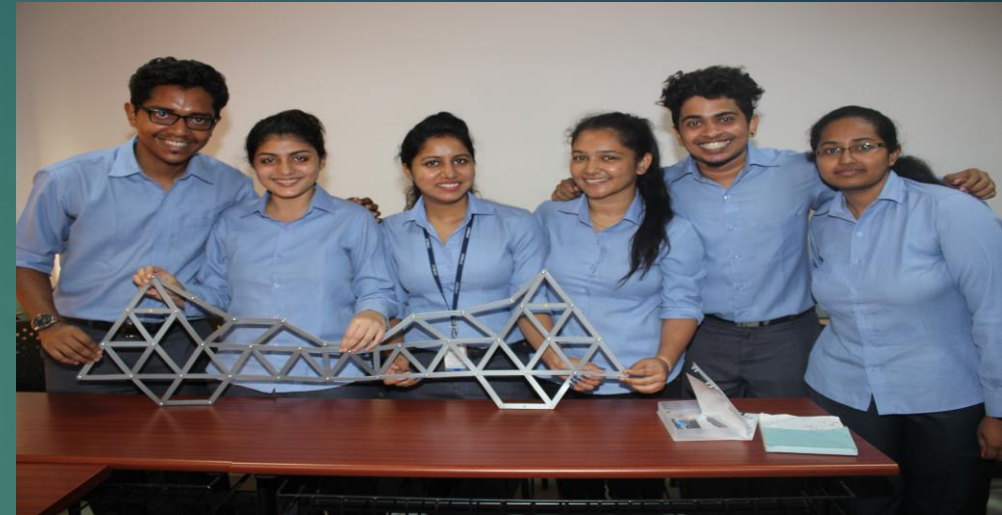
We congratulate Mr. Prakash Lalwani
for bagging the Leadership Excellence Award
for Facility Management and IT Infrastructure Management
at Leadership Award Summit 2015



We congratulate Ms. Chhaya Kamble
on successful completion of
Master of Financial Management (MFM)

Training & development –Students

Training on Project Management (PMP)



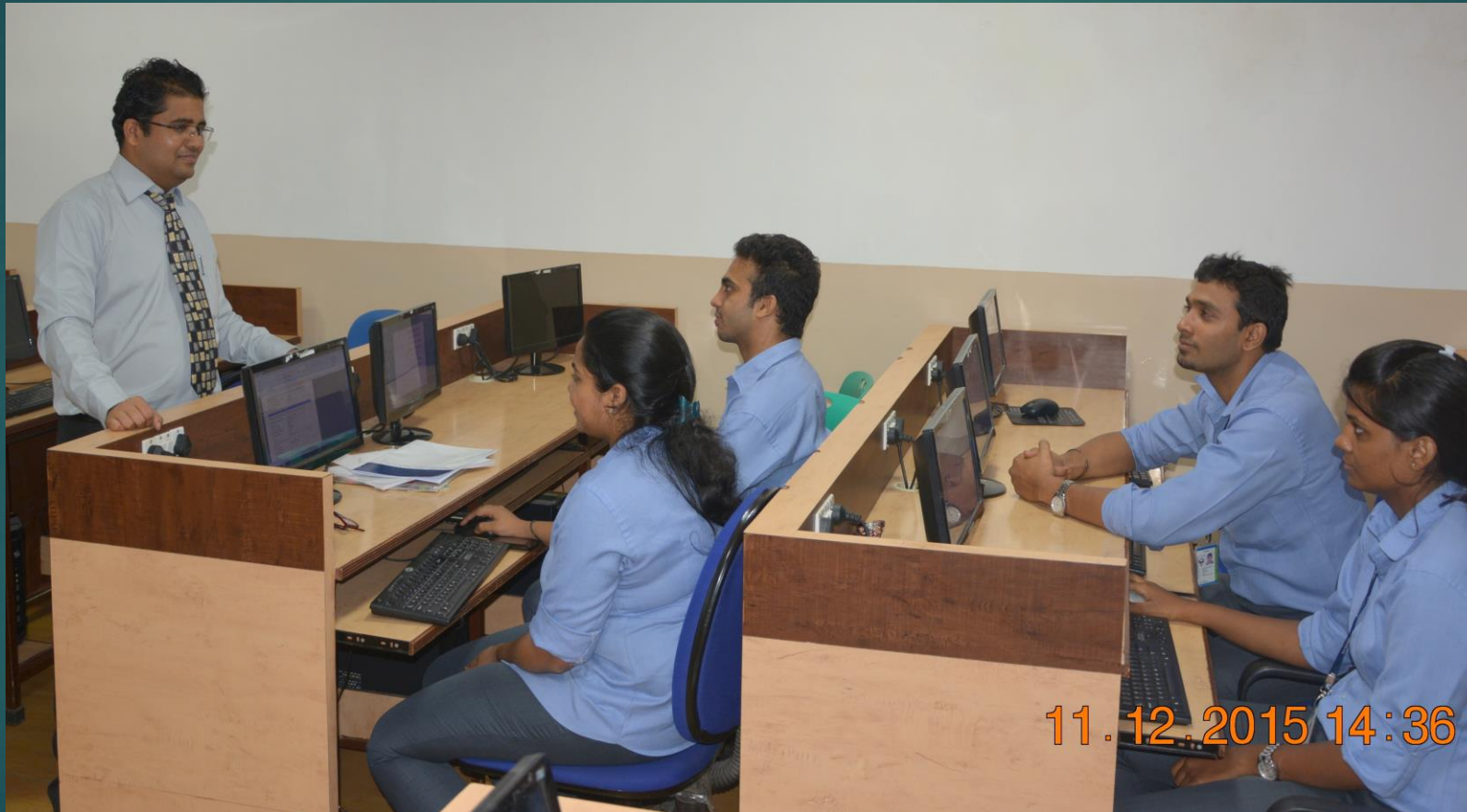
Training & development –Students NISM



Training & development –Students Digital Marketing



Training & development –Students by CMC



Training & Development Faculty & Staff

FDP on “ How to write and communicate effectively” on 26 June 2015 for faculty and staff members by Mr. Anand Patil



In-house Trainings conducted for Faculty & Staff Members

- ▶ **Campus ERP Training was organized for Faculty & Staff Members by Mr. Lalwani in December 2015.**
- ▶ **Moodle Training was organized for Faculty members by Dr. Kumbar in November 2015.**
- ▶ **Training on Online Students Attendance System was conducted for faculty members & admin staff by Prof. Vasudha Rao in January & August 2015.**

In-house Trainings conducted for Faculty & Staff Members

- ▶ Training on Crisis Management for Staff & Students was conducted in the Month of November as a part of Health & Safety Measures adopted at SFIMAR.
- ▶ ISO Awareness Training in Feb 2016 for all Faculty and Staff Members
- ▶ ISO Internal Auditors Training in May 2016

Faculty Development Programme on 04-05-2016 to 06-05-2016

Cloud Computing & Big Data Analytics

Prof. Sarada Samantray on
Cloud Computing & Big Data
Analysis

Prof. Anshul Gupta
on
Big Data Technology



Management Development Programme- 'Entrepreneur in You'

Eminent speakers of MDP and Inauguration of e-biz incubation



Achievements



Hearty Congratulations to
Dr. Natika Poddar, Dr. G Ramesh and Dr. Sulbha Raorane
on being recognized as
“The Post-Graduate Recognized Teaching Faculty”
under University of Mumbai

Achievements

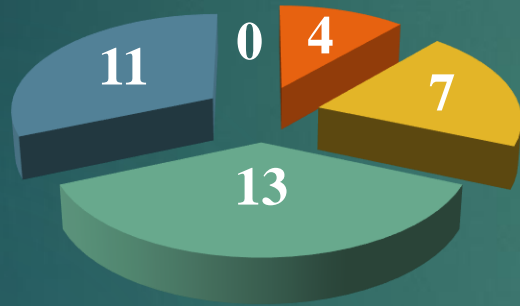


We congratulate Prof. Vasudha Rao
on being appointed as the
“Member of Adhoc Board of Studies in Systems Management”
for University of Mumbai

CORPORATE FEEDBACK ANALYSIS

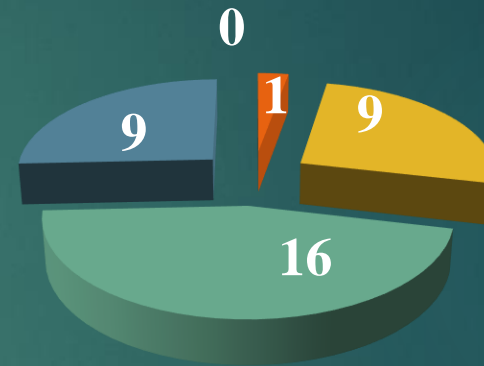
SUMMER PLACEMENT BATCH 2014-16

Students Attendance

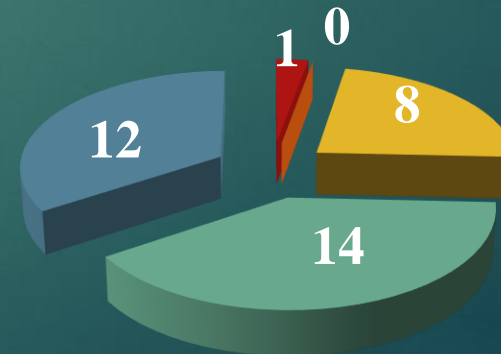


- Needs Improvement
- Fair
- Good
- Very Good
- Excellent

Time Discipline



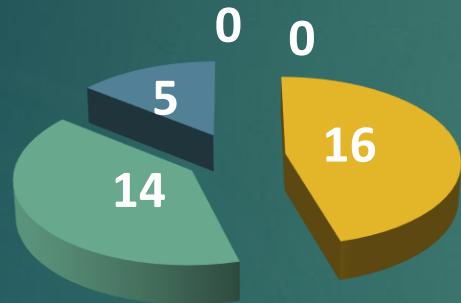
Dressing Sense



CORPORATE FEEDBACK ANALYSIS

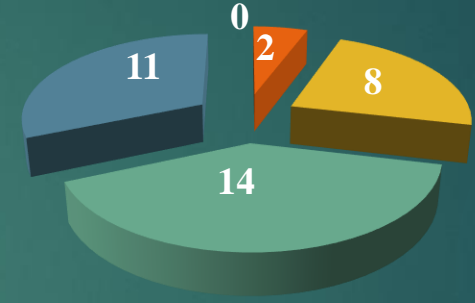
SUMMER PLACEMENT BATCH 2014-16

Subject Knowledge

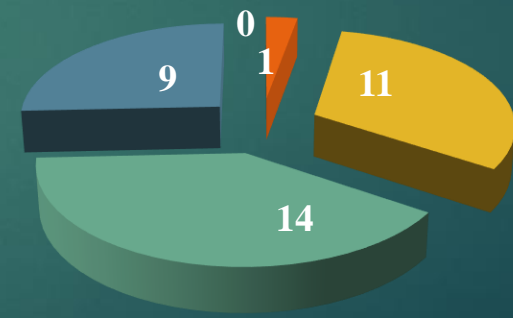


- Needs
- Improvement
- Fair
- Good
- Very Good
- Excellent

Attitude & Behaviour



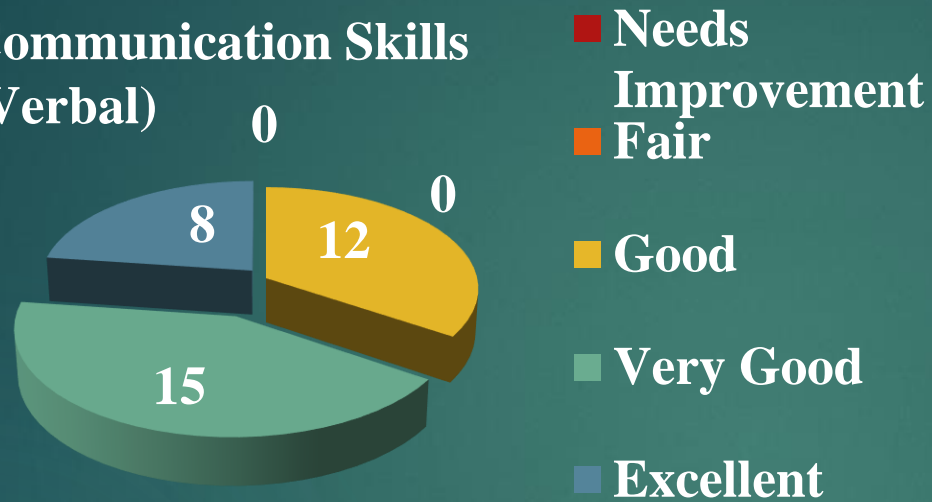
Communication Skills (Written)



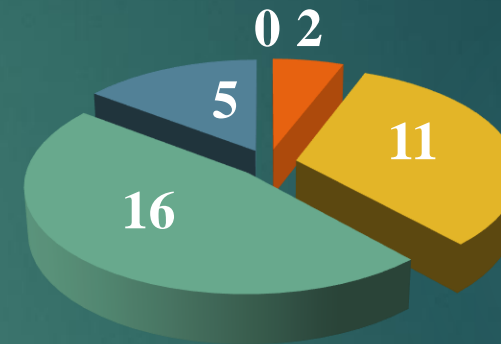
Corporate Feedback Analysis

Summer Placement Batch 2014 -16

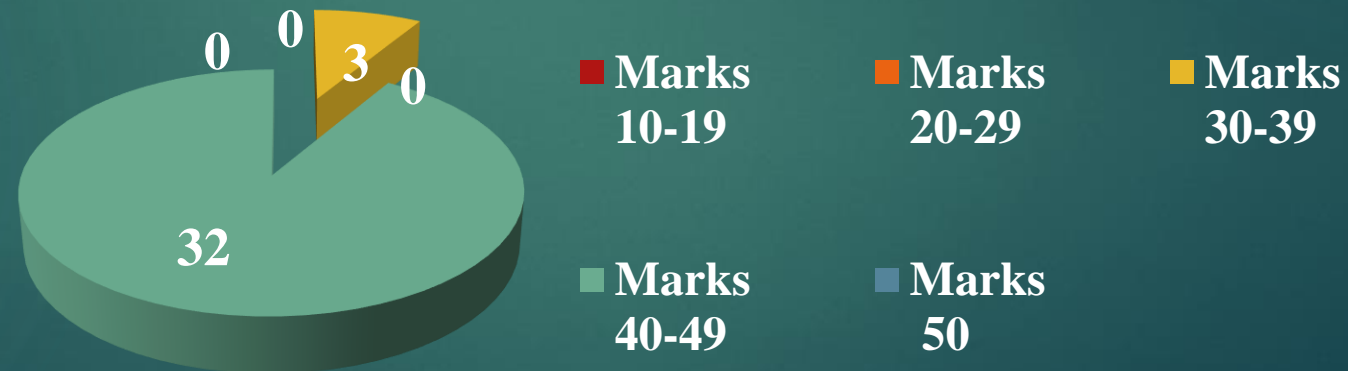
Communication Skills
(Verbal)



Project Quality

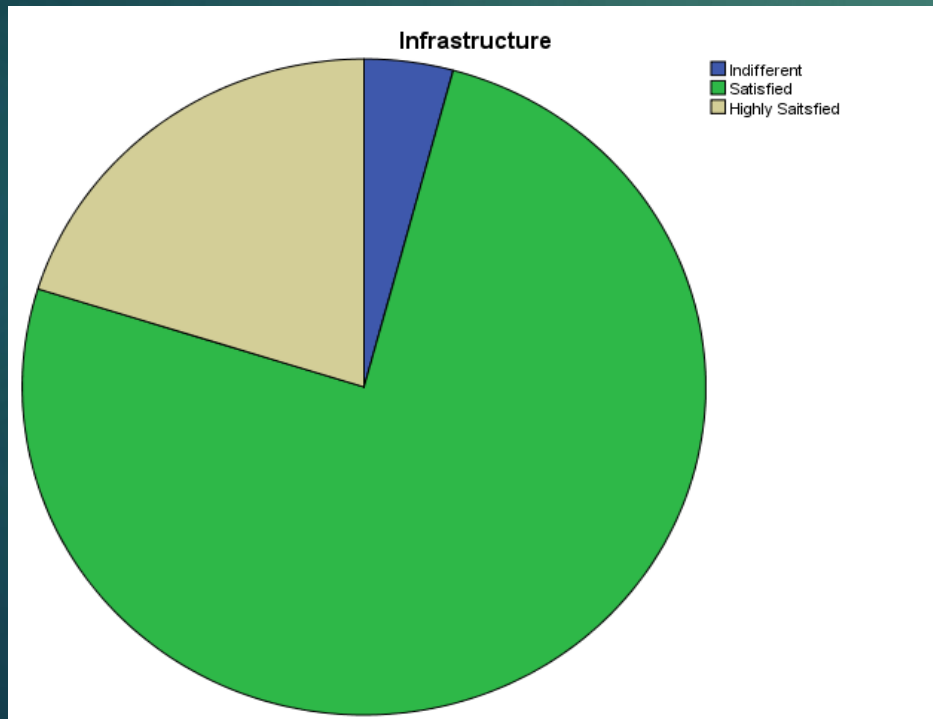


Overall Rating

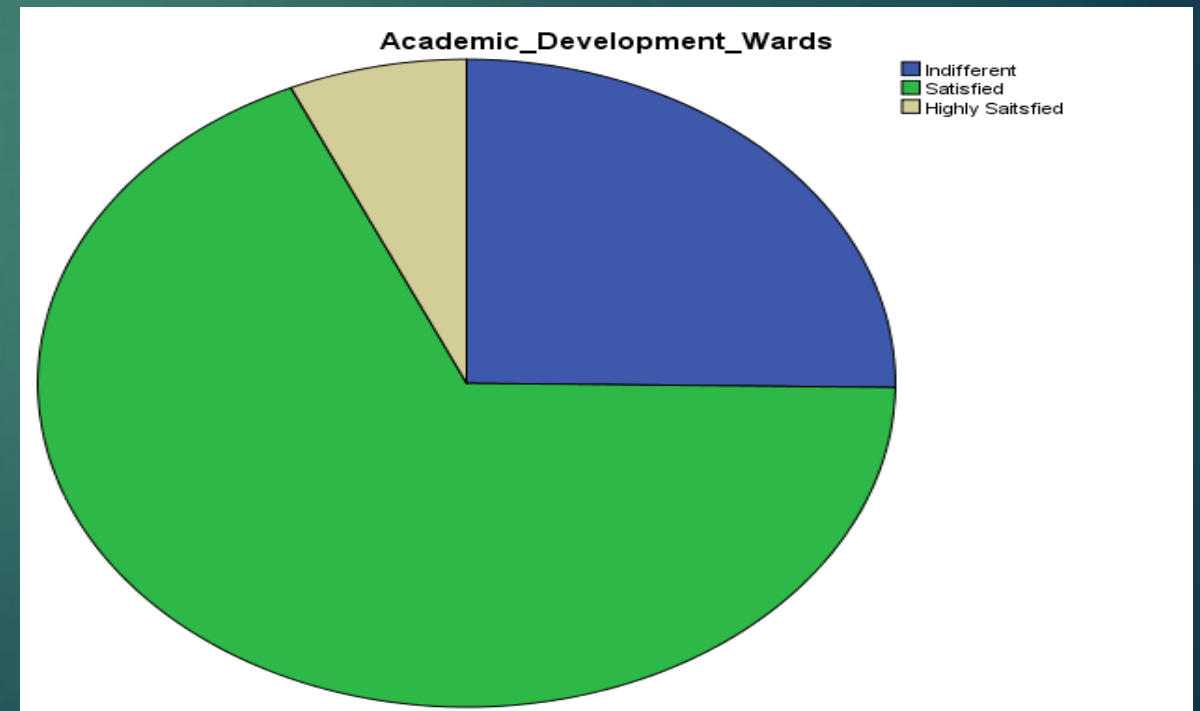


Parents' Feedback Analysis

Infrastructure		
Parameters	Frequency	Percent
Indifferent	5	4.2
Satisfied	90	75.6
Highly Satisfied	24	20.2
Total	119	100.0



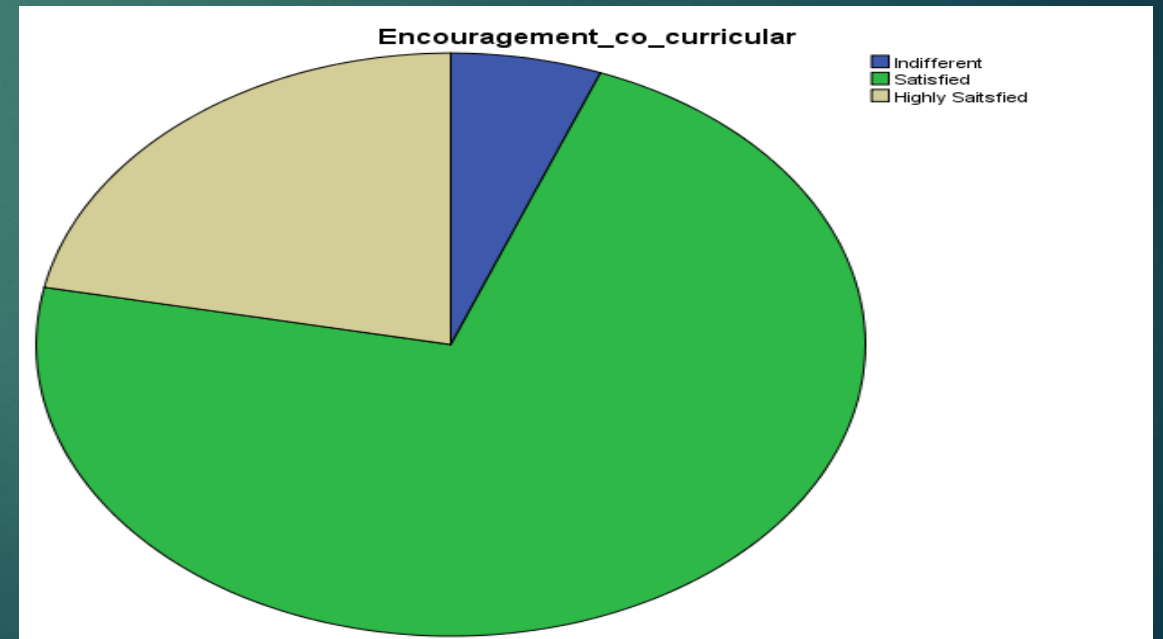
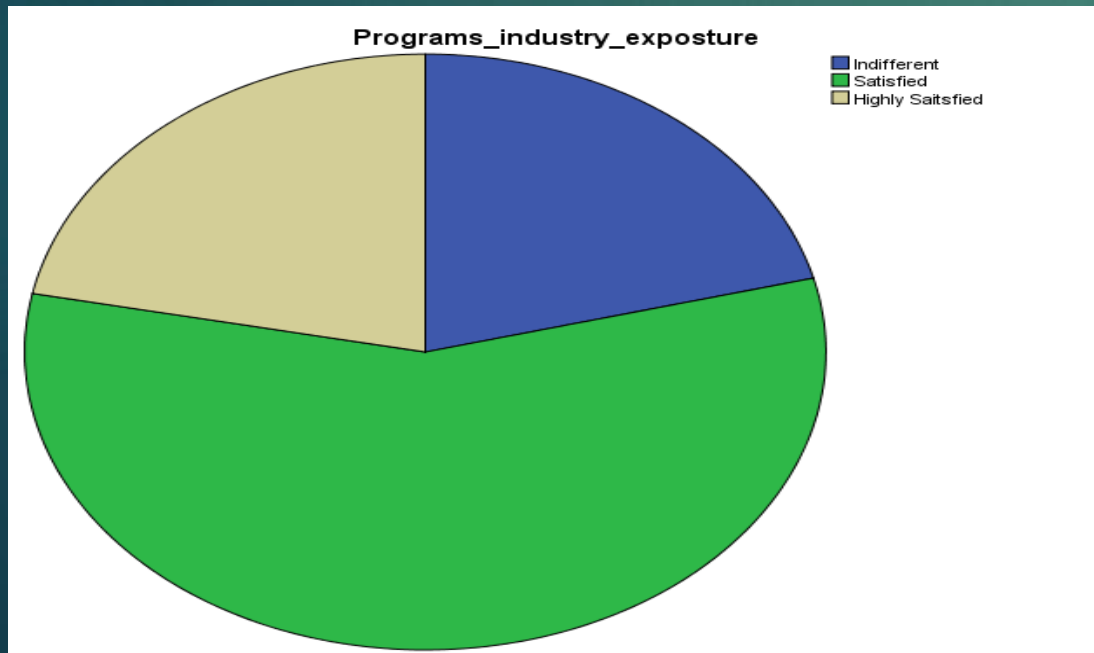
Academic Development the wards		
Parameters	Frequency	Percent
Indifferent	30	25.2
Satisfied	81	68.1
Highly Satisfied	8	6.7
Total	119	100.0



Parents' Feedback Analysis

Industry Exposure Programs		
	Frequency	Percent
Indifferent	25	21.0
Satisfied	68	57.1
Highly Satisfied	26	21.8
Total	119	100.0

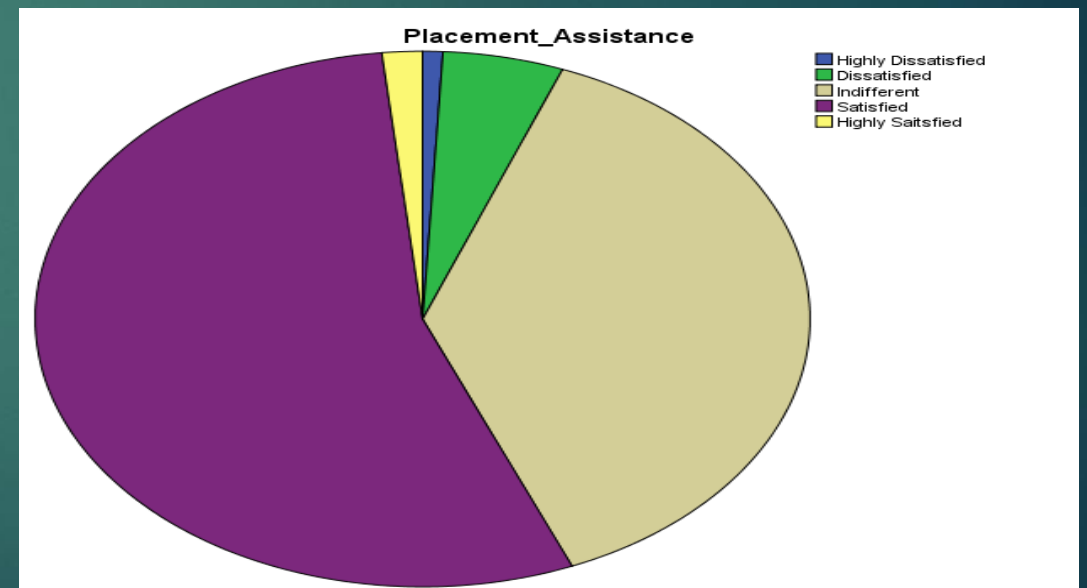
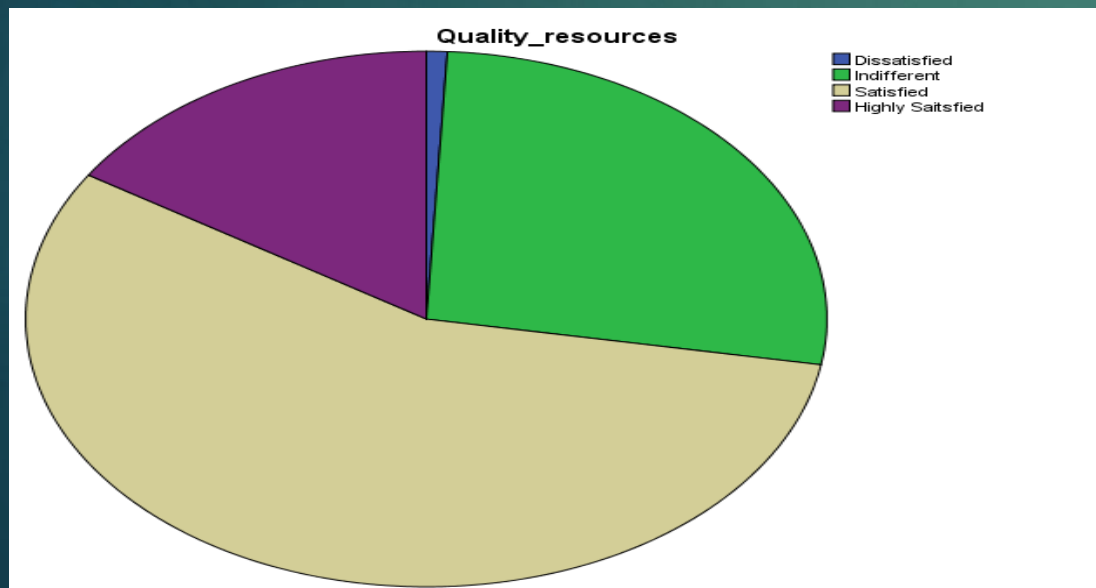
Encouragement for participation in co-curricular activities		
	Frequency	Percent
Indifferent	7	5.9
Satisfied	86	72.3
Highly Satisfied	26	21.8
Total	119	100.0



Parents' Feedback Analysis

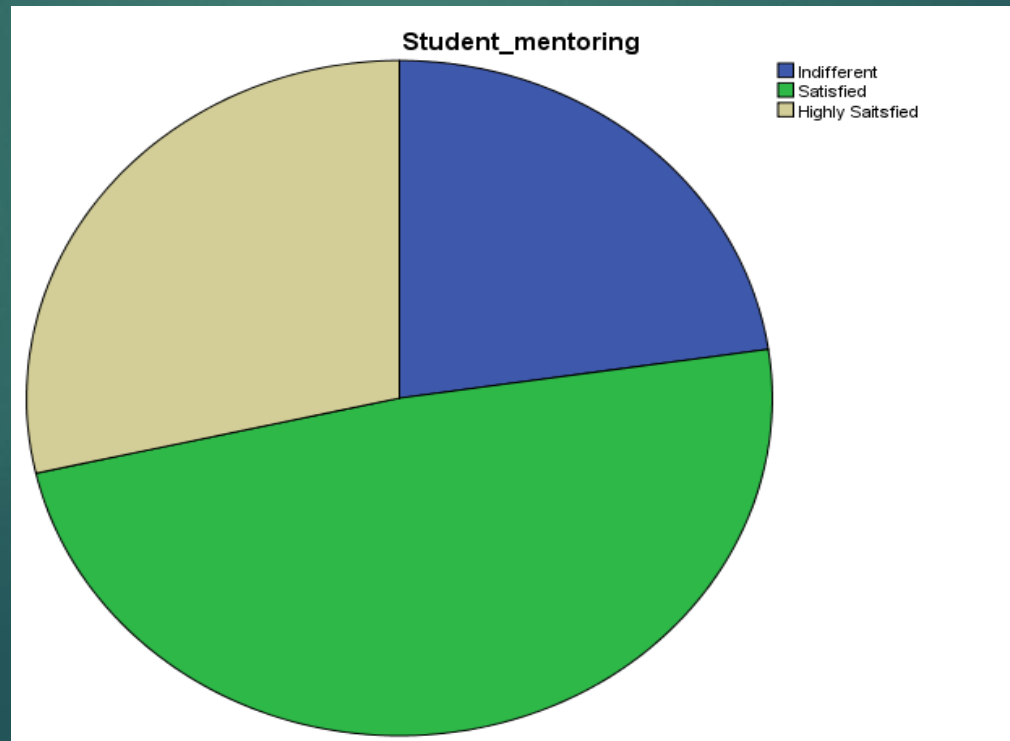
Quality of academic resources		
	Frequency	Percent
Dissatisfied	1	.8
Indifferent	32	26.9
Satisfied	67	56.3
Highly Satisfied	19	16.0
Total	119	100.0

Placement Assistance		
	Frequency	Percent
Highly Dissatisfied	1	.8
Dissatisfied	6	5.0
Indifferent	45	37.8
Satisfied	65	54.6
Highly Satisfied	2	1.7
Total	119	100.0



Parents' Feedback Analysis

Efforts taken for the development of students		
	Frequency	Percent
Indifferent	25	21.0
Satisfied	69	58.0
Highly Satisfied	25	21.0
Total	119	100.0



SFIMAR ALUMNI ASSOCIATION (SAA)

Feedback From Alumni

- ▶ Its a Registered body and we have quarterly meetings in campus.
- ▶ Issues related to Alumni involvement / growth and Institute's Development



Annual Placement Advisory Committee (PAC) Meeting Feedback From Industry Experts

To understand the current Industry Trends for recruitment



Encouraging Participative management

Through Employee participation in institutional
Committees and Forums

- ▶ Board of Governance - Quarterly
- ▶ Executive committee meetings- Quarterly
 - ▶ LMC Meeting- Bi – Annually
 - ▶ Faculty Meetings - Quarterly
 - ▶ Staff meeting (Quarterly)
- ▶ SFIMAR Alumni Association Managing Committee meeting. - BI-An
 - ▶ CWDC meeting. - Quarterly
- ▶ Student Development / Student Grievance Committee (Bi-Annually)
 - ▶ Academic Advisory Council- Bi annually

Encouraging Participative management

Through Employee participation in institutional
Committees and Forums

- ▶ Placement Advisory Council- Bi-Annually
- ▶ Research Development Committee- Bi-Monthly
- ▶ IDEA (Innovation and development for Excellence in Academics)-
monthly
- ▶ Examination and Attendance Committee- Quarterly
 - ▶ Mentoring Meeting- Quarterly
 - ▶ LIRC meeting - Quarterly
- ▶ Placement Internal Committee - Monthly
- ▶ Branding and Promotion Committee Meeting – Bi-Annually

Senior Citizen Training : Batch-3



Innovative pedagogies

Simulation Game: Beer game



- The Beer Game is a logistics game
- Developed by MIT in the 60s
- Been played all over the world by people at all levels, from students to presidents of big multinational groups.
- Experiential Learning
- Game Conducted for 1st year MMS & PGDM batch of 2015-17 students in the month of december 2015

Innovative Pedagogies: Rubik's Cube

- ▶ The Rubik's cube improves 'Spatial Thinking', brings coordination between right and the left brain and increases creative as well as logical aspects within an individual.
- ▶ It helps improve skills such as problem-solving, critical thinking, memorization, patience, perseverance and increases IQ level.
- ▶ SFIMAR students who learnt and practiced solving the cube quite evidently showed an improvement in their logical reasoning ability.

Students with Rubik's Cube



Innovative Pedagogy : SUDOKU

1	4	8	3	7	5	9	2	6
2	5	3	9	6	4	8	1	7
7	6	9	1	8	2	3	5	4
3	9	2	8	4	7	1	6	5
8	7	4	6	5	1	2	3	9
6	1	5	2	3	9	7	4	8
9	8	6	4	1	3	5	7	2
4	3	7	5	2	8	6	9	1
5	2	1	7	9	6	4	8	3

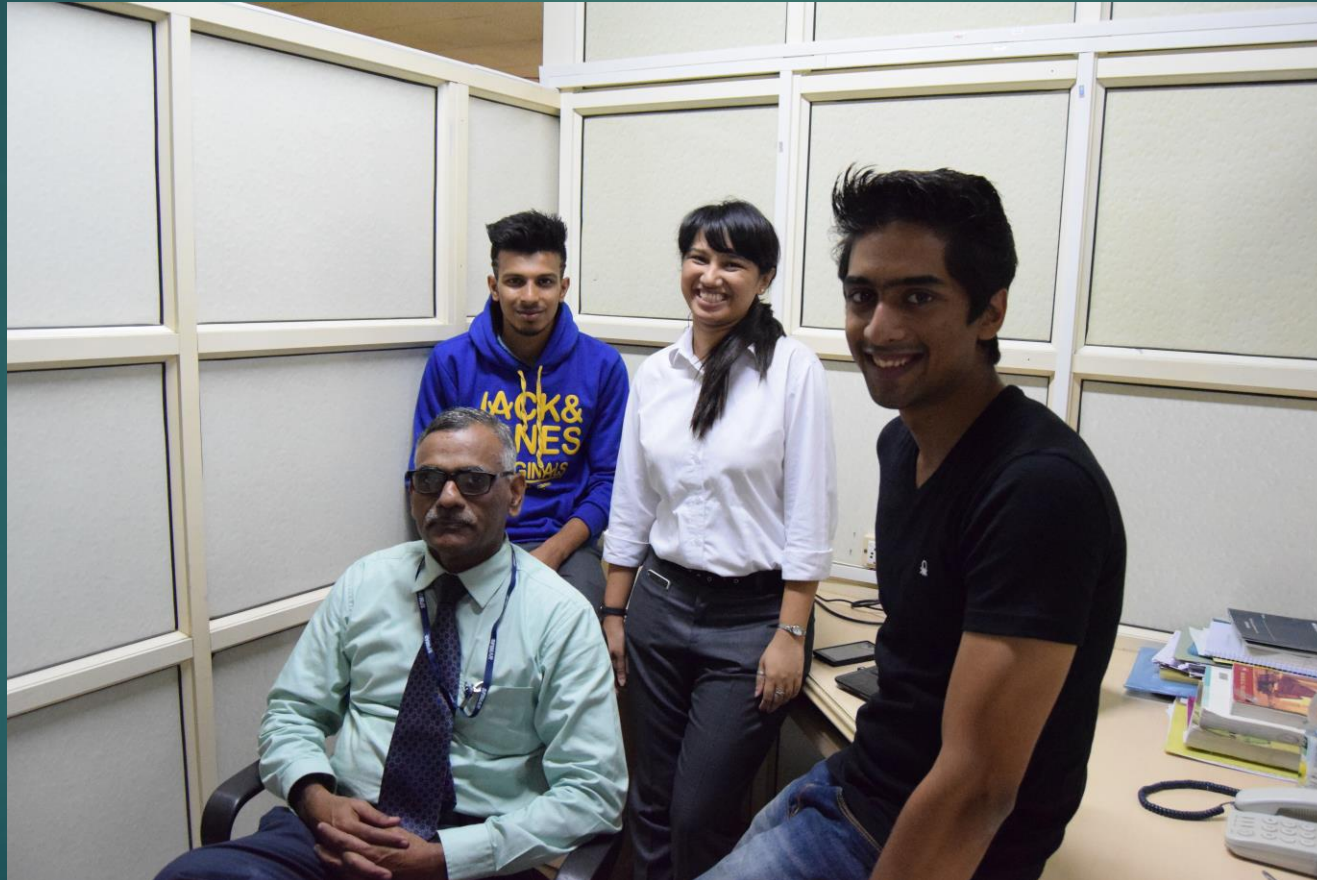


- Intellectual stimulation
- Development of basic problem-solving/logic skills
- Develops some logical thinking and patterns.

Mentoring

- SFIMAR ensures extensive mentoring and coaching for its students.
- Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development.
- Extensive Mentoring allows the mentee to explore new ideas with confidence.
- All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored.

Mentoring



Alumni Connect

- ▶ Alumni Connect was organized on 24 Oct. 2015 .
- ▶ Objective of increasing interaction and networking between SFIMAR Alumni & Final year MMS & PGDM students.
- ▶ It aimed at hosting grooming sessions executed by our Alumni for the Final year Students to face corporate challenges.
- ▶ The alumni also shared their experiences, ideas, thoughts and expertise for helping students launch themselves in the corporate world.

Mentoring by Alumni on job Profile & Industry Sectors



“SFIMAR RATNA” Award – 2016 To ALUMNI



Corporate Excellence



“SFIMAR RATNA” award - SAMPARK 2016



Entrepreneurial Excellence

Corporate On-boarding

Tie-Up with SS&C GlobeOp Financial Services



Batch 2013-15: 20 Students Placed



Batch 2014-16: 17 Students Placed (*In Process*)

Clubs and Forums

Finatics

- ▶ Mock Stock 2015 was conducted on 24th November, 2015 by the Finatics club under the guidance of our very own alumni Mr. Vaibhav Shah who has years of experience trading in the stock markets.



Nirmiti Club

▶ SPEAKER SERIES PROGRAMME

▶ Mr. Anand Bhatia, CEO Ormax

Money, and IIM Lucknow Alumni

▶ Mr. U. R. Bhatt, Managing Director at
Dalton Capital Advisors (India) Pvt.Ltd

▶ Dr. Mihai Ivanof, University of Fraser
Valley, Canada



Adventure Club

Trek to National Park- Kanheri Caves



Exuberance-2016 Revived...



Malay Club

Star Performer Awards



Best Out of Waste Newspaper



Mindfulness Centre



- ▶ The Centre works at the intersection of neuroscience, mindfulness and positive psychology.
- ▶ Mindfulness activities cultivate greater self-acceptance, sharpness of mind and a sustained inner ability to counter stress.
- ▶ By changing the way of thinking and feeling about challenging situations new solutions and opportunities can be arrived at.
- ▶ Regular workshops and sessions by expert speakers are arranged at the Institute for all Faculty, staff, and students.

Mindfulness Centre Activities

A session on enhancing self potential
and career skills was conducted

by Fr Ittoop



A session for Stress management for faculty
members and staff was conducted by
Brahmakumari Sister Shreya

Mindfulness Centre Activities



A session in August 2015 on Enhancing Learning Skills by Mr. Hiten Patel

‘Knowledge shared by Gautam Buddha’ a session delivered by our Executive Committee member Mr. Augustine Kurias.



Green club

- ▶ A Green Audit of the campus and its facilities is conducted by the Environmental Committee of the Institute every year .
- ▶ The audit comprises of representatives from the management, staff, and students.



Green Initiatives

- ▶ The scope of the audit is to monitor, record, and control the consumption of energy (electricity), water and paper consumption.
- ▶ Documents of the same are maintained. The committee also maintains record of the 'green cover' in the campus.
- ▶ Recommendations of the committee are then used for the betterment of



Industrial Visit Nasik



- Samsonite India
- VIP Industries
- Sula Wines

Industrial Visit Rajasthan



Vimal Textiles



MEC Metallizing Equipment

International Industrial Study Tour Thailand

- ▶ International Study tour to Bangkok & Pattaya, Thailand was organized by SFIMAR for its students from 23rd Sep. 2015 to 30 Sep. 2015.



International study Tour Highlights

- ▶ Visit to Assumption University, Bangkok
- ▶ Visit to RMA Automotive, Bangkok
- ▶ Visit to Sriracha Tiger Zoo, Pattaya
- ▶ Visit to Major Buddha Temples at Bangkok
- ▶ Visit to Gems Gallery
- ▶ Visit to Coral Islands, Pattaya
- ▶ Visit to Marine Park, Safari World, Tiger Zoo, Nong Nooch Village – Thailand Cultural Theme Park



International Visit



Bangkok
&
Pattaya

Department of Lifelong Learning and Extension (DLLE)

- ▶ SFIMAR is one of the active participants of Mumbai University's Department of Lifelong Learning and Extension (DLLE).
- ▶ Under DLLE programme SFIMAR has taken up issues such as:
 - ▶ Child abuse,
 - ▶ Working women's development.
- ▶ DLLE workshops for Faculty members and student managers were conducted on 27th August 2015 & 31st Oct 2015.

DLLE Activities undertaken & executed by SFIMAR 2015-2016

- ▶ **DLLE entrepreneurship activity was conducted on 23rd October, 2015 which helped students to overcome risk averse nature and provide them with a platform to set up their very own temporary retail outlet.**
- ▶ **A workshop on child abuse & survey on socio-economic status of women school teachers was undertaken by DLLE student coordinators.**

Department of Lifelong Learning and Extension (DLLE)

- ▶ Poster-making competition with the theme “Women Empowerment & Child Abuse” was organized for students.
- ▶ Udaan 2016 - DLLE Annual Festival was hosted by SFIMAR on 14th & 15th Jan. 2016.

UDAAN - DLLE Organizes intercollegiate Festival at Mumbai University Level Organized @ SFIMAR



College Women's Development Cell - CWDC

- ▶ The Women's Development Cell of the Institute takes care of the rights of women both students and staff. The Institute has formulated the College Women Development Cell (CWDC) in accordance with the requirements of the University of Mumbai.
- ▶ The Objectives of CWDC is to implement the directions of the University of Mumbai in general and to deal with women developmental activities and complaints/cases of sexual harassment in particular.

CWDC



Debate Competition was held on 8th march 2016.the topic was “glass ceiling do not exist anymore in the corporate”

Celebrating International women’s day, 2016



CWDC



Group discussion held on the occasion of international women celebrations

Ms Shobha Philip, general Secretary
YWCA

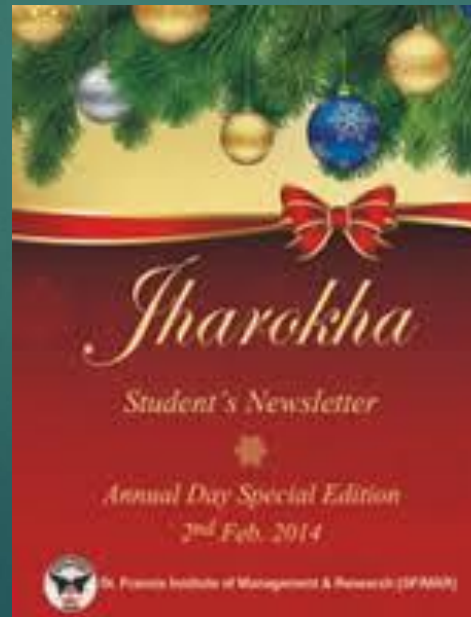


SFIMAR Publications

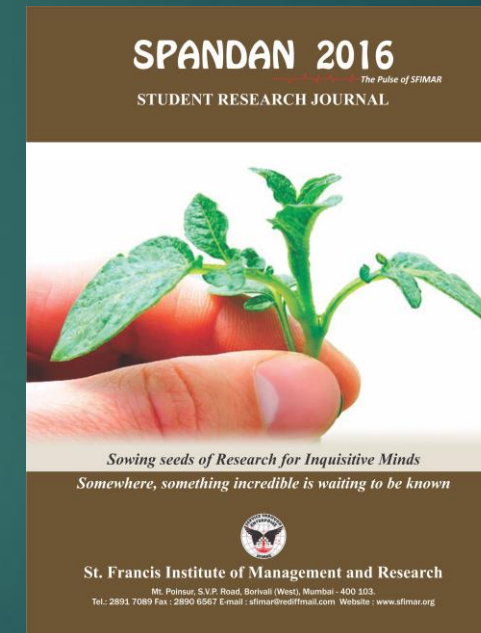
SFIMAR Research Review



Jharokha



Spandan



Research and Development 2015-2016



- ▶ **Research Paper Publications – 15 Papers published in reputed National Referred Journals**
- ▶ **Working Papers – 21 Research Papers under review**
- ▶ **Books Published – 04 Books published in the areas of Business Environment (BAF), Industrial Law (BMS), Business Environment (BMS); Financial Accounting & Auditing**

Research and Development 2015-2016

- ▶ Ph.D. Work, Guidance and Support – 9 Faculty Members are currently pursuing their Doctoral Programme from UGC recognized Universities.
- ▶ Published Vol. 10, issue 1, 2015 of SFIMAR Research Review (SRR) - ISSN 0975- 895X, Bi-Annual Research Journal of SFIMAR. It is also available in electronic format on Institute's Website.



Research and Development 2015-2016

Dr. Sulbha Raorane and Dr. Natika Poddar are members of the Editorial board of various Research Journals.

Dr. G Ramesh was invited as a resource person for orientation of research scholars at Ph.D. Preparatory Programme organized by St. Francis Inst. of Technology (SFIT).

Achievements in Research & Development



We congratulate Dr. Smita
Jesudasan for bagging SFIMAR's
Best Researcher Award 2015

We congratulate Dr. Tushar Paanigrahi
on being Awarded his Ph.D. In
Management on 24th April 2016



ACHIEVEMENTS

FACULTY MEMBERS PURSUING PH.D.



Prof .
Ms. Sujeesha Naidu



Prof.
Ms. Sinimole K R



Prof.
Ms. Sulbha Raorane



Prof .
Ms. Natika Poddar



Prof.
Ms. Shilpa Peswani



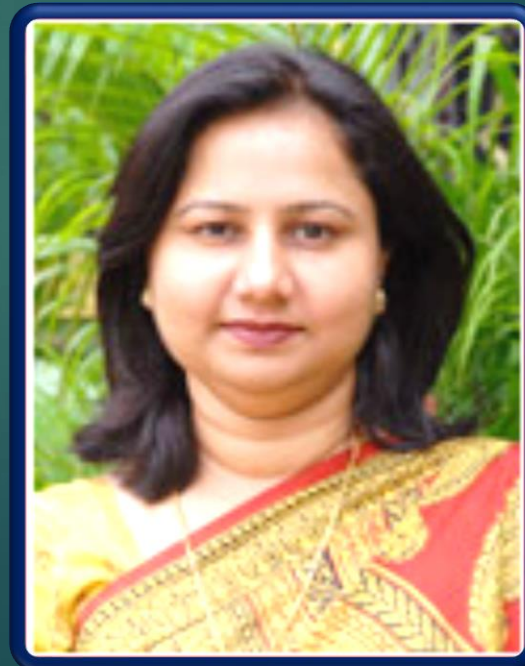
Prof.
Ms. Vasudha Rao

Ph.D. Thesis Submission



- Prof. Vaishali Kulkarni
- Research Area: Knowledge Management
- University: Nagpur

- ▶ Prof. Simmi Prasad
- ▶ Research Area: Service Industry
- ▶ University: Nagpur



Faculty pursuing their 02nd Ph.D.

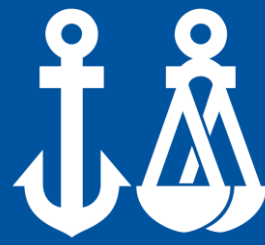


Dr. Natika Poddar



Dr. Sulbha Raorane

SFIMAR's Journey of ISO 9001: 2008 To 9001: 2015



DNV

ISO training to SFIMAR staff

- ▶ Awareness Training & Internal Auditors Training



SWOT analysis of the Institute



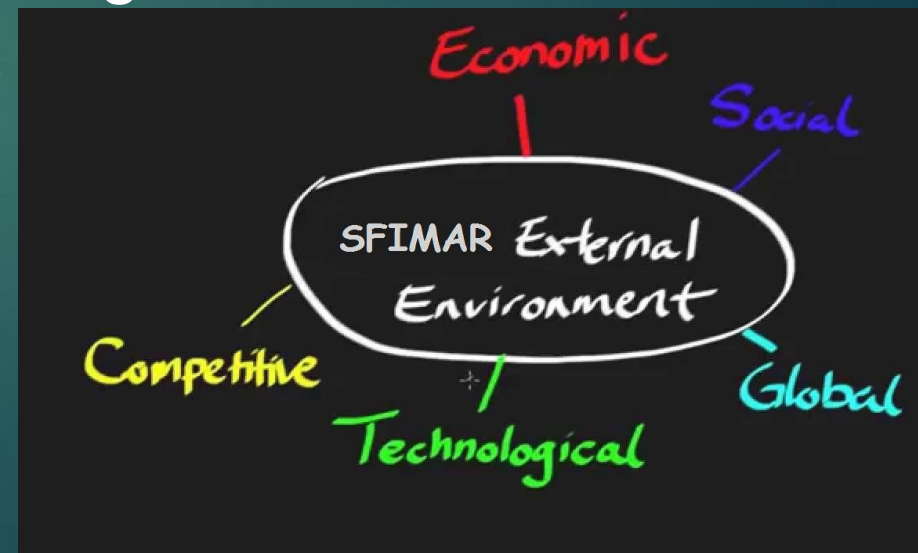
Identification of Interested parties

- Students
- Employees
- Corporate
- Society
- Regulatory bodies like UGC, AICTE, DTE etc.

Identification of and External and Internal Issues related to the Institute

External Issues

- ▶ Innovations in Teaching and Learning Process as per the International standards that can affect the programme objectives
- ▶ Regulatory Developments:- UGC , AICTE and other Statutory Guidelines.
- ▶ Stakeholders Reviews and Relationship management
- ▶ Competition – Growing number of colleges
- ▶ Minority institution
- ▶ Placement
- ▶ Brand equity of college



Identification of and External and Internal Issues related to the Institute

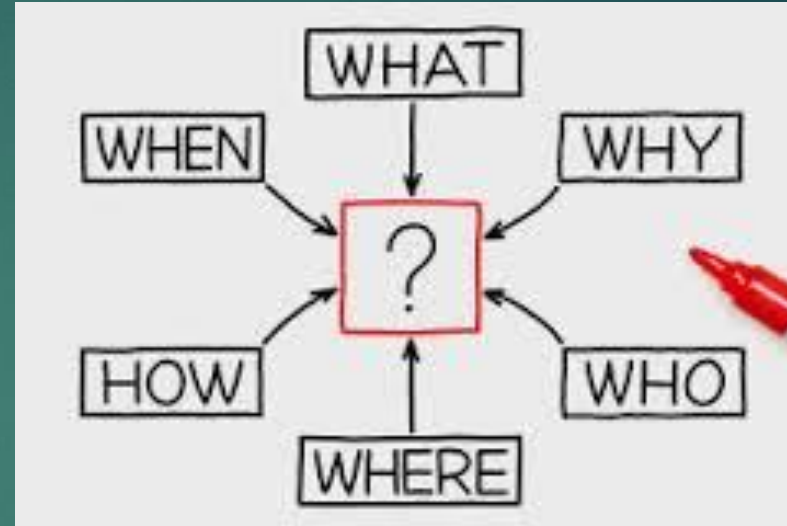
Internal Issues

- ▶ Upgradation of Faculty members as per the global education standards
- ▶ Organizational culture and attitude
- ▶ An effective and motivated workforce –as it gives positive impact
- ▶ Students skill development to minimize the industry-Academia gap
- ▶ Placements related issues
- ▶ Overall development of students
- ▶ Adequate infrastructure
- ▶ Knowledge sharing
- ▶ Innovative Pedagogy



Understanding the needs of the interested Parties

- ▶ Meetings
- ▶ Feedback
- ▶ Committees/ Forums
- ▶ Visits to Corporate



PLAN 2016 -17 & ACHIEVEMENTS

- Consul- Achieved
- Murmuring - Achieved
- Intellectual Club - Achieved
- Implementation of Digital Library - Achieved
- Network Leased Line Upgradation - Achieved
- Institute Resource Planning (IRP) – Campus Integration Software. - Achieved



2016-17



- ▶ **NBA Accreditation**
- ▶ **Executive MBA programme**
- ▶ **Consultancy**
- ▶ **Enhanced Institute visibility**
- ▶ **Implementation of ERP**



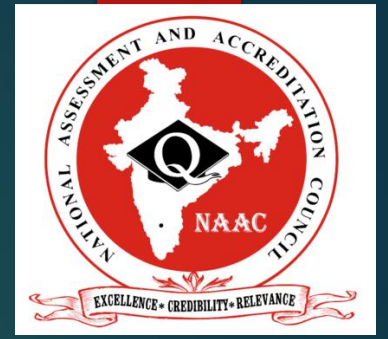


SFIMAR

IQAC Report

2016-17

About the Institute



- ▶ An ISO 9001-2015 Certified Institute by Det Norske Veritas (DNV).
- ▶ ISO certified Institute since last 11 years.
- ▶ SFIMAR is NAAC 'A' Grade Accredited Institute.
- ▶ An AICTE approved Premier Management Institute affiliated to University of Mumbai.
- ▶ It is also recognized under Section 2 (f) & 12 (B) of UGC Act 1956.

About the Institute



At National Level, SFIMAR was awarded “The Most Upcoming B-School Award” by ASSOCHAM.

Winner for “Best Educational Quality Enhancement Team (BEQET) President Award ” by NCQM, Mumbai.



Programmes @ SFIMAR

Master of Management Studies (MMS)

- ▶ **Inception: 2002**
- ▶ **Affiliation: University of Mumbai & Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 120**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Post Graduate Diploma in Management (PGDM)

- ▶ **Inception: 2012**
- ▶ **Affiliation: Autonomous Course and Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 60**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Part Time Programme : MFM & MMM

- ▶ Inception: 2009
- ▶ Affiliation: University of Mumbai
- ▶ Duration: 3 Years
- ▶ Masters Degree in Financial Management (MFM) –
Batch Strength - 30
- ▶ Masters Degree in Marketing Management (MMM) –
Batch Strength - 30

Chairman



Bro. Alphonse Nesamony

Director



Dr. S. S. Mohanty



‘To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.’



‘To enter the realm of globally successful B-schools by imparting value based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.’

Quality Policy

'SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.'



SFIMAR Student centric Approach



Linkage between Quality Policy and Strategic objectives

- ▶ **A seat of life long learning**

To develop students with techno-managerial competence from global business management perspective .

- ▶ **Innovation & Entrepreneurship**

To attain and boost Innovation through research and entrepreneurial activities.

- ▶ **Value based Leadership:**

To impart Value based education in the area of professional, social and personal ethics for creating value based industrial leaders.

- ▶ **Continual Improvement :**

To transform students into Global Business Leaders by continual improvement in its services through a student centric approach.

- ▶ **Humanitarian Approach :**

To develop responsible and thoughtful citizens through Institute's social responsibility awareness programmes for the betterment of the society.

Specific Attributes identified for PG Programme

- ▶ Scholarship of Knowledge
- ▶ Critical Thinking
- ▶ Problem Solving
- ▶ Research Skills
- ▶ Usage of Modern Tools
- ▶ Collaborative & Multidisciplinary Tools
- ▶ Project Management & Finance
- ▶ Communication
- ▶ Long Term Learning
- ▶ Ethical Practices & Social Responsibility

Identification of Knowledge- Skills- Attitude

Knowledge	Skills	Attitude
Business Management knowledge	Communication	Life-long Learning
Research	Critical Thinking	Value-based education and Social Responsibility
Project Management	analytical ability & Problem solving	Leadership
Entrepreneurship development	Usage of modern tools & techniques	
	Decision making	

Objectives Achieved

2016-2017

To encourage students to participate as an event coordinator in at least one co-curricular /extra –curricular activity organized by the Institute and motivate them to participate in intercollegiate competitions throughout the year.

As per the Event Distribution List of students for the Academic Year 2016-2017 every student participated in at least in two events organized by the Institute.



Competency Development through Inter Collegiate Competition

2017-19 PGDM Admissions Open for All
 Enlightening Minds Defining Leaders
St. Francis Institute of Management & Research
SFIMAR
 ACCREDITED WITH GRADUATE
NAAC
Post Graduate Diploma in Management (PGDM)

For Details, Course admission enquiry & Campus Tour
 Visit 2nd Floor, Room No. 206

Congratulations !!!

Our Management Students *We are Proud of You !!!*



AKSHAY KUVAR
 Passed KUMITE Jude 'A' Referee
 from Karate Association of India
 (PGDM Batch of 2016-18)



Harshad Karkar
 Mumbai's Youngest Corporator
 (BMC Election 2017)
 (PGDM Batch of 2015-17)



ANAND MISHRA
 Winner of UDAAN - Research
 Convention from Univ. of Mumbai
 (PGDM Batch of 2016-18)

Entrance Scores Accepted : MAH-MBA/MMS-CET 2017/CMAT 2017/CAT/MAT/XAT/ATMA



Industry Visit of Batch of 2015-17



Ms. Aditi Nandkarni - Students Counsellor / Clinical Psychologist
 along with Director - SFIMAR

Proud Moments of SFIMAR

**Best Student Award,
 38th Bombay Management Association Awards, 30th Jan, 2017**

**1st Prize, MasterPlan
 2016, IIM-Ahmedabad**

**2nd Prize, B-Advertising, Thakur
 College**

**2nd Prize, Face Painting,
 Shoe Painting & Best CL
 Award, Aditya College**

**1st Prize, Ideathon, 2016,
 IIM-Indore,**

**2nd Prize, Social B-Plan,
 2016, IIFM-Bhopal**

**Zero to One Crore Workshop,
 SFIMAR**

**1st Prize,
 Summer Project Contest, NITIE**

Objectives Achieved

2016-2017

To inculcate social values in students by involving them in at least two ISR activities per year.

- ▶ Blood Donation Camp
- ▶ Visit to Shaantidaan
- ▶ Donation towards White Stick and Child Fee
- ▶ SFIMAR Marathon – Run for better Health.

Abhimaan Club - ISR Activities

Blood Donation Camp



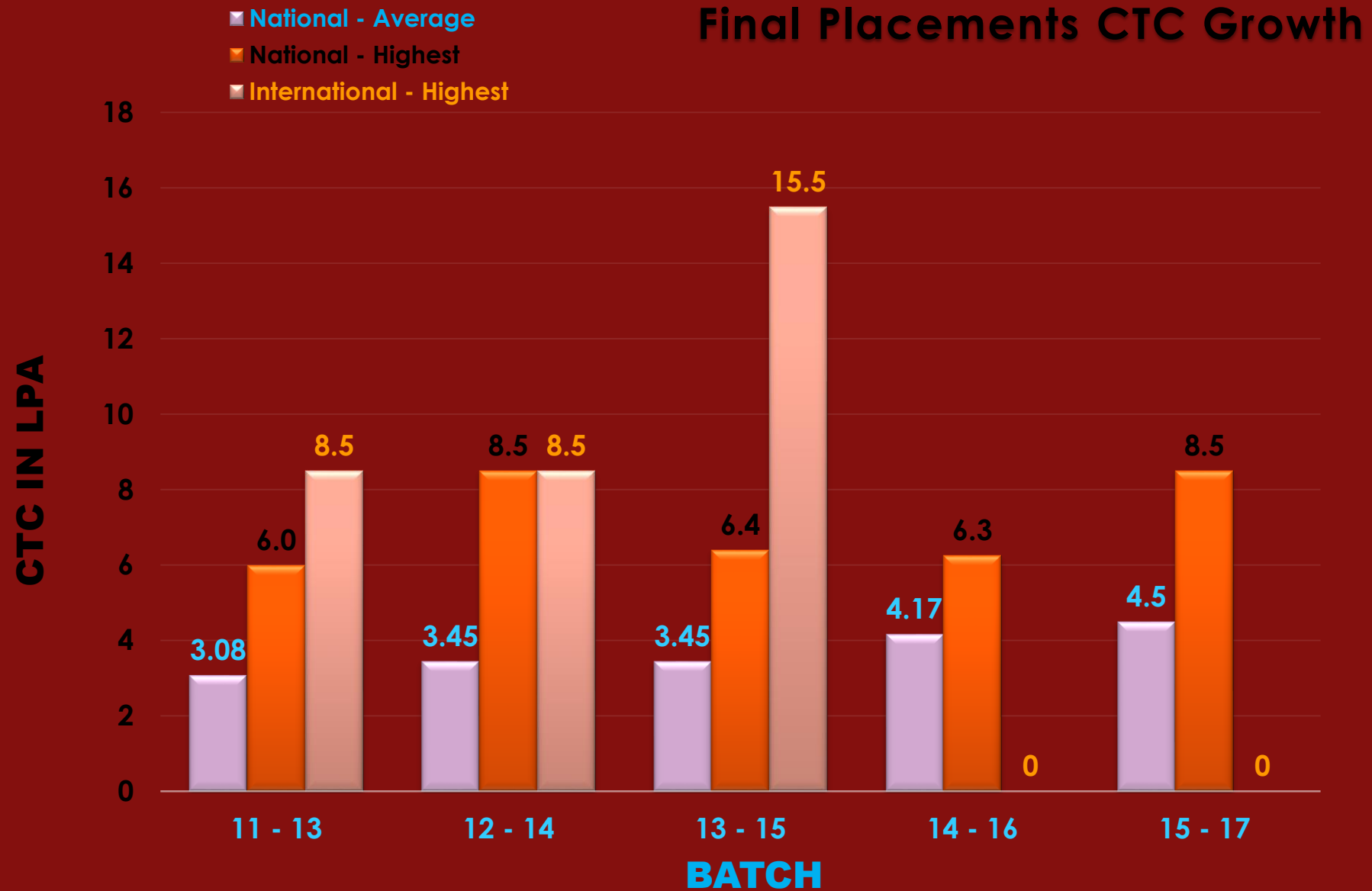
SFIMAR Marathon

Run for better Health



CTC GROWTH FINAL PLACEMENTS

(FROM 2011 TO 2017)



RECRUITERS - FINAL PLACEMENTS

YEAR- 2016-17

SYNTEL

Consider IT Done®

BLACKROCK

ANAND RATHI



CROSSWORD

HyperCITY
Big store. Big savings.

Directi
Intelligent People. Uncommon Ideas.

Mahindra
LOGISTICS

kotak
Kotak Mahindra Bank

SS&C Global

ICICI Securities
Nurturing Profitable Partnerships

Integreon
Remarkable Results.

IMRB
international

NOMURA

The Indian EXPRESS
JOURNALISM OF COURAGE

Justdial™

InSync
Analytics

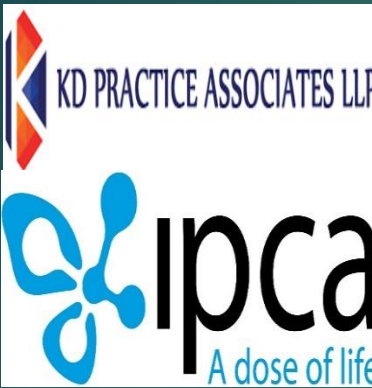
oppo

UBM

OPPORTUNE
Technologies Pvt. Ltd

RECRUITERS - FINAL PLACEMENTS

YEAR-2016-17



RECRUITERS - SUMMER PLACEMENTS

YEAR-2016-17



ANANDRATHI



RECRUITERS - SUMMER PLACEMENTS

YEAR-2016-17

The collage features the following logos and text:

- Mahindra**
- susten** By Mahindra
- mintRPO**
- MEET THE DABBAWALAS OF MUMBAI**
- MADISON WORLD**
- CORE INTEGRA** Transforming Opportunities to Integral Solutions
- OPPORTUNE Technologies Pvt. Ltd**
- Greenko**
- CampHire** Making Ideas Happen!
- GJEPC INDIA** SPONSORED BY THE MINISTRY OF COMMERCE & INDUSTRY
- ERAZON INNOVATIONS**
- IndusInd Bank**
- quantum global**
- TATA** TATA CONSULTANCY SERVICES
- THE BAG TALK**
- Bharat Bank** The Bharat Co-op. Bank (Mumbai) Ltd Multi-State Scheduled Bank
- SHELLTREX**
- GMP Technical Solutions**
- Reliance RETAIL**
- JEWELX** EXPERIENCE THE BRILLIANCE
- Syndicate Bank** सिंडिकेटबैंक सिंधीपुत्रा विश्वकर्मा मेरीपुत्रा Faithful Friendly भारत सरकार का उपक्रम A Govt. of India Undertaking
- Union Bank of India** Good people to bank with
- Catholic Syrian Bank**
- POST BOX communications**
- WOCKHARDT**
- LIFE WINS**
- wishing well** be well
- Coca-Cola** Hindustan Coca-Cola Beverages Pvt. Ltd.
- The Money Roll** REAP WHAT YOU INVEST
- Forexserve** Forex - Fixed Income - Metals Logic Meets Intuition
- ICS REALTY**
- MAK** MAKE REALTY
- Finoux** SOLUTIONS WITH A VISIBLE EDGE
- and many**

Objectives Achieved

2016-2017

To instill an entrepreneurial spirit among the students by conducting minimum four activities every year on entrepreneurial ideas and development.

- ▶ Business Model & Business Plan Development and Presentation
- ▶ Workshop by Mr. Ishwar Jha on Entrepreneurship Development 'Zero to one Crore'
- ▶ Implementation of Incubation Centre



Entrepreneurship Development

Workshop - ZERO TO ONE CRORE on 15th October 2016



Objectives Achieved

2016-2017

To monitor and control out-sourced Services of SFIMAR

1. Periodic vendor evaluation by :
 - ▶ Maintenance department,
 - ▶ Library department and
 - ▶ IT department
2. Maintenance of vendor and AMC contractor database
3. Vendor Reevaluation

Objectives Achieved

2016-2017

To develop competency of faculty and staff through minimum two FDPs per year and by maintaining outbound training record.

- ▶ FDP /SDP on 'Basic and Advanced Excel'. By Dr. Tushar Paanigrahi & Mr. Cyrus Lentin
- ▶ FDP/SDP on Research Methodology by Dr. Vidya Naik.
- ▶ FDP on Big Data Analytics by Anshul Gupta & Dr. Samantray
- ▶ FDP on Consultancy by Dr. Mohan Mathew
- ▶ FDP on Research Methodology (Data Analysis Techniques)
- ▶ MDP on Big data Analytics for Corporate

Objectives Achieved

2016-2017

Continuous quality improvement by monitoring every activity in the Institute through the IQAC.

- ▶ Monitoring of IQAC clauses through Internal audits, various meetings, stakeholders' feedback, Institute's development plan , departmental calendar & budget .

CCA Identified For Improvement

- ▶ Initiated activities of Entrepreneurship Incubation Centre
- ▶ Initiated and implemented Peer Review
- ▶ Mentoring process strengthened
- ▶ Designed a new procedure for Research
- ▶ Designed and implemented Research Policy
- ▶ Designed a new procedure for Inter and Intra Collegiate activities of students

CCA Identified For Improvement

- ▶ Introduced new form for RDC : No Objection Form from students
- ▶ Introduced two levels of Viva for MMS and PGDM students.
- ▶ Implementation of URKUND – Anti Plagiarism software in the Library
- ▶ Development of Online Examination policy
- ▶ Implementation of Video conferencing system for better communication with corporate and other professional bodies.
- ▶ Numbering for Admin dept files/documents is completed for effective record keeping and retrieval of records.

CCA For Improvement

- ▶ Formed Board of Studies (BOS) for PGDM Course.
- ▶ Installed smoke detectors in the campus .
- ▶ Hostel accommodation form redesigned .
- ▶ Replaced Canteen vendor .
- ▶ Initiated Canteen Feedback
- ▶ Redesigned LIRC feedback form for staff and students separately

CCA For Improvement

- ▶ ERP team formation for speedy implementation of ERP system
- ▶ Implementation of Alumni Feedback
- ▶ French Language Training
- ▶ Formation of MMS Admin and General Admin departments separately.
- ▶ Restructuring of various admin committees for effective operations
- ▶ Well designed Orientation Programme to incorporate industry needs

Facilities at SFIMAR

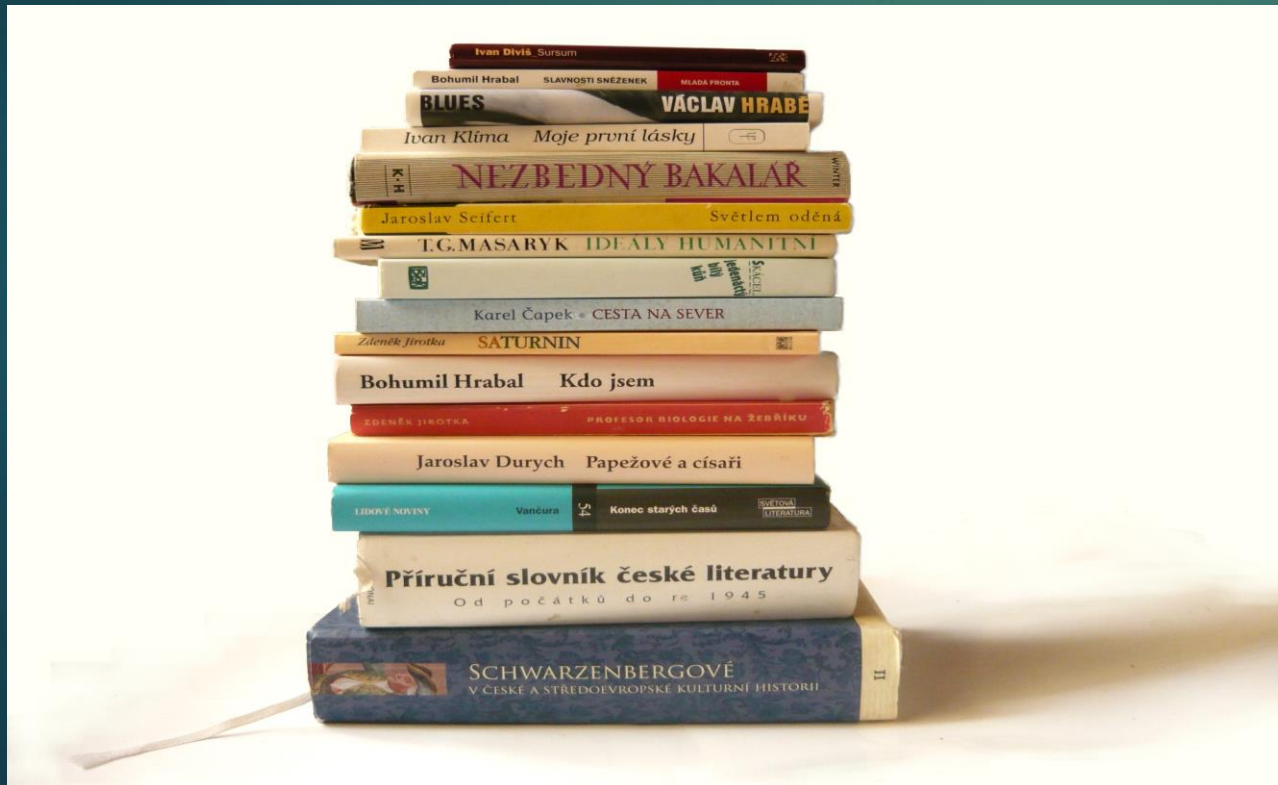
► SFIMAR's COMPUTER CENTRE:

SFIMAR is equipped with state-of-the-art computing facilities to complement classroom pedagogy. All the hostel rooms, classrooms, departments & offices are equipped with Wi-Fi internet facility.



Facilities at SFIMAR

SFIMAR LIRC has deployed the best cutting edge technology to create customer delight in every transaction- it is Wi-Fi enabled so that resources / products can be accessed anywhere and at anytime within the campus.



Facilities at SFIMAR

- ▶ **SFIMAR's CLASS ROOMS** are air-conditioned and very spacious. They are specially designed for participative learning and are equipped with all the necessary audiovisual facilities.



Facilities at SFIMAR



SFIMAR's AUDITORIUM has a seating capacity of 600. The auditorium is air-conditioned and acoustically designed and used for assemblies, inter-college competitions, research related activities, screening of films, functions and for conducting Yoga/ Aerobics classes for the students

Facilities at SFIMAR



SFIMAR's RECREATIONAL FACILITIES consist of various indoor games like Chess, giant Chess Board, Carom & Table Tennis and outdoor games like Badminton, Basketball, Football, Throw Ball, Volleyball, and Cricket.

Facilities at SFIMAR

▶ GYMNASIUM



▶ HOSTEL



▶ CANTEEN



Facilities at SFIMAR



- ▶ **CAREER MANAGEMENT CENTRE (CMC)** has qualified and competent staff. It aims to assess the student's personality, interests and skills and help them to enhance their personality and career needs by arranging relevant guest lectures and grooming sessions for students.

New Initiatives 2016-2017

Management

- ▶ Implementation of Incubation centre
- ▶ Formation of Research policy
- ▶ Formation of on-line Exam policy
- ▶ Updation of Consultancy policy
- ▶ Procurement of New Desktop for Staff Members (Core i3 Processor, 4GB RAM and 500GB Hard Disk) and New Laptop for Faculty Members (Core i5 Processor, 8GB RAM and 1 TB Hard Disk).
- ▶ Introduced and implemented Peer Appraisal form

New Initiatives 2016-2017

Management

- ▶ Introduced and implemented Canteen feedback form
- ▶ Introduced separate feedback forms for faculty and students
- ▶ NBA process initiated
- ▶ New 7 storey building plan under approval
- ▶ Restructuring of Admin dept. (MMS admin and General admin distinction)
- ▶ Introduced new admin. Committees for effective admin. operations

NEW INITIATIVES – IT

- ▶ Up gradation of Lease line from 8Mbps to 16 Mbps which has increased the performance accessibility of Internet across institute.
- ▶ Complete Installation of Cloud Office 365 (Office 2013) on Staff & Faculty desktop and laptops.
- ▶ Procurement of New Desktop for Staff Members (Core i3 Processor, 4GB RAM and 500GB Hard Disk) and New Laptop for Faculty Members (Core i5 Processor, 8GB RAM and 1 TB Hard Disk).
- ▶ Installation of ERP Client Setup on New Desktop and Laptop for Staff & Faculty system for accessing ERP Application across campus.

- ▶ **Initiated additional 4 Desktop and Infrastructure setup for Library and 1 Desktop specially installed with ERP System (OPAC and Dynamic Report for students to search the books available in library).**
- ▶ **New Network Activity for Hostel 7th Floor – Room No. 702 for Incubation Activity for accessing Local Network and Internet facility.**
- ▶ **Upgradation of Network from CAT5 to CAT6 for 105 Lab to improve the Performance of the Network.**

NEW INITIATIVES - PART TIME PROGRAMME

- ▶ **Prakalpa 2016 Inter collegiate Best project competition**
- ▶ **Increase in number of guest Lectures - 5 Guest lectures conducted in Semester I and 3 In semester II**
- ▶ **Fresher's party and Industrial visit merged together.**
- ▶ **More involvement of students in extracurricular activities.(Exuberance, Get together, Annual day etc).**
- ▶ **MMM workshop in association with Chairperson, Board of Studies - Marketing, University of Mumbai for Strategic Marketing Management and Integrated Marketing Communication Subject.(U.A. 2016-17).**

PRAKALPA- Intercollegiate Project Competition



New Initiatives

Academics MMS & PGDM



- ▶ Introduced Mentor Mentee interaction on a weekly basis by incorporating in the Academic Time Table.
- ▶ Integrated the GD (General and Specialization) in the Time Table schedule in order to understand the acceptance level by students and faculty members and also to measure the performance of the students.
- ▶ Introduced the concept of Additional hours covering 30 hours learning for the students to benefit 2.5 credit points in each subject.

Academics MMS & PGDM

- ▶ Encouraged Peer teaching by the students by identifying specific subjects and students who have expertise in those subjects.
- ▶ Online Attendance for 1st , 2nd and 3rd year through Google drive and ERP
- ▶ Workshop on F.M. subject

New initiative- French Language Training



New Initiatives

LIRC



New Initiatives

LIRC

- Plagiarism software URKUND (Sweden based Co.)
- Proquest database access is given off-campus to students & faculty members .
- Training LIRC team on Urkund Plagiarism Software
- Renewal of books through email/phone
- Acquired Membership of Business Line On Campus for faculty and students Membership of National Digital Library for faculty, staff and students
- Acquired Current Awareness Service (CAS)

CMC - New Initiatives

IN A.Y. 2016-17

1. Well defined Student development program (SDP)
2. Advanced Excel Certificate Training with Specialization wise case study practice sessions
3. HRMS certificate training to HR students
4. Revision in the placement policy to curb the practice of changing summer company after joining one company.
5. Revision in the Change of specialization format - for the inclusion of allocation of new mentor.
6. Change in the period of sending Summer guide feedback form from July to June to improve upon the number of response received.

CMC - New Initiatives

7. Summer Guide feedback form sent through Google link to help them fill it in much lesser time and expecting better number of responses
8. Alumni feedback form Implemented as a link to Google form
9. Eco-friendly initiative: Majority of the Records are maintained as a soft copy.
10. Market research project given to student to understand the placement trend for the next Academic year

Research and Development 2016-2017



- ▶ **Research Paper Publications – 16 Papers published in reputed National Referred Journals**
- ▶ **Working Papers – 10 Research Papers under review**
- ▶ **Books Published – 04 Books published in the areas of Business Environment (BAF), Industrial Law (BMS), Business Environment (BMS); Financial Accounting & Auditing, Consumer Behaviour**

Research and Development 2016-2017

- ▶ Ph.D. Work, Guidance and Support – 8 Faculty Members are currently pursuing their Doctoral Programme from UGC recognized Universities.
- ▶ Published Vol. 11, issue 1, 2016 of SFIMAR Research Review (SRR) - ISSN 0975- 895X, Bi-Annual Research Journal of SFIMAR. It is also available in electronic format on Institute's Website.



Research and Development 2016-2017

- ▶ FDP on Research Methodology conducted for Faculty members by Dr. Vidya Naik
- ▶ FDP on Advanced MS-Excel conducted for Faculty members

Research and Development 2016-2017

- ▶ Dr Mohanty has been selected as a referee for Journal of Quantitative Finance
- ▶ Dr. Natika Poddar has been nominated Editor in Chief for the journal "Communications in Finance, Economics & Accounting (CFEA)
- ▶ Dr. G Ramesh and Dr. Natika are nominated as referees of various journals.

Achievements in Research & Development



We congratulate Prof Pushkar Parulekar
for bagging the 1st place in SFIMAR's Best
Researcher Award 2016



We congratulate Dr Natika Poddar for
bagging the 2nd place in SFIMAR's Best
Researcher Award 2016

Achievements in Research & Development



We congratulate Dr. Sinimole K R on being
Awarded Ph.D. in Management 2017

FACULTY MEMBERS PURSUING PH.D.



Prof .
Ms. Sujeesha Naidu



Prof.
Sanchayita Banerjee



Prof .
Pushkar Parulekar



Prof.
Ms. Sulbha Raorane



Prof .
Ms. Natika Poddar



Prof.
Ms. Shilpa Peswani



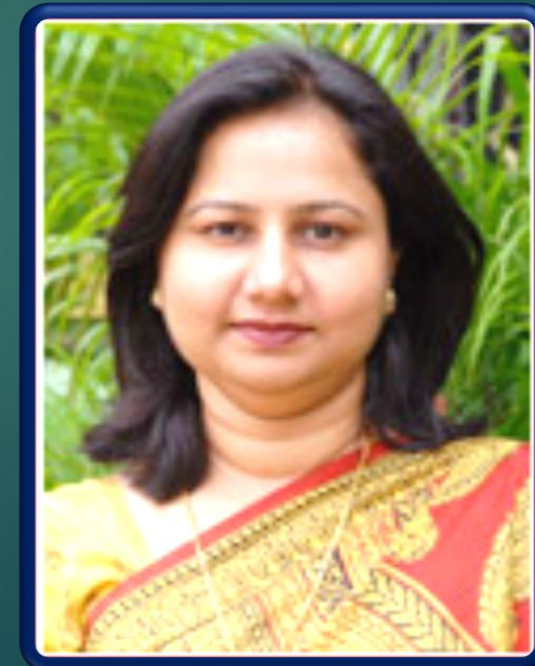
Prof.
Ms. Vasudha Rao

Ph.D. Thesis Submission : Viva awaited



- Prof. Vaishali Kulkarni
- Research Area: Knowledge Management
- University: Nagpur

- ▶ Prof. Simmi Prasad
- ▶ Research Area: Service Industry
- ▶ University: Nagpur



Faculty pursuing their 02nd Ph.D.



Dr. Natika Poddar



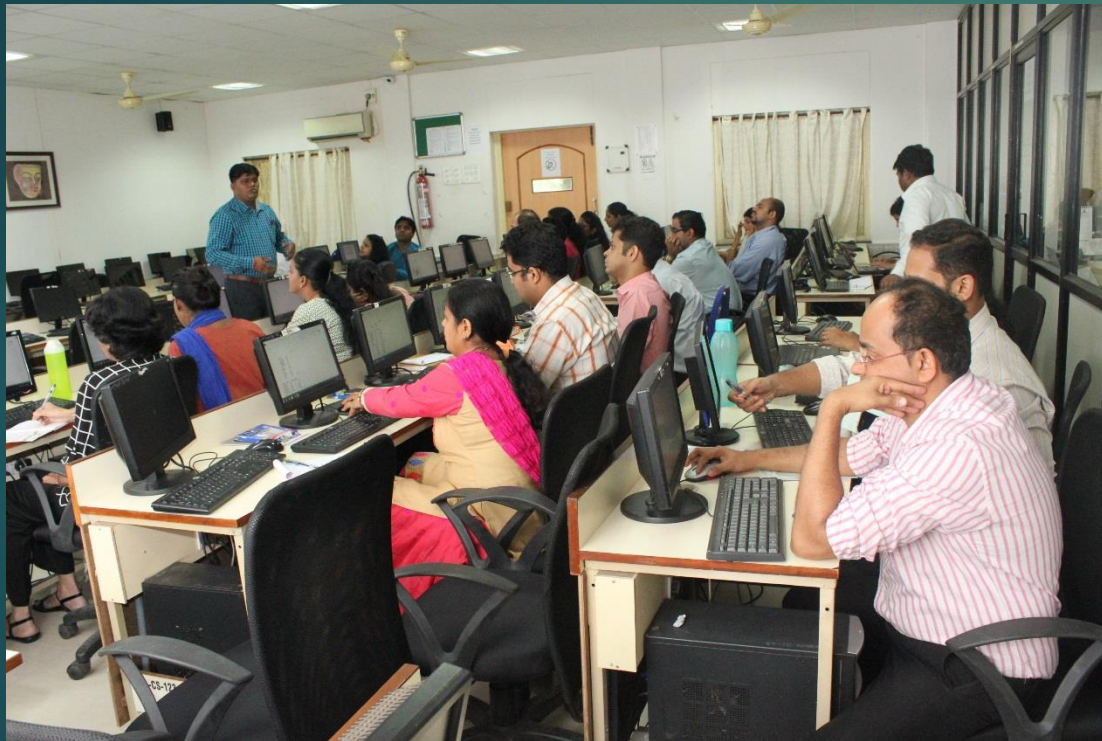
Dr. Sulbha Raorane



Training & development –Faculty & Staff

FDP on Advanced MS - Excel

Dr Tushar Panigrahi & Mr. Cyrus Lentin
21st , 22nd , 23rd , 27th , and 28th June 2016



FDP on Research Methodology

Dr Vidya Naik

8th , 22nd , 29th Nov. and 6th Dec. 2016



CERTIFICATE TRAINING PROGRAMS

1. CAI Certification - Corporate On Boarding Program

- Training as per the job profiles to the students → Assessment & Certification → selection for Jobs
- Tie up with SS&C GLOBEOP: Since 2014.
- No. of Students trained:42
- No. of students appeared for Interview : 32
- No. of students Selected : 13

2. HRM Automation Certification : Training by Professional to HR Students

3. Basic and Advanced Excel Certification: Training by professional for All the students

4. Digital Marketing Certification – Training by Professional to Marketing students

CMC - STUDENT DEVELOPMENT PROGRAM (CMC-SDP)

CONDUCTED IN A.Y. 2016-17

GROOMING PROGRAMS

1. **Aptitude Test Training**
2. **Workshop : Appearance, Body language & Communication (ABC)**
3. **Public Speaking & Elevator Speech**
4. **Resume Building**
5. **Workshop on Personal Branding**
6. **Corporate Communication - Verbal & Non Verbal**
7. **Business News Analysis**
8. **Workshop -"A Date with Self "**
9. **Mock Interviews**
10. **Finance Technical Training - Derivatives/ Mutual Fund**
11. **Careers in Finance , Marketing, HR, IT & Operations**
12. **Guest talks :**
 1. **"Sales as a Career"**
 2. **"Intercultural Differences Across Countries" - German Business Practices & Entrepreneurship**

Guest lectures Conducted ...

S. No.	Guest Lecturer's Full Name	Organization	Topic
1	Mr. Narendra Singh	UTI AMC	Clearing House Operators & Risk Mgmt Procedure
2	Mr. Nikolas D. Leheke (German)	IMM Mechinebau GMBH	International Business
3	Mr. Prannoy D'souza	IMRB International	Market Research @ It's Trends
4	Prof. Pradhan Karne	RMC Redymix	Curerent Trend in HR (HRBP)
5	Mr. Abishek Salacha	Forvision	Resume Building
6	Mr. Parag Gadhia	Deep Ability Consultancy	Memory Magic Workshop
7	Dr.Deepak Malhotra	IL & FS	Employee Engagement
8	Mr. Ashwin Dias	SCM	Supply Chain
9	Mr. Darryal Cabral	Total Solutions Ltd	Leadership
10	Mr. Ishwar Jha	Appetals Solution	Zero to One Crore Workshop

Guest lectures Conducted ...

11	Mr. Vismmeet		Online Trading
12	Vaibhav Shah	BNP Paribas Ltd	Mock Stock Training
13	Mr. Cyrus Lentin	NM	Business Analytics Overview
14	Mr. Suresh Nair	YWCA	Womens Self Defence
15	C A Neetu Singhania	Ubervista Consulting	Cashless Economy
16	Ramanand Patel	Capital Market Publishers	Capitaline Financial database Demostration
17	A. Gopalakrihna & Annpurna Agrawal	Bombay City ambulance	Disaster Mgmt & First Aid
18	Ms. Biji Tushar	Vivek Vidyalauya	Self Awarness (A date with your self)
19	Anita N E	Wasan Knowledge Hub	ABC Woprkshop 3hrs of each

Guest Lectures

BSE Institute limited conducted seminar on How to 'Manage Money and Smart Investor'. Portfolio Management and Tips for young investor were discussed in this seminar. Smart, disciplined, regular investment in a portfolio of [diverse](#) holdings, can yield good long-term returns for retirement and provide additional income throughout an investor's working life .





Guest Lectures

**Lecture on awareness of consumer rights
and "The Consumer Protection Act".**

Jago Grahak Jago



Guest Lectures

Image Building Workshop

Ms. Juthika Dcruz - Chief Consultant at White Canvas Image Management



Guest Lectures

Mindfulness :

by Mr. Augustine Kurias –

‘Transformation and Completion through Meditation’.



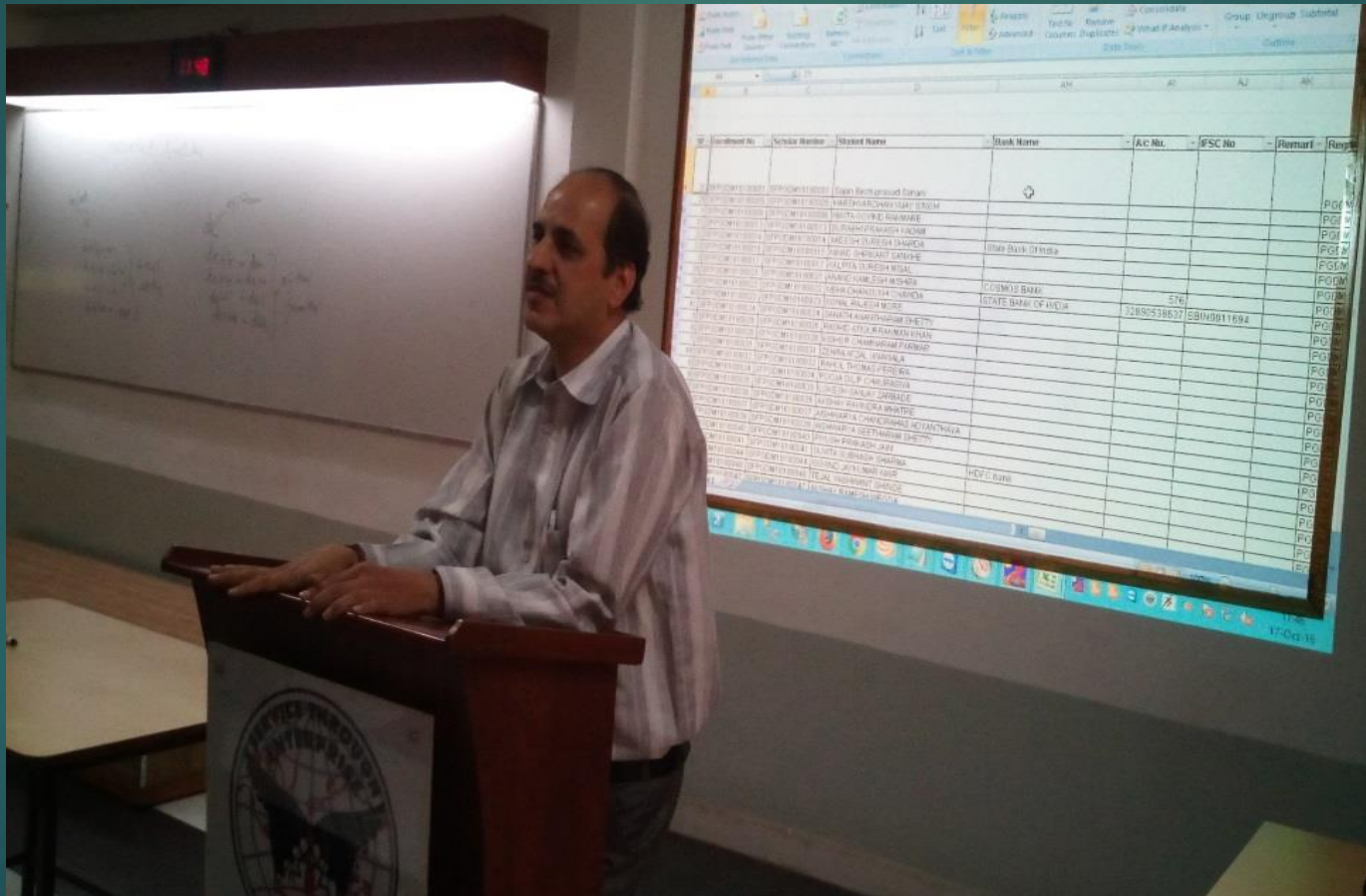
Guest Lectures

**Lecture & Workshop on Yoga & Mind power by
Mr. Gautam Utekar – Certified Yoga Trainer.**



: ERP Training to Students :

All students have their personal ERP portal access through which they can check their attendance, documentation, fees and other details.





Education Loan Tie - Ups

Ms. Raksha Raichura (Sr. Branch Manager – UCO Bank) guiding student for Education loan and formalities and also tax benefits from education loan.

Career Guidance Workshop



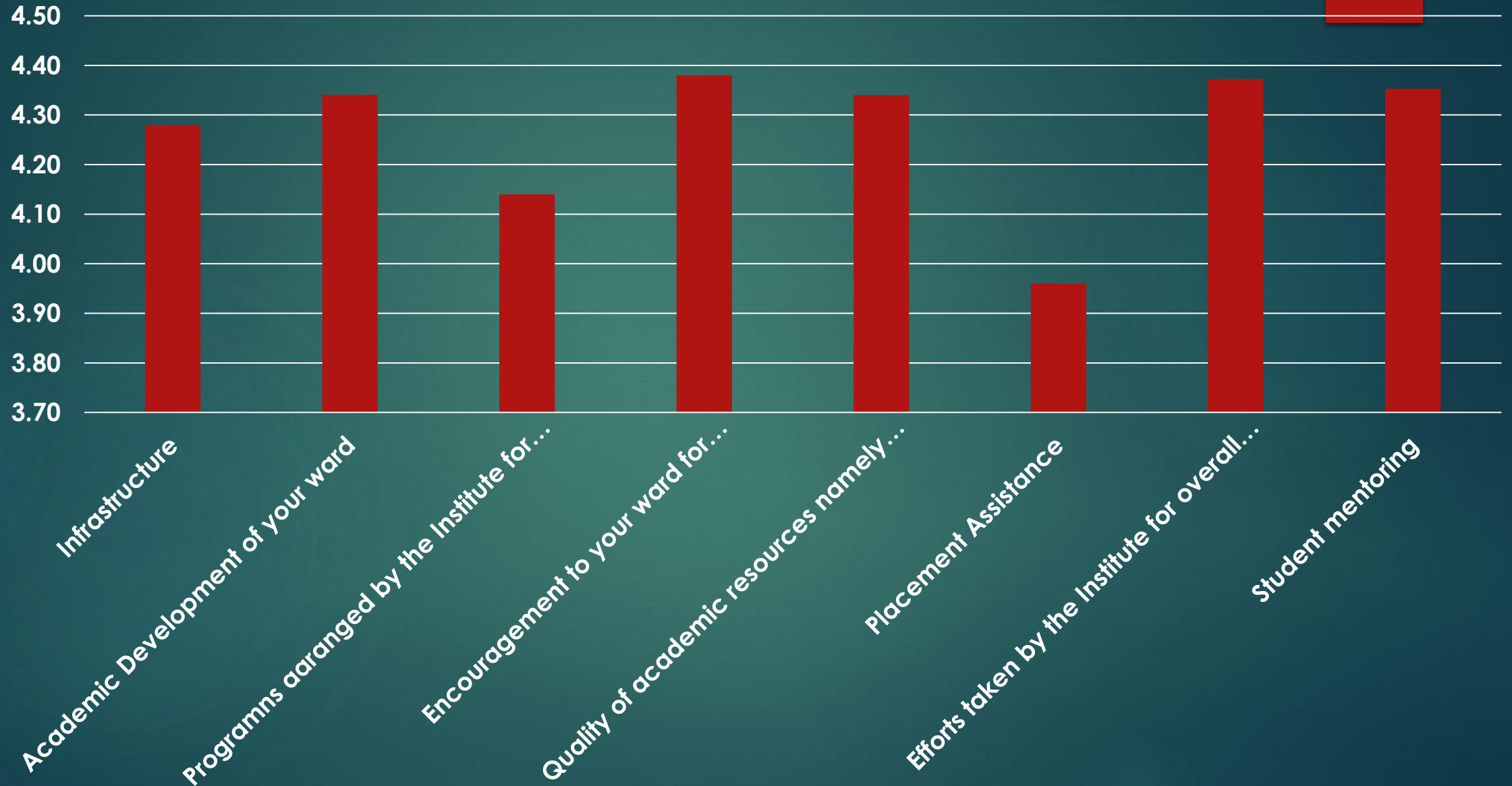
Faculty & Staff Achievements



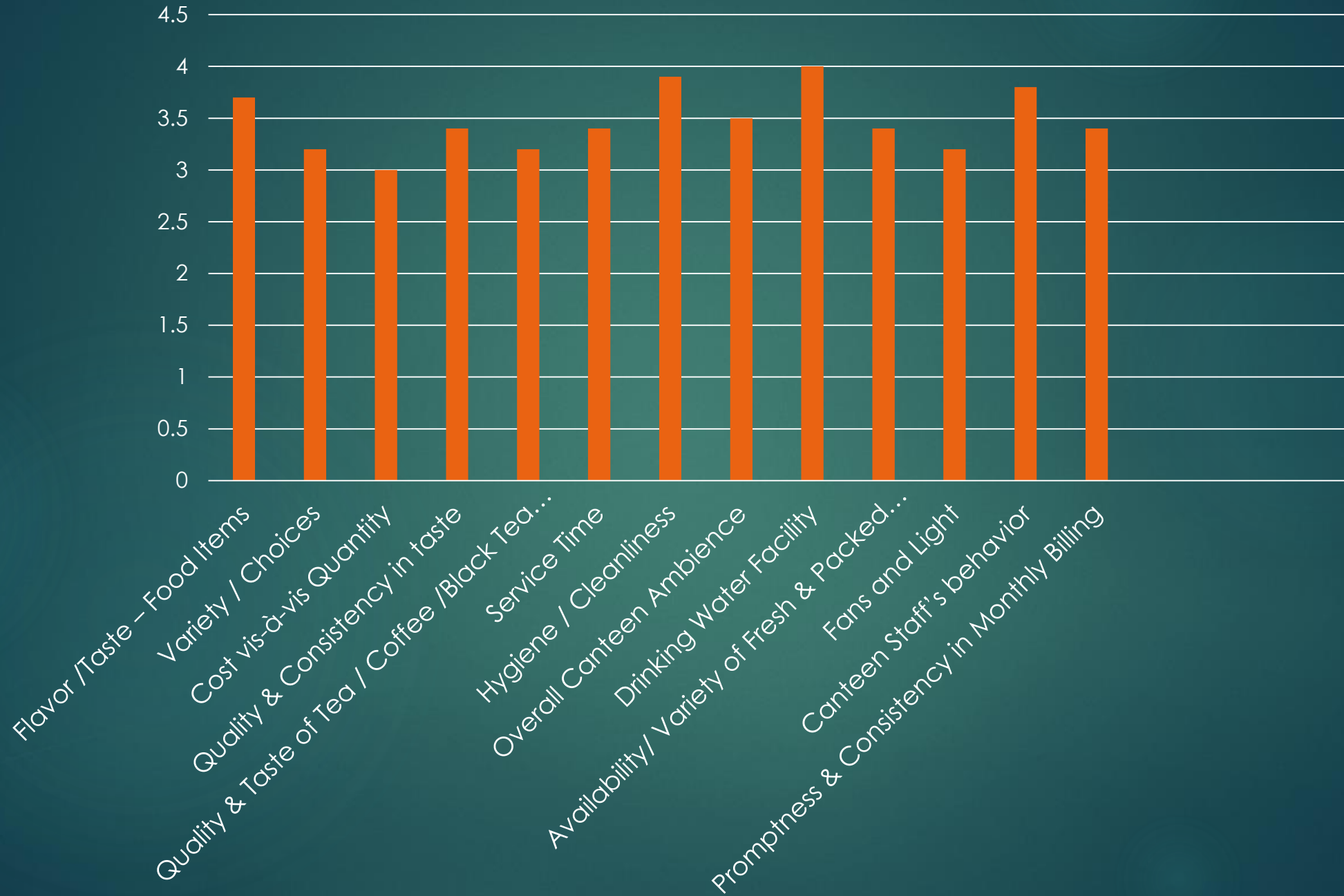
Dr. Natika Poddar

- Winner of “Excellence in Teaching” category award at Indo-American Summit 2016.
- Winner of Best professor in Finance Management” at Dewang Mehta Awards and 24th Business school affaire 25th November 2016.
- Winner of Distinguished Professor Award by CSI and IIT Bombay at Technext 2017-Symposia for Academics and I.T Industry 15th January 2017.
- Winner of “Best Professor in Financial Management at 9th Innovative Star Group Education Awards-DNA 17th Feb 2017.
- Recipient of Highly Global prestigious Award MTC “Distinguished Management Faculty “September 2017.

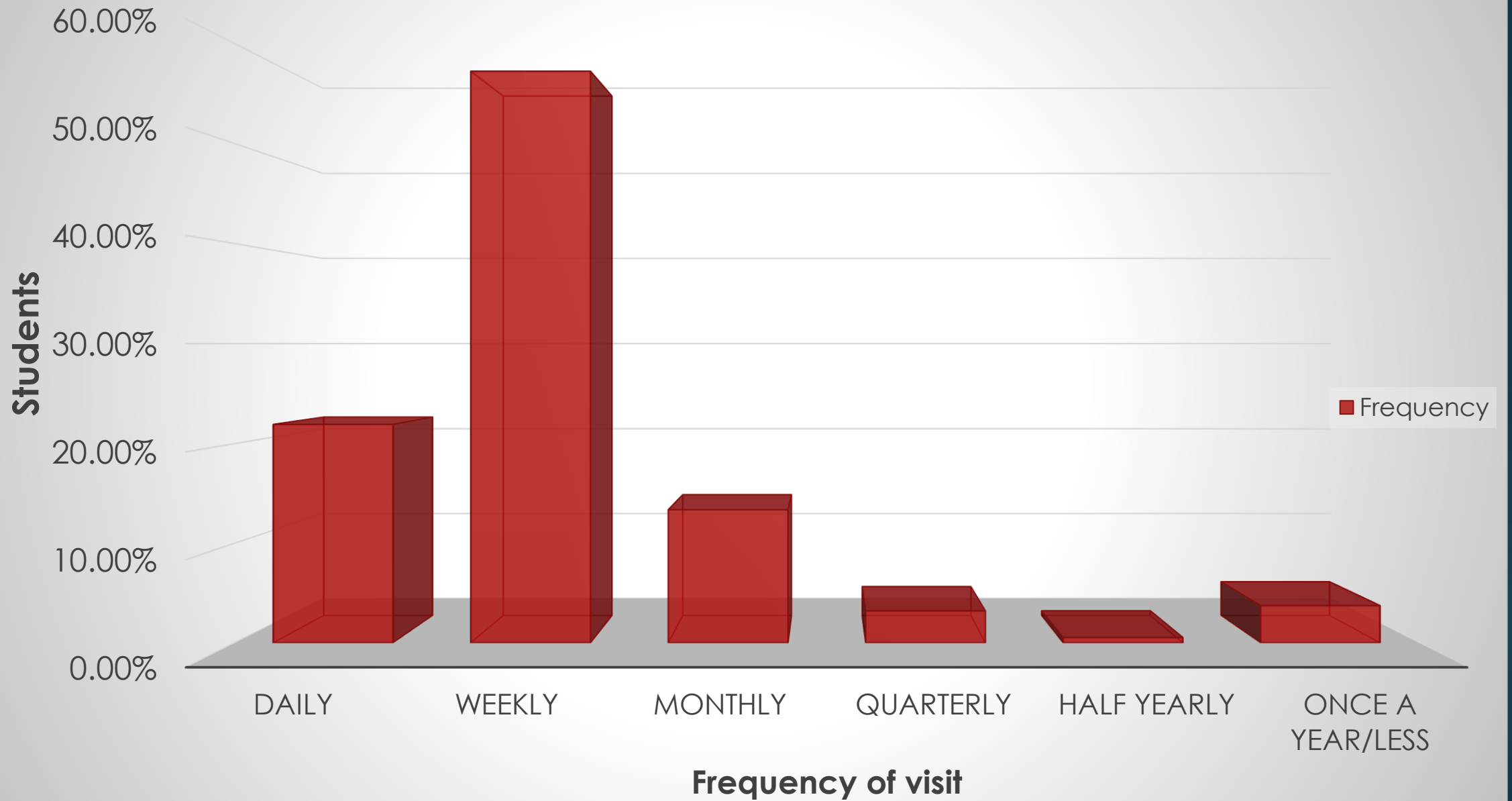
Parent Feedback Analysis



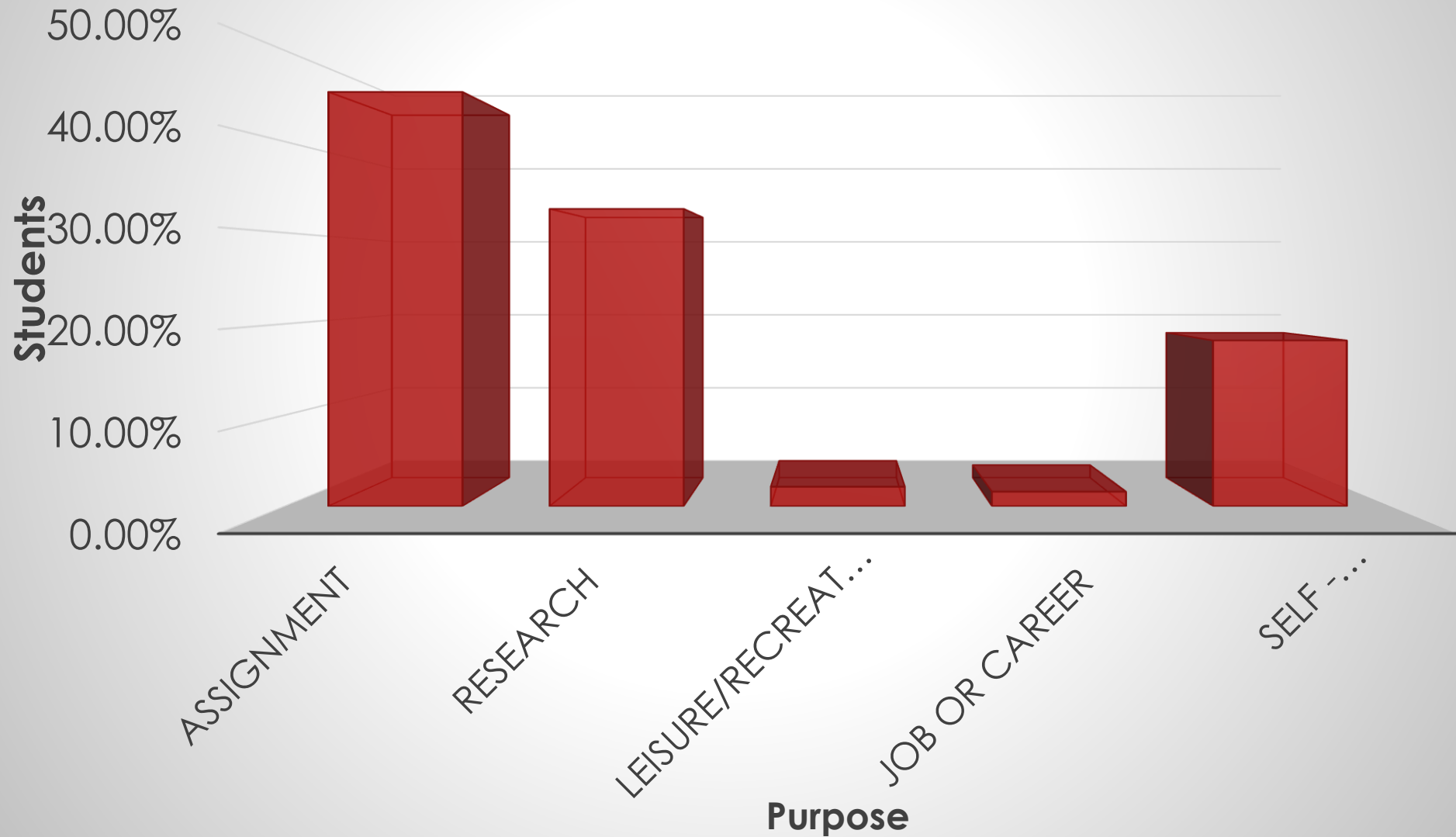
Canteen Feedback



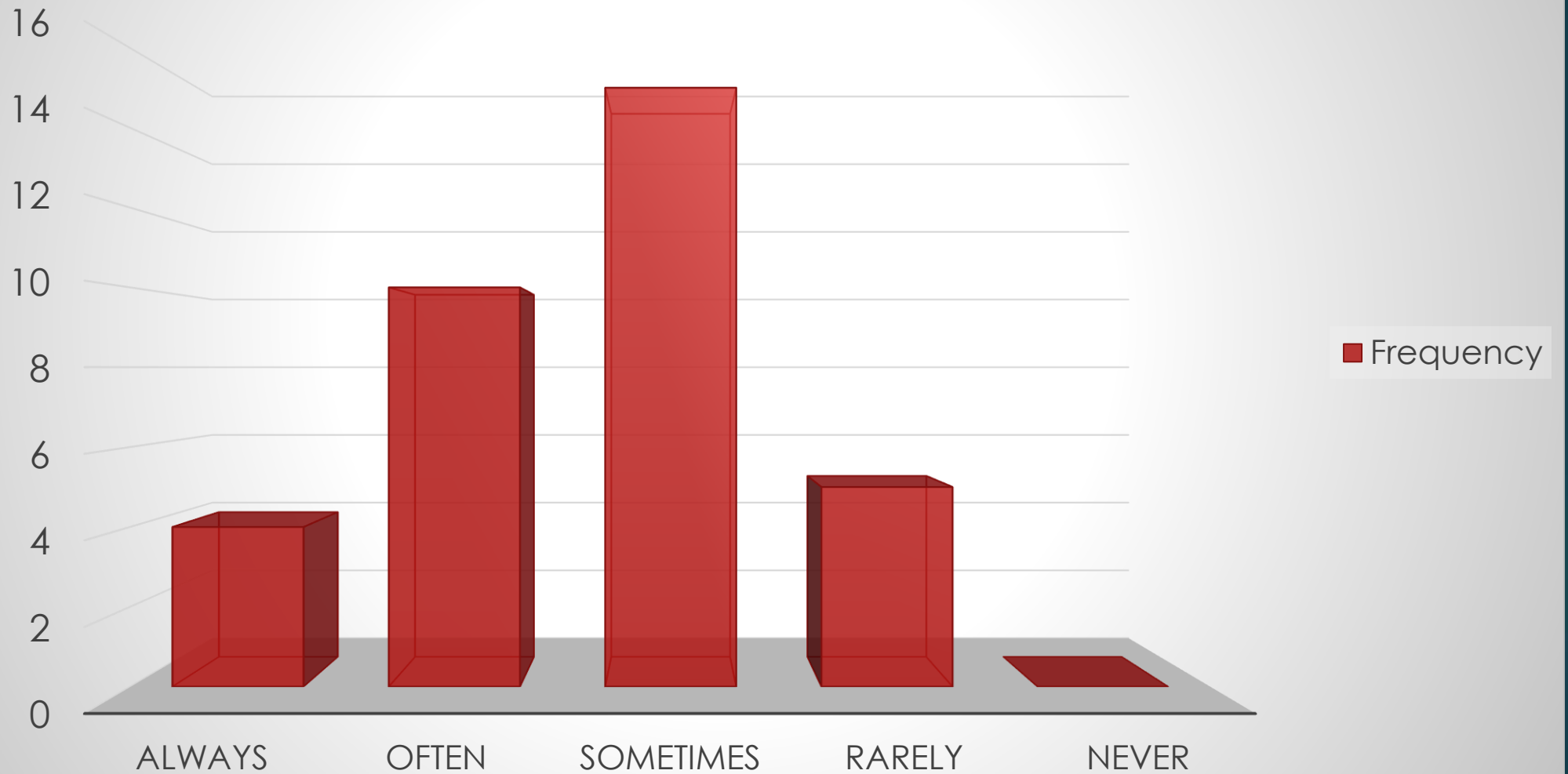
LIRC Visit/Call for Information



Purpose to Visit LIRC

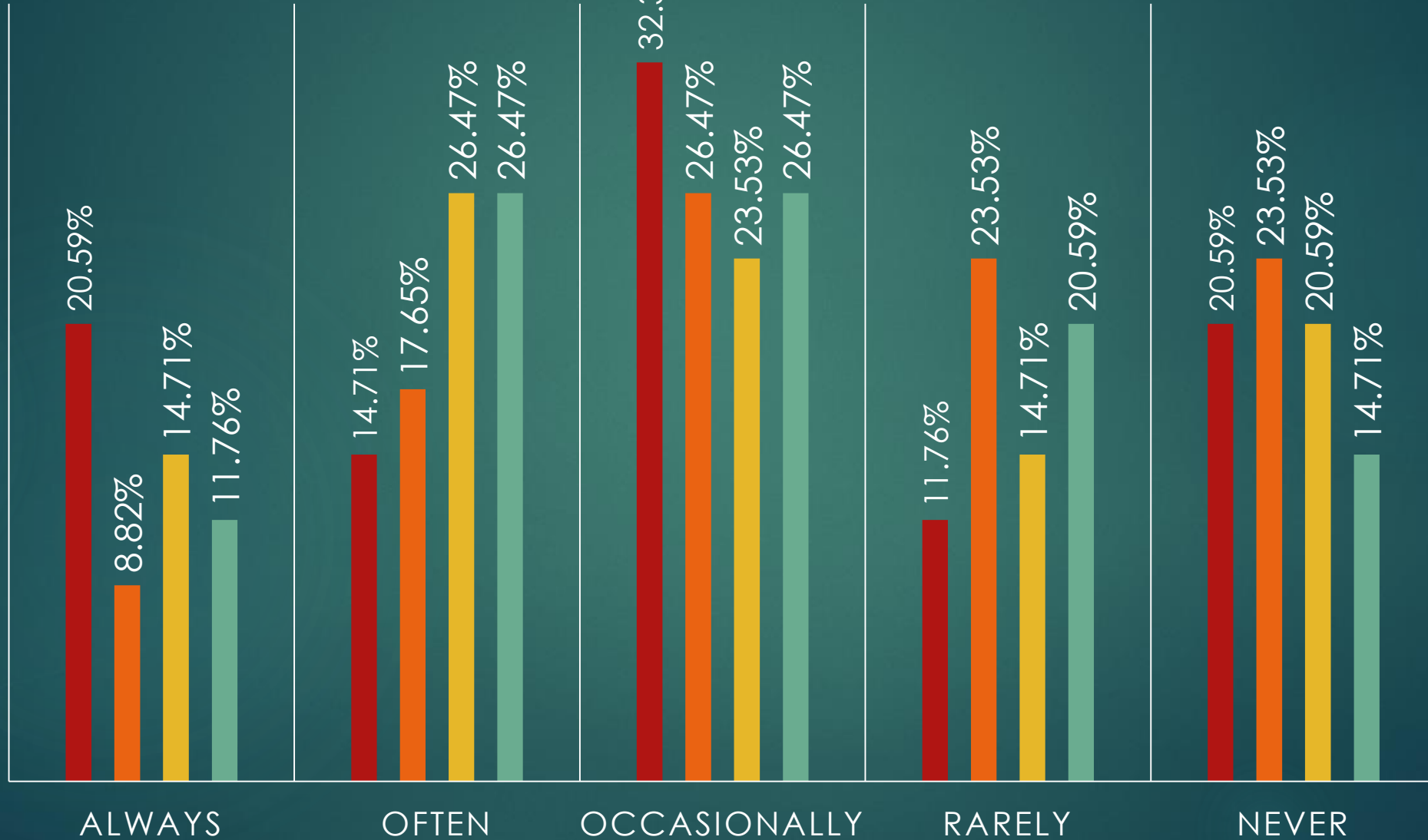


Librarian Assistance



OPAC USAGE OFF-CAMPUS

■ To check availability of books ■ Reserve Items ■ E-books ■ E-Journals



SFIMAR ALUMNI ASSOCIATION (SAA)

Feedback From Alumni

- ▶ Its a Registered body and we have quarterly meetings in campus.
- ▶ Issues related to Alumni involvement / growth and Institute's Development



Annual Placement Advisory Committee (PAC) Meeting Feedback From Industry Experts

To understand the current Industry Trends for recruitment



Encouraging Participative management

Through Employee participation in institutional
Committees and Forums

- ▶ Board of Governance - Quarterly
- ▶ Executive committee meetings- Quarterly
 - ▶ LMC Meeting- Bi – Annually
 - ▶ Faculty Meetings - Monthly
 - ▶ Staff meeting (Quarterly)
- ▶ SFIMAR Alumni Association Managing Committee meeting. - BI-An
 - ▶ CWDC meeting. - Quarterly
- ▶ Student Development / Student Grievance Committee (Bi-Annually)
 - ▶ Academic Advisory Council- Bi annually

Encouraging Participative management

Through Employee participation in institutional
Committees and Forums

- ▶ Placement Advisory Council- Bi-Annually
- ▶ Research Development Committee- Bi-Monthly
- ▶ IDEA (Innovation and development for Excellence in Academics)-
monthly
- ▶ Examination and Attendance Committee- Quarterly
 - ▶ Mentoring Meeting- Quarterly
 - ▶ LIRC meeting - Quarterly
- ▶ Placement Internal Committee - Monthly
- ▶ Branding and Promotion Committee Meeting – Bi-Annually
 - ▶ ERP meeting – As per the need



Students Counselling

Mentoring

- SFIMAR ensures extensive mentoring and coaching for its students.
- Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development.
- Extensive Mentoring allows the mentee to explore new ideas with confidence.
- All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored.

CMC - Alumni Interaction & Involvement

IN A.Y. 2016-17

- 1. Alumni Connect – knowledge sharing platform about various profiles and industry Sectors.**
- 2. Alumni mentoring: Based on Specific job Profiles**
- 3. Alumni Guest lectures – on specific topics relevant to the job profiles**
- 4. As Faculty Summer Guide**
- 5. Judges in Summer Excellence Program & Other Events**
- 6. Annual Alumni Meet “SAMPARK”**
- 7. Alumni Association Managing Committee meetings**
- 8. Placement Advisory Council meetings**
- 9. Alumni Recognition & Motivation: At Annual Alumni Meet**

AWARD FOR ENTREPRENEUR AND CORORATE EXCELLENCE

AWARD FOR CORPORATE EXCELLENCE AWARD FOR ENTREPRENEURSHIP EXCELLENCE 2017

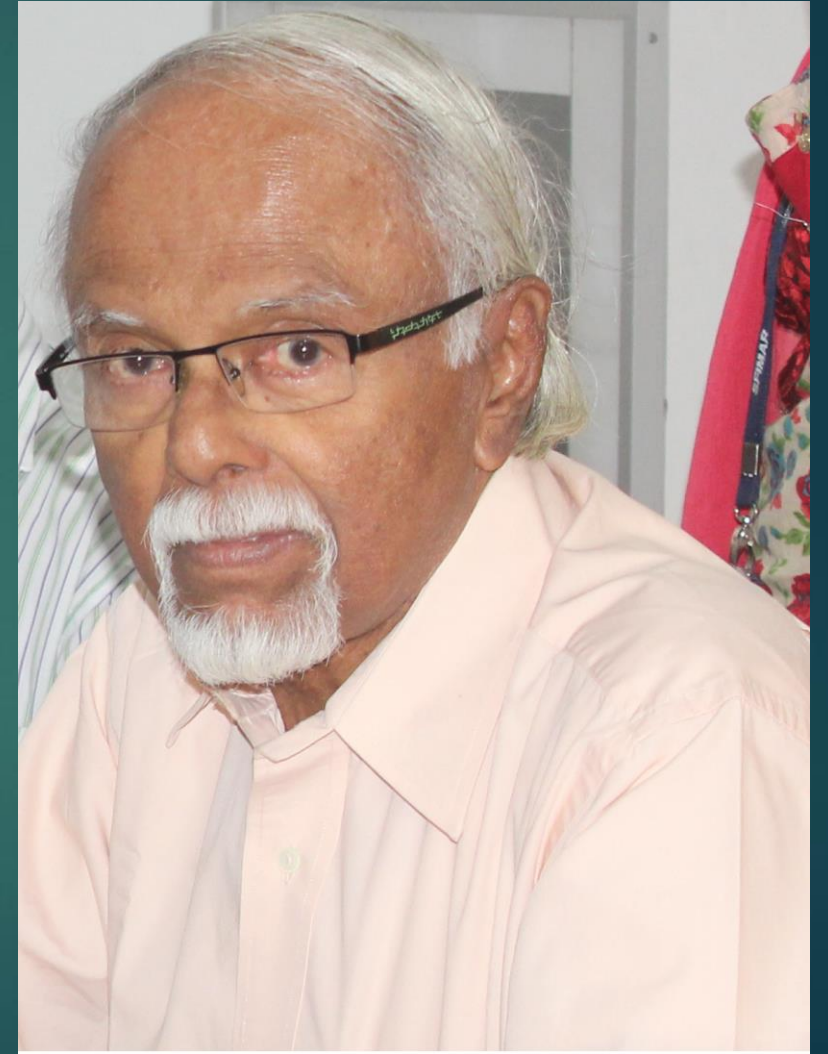


Mindfulness club

Session of Mr. Augustine Kurias

Mind Power

Mr. Kurias is an executive committee member of SFIMAR. He addressed the students during the orientation session. He discuss with the students the power of mind and the things that influence the mind. He taught them mind control techniques and also techniques to explore the full potential of the mind.



Session of Father Vinay Kamat



Effective Communication Skills

Humans communicate every moment – Verbally as well as Non- Verbally. Father spoke about the non- verbal communication which is influenced by the innate behavior of a person.

He also spoke about effective communication in corporates – oral and written.

Session of Dr. Hiten Patel



Enhancing Learning Skills

Dr. Patel taught the students the mind technique of enhancing learning for life time against remembering till the time of examination.

He taught few techniques to relax the mind and also make it more absorbent.

He taught the students how to handle stress during examinations and why is stress created during times of pressure. He also equip them with methods to relax and enhance memory.

Green Club Initiatives in 2016-17

- ▶ Medicinal tree Planation on 1st July 2016
- ▶ Planted trees like Tulsi, Neem, Aloe Vera, Gotu Kola, Lemon Grass, Khus etc.



Green Club Initiatives in 2016-17

- ▶ Debate competition - “Swachh Bharat Abhyan: Publicity Stunt or Making a Difference?” held on 7th October 2016.



Industrial Visit



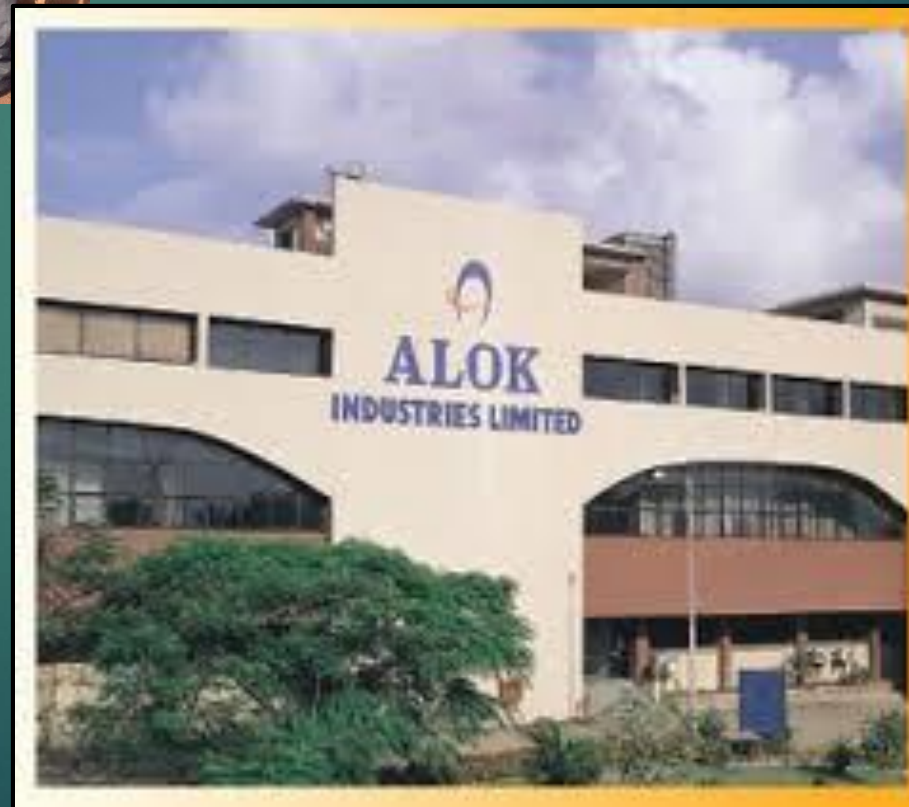
- Anna Group of Companies, Kochi – Anna Aluminium & Anna Textiles (Kitex)
- Milma Milk processing Unit, Ernakulam
- Milka Dairy products Unit, Edappally
- Kanan Devan Hills Plantation Ltd. Tea factory & Tea Museum, Munnar



Industrial Visits

* GOA * Silvassa

Alok Industries
Parle Industries



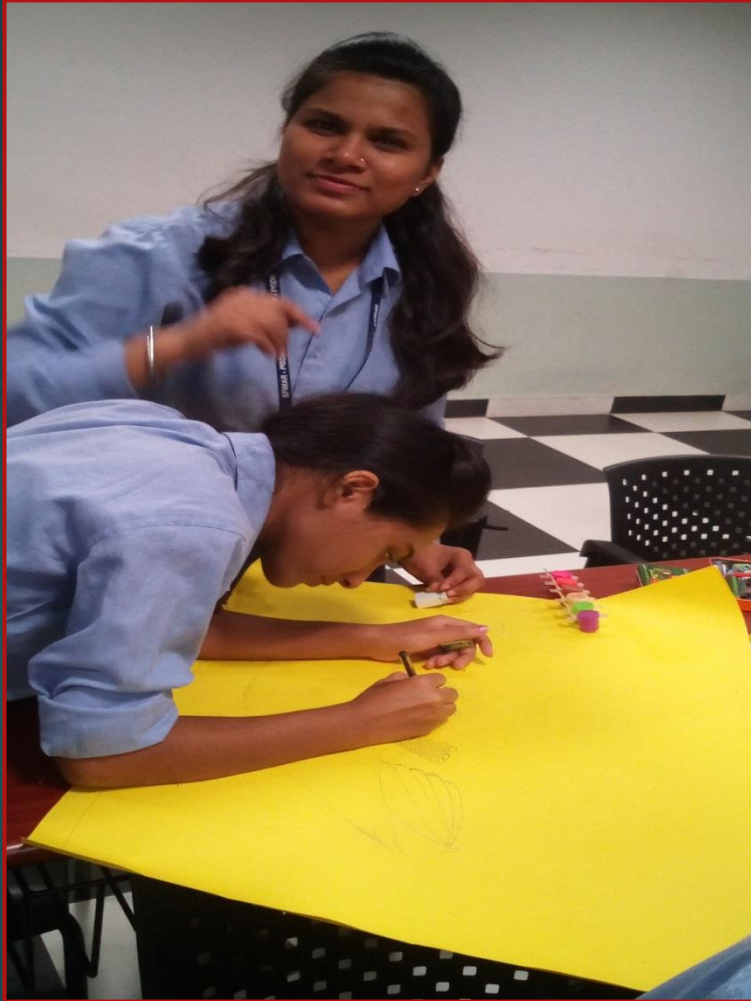
Health Camp – Wockhardt Hospital



Health is Wealth – Health Check-up camp :

A Health Check camp is organised by SFIMAR DLLE (Department of Life Long Learning and Extension) Group. Expert doctors from Wochardt Hospital, Mira Road guided students for health related queries and offered free advice.

DLLE Poster Making Competition at SFIMAR



College Women's Development Cell - CWDC

- ▶ The Women's Development Cell of the Institute takes care of the rights of women both students and staff. The Institute has formulated the College Women Development Cell (CWDC) in accordance with the requirements of the University of Mumbai.
- ▶ The Objectives of CWDC is to implement the directions of the University of Mumbai in general and to deal with women developmental activities and complaints/cases of sexual harassment in particular.

CWDC

Guest lecture on Cyber Crime by Adv. Pankaj Bafna



CWDC

Workshop on Self Defence by Dr. Manoj Nair



CWDC

International Women's Day

College Women Development Cell



International Women's Day

#BeBoldForChange

- * 3:00 pm - 4:00 pm | Talk by Ms. Nilisha Wandile
- * Best dressed lady | Theme: Power Dressing
- * Skit Competition
- * Collage Making Competition

WIN PRIZES

Wednesday, March 8, 2017 | Assembly Hall

Co-ordinators: Manali Tawde | Abhishek Chomwal



Review of SWOT Analysis



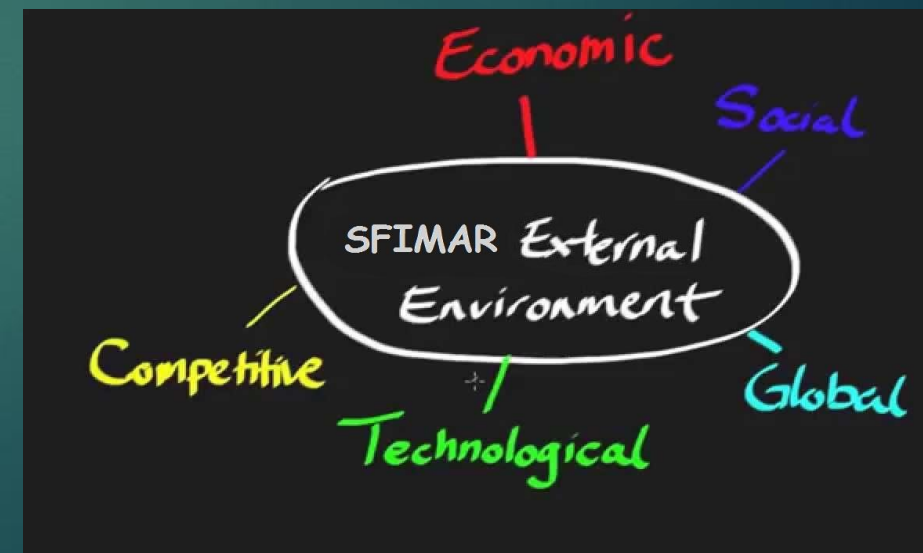
Identification of Interested parties

- Students
- Employees
- Parents
- Corporate
- Alumni
- Society
- Regulatory bodies like UGC, AICTE, DTE etc.
- Accreditation bodies like ISO & NAAC

Identification of External and Internal Issues related to the Institute

External Issues

- ▶ Innovations in Teaching and Learning Process as per the International standards that can affect the programme objectives
- ▶ Regulatory Developments:- UGC , AICTE ,NAAC, NBA and other Statutory Guidelines.
- ▶ Stakeholders Reviews and Relationship management
- ▶ Competition – Growing number of colleges
- ▶ Minority institution
- ▶ Placement
- ▶ Brand equity of college
- ▶ Industry oriented syllabus



Identification of External and Internal Issues related to the Institute

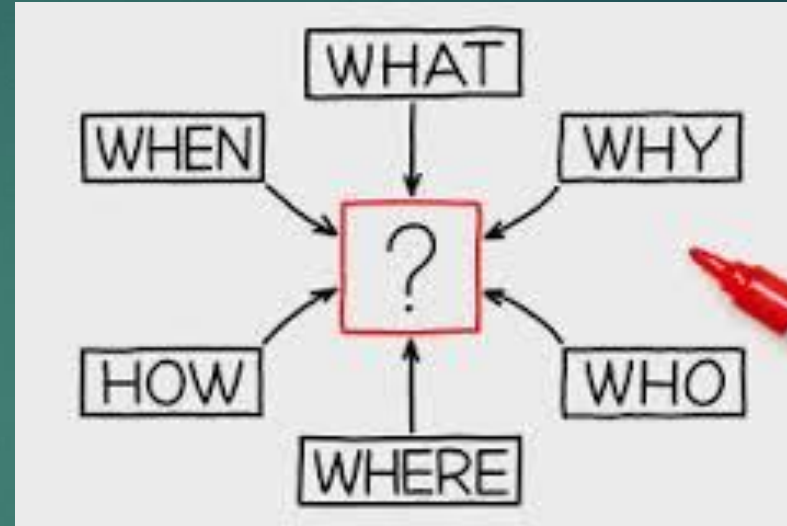
Internal Issues

- ▶ Upgradation of Faculty members as per the global education standards
- ▶ Organizational culture and attitude
- ▶ An effective and motivated workforce –as it gives positive impact
- ▶ Students skill development to minimize the industry- Academia gap
- ▶ Placements related issues
- ▶ Overall development of students
- ▶ Adequate infrastructure
- ▶ Knowledge sharing
- ▶ Innovative Pedagogy
- ▶ Student Training and development



Understanding the needs of the interested Parties

- ▶ Meetings
- ▶ Feedback Forms
- ▶ Committees/ Forums
- ▶ Visits to Corporate
- ▶ Interaction with Alumni
- ▶ Feedback Forms

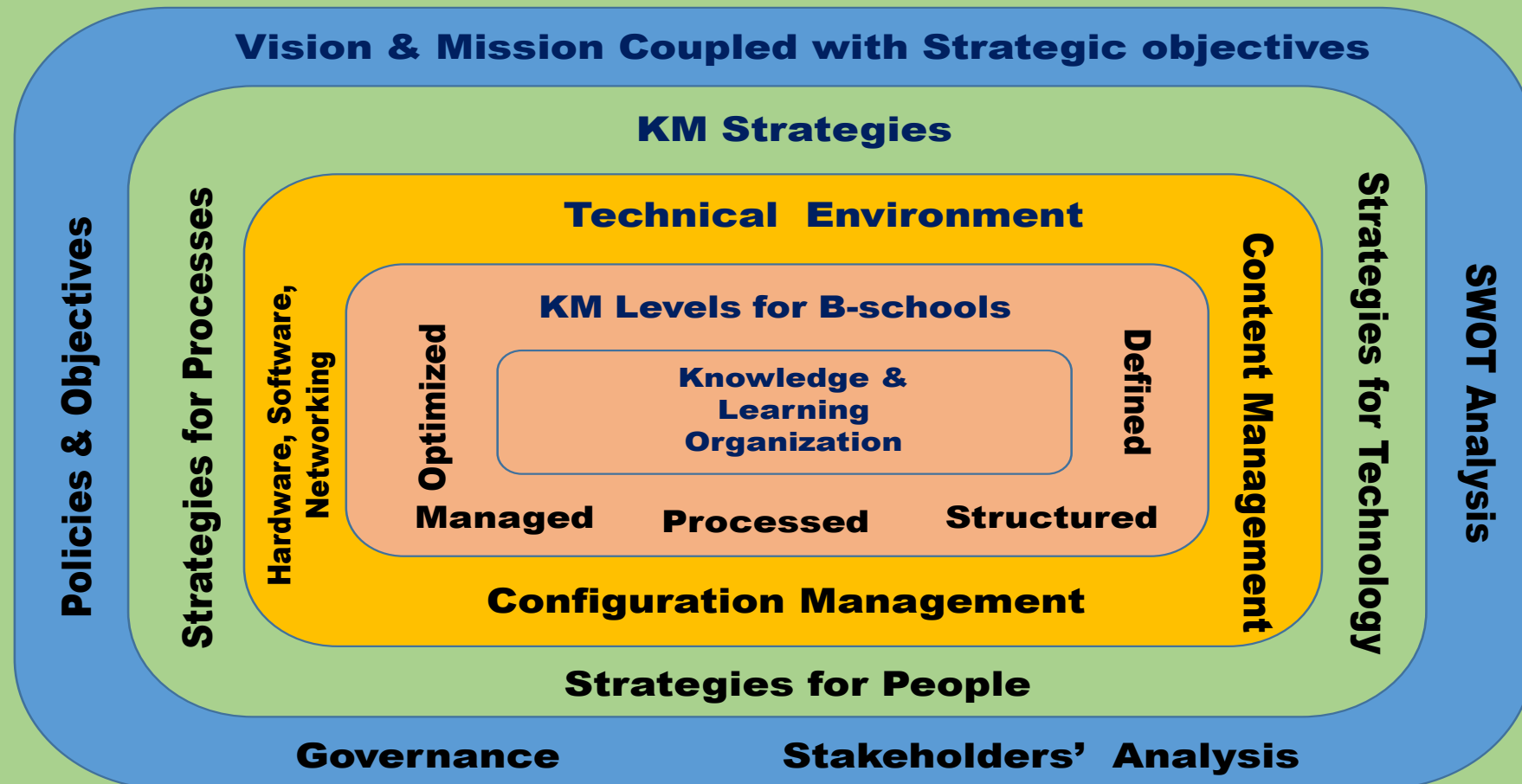


SFIMAR Knowledge Management

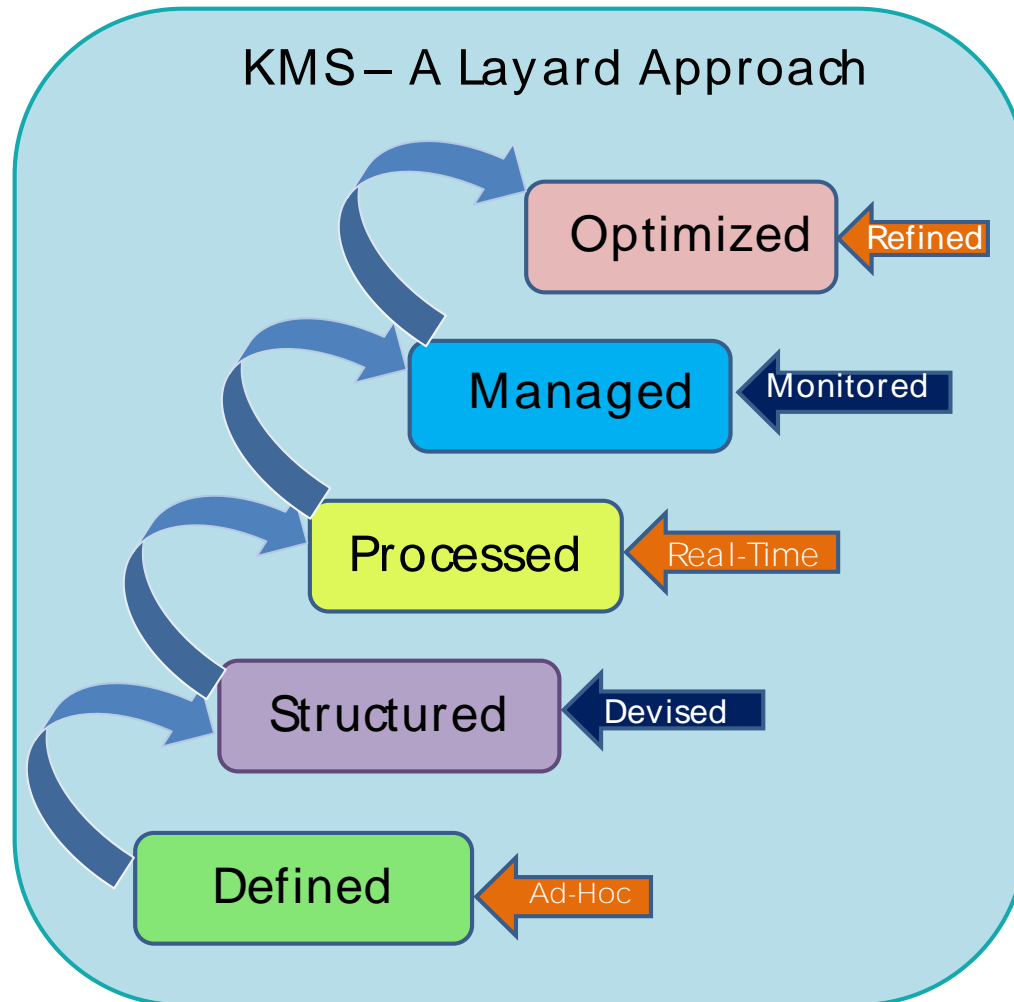
SFIMAR KM Plan

SFIMAR Knowledge Management

A KMS Framework for B-schools
A layered Approach



SFIMAR KMS – A Layered Approach



PLAN 2016-17 & ACHIEVEMENTS

- Incubation centre implementation: Achieved
- Consultancy activities initiation : Achieved
- Infrastructural development (Physical infrastructure & Computer lab) : Achieved
- NBA Initiation : Achieved
- Training & Development of staff and faculty members : Achieved





2017 -18

- ▶ NBA Accreditation
- ▶ Consultancy
- ▶ Enhanced Institute visibility
- ▶ Collaboration with corporate and educational Institutes at National and International level
- ▶ Implementation of access card/biometric to monitor footfalls of the users.
- ▶ Web OPAC on open access through SFIMAR library website
- ▶ International Library Consortium Membership
- ▶ Implementation of Swayam – MOOC



Industry interaction – 2017-2018 Focus

SFIMAR has various strategies to enhance its industry interaction such as:

Making students industry-ready through industry-required training and industry-based practical assignments.

Encouraging Industrial Research & Consultancy.

Summer and Winter Projects.

Organizing Workshops, conferences, seminars with joint participation of the faculty and the industries.

Participation of experts from industry in curriculum development, guest lectures, eminent speaker series.

Arranging visits of students and staff members to various industries.

Professional consultancy by the faculty to industries.

Live projects.

The Replication model.

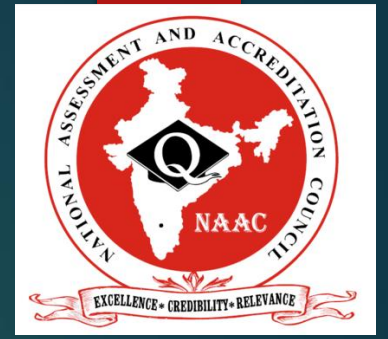
Guest lectures and the Eminent Speakers Series.

The Alumni Connect is organized with an objective of increasing interactions and networking between SFIMAR ALUMNI & Final Year MMS & PGDM Students.



SFIMAR
IQAC Report
2017-18

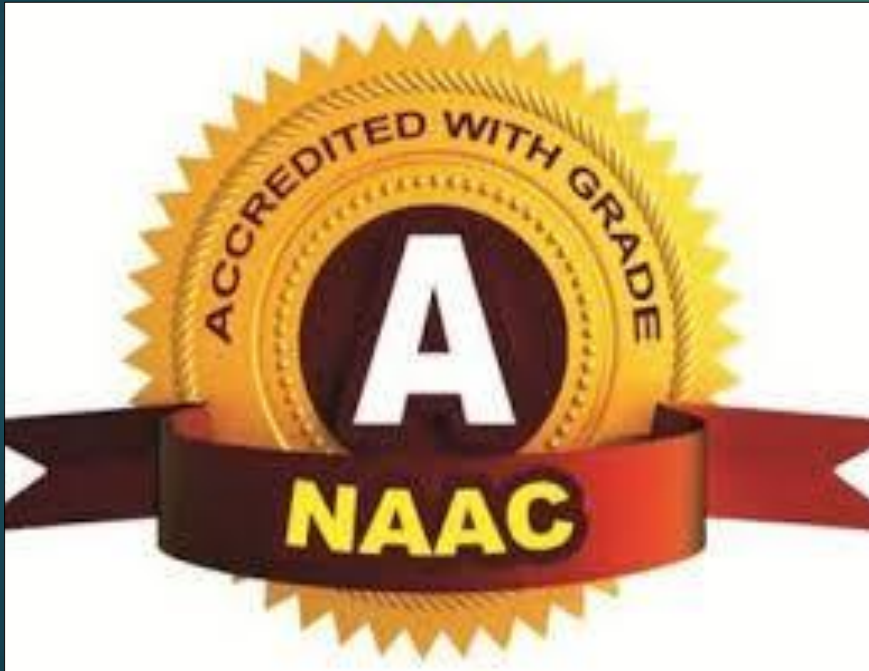
About the Institute



- ▶ An ISO 9001-2015 Certified Institute by Det Norske Veritas (DNV).
- ▶ ISO certified Institute since last 11 years.
- ▶ SFIMAR is NAAC 'A' Grade Accredited Institute.
- ▶ An AICTE approved Premier Management Institute affiliated to University of Mumbai.
- ▶ It is also recognized under Section 2 (f) & 12 (B) of UGC Act 1956.

ACHIEVEMENTS

**Affirmation of Quality
Grade 'A' accredited by
National Assessment and Accreditation Council (NAAC)**



Fostering Quality through a combination of self and external quality evaluation, promotion and sustenance initiatives through innovative pedagogy, applied research, consulting, skill enhancement and holistic development

ACHIEVEMENTS



**Higher Education
Management
College of the Year
2017**



**Most Upcoming B-School
Award
2015**



**National Centre for
Quality Management
Award
2014**

PLATINUM JUBILEE CELEBRATION SYNERGY

19TH NOVEMBER 2017



MOU WITH BINARY UNIVERSITY – MALAYSIA



**CHAIRMAN BRO. ALPHONSE NESAMONY
EXCHANGING MEMORANDUM OF
UNDERSTANDING WITH TAN SRI DATO PROF.
DR. JOSEPH ADAIKALAM, PRESIDENT AND
CHAIRMAN OF BINARY UNIVERSITY**



**DIRECTOR DR SUBHRANSU S. MOHANTY
PRESENTING A MEMENTO OF APPRECIATION
TAN SRI DATO PROF. DR. JOSEPH
ADAIKALAM, PRESIDENT AND CHAIRMAN OF
BINARY UNIVERSITY**

AT BINARY UNIVERSITY- MALAYSIA



SFIMAR STUDENT DELEGATION BEING AWARDED A CERTIFICATE OF PARTICIPATION

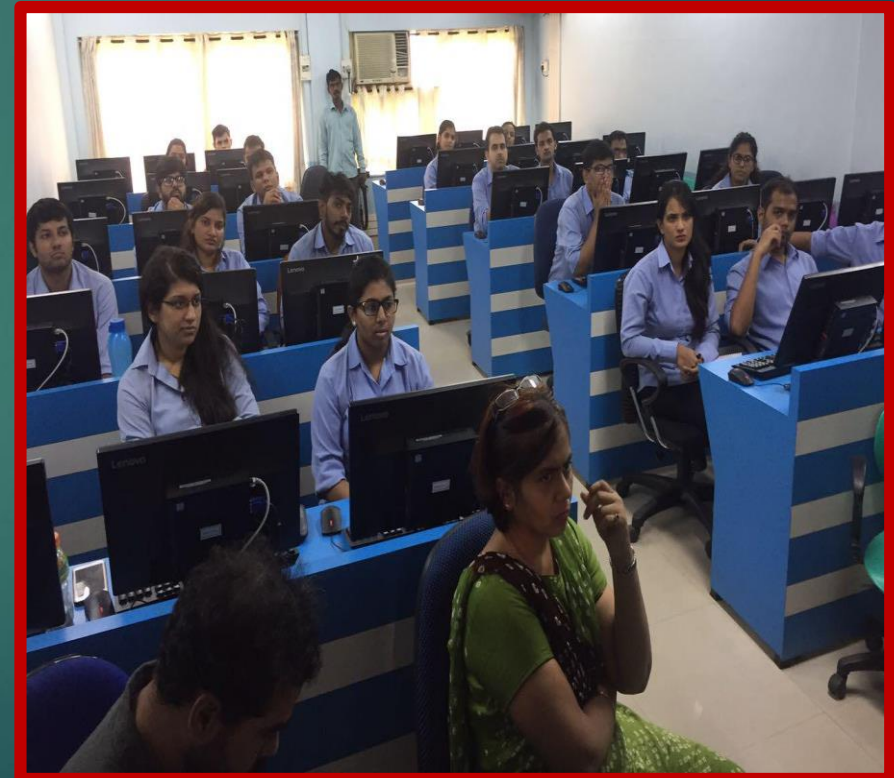


SFIMAR DELEGATION WITH THEIR BINARY COUNTERPARTS

MOU WITH TATA INSTITUTE FOR SOCIAL SCIENCES (TISS)



MOU WITH DCM FOR DIGITAL MARKETING WORKSHOP





CII B-School Ranking Survey 2017-18
Achieved Gold Category

NAAC –First AQAR Uploaded on
www.sfimar.org

MEMBERSHIP OF ASSOCIATIONS

1	Member of Bombay Chamber of Commerce and Industry (BCCI)
2	Life Membership of Forum of Minority Management Institutes (FMMI)
3	Life Membership of Forum of Management Institutions (FMI)
4	Life Membership of Association of Indian Management Schools (AIMS)
5	Member of Bombay Management Association (BMA)
6	Member of All India Association of Industries (AIAI)
7	Life Membership of Xavier Association of Management Institutes (XAMI).
8	Member of Indian Merchant Chamber (IMC).
9	Life Membership of (AIACHE). All India Association for Christian Higher Education
10	Member of AIMS test for Management Admissions (ATMA)
11	Member of Associated Chambers of Commerce and Industry of India (ASSOCHAM)
12	Member of Bombay Chamber of Commerce and Industry (BCCI).
13	Life Membership of Association of Management of MBA/MMS Institutes (AMMI)
14	Member of Associated Chambers of Commerce and Industry of India (ASSOCHAM)
15	Life Membership of Education Promotion Society for India (EPSI)
16	Life Membership of Christian Chamber of Commerce & Industry (CCCI)
17	Tie-Up with SS&C GlobeOp for Corporate On-boarding Programmes.
18	Tie-Up with National Institute of Securities Markets (NISM) & ICFL for Financial Certifications

Programmes @ SFIMAR

Master of Management Studies (MMS)

- ▶ **Inception: 2002**
- ▶ **Affiliation: University of Mumbai & Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 120**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Post Graduate Diploma in Management (PGDM)

- ▶ **Inception: 2012**
- ▶ **Affiliation: Autonomous Course and Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 60**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Part Time Programme : MFM & MMM

- ▶ Inception: 2009
- ▶ Affiliation: University of Mumbai
- ▶ Duration: 3 Years
- ▶ Masters Degree in Financial Management (MFM) –
Batch Strength - 30
- ▶ Masters Degree in Marketing Management (MMM) –
Batch Strength - 30

Chairman



Bro. Alphonse Nesamony



A Leader is one who knows the way, goes the way and shows the way...

Director Dr. S. S. Mohanty



hindustantimes.com
SATURDAY, DECEMBER 10, 2016

DIGIWISE
HTCampus, Google on Merits of Digital Marketing for Education Sector

MUMBAI: The DIGIWISE Summit focused on how educational institutes could reach out to digitally savvy audiences, build deep customer relationships, create new markets, products and business models.

Case studies at the DIGIWISE Summit illustrated the best practices across B2B and B2C audiences.

The Summit had an impressive list of speakers who talked about various aspects of digital marketing followed by a panel discussion and an open house session.

As the world is increasingly becoming digitized and continuously growing in complexity, virtually every organisation or enterprise will need a great digital business model – one that creates value by engaging customers digitally.

HTCampus Gets a Makeover!

MUMBAI: HTCampus.com, one of the leading education portals in India, has recently launched their new version of its website. The new website better helps students to find the perfect college for the courses of their interest. At the same time, it helps colleges and institutions to find the right candidates for their courses. Thus, the platform bridges the gap between the students and the colleges.

HTCampus offers students the relevant information about colleges, courses, latest news from education sector, exam related information and preparation tips. Besides this, it also helps students with decision making tools like Compare College, Career Recommendation Test etc. which help them select the right college and course.

On the other hand, it helps institutions by offering admission related services like Tele-Verified leads, Assisted Admission, Counsellor leads, Response based Listing Solutions and Branding opportunities in both print and digital platforms.

The DIGIWISE Summit 2016 in Mumbai was attended by leading educationists from all over the country. It focused on how education institutes could reach digitally savvy audiences and build sound customer relationships.

HIGHER EDUCATION IN INDIA

Transforming Management Education in India

■ Dr. Subhansu S. Mohanty

India is blessed with a rich demographic structure, and in the largest country in the global workforce, with its working age population exceeding 600 million. We need to capitalise on it and bring them up with quality management education, so that their expertise will make them the preferred choice for global leadership positions.

Though the Management Education sector has grown exponentially in India, skill and excellence are still severely lacking. This is due to a plethora of overbearing regulatory agencies/framework in the past, which stifles growth and development of educational institutions, and their ability to flourish in a competitive market environment. We are happy to have a government that has realised the above complexities and is trying its best to remove the bottlenecks.

The curriculum is still very much grounded in theory and does not encourage analytical thinking, emphasis on applications of management principles, applied research, innovation and entrepreneurship. Greater interaction between regulatory agencies, universities and management institutes is needed to incorporate useful feedback into modernising the curriculum and make them adaptive to the rapidly changing business environment. We have severe scarcity of quality faculty resources. Changes in the eligibility criteria and recognition of valuable industry experiences can bring education, as management education in very much application oriented. We lack proper funding as the culture of public-private, academia-industry and inter-academia partnerships in higher education is just evolving. The need to enhance research funding, training opportunities for faculty and cross-country knowledge exchange equitably should be actively considered by the government. The standardisation of high quality global management education experiences coupled with their dissemination through Information and Communication Technology (ICT) such as Massive Open Online Courses (MOOC) could help us to reach out to a larger audience at affordable costs. All these are required to make management education more relevant to current needs, improve its quality and job-readiness and contribute to the development of the country, bring standards and larger societal benefits.

Keeping in view the current demand for management professionals, the economic growth prospects of our country, management education has become a necessary pillar of our nation. The need of equipping our workforce with quality education is further

50 people and management | Vol. 7 Issue 9 • May 2016, Noida

FACULTY MEMBERS



NEW FACULTY MEMBERS 2017-18



PROF. AKHILESH YADAV



COL. VENKAT RAMAN



DR. VINITA BHATIA



DR. MOHAN MATTHEW

NON - TEACHING STAFF



16.01.2017 11:34



‘To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.’



‘To enter the realm of globally successful B-schools by imparting value based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.’

Quality Policy

'SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.'



SFIMAR Student centric Approach



05.10.2016 14:32

Linkage between Quality Policy and Strategic objectives

- ▶ **A seat of life long learning**

To develop students with techno-managerial competence from global business management perspective .

- ▶ **Innovation & Entrepreneurship**

To attain and boost Innovation through research and entrepreneurial activities.

- ▶ **Value based Leadership:**

To impart Value based education in the area of professional, social and personal ethics for creating value based industrial leaders.

- ▶ **Continual Improvement :**

To transform students into Global Business Leaders by continual improvement in its services through a student centric approach.

- ▶ **Humanitarian Approach :**

To develop responsible and thoughtful citizens through Institute's social responsibility awareness programmes for the betterment of the society.

Specific Attributes identified for PG Programme

- ▶ Scholarship of Knowledge
- ▶ Critical Thinking
- ▶ Problem Solving
- ▶ Decision Making
- ▶ Research Skills
- ▶ Usage of Modern Tools
- ▶ Entrepreneurial Skills
- ▶ Project Management
- ▶ Communication
- ▶ Long Term Learning

Identification of Knowledge- Skills- Attitude

Knowledge	Skills	Attitude
Business Management knowledge	Communication	Life-long Learning
Research	Critical Thinking	Value-based education and Social Responsibility
Project Management	analytical ability & Problem solving	Leadership
Entrepreneurship development	Usage of modern tools & techniques	
	Decision making	

Objectives Achieved

2017-2018

To encourage students to participate as an event coordinator in at least one co-curricular /extra –curricular activity organized by the Institute and motivate them to participate in intercollegiate competitions throughout the year.

As per the Event Distribution List of students for the Academic Year 2017-2018 every student participated in at least in two events organized by the Institute.

New Procedure for Extra Curricular Activities



Students Achievement in Intercollegiate Competitions



**JOEL CORREIA -THAKUR COLLEGE
1ST PRIZE FOR B-PLAN
COMPETITION- IGNIRE**



**JOEL CORREIA-1ST PRIZE
FOR DIGITAL
ENTREPRENEURSHIP FOR
SOCIAL CHANGE**

Students Achievement in Intercollegiate Competitions



JOEL CORREIA, DANIEL PEREIRA, ALAN CHETTIAR: VESIM -1ST prize for B-PLAN COMPETITION

ADITYA SHASHIDHARAN, SAIJU JOSE, NITHUN NARAYAN 1ST PRIZE IN START UP LEAGUE COMPETITION



Students Achievement in Intercollegiate Competitions

**NEERAJA SURVE – WINNER OF
MARUTI SUZUKI COLORS OF
YOUTH MUMBAI REGION**



**SAGAR MEHTA AND ASHWINI KAVALI
1ST PRIZE IN THINK WITH THE BOX, THAKUR
INSTITUTE OF MANAGEMENT AND RESEARCH**



Students Achievement in Intercollegiate Competitions

SHARON D'SILVA
1ST PRIZE, SINGING COMPETITION
IRIS 2018



ANNET MUDALIAR, CAROLYN
MATTHEW,
JUELEE DALVI and JAGRUTI BHOIR
1ST PRIZE IN AD-ZILLA HELD AT
SFIMAR



Winners: Sagar Mehta, Pratik Pagare, Suraj Pawar

- **2nd prize in Business Strategy Simulation event held by IIM,SHILLONG (2017)**
- **2nd prize in Smart City Smart Idea, Business Plan, Organized By Vivekanand Institute Of Management And Research (2018)**
- **Strategy Simulation event held by IIM,SHILLONG (2017)**



- **2nd prize in Smart City Smart Idea, Business Plan, Organized By Vivekanand Institute Of Management And Research (2018)**
- **2nd prize in Business Strategy Simulation event held by IIM,SHILLONG (2017)**
- **2nd prize in Smart City Smart Idea, Business Plan, Organized By Vivekanand Institute Of Management And Research (2018)**
- **anand Institute Of Management And Research (2018)**

Objectives Achieved

2017-2018

To inculcate social values in students by involving them in at least two ISR activities per year.

- General Public Awareness About Security – Jagruti Mumbaikar
- Awareness On Segregation Of Dry And Wet Waste
- Blood Donation
- Datri Stem Cell Research Initiative
- Donors' Registry
- Visit To Shantidaan Ashram

INSTITUTE SOCIAL RESPONSIBILITIES (ISR)

GENERAL PUBLIC AWARENESS ABOUT SECURITY – JAGRUTI MUMBAIKAR



AWARENESS ON SEGREGATION OF DRY AND WET WASTE



ABHIMAAN CLUB – BLOOD DONATION



ABHIMAAN CLUB – DATRI STEM CELL RESEARCH INITIATIVE



44 STUDENTS HAVE REGISTERED

ABHIMAAN CLUB – WALKATHON (ORGAN DONATION CAMPAIGN)



ABHIMAAN CLUB VISIT TO SHANTIDAAAN ASHRAM



- ❑ Students donated overall Rs 8,000 to Shantidaan.
- ❑ This amount was used to donate groceries, medicines and clothes.

Objectives Achieved

2017-2018

To instill an entrepreneurial spirit among the students by conducting minimum four activities every year on entrepreneurial ideas and development.

- ▶ Business Model Canvas Preparation
- ▶ Business Plan Preparation And Presentation
- ▶ A Guest Lecture By Mr.Nirav Mehta On Entrepreneurship
- ▶ PRERNA Club Coordinators Put Up A Stall For Selling Refreshments During Exuberance -2018
- ▶ Video Screening To Develop Entrepreneurial Spirit And Also To Throw Light Upon Issues Like Social Entrepreneurship And Women Entrepreneurship
- ▶ Knowing Entrepreneur In You – A Questionnaire Activity
- ▶ Idea Generation Through News Paper Activity
- ▶ One Minute Pitch To The Investor Using Online Evaluation System.
- ▶ The Budding Entrepreneur Award
- ▶ Sampark – Sfirmar Ratna Award (Entrepreneurial Excellence) –



PRERNA CLUB – BUSINESS MODEL WORKSHOP



BUSINESS MODEL WORKSHOP



**MR. NIRAV MEHTA
CONDUCTED A GUEST LECTURE
ON 'ENTREPRENEURSHIP
DEVELOPMENT'**

MDP - 'ENTREPRENEUR IN YOU'

By Mr. ISHWAR JHA



THE BUDDING ENTREPRENEUR AWARD

- ▶ This award has been introduced for the First time in SFIMAR. It is inspired by the vision of our institute which is to create entrepreneurial class of value based industrial leaders. The award is sponsored by *Messaggio* which is a startup venture by our own SFIMAR alumni from the batch 2008-10.



SAMPARK – SFIMAR RATNA Award (Entrepreneurial Excellence) Winner: Mr. Hitesh Jain



Objectives Achieved

2017-2018

To monitor and control out-sourced Services of SFIMAR

1. Periodic vendor evaluation by :
 - ▶ Maintenance department,
 - ▶ Library department and
 - ▶ IT department
2. Maintenance of vendor and AMC contractor database
3. Vendor selection
4. Vendor Reevaluation

Objectives Achieved

2017-2018

To develop competency of faculty and staff through minimum two FDPs per year and by maintaining outbound training record.

- ▶ FDP /SDP on Regression Analysis by Dr. Gordhan Saini-TISS
- ▶ FDP/SDP on Factor Analysis by Dr. G. Ramesh-SFIMAR
- ▶ FDP by Dr. Thomas Mathew, Ex- Director and Gov. Council Member SFIMAR

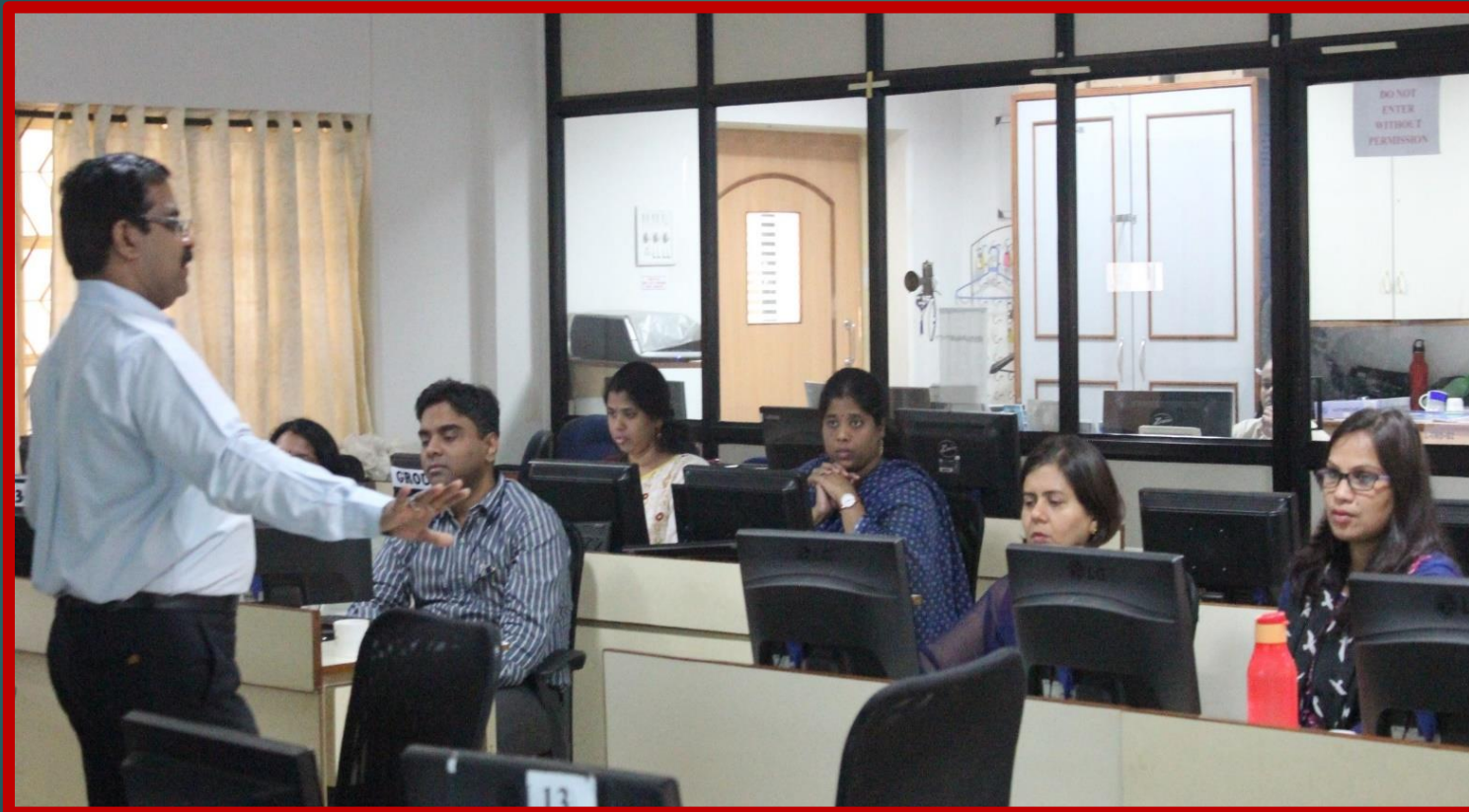
MDP - 'ENTREPRENEUR IN YOU'

Mr. ISHWAR JHA delivering the LECTURE



FACULTY DEVELOPMENT PROGRAMME

SESSION ON 'MULTIPLE REGRESSION'



Dr. G RAMESH

FACULTY DEVELOPMENT PROGRAMME

SESSION ON “FACTOR ANALYSIS- RESEARCH METHODOLOGY”



Dr. GORDHAN SAINI, TISS

FDP by Dr. Thomas Mathew Ex- Director and Gov. Council Member SFIMAR



Objectives Achieved

2017-2018

Continuous quality improvement by monitoring every activity in the Institute through the IQAC.

- ▶ Monitoring of IQAC clauses through Internal audits, various meetings, stakeholders' feedback, Institute's development plan , departmental calendar & budget .

CCA Identified For Improvement

- ▶ Designed '*Live Project Policy*' to streamline the live and flexi-hour project activities.
- ▶ Designed '*Online Exam Policy*' to streamline and monitor computer based exam activities.
- ▶ Separated and implemented General admin and MMS Admin function for effective implementation of admin activities
- ▶ Mentoring process strengthened

CCA Identified For Improvement

- ▶ Implemented Research procedure to monitor research activities
- ▶ Introduced new form for Customer Property maintenance.
- ▶ Implementation of URKUND – Anti Plagiarism software in the Library
for Winter project
- ▶ Development of Dspace – KMS
- ▶ Initiated Smart Class Room formation

CCA Identified For Improvement

- ▶ Internet lease line increased from 16 mbps to 62 MBPS .
- ▶ Interactive session of faculty and staff members with Gov. council member Bro Mathew .
- ▶ Consultancy project implementation .
- ▶ Implementation of Alumni Feedback on Google drive to get maximum responses from alumni.

New Initiatives 2017-2018

Management

- ▶ 3 Year affiliation for Part time Programme to university of Mumbai.
- ▶ Subscription of National & International Journals
- ▶ Membership of CII (Confederation of Indian Industry)
- ▶ Budding Entrepreneurship award by Alumni
- ▶ MOUs with Foreign University (Binary University- Malaysia)
- ▶ New Sound system installed in classroom no. G-5 , F-105, S-204 and S- 205
- ▶ New DVR camera has been installed in Girls Hostel and SFIMAR 1st Floor area, Canteen and backside of the campus (A-PO/17-27)
- ▶ The Campus has fixed new six LED flood lights for SFIMAR campus (C/po/18.19.03)
- ▶ Installed Shredder machine with 7.5HP for food waste and garden waste for compost plant (A-PO/17-24)
- ▶ 1 AC installed in canteen (Faculty & Staff eating area) & 16 old ACs are replaced from various classrooms (A-PO/17-17)

New Initiatives 2017-2018

Management

- **MOU with premier national institute (TISS)**
- **Procurement of new laptops and desktops**
- **Increased Internet lease line from 16 MBPS to 62 MBPS**
- **Applied for SFIMAR research centre in Mumbai University.**
- **Enhanced green club activities.**

NEW INITIATIVES – IT

- ▶ **Up gradation of Internet Lease line from 16Mbps to 62 Mbps on Fiber Ratio 1:1 which will increase the Speed and Performance Accessibility of Internet across Campus.**
- ▶ **Initiative taken for having Smart Class Room Projector Presentation in Class Room by having interactive presentation and demo by using Software.**
- ▶ **Initiative taken for implementation of Latest Audio System and collar Mic in Computer Lab's.**

Contd....

- ▶ **Procurement of New Desktop for Lab (Core i3 or Core i5 Processor, 4GB RAM and 500GB Hard Disk).**
- ▶ **Installation of Ubuntu Software for Dspace Library System.**
- ▶ **Installation of ERP System for Library – (Visitor – Foot Print (Students Visiting in Lab) and 1 Desktop specially installed with ERP System (OPAC and Dynamic Report for students to search the books available in library).**
- ▶ **New Students Attendance Report generated into ERP System for sending mail to Parents.**
- ▶ **Implemented Assignment Module wherein assignment can be attached to be download and upload by Students and marks can be given directly by Faculty Members into ERP System.**

NEW INITIATIVES - PART TIME PROGRAMME

- 1) Moderation done by external faculty member's for all the 3 batches
- 2) General management panel in Prakalpa 2017 Inter collegiate competition.
- 3) Got 3 year affiliation for Part time Programme to university of Mumbai.

PRAKALPA- 2017



New Initiatives

Academics MMS & PGDM



- ▶ Hall ticket system has implemented for PGDM
- ▶ 3 Months Summer Internship
- ▶ Moderation policy formation and implementation for PGDM
- ▶ **SOCH 2017** is the new initiative of the PGDM department by SFIMAR DLLE Group in association with Look within team. This year the theme for SOCH was on the youth and the growing suicides and depression cases. Soch 2017 got a good response from colleges.
- ▶ Sessions on how to develop your spoken English and written communication.

Academics MMS & PGDM

- ▶ Syllabus was revised in BOS for A.Y. 17-18 and as per new syllabus following new subjects were introduced –
 - ▶ Business Data Analytics- Tri 5
 - ▶ Marketing Research & Analytics- Tri5
 - ▶ Personal Effectiveness and Corporate communications- Tri 1
 - ▶ HR automation-Tri 4
 - ▶ Tri 5 one specialization subject was introduced.

Academics MMS & PGDM

- ▶ Out bound training for MMS and PGDM students.
- ▶ Preparation of Course/Subject File which is comprising of description of course outcome, COPO matrix, assessment method, preparatory reading materials, video clippings etc.
- ▶ Formation of MMS Administration procedure, forms and formats.
- ▶ Screening process of MMS students opted for finance specialization, by a team comprising of Director, PH, Finance specialization faculty members.

New Initiatives – 2017-18

LIRC

1. Subscription of National & International Journals (1 + 2)
 - Finance India
 - Journal of Investment Management
 - MIT Sloan Management Review
2. Test installation of Dspace version 6.1 (Desktop)
3. Institutional Knowledge Repository on DSPACE with contribution from various departments and taxonomy building for the same (In-process).
4. Plagiarism test and guidance to Students for Winter Projects (No. of plagiarism tests handled 1300 +)
5. Access to Capitaline database (data for past 15 years)

LIRC....

6. Library reading and services sessions(weekly) conducted for MMS Sem -I: Film Screening, Business & GK Quiz, Opinion Writing for News articles, training on databases - Capitaline Db training and assignment given for better understanding of the same, Hands on experience on How to locate document in library, Newspaper and Magazine reading sessions, Lecture on Plagiarism and demo of Urkund software used by the institute, Video screening of Introduction to Leadership from NDL
7. Monitoring of Library usage using ERP from Sep 2017.
8. SFIMAR Research Review E-Journal Exchange with B-Schools in India and Foreign Universities & B-Schools
9. Membership of CII (Confederation of Indian Industry)

CMC - New Initiatives

IN A.Y. 2017-18

1. Training from Overseas Through Video Conferencing
2. Change of specialization form revised - Created a Google form
3. Revised Well defined Student development program (SDP) based on HR feedback
4. Student Placement Application for companies made online
5. Summer Guide feedback form sent through Google link
6. Alumni Registrations taken online through Google link
7. SFIMAR Page on LinkedIn



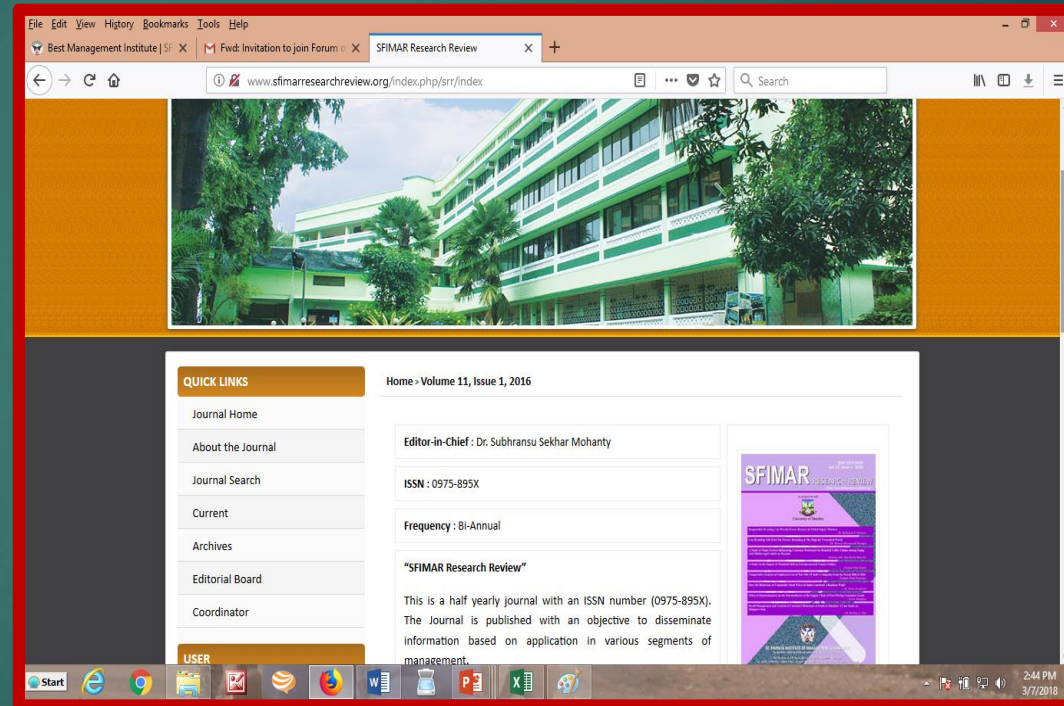
RESEARCH AND PUBLICATIONS

SFIMAR RESEARCH REVIEW

Faculty Research Journal



Online Mode - www.sfimarresearchreview.org



CHAIRING CONFERENCE

Name of Faculty	Research Topic	Place Presented	Date
Dr S. S. Mohanty	Chairman, International Finance Conference SIFICO 2018	SIMSR International Finance Conference, K. J. Somaiya Institute Of Management Studies & Research	19th and 20th February, 2018
Dr. S.S Mohanty	Peer Review Editor for Journal of Quantitative Finance, a SCOPUS listed journal.		
Dr. G Ramesh	Session chair, International Conference	Aditya Institute of Management & Research	
Dr Natika Poddar	Chair person, National Conference	Prahaldrai Dalmia UGC	March 2018
Dr Natika Poddar	Chair person, International Conference	Sterling Institute of Management	March 2018

LIST OF PAPERS PUBLISHED

List of Paper Published by SFIMAR Faculty members				2017-18
Sr. No.	Name of Faculty	Research Topic	Publication	Month, Year
1	Mr. Vaibhav Kulkarni	Developing a Model for 'Learning from Movies' in a B-School- with a Case Study	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17
2	Ms. Shilpa Peswani & Dr. Joshipura M.	Returns to Low Risk Investing	Applied Finance Letters	Nov-17
3	Dr. Smita & Ms. Frenzia	Analysis of the Solvency Position of Scheduled Urban Coop Banks in India	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17
4	Mr. Jestin	Labour Migration Analysis of Myanmar	Asian and Pacific Research Journal.	Sep-17
5	Col. Venkat	How Gamification in HR is engaging employees and improving productivity – A Study from Indian Industry	Lala Lajpatrai Institute journal of Research	Nov-17

LIST OF PAPERS PUBLISHED

List of Paper Published by SFIMAR Faculty members				2017-18
Sr. No.	Name of Faculty	Research Topic	Publication	Month, Year
6	Dr. Sinimole	Emerging Patterns of Morbidity and Hospitalization—A Comparison of Kerala and Bihar	Illness crisis and Loss	Nov-17
7	Dr. Vinita	Examining the Consumer Attitude towards Purchase of Counterfeit Fashion Products	Journal of Indian Business Research	Feb-18
8	Dr. S. S. Mohanty	Enhancing Portfolio Performance in Global Equity Allocations with a Forward Looking Indicator	The Journal of Investing, Centre for Investment Research, Boston, Massachusetts, USA	Jun-18
9	Dr. S. S. Mohanty	Calendar Return Seasonality across Sectors, Sizes and Styles – Evidence from the Indian Equity Markets	The Afro-Asian Journal of Finance and Accounting, Philadelphia, Pennsylvania, USA	Jun-18

PAPERS PRESENTED IN CONFERENCE

Sr. No.	Name of Faculty	Research Topic	Place	Date
1	Dr Natika & Mr. Trivedi M.	Testing the Beta stability of Banking Sector with respect to Bank Nifty	Presented at the International conference at Flame University, Pune	17th and 18th December, 2017.
2	Dr. Vinita	Impact of Fashion Interest, Materialism and Internet Addiction on E- Compulsive Buying Behavior among the Consumers of Apparels in Mumbai'	Presented at IIM-L World Management Conference	14-16 December, 2017.
3	Jestin	Traditional Vs. New Third and Fourth Party Logistics - Challenges and Opportunities in the Indian Market	IIM Trichy	Dec 28th - 30th 2017
4	Jestin	China - US Geo-Economic Trade relations and Future prospects	'Society of Policy Research and empowerment'	Jan 19th and 20th 2018 - New Delhi.

PAPERS PRESENTED IN CONFERENCE

Sr. No.	Name of Faculty	Research Topic	Place	Date
5	Dr. Natika & Ms. Leann Baretto	Effectiveness of Flipped Classroom model as a pedagogical tool as compared to Traditional Methods of Teaching	IIM-B conference	16th Jan 2018
6	Dr. Vinita	Examining the Consumer Attitude towards Purchase of Counterfeit Fashion Products	Presented at IIM-Indore, Nasmei Summer Marketing Conference	28-29th July, 2017
7	Dr. Vinita	Examining the influence of Social Validation on Hedonic and Utilitarian Customers Purchase Intention	Presented at IIM-Indore, Nasmei Summer Marketing Conference	28-29th July, 2018
8	Dr. Natika	Models of Risk Adjusted Returns: An Empirical Study of Equity Mutual Fund in India	Presented in 29th National Conference of Maharashtra State Commerce Association	20-21st Jan-18 Nagpur

Research and Development 2017-2018

- ▶ Ph.D. Work, Guidance and Support – 6 Faculty Members are currently pursuing their Doctoral Programme from UGC recognized Universities.
- ▶ Published Vol. 11, issue 2, 2016 of SFIMAR Research Review (SRR) - ISSN 0975- 895X, Bi-Annual Research Journal of SFIMAR. It is also available in electronic format on Institute's Website.



Achievements in Research & Development



We congratulate Prof Shilpa Peswani
for bagging the 1st place in SFIMAR's Best
Researcher Award 2017



We congratulate Prof. Jackson John
for bagging the 2nd place in SFIMAR's Best
Researcher Award 2017

Achievements in Research & Development



Dr. Vaishali Kulkarni

Awarded Ph.D. in Management 2017

Research Area: Knowledge Management

FACULTY MEMBERS PURSUING PH.D.



Prof .
Ms. Sujeesha Naidu



Prof.
Sanchayita Banerjee



Prof .
Pushkar Parulekar



Prof.
Ms. Sulbha Raorane



Prof.
Ms. Shilpa Peswani



Prof.
Ms. Vasudha Rao

Ph.D. Thesis Submission : Viva awaited



- ▶ Prof. Simmi Prasad
- ▶ Research Area: Service Industry
- ▶ University: Nagpur



- Prof. Dr. Natika Poddar
- Research Area: Finance
- University: Nagpur

BRANDING AND PROMOTIONS

*You have to stay true to your heritage;
that's what your brand is about.*

PEOPLE AND MANAGEMENT- MANAGING WORKFORCE GENERATION XY

INTERVIEW



Brother Alphonse Nesamony (CMSE)

*An Interview with the Chairman of
St Francis Institute of Management
& Research (SFIMAR):*



Please share the mission and vision of ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH?

The Vision and Mission of St. Francis Institute of Management and Research (SFIMAR) is an offspring of over 100 years of legacy of the "Society of the Congregation of Franciscan Brothers" (an International Organization) whose motto is "Service through Enterprise". The Vision and Mission comprises overall perspectives of outcomes based on quality education for life i.e. SFIMAR as a seat of learning of international standards, developing

GUIDE TO MAH-CET (HT CAMPUS)

ADMISSIONS

students are given jumping/hoping chance from one institute to another on four occasions through CAP rounds. This accounts for almost 80-85% of the seats in the University.

Now, the PGDM and autonomous programmes account for about 15% of the MBA admissions. Until this year, they have been authorised to admit students based on CAT, MAT, XAT accompanied by due weightage given to students' performance in group discussions, personal interviews, work experience and academic excellence.

Such B-schools look for certain qualities in managers - leadership, positive attitudes, communication skills, etc. These are tested in the interaction with the candidate to assess the basic skills and aptitudes. We at MET, have a well-designed admission procedure consisting of a Written Test - weightage 50% and Group Discussion (15%), Personal Interview (15%), Work Experience (5%) and academic performance in 10th, 12th, graduation and post-graduation as well sports and extracurricular activities (15%).

We are assisted in this process by our core faculty members as well as senior industry leaders and recruiters, who help us to size up the candidates. We also seek to reach out to the candidate to assess the breadth and width of his/her perceptions about the MBA programme, clarity of goals and his/her leanings towards the work life balance in the context of the CSR missions as a possible response to the societal challenges. We hope that the PGDM and autonomous programmes that reach out to the industry on the basis of their brand's strengths are allowed to seek the right talent to meet the needs of industry."

Dr Subhransu S. Mohanty, Director at St. Francis Institute of Management & Research, Borivali (W), says, "We are committed to maintaining high quality in management course content as well as its delivery. We are also determined to improve ourselves continuously to stay ahead of competition and to deliver world-class education at a much affordable cost. We focus on realigning traditional academic values with the emerging social and environmental challenges, so that students are future-ready and can navigate well through cultural diversity, changing customer demands and disruptive technologies, in an era of globalisation.

Keeping these in mind, we have formed admission committees with academic and

industry experts and we follow a multi-tier selection process, which is in addition to the minimum criteria prescribed by the regulatory authorities. We conduct tests to ensure writing capabilities, interview and group discussions to assess communication and leadership skills, and Cattell's 16 PF test to assess a prospective student's personality, strength and weaknesses, emotional stability/ maturity level and so on. Only short-listed students are interviewed in the presence of their parents, by the admission committee. Our emphasis in this process is not to disqualify them but to find out how appropriately we can groom them by identifying both their strengths and weaknesses.

For the part-time programme, a minimum of two years' experience at a supervisory level is required. I have also seen an increase in the number of students leaving their jobs and opting for the full-time MBA programmes to improve their employment prospects or ultimately to start their own business after gaining some more years' of knowledge and experience."

Prof. R Subramanian, Chairman, Admissions at N.L. Dalmia Institute of Management Studies and Research, Mumbai says, "We have voluntarily relinquished Management Quota system therefore all students are selected purely on Merit. We follow the admission criteria laid down by DTE, Govt. of Maharashtra & AICTE for our 2 years full-time Post-Graduate Diploma in Management approved by AICTE & Ministry of HRD Govt. of India, and for 2 years full time MMS programme of the University of Mumbai, whereas for 3 years Part Time Master's Degree with specialisation in Marketing, Finance and Human Resource Management affiliated to the University of Mumbai, we follow the criteria laid down by University of Mumbai.

The institute website is regularly updated as and when required to communicate the guidelines for admission process issued by AICTE/DTE. We ensure that there is utmost transparency in the admission process and the procedure is well communicated to all the stakeholders through the institute's prospectus & website.

Following is the eligibility criteria for the admission for our different programmes:

Full-Time PGDM: Candidate must have passed a three-year Bachelor's degree examination with minimum of 50% in any faculty of

Mumbai University or an examination recognized by Mumbai University as equivalent thereto. Addition to this, the candidate should have given any of following MBA entrance exam CAT or CMAT or XAT or MAH-CET.

Full-Time MMS: Candidate should have passed minimum three year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) or its equivalent. Obtained score in CET conducted by the Competent Authority (MAH-MBA/MMS-CET).

Part Time Management Course (MMM/MFM/MHRDM): The candidate must hold a Bachelor's degree in any discipline from any of the universities incorporated by an act of the central or state legislature in India, or processes an equivalent qualification by the Ministry of HRD, Government of India.

The candidate must have minimum two years of work experience in the executive or managerial capacity in medium or large-scale organisation.

We have a well-structured admission committee to review the process and the student profile. The admission committee consists of Director, Senior Faculty Member & staff. We evaluate the performance of the student in the institute vis-à-vis the marks they obtain during admissions process. For the PGDM admission, the admission committee emphasises on work experience of students from companies, which are reviewed by the interview panel comprising of industry experts & senior academicians.

Our experience shows that the students with good academic performance do continue at the same level at the institute as well. We also find out the number of students with their background that we admit in the institute vis-à-vis their basic degree. Our finding is that the students with Engineering, BMS and B.Com students get selected in that order generally over the years. Over all, it has ensured quality students resulting in cohesive learning environment and placement."

Disclaimer: The views expressed in this article are the interviewee's personal views and have nothing to do with HTCampus.com.

SFIMAR Chairman Bro. Alphonse Nesamony Attending 18th General Body Meeting And Triennial Conference Of All India Association For Christian Higher Education (Aiache) Held At Christ University, Bangalore



Lion's Club Of City Center – Award For Humanitarian Services – Gala Media Event Of Newspapers And Tv Channels



Confederation Of Indian Industries

Connecting Academia To Industry For Future-ready Skills, Entrepreneurship And Employment



IT – Digital Leadership Summit



Director Dr. S. S. Mohanty Attending Conference On “Making India A Global Center For Higher Education” By EPSI



DIRECTOR DR. S. S. MOHANTY

- **NAAC Peer Review Team Member**
- **University of Mumbai LIC Committees Chairman and Member**
- **VC Nominee for the appointment of Director**



DR. G RAMESH- PROGRAMME HEAD (MMS)

- 1 Lifetime Membership – IASSH
- 2 Affiliate member – IMCI
- 3 Member of board of Marketing Studies – University of Mumbai
- 4 Vice Chancellor nominated member for Career Advancement Scheme – University of Mumbai
- 5 Academic advisory council member - St. Johns Institute of Management & Research
- 6 Academic advisory council member - St. Francis Institute of Technology
- 7 Local managing committee member - St. Johns Institute of Management & Research
- 8 Academic advisory committee member - St. Francis Institute of Technology (I.T Dept.)
- 9 Conducted FDP for all faculty members of SFIMAR on 'Multiple Regression'
- 10 Conducted FDP for all teachers of St. Francis ITI on 'Time Management'
- 11 Appointed as PhD examiner of Bharathidasan University, Tiruchirapalli



BRANDING AND PROMOTION INITIATIVES





ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH
 (Website : www.sfimmar.org)
 APPROVED BY AICTE, DTE RECOGNISED AND AFFILIATED TO UNIVERSITY OF MUMBAI
 AN ISO 9001:2015 CERTIFIED AND NAAC "A" GRADE ACCREDITED INSTITUTE

"Enlightening Minds, Defining Leaders"
 Conducts 2 Year MMS, PGDM & 3 Year MFM/MMM Programmes

ENTREPRENEURSHIP & BUSINESS INCUBATION ZONE (SFIMARebiz)



For further details : sfimarebiz@sfimar.org

CONSULTING & CORPORATE TRAINING

"Consulting"

"Investment Management"

"Digital Marketing"

"Business Analytics"



For further details : consultsfimar@sfimar.org

FDP/MDP & SPEAKER SERIES

"Chanakya in you"

"Applied Research Methodology"

"FDP - Big Data, Data Analytics & Cloud Computing"

"Entrepreneur in you"



For further details : mdp@sfimar.org

Gate No. 5, Mount Poinser, S.V. P. Road, Borivali (West), Mumbai - 400 103
 For admission contact : 022 - 28917089 / 28929156 (MMS), 28917096 (PGDM), 28958403 (MFM/MMM)
 E-mail: For MMS : info@sfimar.org For PGDM : pgdm@sfimar.org For MFM/MMM : sfimart@sfimar.org

Service Through Enterprise

THE HINDU

BusinessLine

WEDNESDAY • JANUARY 10, 2018
 DELHI
 ₹8 • Pages 20 • Volume 25 • Number 9

Ahmedabad Bangalore Chennai Coimbatore Hubballi Hyderabad Koochi Kollata Madurai Malappuram Martholur Mumbai Noida Thiruvananthapuram Trichy Tirupathi Tirupur Vijayawada Visakhapatnam
 Regd. DL/ND/1/L/1111/2006-07-08, RN No. 5532/14

SUPPORTED BY

		For further detail please contact: P. Premarajan: 011 - 46550525 E-mail: p.premarajan@assochem.com		Entry strictly by Invitation only	

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FACULTY ACHIEVEMENTS

DR. NATIKA PODDAR

PROGRAMME HEAD MMM/MFM

- ▶ Won Award for Research Excellence at INDO Global American Summit 2017 held in Mumbai on 17th July 2017.
- ▶ Won Award at FBA, Kolkata for Research Excellence –Faculty Branding Award held at Kolkata on 23rd July 2017.
- Won Award at MTC Global Award for Distinguished faculty in management held at Bangalore on 9th Sept 2017.
- Attended MDP on “Strategic Decision Making” at Symbiosis International Management Institute held on 23rd July 2017.



- ▶ Local Inquiry committee member for **University of Mumbai**
- ▶ Chief Guest/ Special speaker at National Conference organized by **Vivekandha Group of Institution, Coimbatore** on the Topic Digital India held on 9th and 10th Aug 2017.



PROF. JACKSON JOHN

- ▶ 2nd prize for paper presented at **GNIMS International research conference**. Paper titled ‘ A Study on the Online Male Customer Shopping Experience With Respect to Apparels in Mumbai.’
- ▶ **Best (second) Research Paper award at SFIMAR**
- ▶ Intensive workshop on Inductive Research Methodology attended at **XLRI, Jamshedpur.**



**PROF. AKHILESH YADAV
WINNER OF PATHH 2018
INTERNATIONAL PAPER PRESENTATION
CONFERENCE**



WORLD HRD CONGRESS 2018 100 TOP HR TECH MINDS AWARD

MS. SANGEETA VARMA



INDUSTRY GUEST LECTURES



GUEST LECTURE

Topic: Business Analytics

GUEST LECTURE

Topic: Waste Management





GUEST LECTURE
Topic: Crime Awareness

GUEST LECTURE
Topic: Asset Allocation SIP Financial Literacy



GUEST LECTURE

Topic: Cyber Crimes

Advocate Pankaj Bafna



More than 40 guest lectures conducted in AY 2017-18.....

Training & Development

TRAINING

Workshop	Appearance & Body Language
Training	Business Communication
Training	English Language
Learning	Training from Overseas Through Video Conferencing
Workshop	Advertising and Branding
Mentoring	Corporate Profiles & Selection Process

2
4
5

TRAINING





- BSE Certification in Capital Market
- Project Management
- TISS: Youth Leadership & People Skills
- Digital Marketing
- Equity Trading and Investments
- French Language
- HRMS Automation
- Certification in Alternative Investment Industry (CAII)
- Business Analytics
- Entrepreneurship Development
- MS – Excel

TRAINING



EXCEL
Training



Personality
Transformation



PMP Training



CAI
Certification

TRAINING



English Language Class



Workshop on Advertising and Branding



Appearance & Body Language



Session from Bahrain Revisiting HR Theories

TRAINING



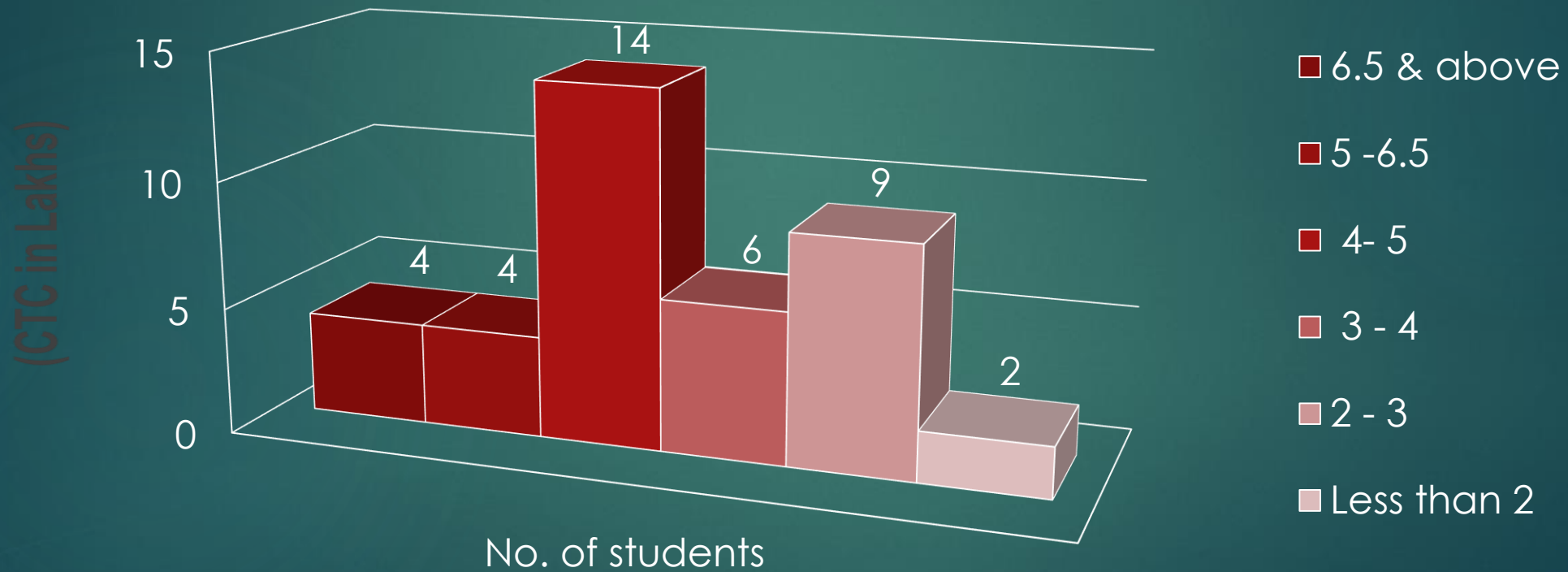
MOCK INTERVIEWS & MENTORING



PLACEMENT OVERVIEW

STUDENT PLACEMENTS- 2017-18

Placement Analysis



CORPORATE ON-BOARDING



Recruiters



3
5
4

Recruiters





Recruiters



OUR ALUMNI



ALUMNI INVOLVEMENT

Knowledge
Sharing

Guest
Lectures

Judges

Mentoring

Summer
Guide

Members
In
Alumni
Association

Member
in
Placement
Advisory

Alumni Meet

ALUMNI INVOLVEMENT

Alumni Connect: Guidance by Alumni



Knowledge Sharing By Alumnus



Mentoring by Alumni



Judges in Summer Excellence



ALUMNI RECOGNITION : “SFIMAR RATNA AWARD”



For ENTREPRENEURIAL EXCELLENCE

ALUMNI RECOGNITION: “SFIMAR RATNA AWARD”



FOR CORPORATE EXCELLENCE

Alumni Felicitation



(SAMPARK 2018)



ALUMNI CONNECT





GREEN CLUB

TREE PLANTATION DRIVE AT SFIMAR CAMPUS



Name of the Species	
Botanical Name	
Local name	
Local part	
Uses	

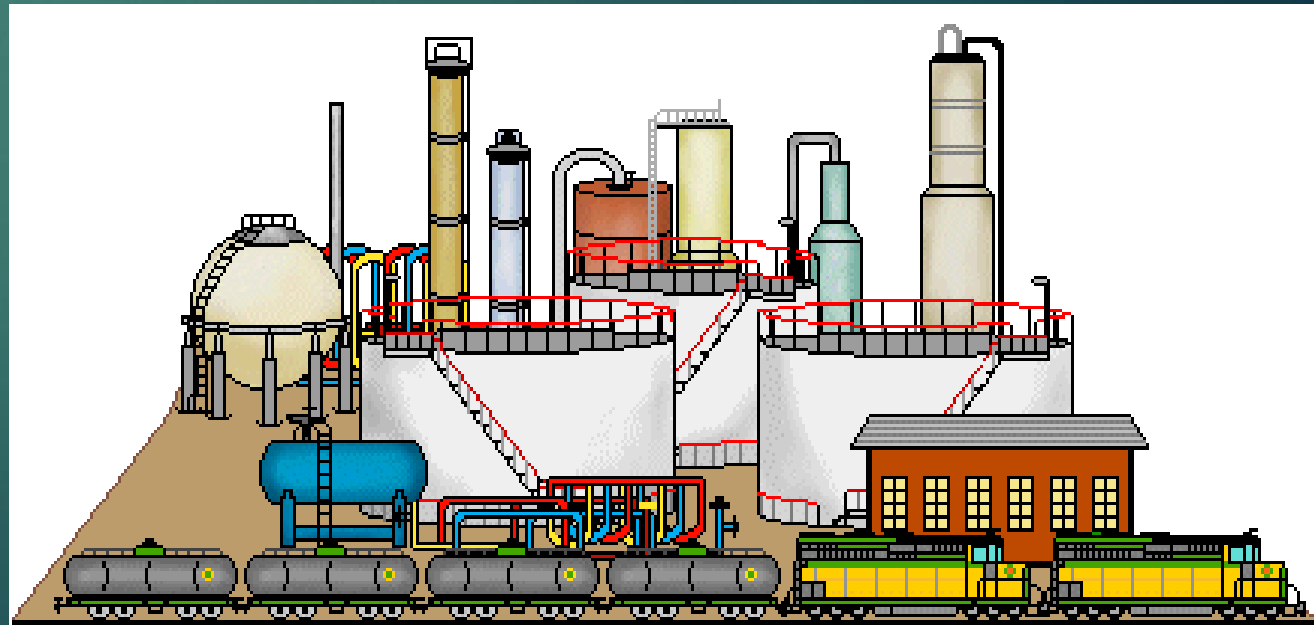
Name of the Species	Lemon Grass
Botanical Name	Cymbopogon citratus
Local part	Leaves
Uses	Tea, oil

GO GREEN SEMINAR





INDUSTRIAL VISITS & OUTBOUND TRAININGS



PGDM INDUSTRIAL VISIT - VIP



PGDM INDUSTRIAL VISIT – ABB



MMS INDUSTRIAL VISIT NAVNEET EDUCATION LIMITED



MMS INDUSTRIAL VISIT - BLUE STAR



MMM/MFM EXCURSION - LONAVALA

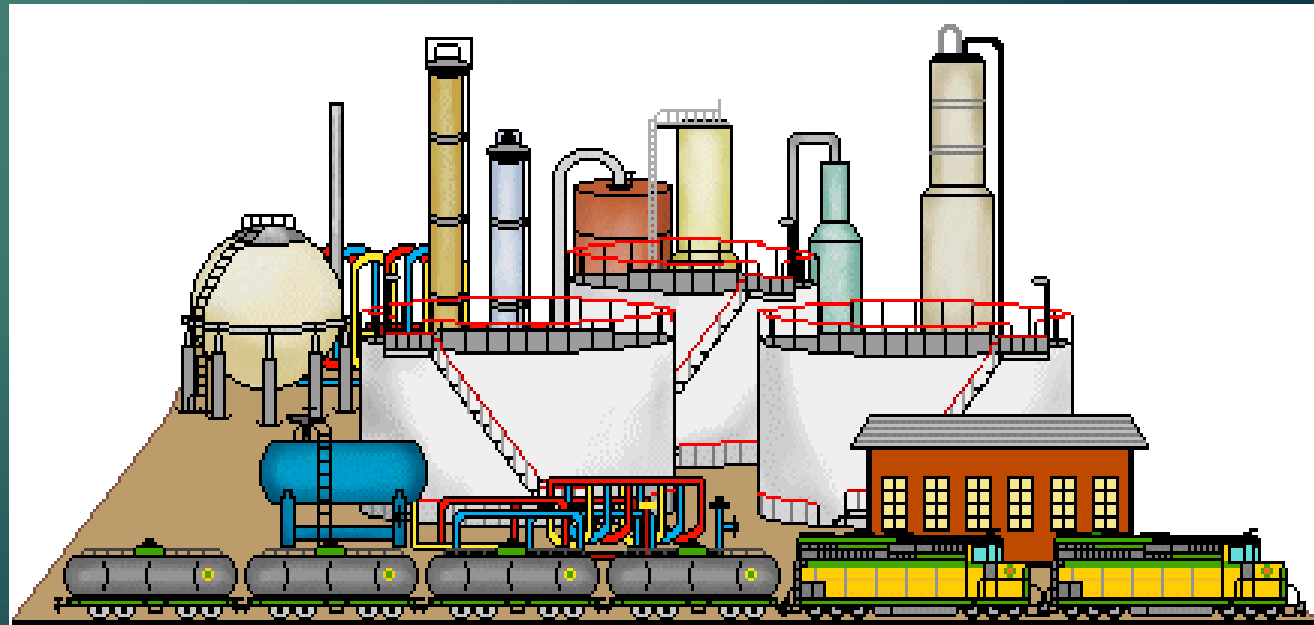


OUTBOUND TRAINING





FIELD VISITS – SPECIALIZATION WISE



MARKETING – GODREJ & BOYCE



HR – IPCA LABORATORIES



OPERATIONS – IPCA LABORATORIES

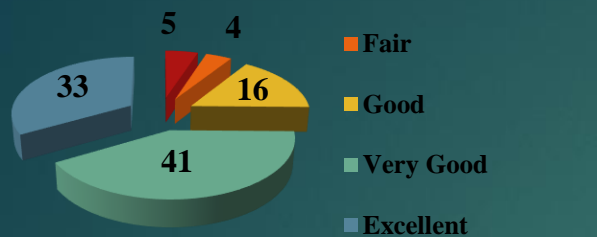


FINANCE - NATIONAL STOCK EXCHANGE

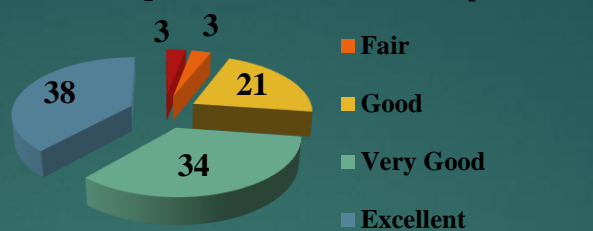


Corporate Feedback

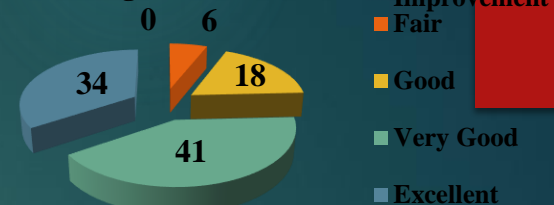
Students Attendance



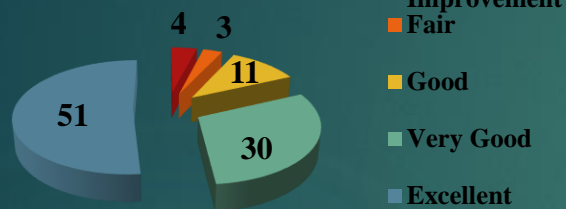
Time Discipline



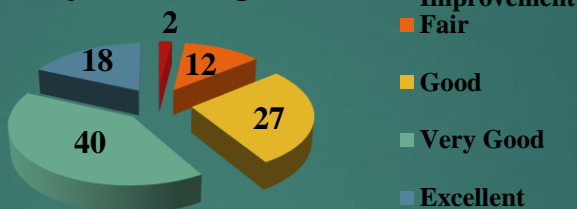
Dressing Sense



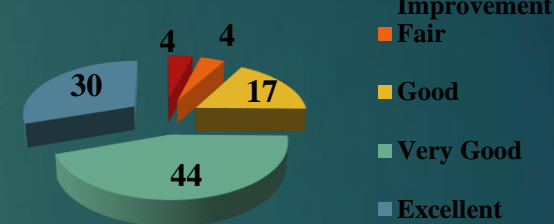
Attitude & Behaviour



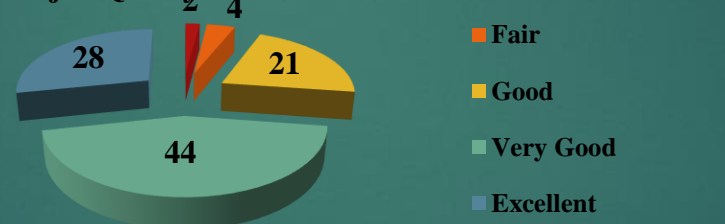
Subject Knowledge



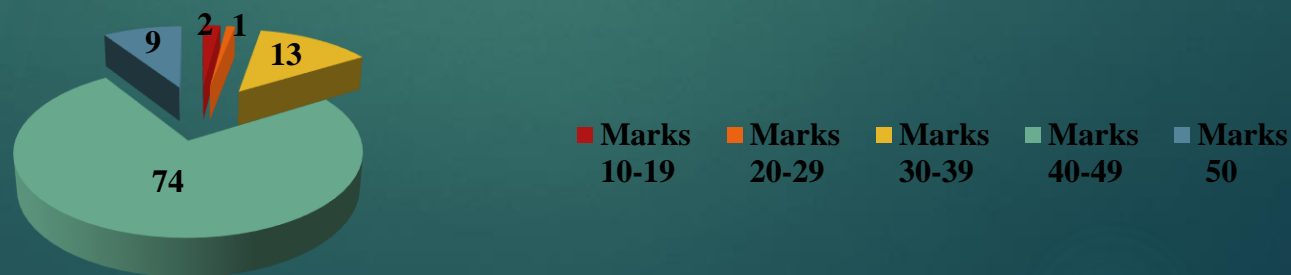
Communication Skills



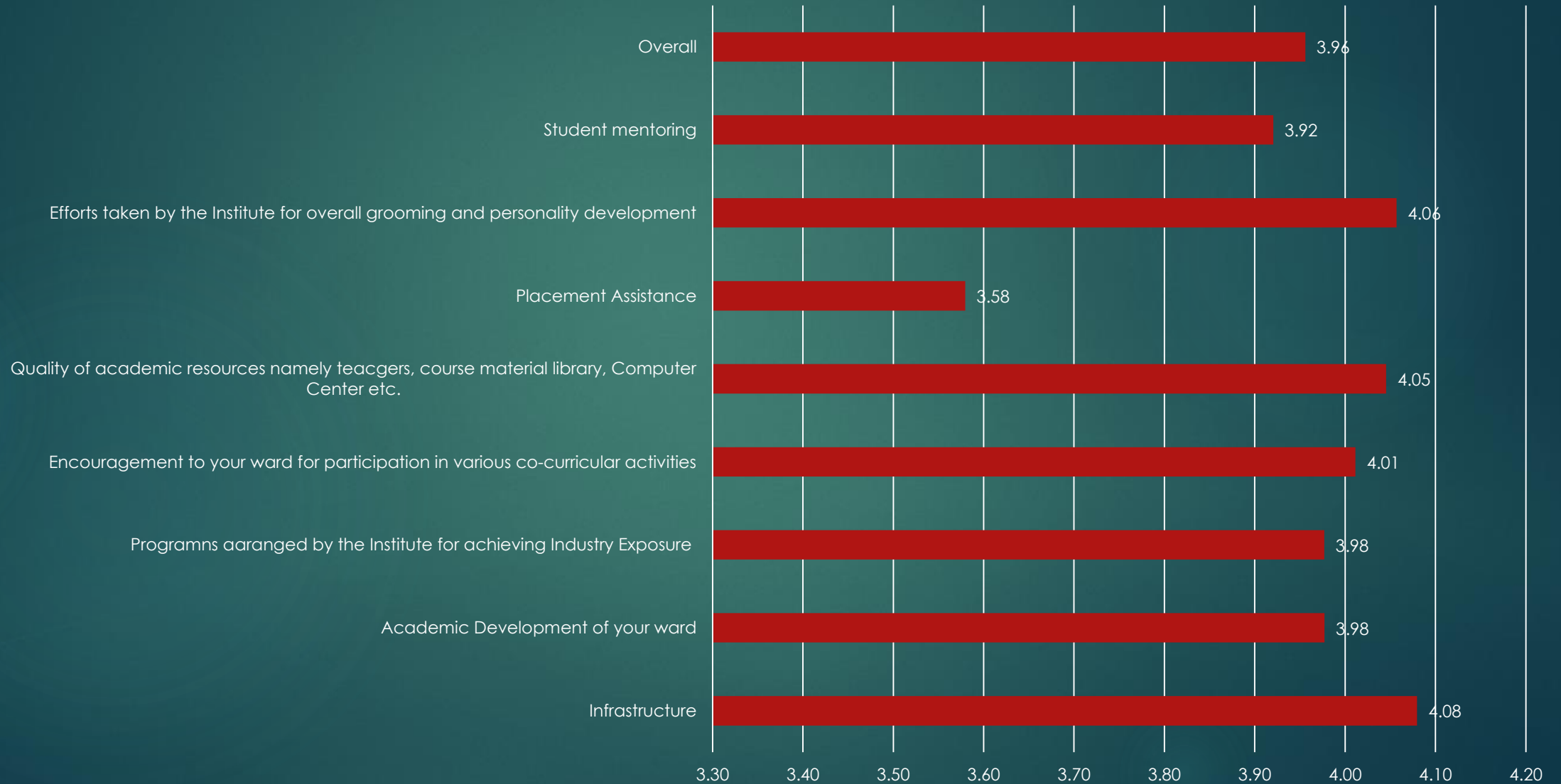
Project Quality



Overall Rating

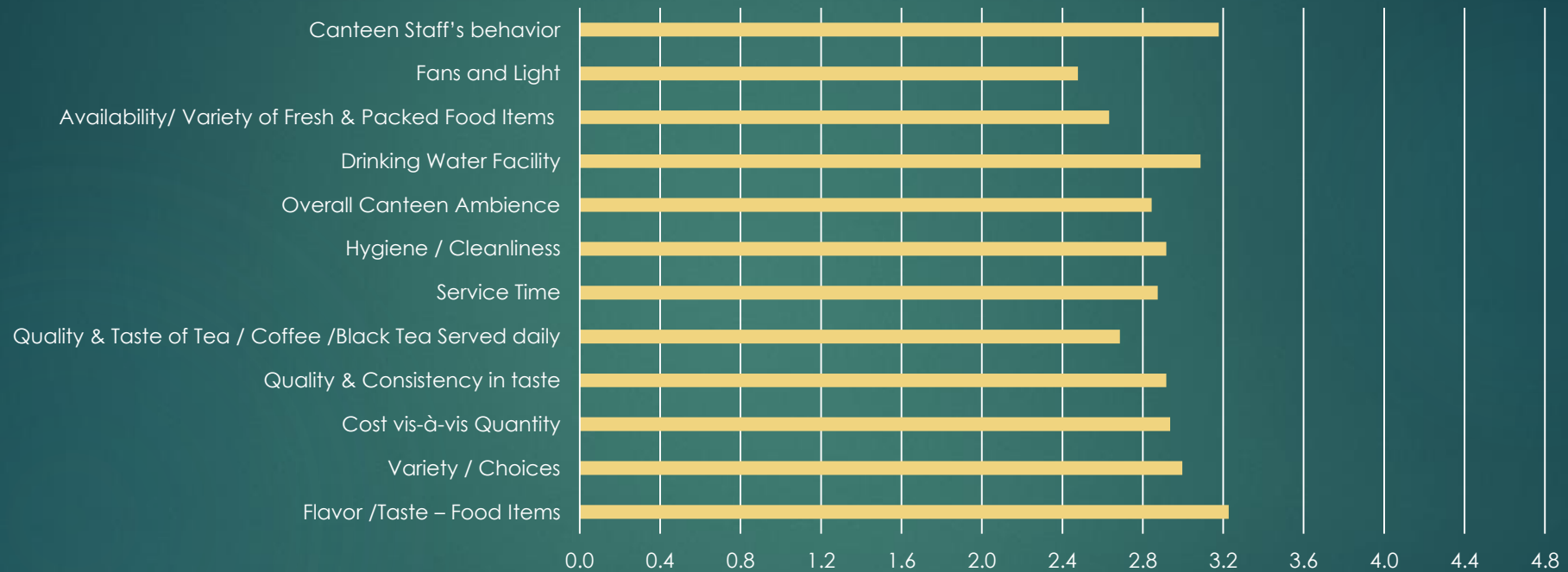


Parents Feedback (Ratings are out of 5)



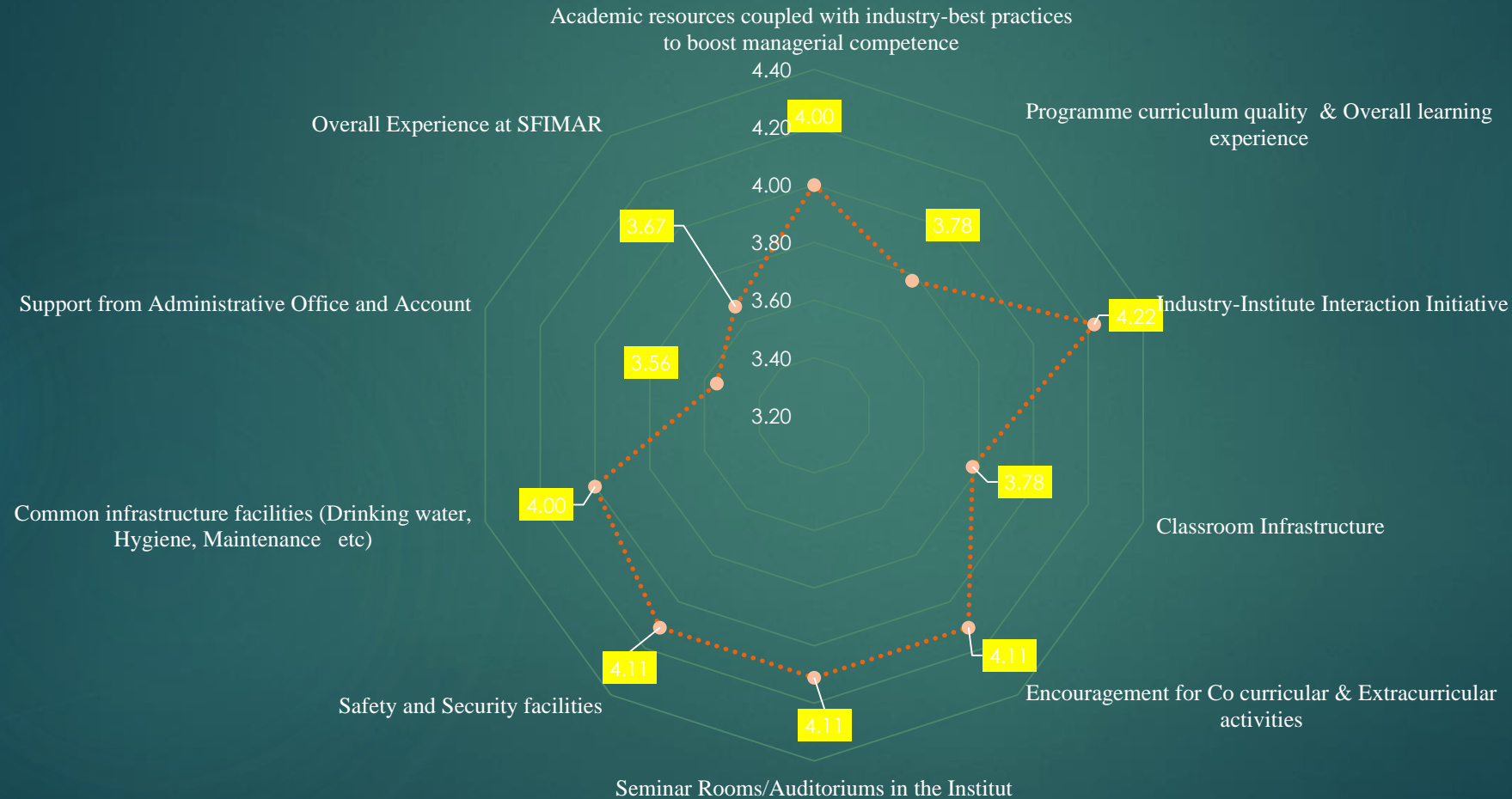
Canteen Feedback Form - Student 2017-2018

Canteen Feedback by Students



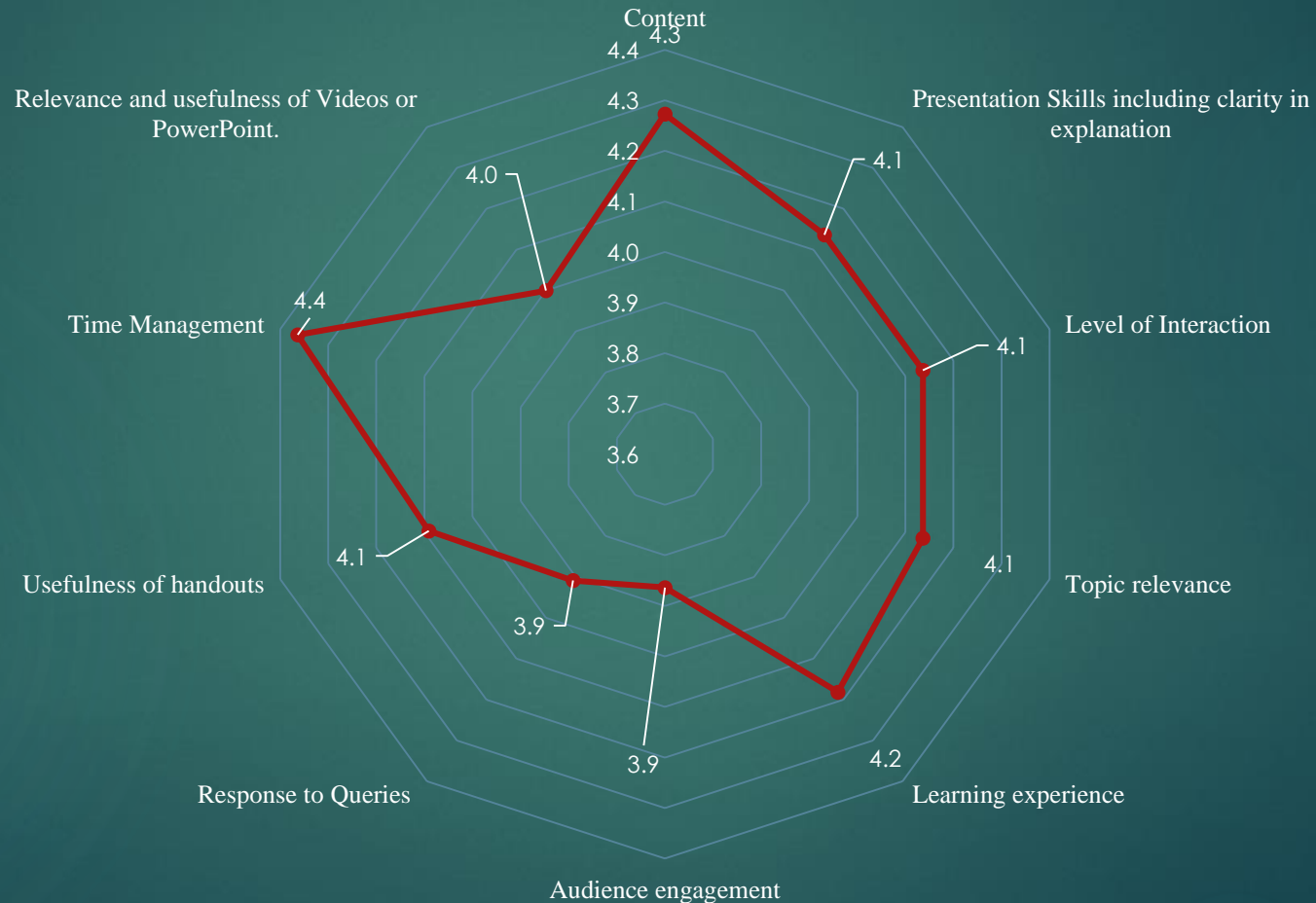
Part Time -SFIMAR - Institute Feedback Form - 2017-2018

PART TIME INSTITUTE FEEDBACK



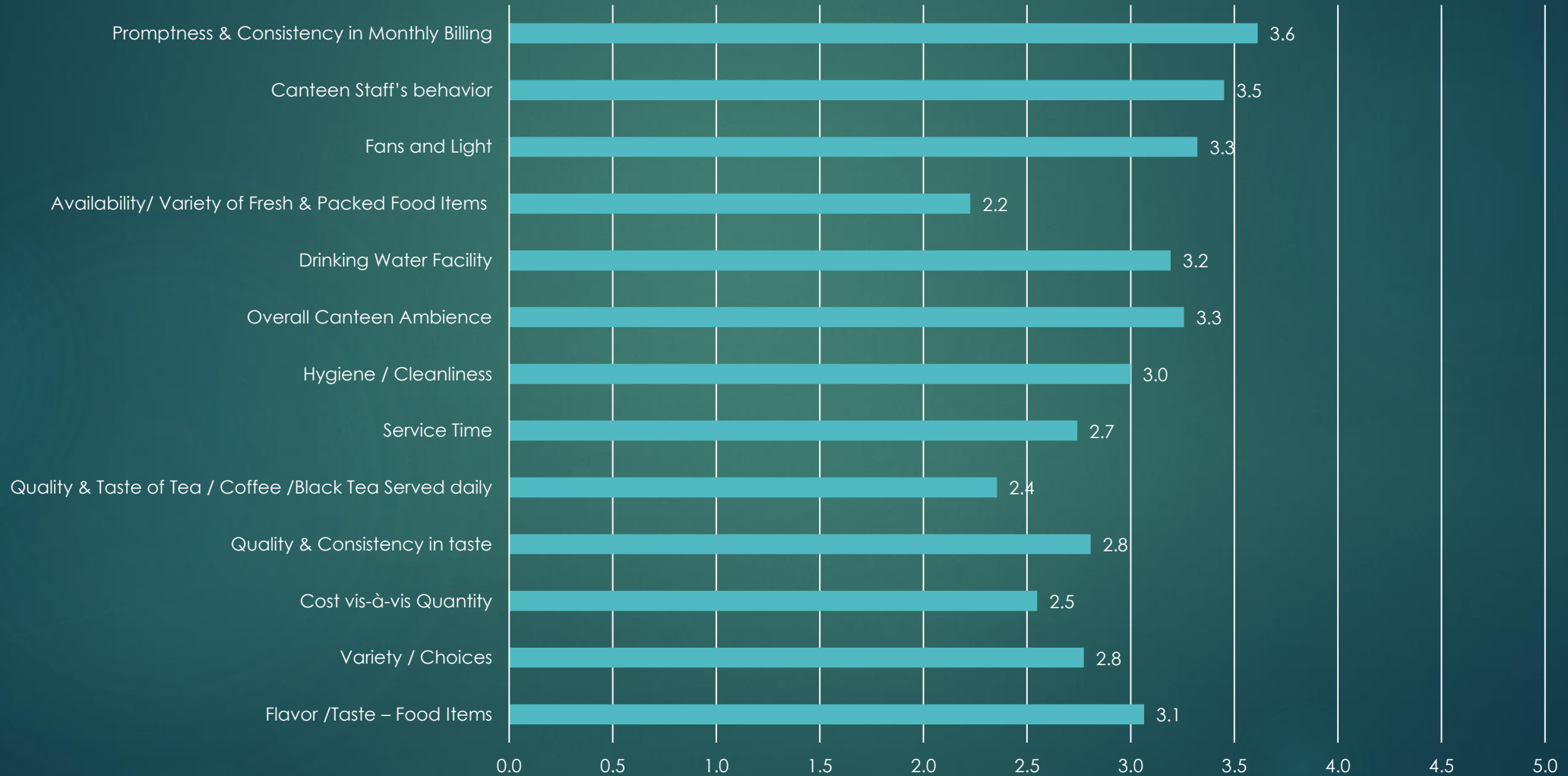
SFIMAR - Students Training - Feedback Form

Students' Project Management Training Feedback



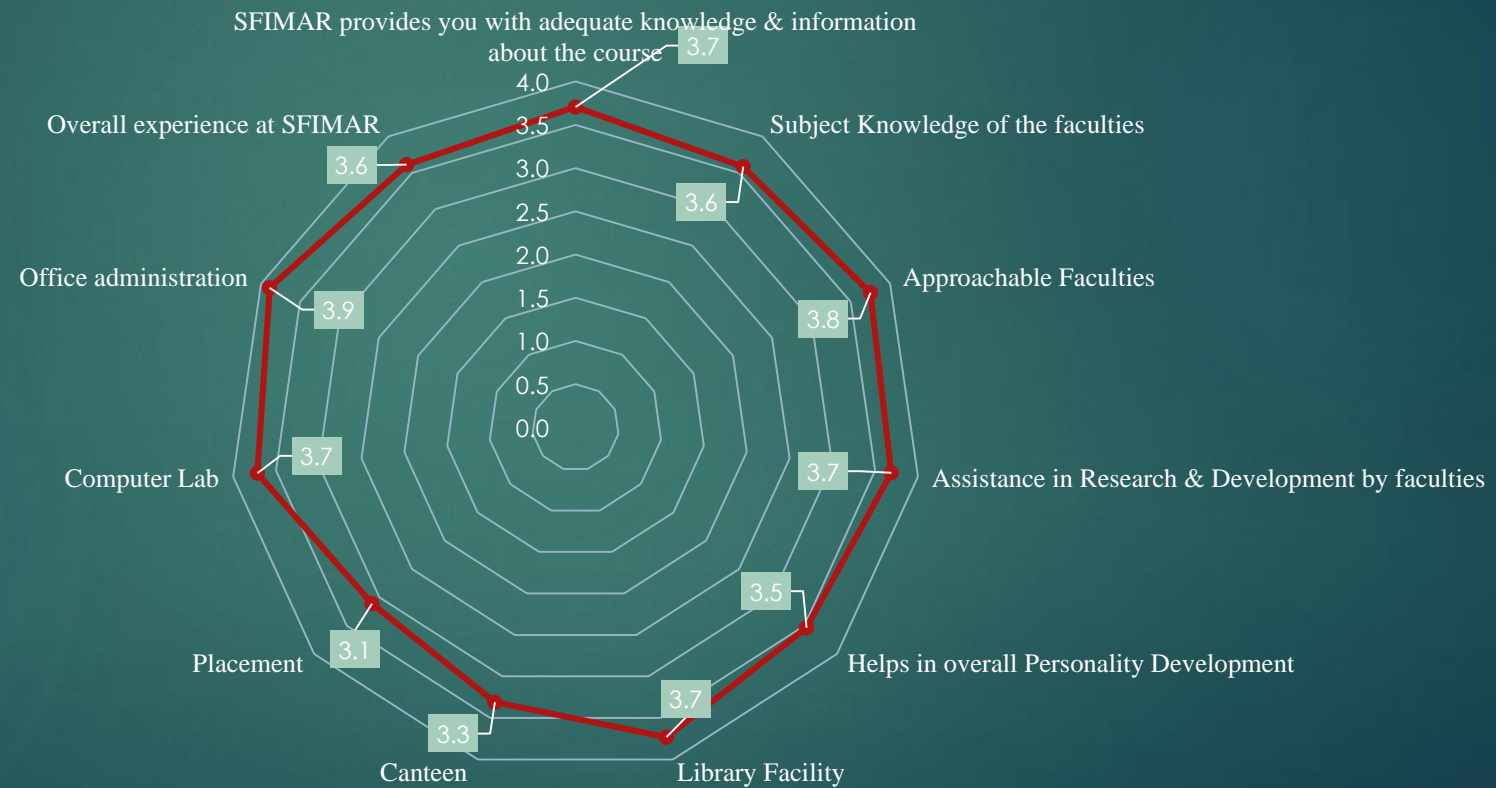
SFIMAR - Canteen Feedback Form - FS- 2017-2018

Canteen Feedback by Staff & Faculties



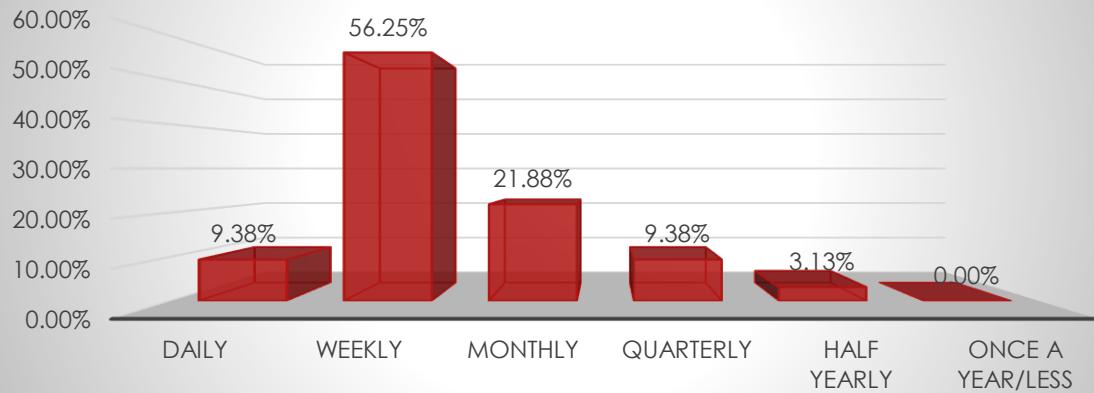
SFIMAR - Institute Feedback Form - 2017-2018

SFIMAR - MMS –PGDM Institute Feedback

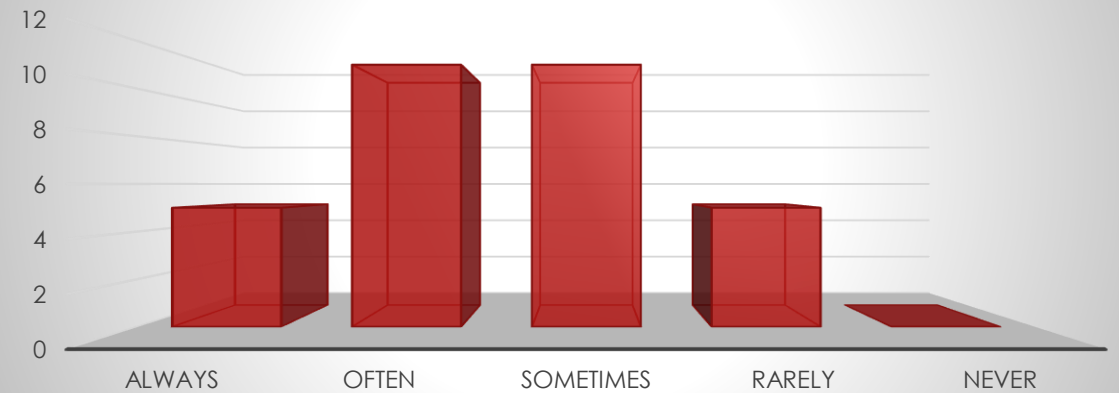


Library Feedback - Staff and Faculty New -2017-2018

LIRC Visit/Call for Information



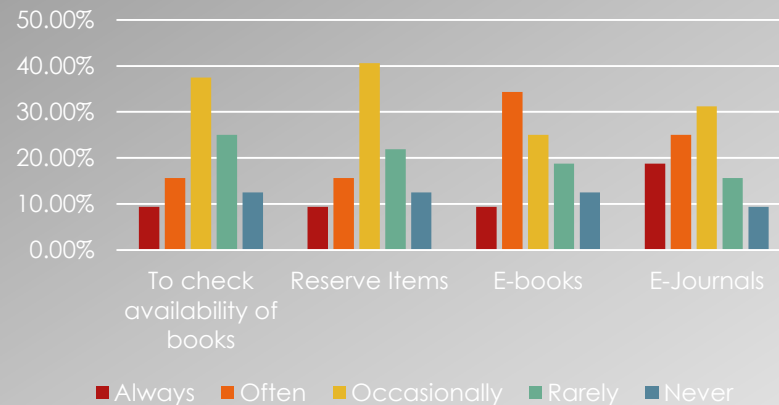
Librarian Assistance



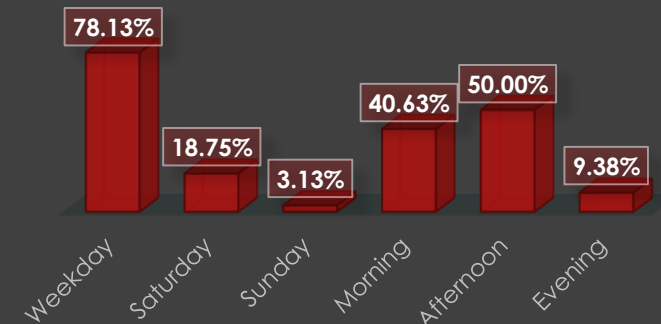
Purpose to Visit Library



OPAC Usage Off-Campus

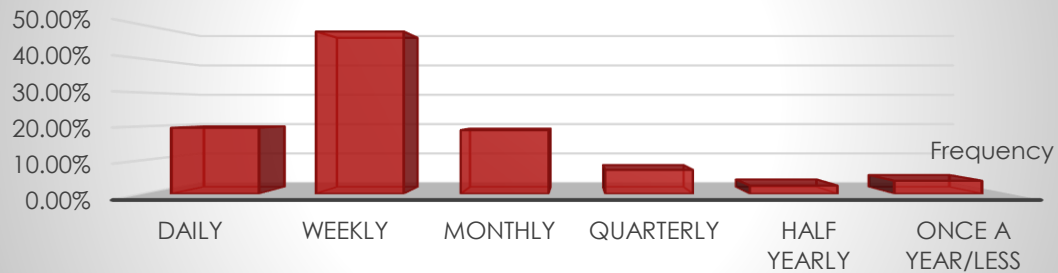


PREFERRED LIBRARY HOURS

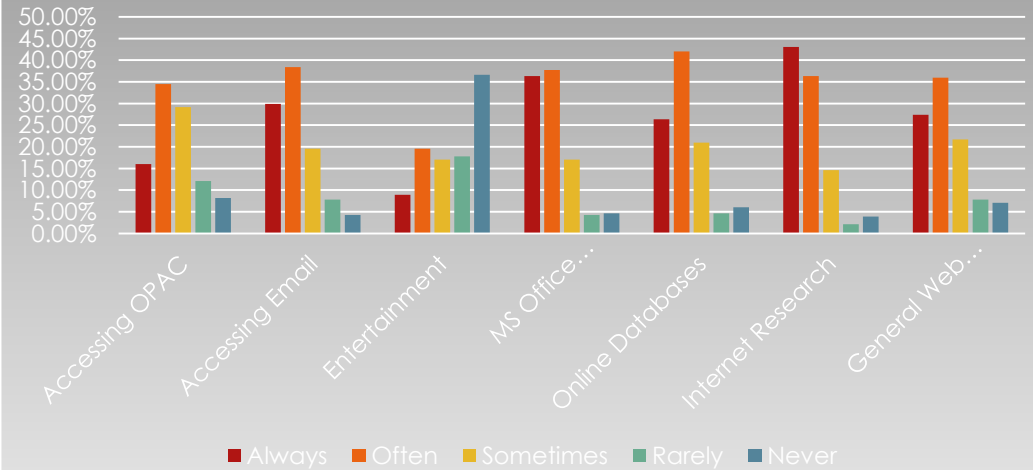


Library Feedback - Students - 2017-2018

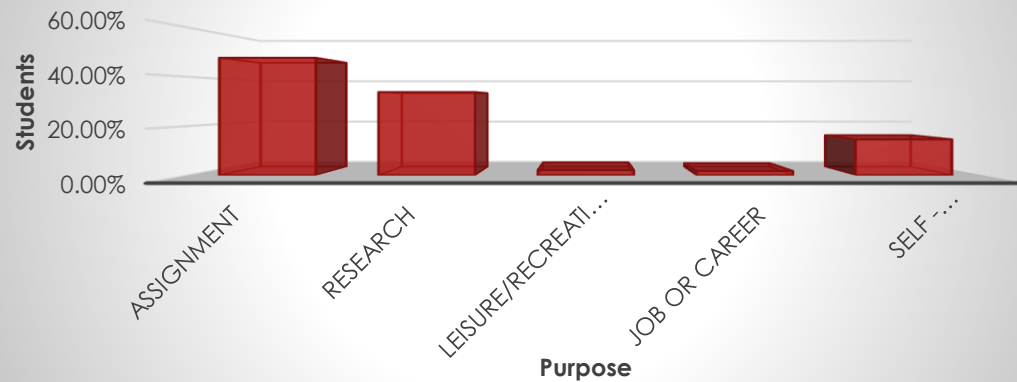
LIRC Visit/Call for Information



LIRC Computer Usage



Purpose to Visit LIRC



LIRC OPAC/DATABASE USAGE OFF-CAMPUS



SFIMAR ALUMNI ASSOCIATION (SAA)

Feedback From Alumni

- ▶ Its a Registered body and we have quarterly meetings in campus.
- ▶ Issues related to Alumni involvement / growth and Institute's Development



Annual Placement Advisory Committee (PAC) Meeting Feedback From Industry Experts

To understand the current Industry Trends for recruitment



Encouraging Participative management

Through Employee participation in institutional Committees and Forums

- ▶ Board of Governance - Quarterly
- ▶ Executive committee meetings- Quarterly
 - ▶ LMC Meeting- Bi – Annually
 - ▶ Faculty Meetings - Monthly
 - ▶ Staff meeting (Quarterly)
- ▶ SFIMAR Alumni Association Managing Committee meeting. - BI-An
 - ▶ CWDC meeting. - Quarterly
- ▶ Student Development / Student Grievance Committee (Bi-Annually)
 - ▶ Academic Advisory Council- Bi annually

Encouraging Participative management

Through Employee participation in institutional
Committees and Forums

- ▶ Placement Advisory Council- Bi-Annually
- ▶ Research Development Committee- Bi-Monthly
- ▶ IDEA (Innovation and development for Excellence in Academics)-
monthly
- ▶ Examination and Attendance Committee- Quarterly
 - ▶ Mentoring Meeting- Quarterly
 - ▶ LIRC meeting - Quarterly
- ▶ Placement Internal Committee - Monthly
- ▶ Branding and Promotion Committee Meeting – Bi-Annually
 - ▶ ERP meeting – As per the need

MENTORING



m e n t o r

ADVISER | FRIEND | TUTOR | TEACHER | COACH | GUIDE

CHANGE THE ODDS. **BE A MENTOR.**

Mentoring

- SFIMAR ensures extensive mentoring and coaching for its students.
- Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development.
- Extensive Mentoring allows the mentee to explore new ideas with confidence.
- All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored.

MENTORING





Mindfulness club

MINDFULNESS CENTER



SIS JUDY JOHNSON



BROTHER GUILLERMORE SIMO

MINDFULNESS CENTER

Governing Council Member Mr. Augustine Kurias Conducting Mindfulness Session For Students Of SFIMAR



DLLE Activities



K KEEP
E EDUCATING
Y YOURSELF

Health Camp – Wochardt Hospital



Health is Wealth – Health Check-up camp :

A Health Check camp is organised by SFIMAR DLLE (Department of Life Long Learning and Extension) Group. Expert doctors from Wochardt Hospital, Mira Road guided students for health related queries and offered free advice.

Poster making Competition at SFIMAR



SOCH

An Initiative by:



Look Within
Counselling & Training Centre

In Association with:



St. Francis Institute of Management & Research
AN ISO 9001:2015 CERTIFIED AND NAAC "A" GRADE ACCREDITED INSTITUTE
Gate No. 5, Mt. Poonsur, S. V. P. Road, Borivali (West), Mumbai - 400 103.



Department of Lifelong Learning & Extension (DLLE)

presents



SOCH

an initiative to create an awareness about Mental Health.

date: 14th October 2017
time: 10.00am to 2.00pm
venue: St. Francis Institute of Management & Research Poonsur, Borivali West.

10.00am - 10.30am
Inauguration & Introducing SOCH



10.30am - 11.30am

Do you feel low without any reason?
Is it difficult to survive? Do you question your existence?
Come and Listen to a representative from
"Aasra-helping people in despair" talk about
"Depression & Suicide Prevention"



11.45am - 12.15pm

Are you overdoing anything?
Is it difficult to control your habits?
Do you want to stop? Come & Listen to
Dr. Gambhire (MD Psychiatry) talk about
"De-addiction"



12.15pm - 1.00pm

A **Street Play** demonstrating the emotional struggles that today's youth go through
Conceptualized and Enacted by SFIMAR Students

1.15pm - 2.00pm

Mental Illness cannot be seen but felt.
A therapist will not judge but will help you feel good about yourself.
Come & Understand the **"Importance of Therapy"**
from **Aditi Nadkarni-Shirali (Clinical Psychologist & Hypnotherapist Founder- 'Look Within')**



Also Visit our Stalls 10.00 am onwards...

**Drawing Analysis | Handwriting Analysis | Dream Analysis |
Paint your Feelings | Express your thoughts**

Entry to the Event is FREE!!

+91 9167743508 | soch.lookwithin@gmail.com |
www.lookwithin.co



Street play-Change Your Thoughts



DLLE 2ND TERM TRAINING PROGRAMME

DLLE - University of Mumbai - 2nd Term Training Programme on 6th December, 2017



Career Guidance Workshop for DLLE Students





College Women's Development Cell - CWDC

- ▶ The Women's Development Cell of the Institute takes care of the rights of women both students and staff. The Institute has formulated the College Women Development Cell (CWDC) in accordance with the requirements of the University of Mumbai.
- ▶ The Objectives of CWDC is to implement the directions of the University of Mumbai in general and to deal with women developmental activities and complaints/cases of sexual harassment in particular.

CWDC- Women's Day 2018



Review of SWOT Analysis



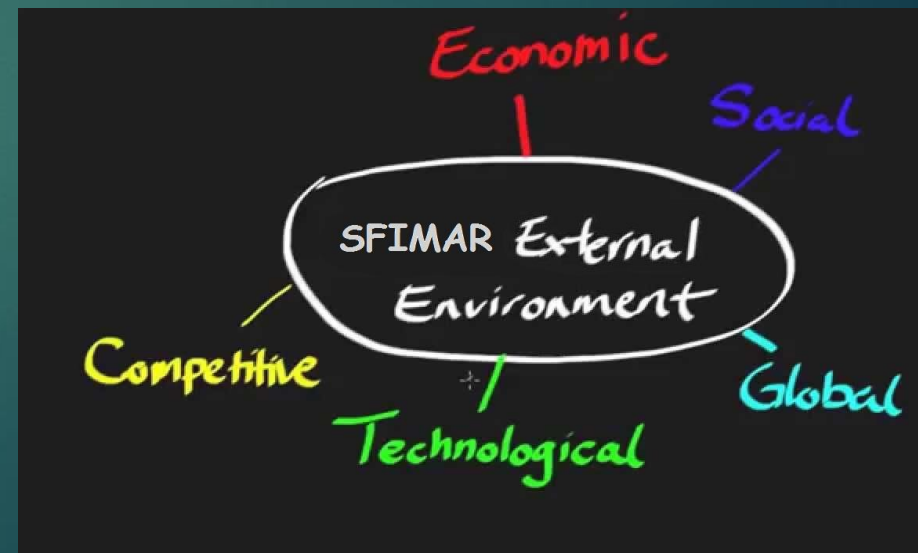
Identification of Interested parties

- Students
- Employees
- Parents
- Corporate
- Alumni
- Society
- Regulatory bodies like UGC, AICTE, DTE etc.
- Accreditation bodies like ISO & NAAC

Identification of External and Internal Issues related to the Institute

External Issues

- ▶ Innovations in Teaching and Learning Process as per the International standards that can affect the programme objectives
- ▶ Regulatory Developments:- UGC , AICTE ,NAAC, NBA and other Statutory Guidelines.
- ▶ Stakeholders Reviews and Relationship management
- ▶ Competition – Growing number of colleges
- ▶ Minority institution
- ▶ Placement
- ▶ Brand equity of college
- ▶ Industry oriented syllabus
- ▶ Executive MBA programmes



Identification of External and Internal Issues related to the Institute

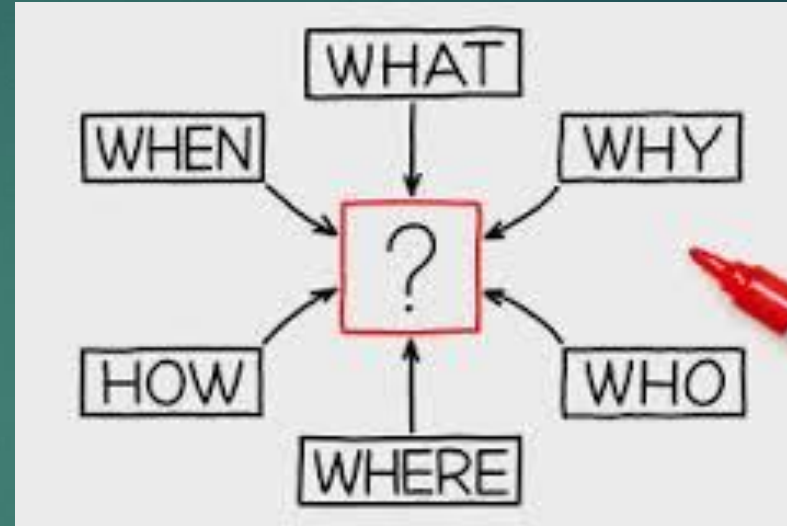
Internal Issues

- ▶ Upgradation of Faculty members as per the global education standards
- ▶ Organizational culture and attitude
- ▶ An effective and motivated workforce –as it gives positive impact
- ▶ Students skill development to minimize the industry- Academia gap
- ▶ Placements related issues
- ▶ Overall development of students
- ▶ Adequate infrastructure
- ▶ Knowledge sharing
- ▶ Innovative Pedagogy
- ▶ Student Training and development



Understanding the needs of the interested Parties

- ▶ Meetings
- ▶ Feedback Forms
- ▶ Committees/ Forums
- ▶ Visits to Corporate
- ▶ Interaction with Alumni
- ▶ Feedback Forms



New Policies in AY 2017-18

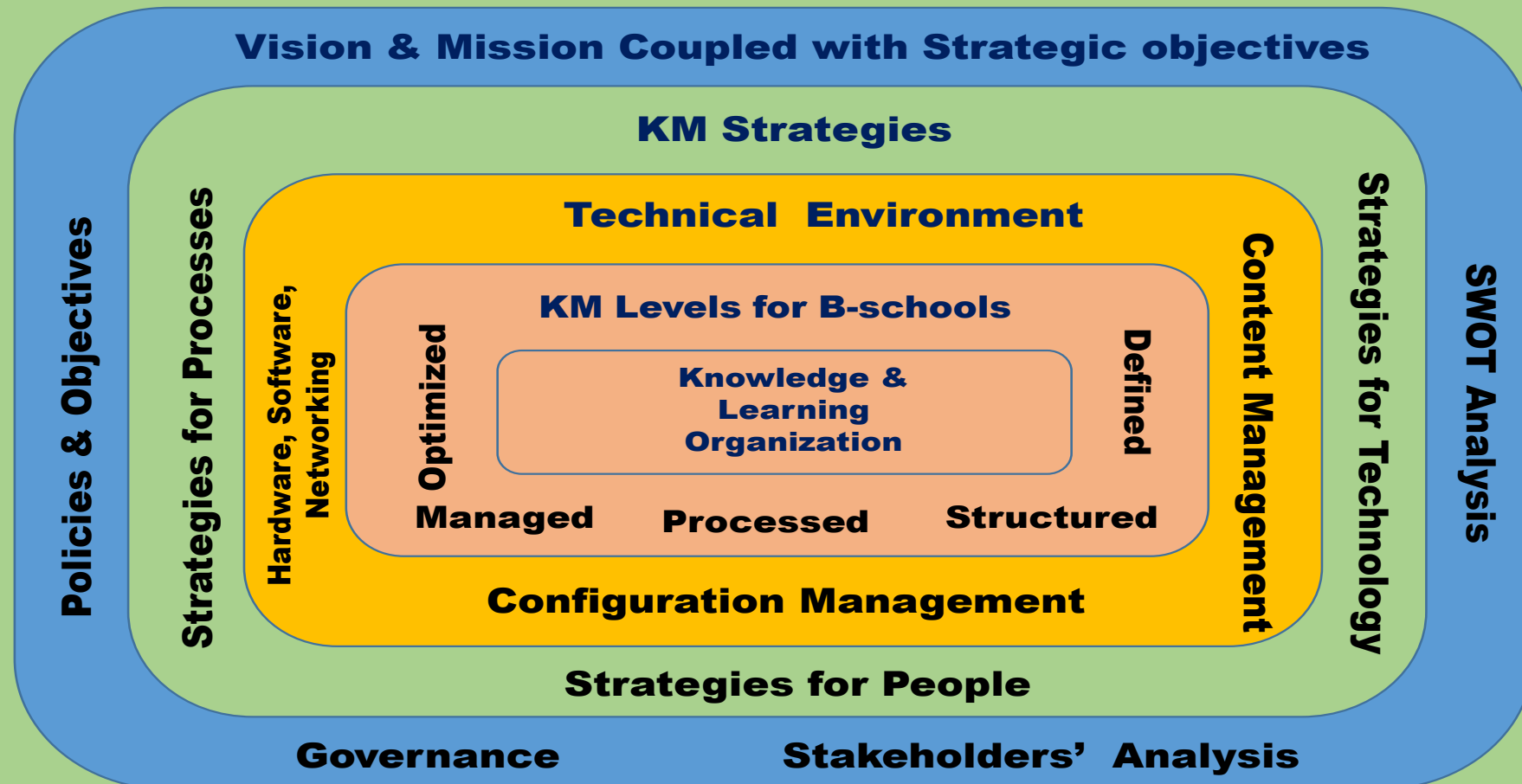
- ▶ Online Exam policy
- ▶ Live Project policy
- ▶ Customer Property maintenance and monitoring form
- ▶ MMS-PGDM Exam policy
- ▶ Academic Audit process defined

SFIMAR Knowledge Management

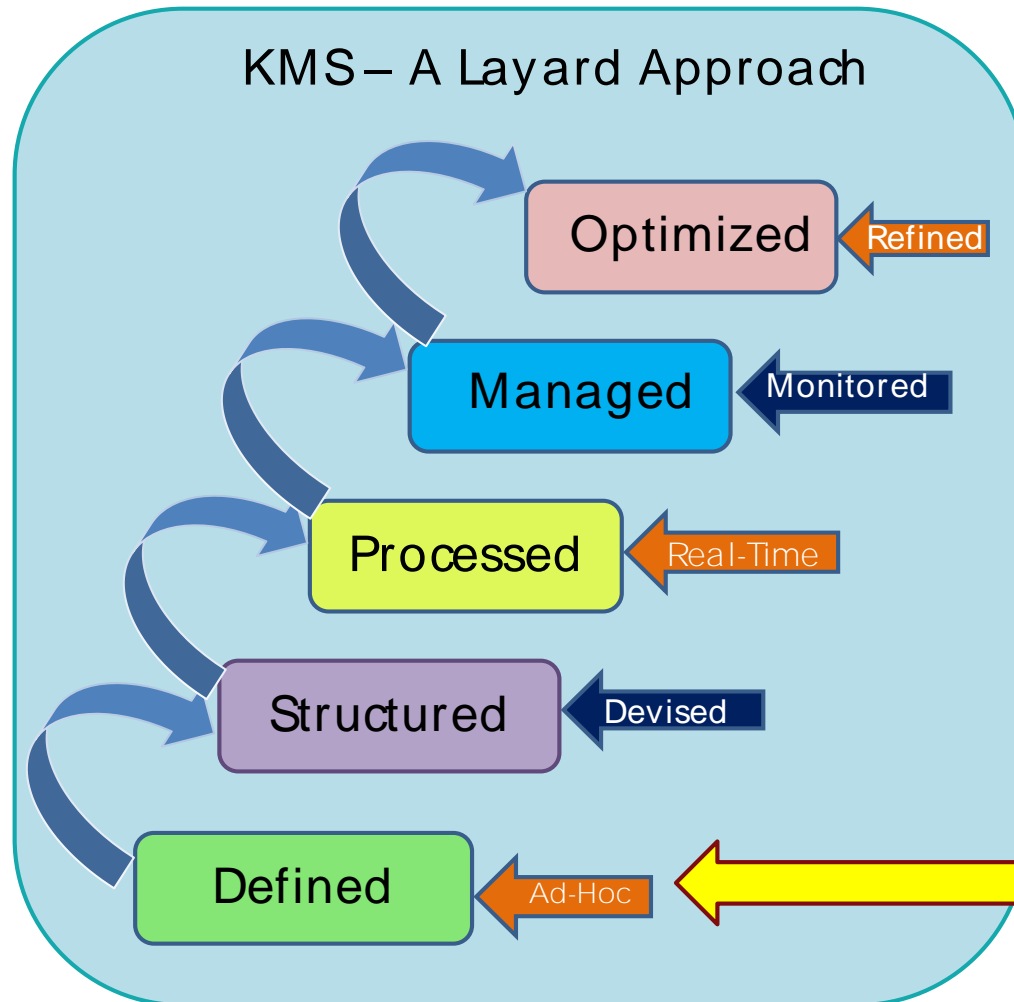
SFIMAR KM Plan

SFIMAR Knowledge Management

A KMS Framework for B-schools
A layered Approach



SFIMAR KMS – A Layered Approach



Currently at
this level

PLAN 2017-18 & ACHIEVEMENTS

- Industry Institute Interaction : Achieved
- Consultancy activities initiation : Achieved
- SFIMAR Branding: Achieved
- Entrepreneurship activities Enhancement : Achieved
- Enhanced T& D activities for students: Achieved
- Project Based Learning : Achieved





2018 - 19

- ▶ Consultancy Assignments
- ▶ Enhanced Institute visibility
- ▶ More collaborations and tie-ups with corporate and educational Institutes at National and International level
- ▶ NBA Accreditation
- ▶ KMS Implementation



Focus Area :- 2018-2019

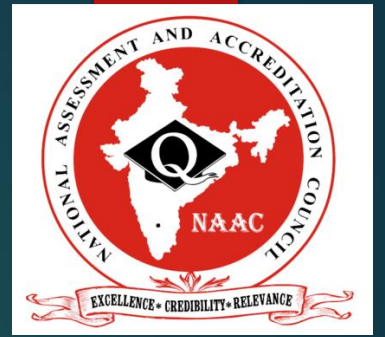
**Competency Development of
Students , Staff and faculty Members
of SFIMAR**



SFIMAR
IQAC Report
2018 - 19

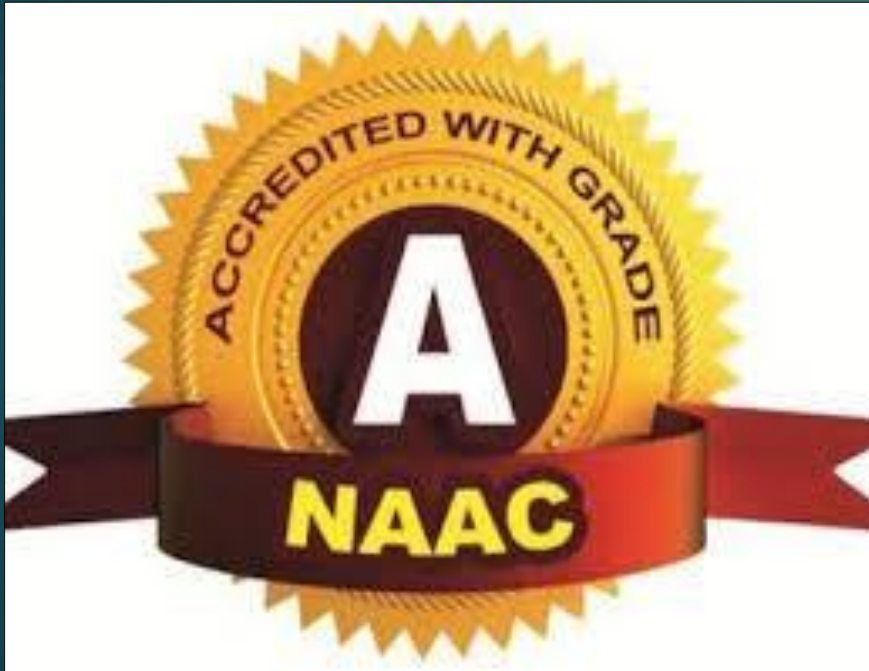
About the Institute

- ▶ An ISO 9001-2015 Certified Institute by Det Norske Veritas (DNV).
- ▶ ISO certified Institute since last 12 years.
- ▶ SFIMAR is NAAC 'A' Grade Accredited Institute.
- ▶ An AICTE approved Premier Management Institute affiliated to University of Mumbai.
- ▶ It is also recognized under Section 2 (f) & 12 (B) of UGC Act 1956.



ACHIEVEMENTS

**Affirmation of Quality
Grade 'A' accredited by
National Assessment and Accreditation Council (NAAC)**



Fostering Quality through a combination of self and external quality evaluation, promotion and sustenance initiatives through innovative pedagogy, applied research, consulting, skill enhancement and holistic development

ACHIEVEMENTS



**Higher Education
Management
College of the Year
2017**



**Most Upcoming B-School
Award
2015**



**National Centre for
Quality Management
Award
2014**

ACHIEVEMENT

BCCI OFFICE

SAFETY AWARDS

16TH OCTOBER 2018



Summer Internship @ University of Ottawa , USA

A 4- Week Management program on
Business Leadership.
From 06 May 2019 to 30 May 2019.





NAAC – Second AQAR (AY 2017-18)
Uploaded on www.sfimar.org

Programmes @ SFIMAR

Master of Management Studies (MMS)

- ▶ **Inception: 2002**
- ▶ **Affiliation: University of Mumbai & Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 120**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Post Graduate Diploma in Management (PGDM)

- ▶ **Inception: 2012**
- ▶ **Affiliation: Autonomous Course and Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 60**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Part Time Programme : MFM & MMM

- ▶ Inception: 2009
- ▶ Affiliation: University of Mumbai
- ▶ Duration: 3 Years
- ▶ Masters Degree in Financial Management (MFM) –
Batch Strength - 30
- ▶ Masters Degree in Marketing Management (MMM) –
Batch Strength - 30

Able Leadership Chairman



Bro. Alphonse Nesamony



**A Leader is one who knows the way, goes the way
and shows the way...**

Director

Dr. S.S. Mohanty



FACULTY MEMBERS



NEW FACULTY MEMBERS



DR.SIMEON SIMON



**MR. SATYENDRA
CHANDRA KALIA**

NON - TEACHING STAFF



16.01.2017 11:34

New Staff Members



Ms. Paulthankam Nadar



Mr. Yogesh Mohite



Mr. Allwyn D'souza



‘To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.’



‘To enter the realm of globally successful B-schools by imparting value based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.’

Quality Policy

'SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.'



Developing and Communicating Quality Policy

- ▶ Quality policy is maintained as documented information and communicated within the organization by taking efforts so that it is understood by staff of SFIMAR.
- ▶ SFIMAR's Quality policy is made available to relevant interested parties. It is communicated on the Institute's website, Institute's admission brochure, students' and staff induction program and through meetings with interested parties.
- ▶ Quality policy and objectives are regularly reviewed in management reviews for its adequacy and effectiveness.
- ▶ Achievement of Quality policy involves all staff who are individually responsible for the quality of their work, resulting in continually improving the working environment for all.

SFIMAR Student centric Approach



05.10.2016 14:32

Linkage between Quality Policy and Strategic objectives

▶ **A seat of life long learning**

To develop students with techno-managerial competence from global business management perspective .

▶ **Innovation & Entrepreneurship**

To attain and boost Innovation through research and entrepreneurial activities.

▶ **Value based Leadership:**

To impart Value based education in the area of professional, social and personal ethics for creating value based industrial leaders.

▶ **Continual Improvement :**

To transform students into Global Business Leaders by continual improvement in its services through a student centric approach.

▶ **Humanitarian Approach :**

To develop responsible and thoughtful citizens through Institute's social responsibility awareness programmes for the betterment of the society.

Specific Attributes identified for PG Programme

- ▶ Scholarship of Knowledge
- ▶ Critical Thinking
- ▶ Problem Solving
- ▶ Decision Making
- ▶ Research Skills
- ▶ Usage of Modern Tools
- ▶ Entrepreneurial Skills
- ▶ Project Management
- ▶ Communication
- ▶ Long Term Learning

Identification of Knowledge- Skills- Attitude

Knowledge	Skills	Attitude
Business Management knowledge	Communication	Life-long Learning
Research	Critical Thinking	Value-based education and Social Responsibility
Project Management	analytical ability & Problem solving	Leadership
Entrepreneurship development	Usage of modern tools & techniques	
	Decision making	

Objectives Achieved

2018-2019

To encourage students to participate as an event coordinator in at least one co-curricular /extra –curricular activity organized by the Institute and motivate them to participate in intercollegiate competitions throughout the year.

As per the Event Distribution List of students for the Academic Year 2018-2019 every student participated in at least in two events organized by the Institute.



Students Achievement -2018-19

Name	Events	Organized by	Achievements
Shubam Padroo Movil Mathias	BOLT	Thakur Institute of Management	1 st prize
Mr. Sagar Mehta	Best Student Award	BMA	1 st prize
Movil Mathias Mitesh Patil	Finance Quiz	KES Shroff College	1 st prize
Gayatri Naik	Elocution	KES Shroff College Competition	1 st Prize
Kenali Shah Nirali Madani	Mock Stock	IES Management College	1 st Prize
Omkar Beon Kalpesh Siddhesh Dinoy	Box cricket	IES Management College	1 st Prize

The Best Student Award Bombay Management Association

SAGAR MEHTA



STREET PLAY

Members :- Movil Mathias, Shrutika Jadhav, Tittu Thankachan, Jason D'souza, Amey Rane, Dhruvil Kapadia, Viraj Shah, Shubam Padroo, Nikita Koli, Pravira Shetty

Organized by	Achievements
Lala Lajpat Rai Institute of Management	1 st prize
KES Institute of Management	1 st prize
Thakur Institute of Management	2 nd prize
Rohidas Patil Institute of Management	3 rd prize
KES Institute of Management	3 rd prize
Mumbai University (DLLE) Street Play Competition	3 rd prize



Objectives Achieved

2018-2019

To inculcate social values in students by involving them in at least two ISR activities per year.

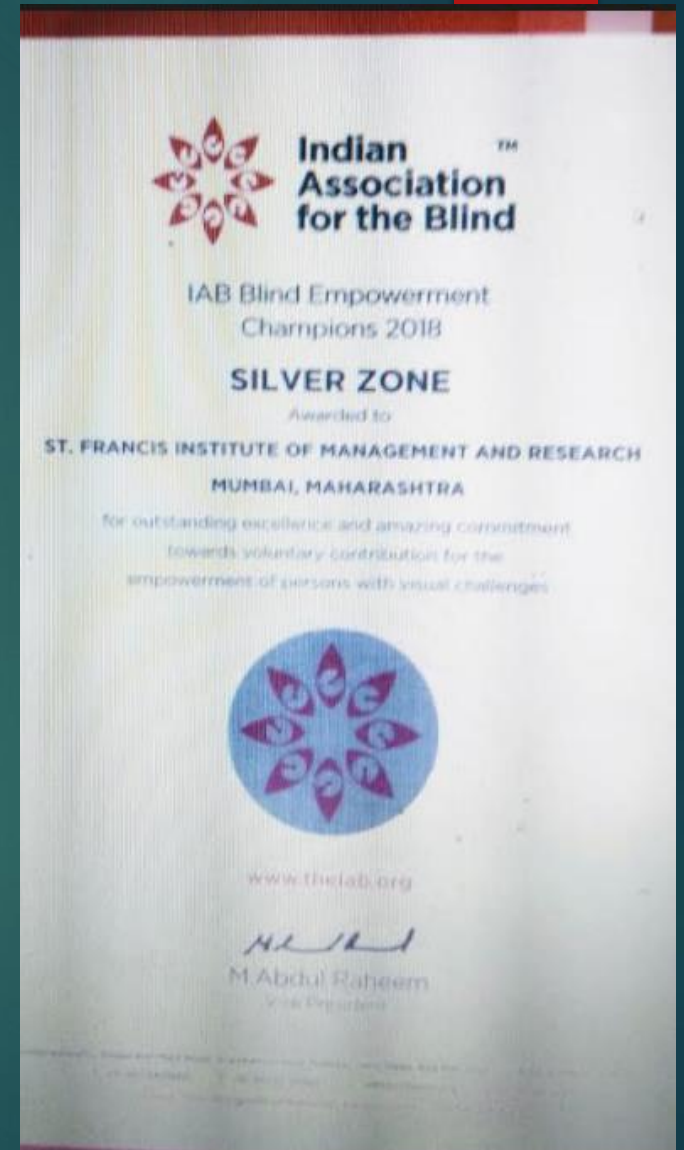
- Blood Donation Camp
- Training to School Children – SFIMAR's with IDF initiative
- Donation for Blind IAB empowerment
- No Plastic Campaign





ABHIMAAN CLUB (SFIMAR ISR)

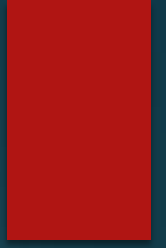
INDIAN ASSOCIATION FOR BLIND (IAB)





INDIAN DEVELOPMENT FOUNDATION (IDF)

BLOOD DONATION CAMP





MARATHON PARTICIPTION BY SFIMAR STUDENTS

3RD FEBRUARY 2019



Objectives Achieved

2018-2019

To ensure 100 % placements of passing students as per college Placement Policy.

▶ Summer Placement of 2018-2020 Batch : 100%

▶ Final Placement of 2017-2019 Batch : 100%



Objectives Achieved

2018-2019

To instill an entrepreneurial spirit among the students by conducting minimum four activities every year on entrepreneurial ideas and development.

- ▶ Business Model Canvas Preparation
- ▶ Business Plan Preparation And Presentation
- ▶ A Guest Lecture By Sean Andrade On Entrepreneurship
- ▶ PRERNA Club Coordinators Put Up A Stall For Selling Refreshments During Exuberance -2019
- ▶ Video Screening To Develop Entrepreneurial Spirit And Also To Throw Light Upon Issues Like Social Entrepreneurship And Women Entrepreneurship
- ▶ Knowing Entrepreneur In You – A Questionnaire Activity
- ▶ Idea Generation Through News Paper Activity
- ▶ One Minute Pitch To The Investor Using Online Evaluation System.
- ▶ The Budding Entrepreneur Award
- ▶ Sampark – Sfirmar Ratna Award (Entrepreneurial Excellence)



आत्मविश्वासानं उभारा स्टार्टअप

डिम्स टीम
ainbox@gmail.com



६६
भारतात आर्थिक उदारीकरण आणि खासगीकरण झाल्यानंतर स्वतःचा उद्योग सुरु करण्याच्या बऱ्याच संघी निर्माण झाल्या. भांडवल मिळण्याचे बरेच मार्ग उपलब्ध झाले आणि सरकारकडूनही स्टार्टअप्ससाठी बरीच मदत मिळू लागली. त्यामुळेच आमचे विद्यार्थी एक ऑनॅप्रिनीअर म्हणून घडावेत यासाठी आम्ही अशा कार्यक्रमांना प्रोत्साहन देतो.

मार्ग उपलब्ध झाले आणि सरकारकडूनही स्टार्टअप्ससाठी बरीच मदत मिळू लागली. त्यामुळेच आमचे विद्यार्थी एक ऑनॅप्रिनीअर म्हणून घडावेत यासाठी आम्ही अशा कार्यक्रमांना प्रोत्साहन देतो.

डॉ. वैशाली कुलकर्णी, प्राध्यापिका, सेंट फ्रान्सिस इन्स्टिट्यूट ऑफ मॅनेज्मेंट, मुंबई

कोणत्या क्षेत्रात संघी करू शकते?

- जगात बरेच देश आहेत, ज्यांचे 'वय' हातूच म्हणजेच त्या देशांत वृद्धांची संख्या जास्त आहे. त्यामुळे आरोग्यशास्त्र आणि औषधशास्त्रातील संघी
- बऱ्याच महिला आता कामापासून उभे राहत आहेत, त्यामुळे महिलांना शोषित झाल्या आहेत. त्यांना मदत मिळवून देतील असे स्टार्टअप्स
- पर्यावरणपूरक वस्तू, पाणी आणि वीज बचत करणाऱ्या गोष्टींशी निगडित क्षेत्र
- नव्याने उदयाला येणारे तंत्रज्ञान. जसं की, आर्टिफिशिअल इंटेलिजन्स, मशीन लर्निंग, इंटरनेट ऑफ थिंग्स
- ऑनलाइन वित्तव्यवहार आता मोठ्या प्रमाणावर होत असल्याने ब्लॉकचेन या क्षेत्रात खूप मागणी आहे.
- भारत हा शैतीप्रधान देश असल्याने शैतीमध्ये आधुनिक तंत्रज्ञान वापरत येईल असं स्टार्टअप राहतात. त्यांना शिक्षण उपलब्ध करून देईल असे अॅप्स किंवा अशा भागात शिक्षकांना रोजगार मिळवून

- स्टार्टअप सुरु करणाऱ्यांसाठी काही टिप्स
- तत्वीनष्ठ आणि प्रामाणिक राहा.
- 'मी' यापेक्षा 'आपण' असा दृष्टिकोन ठेवून सहकारी आणि हाताखालच्या माणसांसोबत काम करा.
- नवीन कल्पनांचा स्वीकार करा आणि आपली चूक कुणी दाखवून दिली तर आपला अहंकार बाजूला ठेवून समोरच्या माणसांचे ऐकून घ्या.
- अपयशातून शिका आणि लोकांमध्ये आपल्या ब्रँडच्या बाबतीत विश्वास निर्माण करा.
- अपयशाला कसं सामोरं जावं?

सुरुवातीला उत्साहात स्टार्टअप सुरु केलं जातं, पण काही कारणांमुळे ते अपयशी ठरल्यास धीर खचून पुन्हा पहिल्यासारखीच नोकरी करावी का असं वाटायला लागते. अशा वेळेस एक आता तुमच्या अगदी अपयश झालेल्या स्टार्टअपमधूनही शिकू शकता. जे कोणतीही नोकरी घ्यायला येऊ शकते. तुम्हाला शिकता येणार नाही. त्यामुळे तुमच्या ध्येयावर आणि निर्णयावर ठाम राहा. एखाद्या स्टार्टअपमध्ये अपयश आल्यास तुमची मजूर कल्पना ठेवून पण तुमच्या कामाचा मार्ग बदलू नये. काही वेळा स्टार्टअपचा अर्थही पैसा गुंतवण्यास उत्सुक असतात, कारण मुळात स्टार्टअपचा मार्ग स्वीकारणाऱ्यांकडे असलेले सहनशीलता, जिद्द, जोखीम पत्करण्याची तयारी अशा गुणांच्या शोधात कंपन्या असतात. याचबरोबर महिला आणि स्टार्टअप याबाबत चर्चा झाली. ऑनॅप्रिनीअर असलेल्या स्त्रियांची संख्या म्हणावी तितकी नाही आणि काही सामाजिक आणि कौटुंबिक कारणामुळे स्त्रियांना स्टार्टअप्ससाठी हवं तेवढं पाठबळ मिळत नाही. पण स्त्री घरचा आर्थिक व्यवहार व्यवस्थित सांभाळते, त्यामुळे स्त्रियांकडे क्षमता नक्कीच आहे. म्हणून स्त्रियांनी स्वतःवर विश्वास ठेवून या क्षेत्रात उडी घेतली पाहिजे. जोखीम आहे पण स्वतःचं काहीतरी करण्यात जे समाधान आहे ते सर्वोच्च आहे.

संकलन- चिन्मयी वझे, व्हीजेटीआय



PRENERNA CLUB
(ENTREPRENEURSHIP)

ead

Entrepreneurship Awareness Drive
MUMBAI

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Guest Speakers :-

- Ram Gopal
CEO, Barclays Bank India
 - Vinod Keni
Partner - Artha Venture Fund
 - Ms. Nupur Hemant
Vice President - IIFL Investment Managers
-and many more



13th October
11:00am



St. Francis Institute
of Management
Borivali(W), Mumbai

Dhrubajyoti Ray
9769641833

Register at :- ead.ecell-iitkgp.org

Aniket Pawar
9833946021



Entrepreneurship Awareness Drive

In Association with
E-Cell IIT Kharagpur



Ead

Entrepreneurship Awareness Drive
Mumbai

Guest Speaker:-



Mr. Vinod Keni

Partner - Artha Venture Fund | Co-Founder,
Peachtree Mgmt Advisor | Fintech SIG | TiE Mumbai.

10:00am | 13th October

Venue: St Francis Institute of Management, Borivali (W),

Eminent Speakers at Entrepreneurship Summit

Ead

Entrepreneurship Awareness Drive
Mumbai

Guest Speaker:-



Mr. Ram Gopal

CEO at Barclays Bank India

10:00am | 13th October

Venue: St Francis Institute of Management, Borivali (W),

Ead

Entrepreneurship Awareness Drive
Mumbai

Guest Speaker:-



Mr. Sunil Mishra

COO IL&FS Township Management | Ex-Marketing
Head Airtel | Ex-CEO Karvy Private Health

10:00am | 13th October

Venue: St Francis Institute of Management, Borivali (W),

Ead

Entrepreneurship Awareness Drive
Mumbai

Guest Speaker:-



Ms. Nupur Hemant

VP IIFL Investment Managers | Harvard Business
School | Investor | Entrepreneur | Public Speaker |

10:00am | 13th October

Venue: St Francis Institute of Management, Borivali (W),

PARTICIPATED IN ARIIA – ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT SURVEY



Government of India
Ministry of Human Resource Development



ARIIA ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS RANKING 2019

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH, MUMBAI

participated in ARIIA ranking.

Dr. Anil D. Sahasrabudhe
Chairman, AICTE

Shri R. Subrahmanyam
Secretary (Higher Education), MHRD

Dr. Abhay Jere
Chief Innovation Officer, MIC, MHRD

THE BUDDING ENTREPRENEUR AWARD – 2018

This award has been introduced in AY 2017 -18 in SFIMAR. It is inspired by the vision of our institute which is to create entrepreneurial class of value based industrial leaders. The award is sponsored by *Messaggio* which is a startup venture by our own SFIMAR alumni from the batch 2008-10.



Recipient of the Award

Mr. Pratik Pagare
MMS Operations Specialization

SFIMAR RATNA AWARDS

AWARD FOR ENTREPRENEUR EXCELLENCE



Mr. Mohan Wanve

MMS -2002-04

Director- Quantime World Pvt. Ltd.

Objectives Achieved

2018-2019

To develop competency of faculty and staff through minimum two FDPs per year and by maintaining outbound training record.

- ▶ FDP on Data Data Analysis Using R' Programming and ATLAS ti.Data Analysis
- ▶ SDP on Ms-Acess by Prof. Satyendra Kalia
- ▶ MDP by Dr. G. Ramesh , SFIMAR on Market Simulation



**MANAGEMENT DEVELOPMENT PROGRAMME (MDP)
UNDERSTANDING STRATEGIC MARKETING THROUGH SIMULATION
11TH 12TH & 13TH OCTOBER 2018**

Faculty Development Programme on Qualitative and Quantitative Data Analysis

FDP Facilitators:

Dr. Ashok Sarkar: B. Tech (University of Kolkata), P.G.D. in SQC & OR (Indian Statistical Institute) and Ph.D (Jadavpur University)

Dr. Sunil Damodaran Santha : Associate Professor at Tata Institute of Social Sciences, Mumbai MSW (MG University), Ph.D. (IIT Madras)





FACULTY DEVELOPMENT PROGRAMME (FDP)

FDP CONDUCTED IN SFITI



MANAGEMENT SKILL DEVELOPMENT

St. Francis D Assisi College, Meghalaya



AICTE- UKIERI Faculty Development workshop
Technical Leadership Programme
UK India Education Research Initiative (UKIERI)

Objectives Achieved

2018-2019

Continuous quality improvement by monitoring every activity in the Institute through the IQAC.

- ▶ **Monitoring of IQAC clauses through Internal audits, various meetings, stakeholders' feedback, Institute's development plan , departmental calendar & budget .**

Objectives Achieved

2018-2019

Objective : To develop opportunities for tie-ups and partnerships with other Universities, Companies and Premier Institutions

- ▶ Signed MOU with TISS
- ▶ Signed MOU with IDF
- ▶ Non monetary tie up with us for sharing the internships & job opportunities with SFIMAR :

1. Internshala
2. Interntheory
3. Bejobbed Incorporation Pvt Ltd
4. Swadhi Solutions
5. Opportune Technologies SS&C Globe Op
6. Engaging minds 99
7. Ace Performance consultants



MoU WITH TATA INSTITUTE FOR SOCIAL SCIENCES (TISS)



MoU BETWEEN SFIMAR AND INDIAN DEVELOPMENT FOUNDATION (IDF)

Tie up with Ottawa University, USA
For Summer Internship

**4-week Management program on Business
Leadership For MMS/PGDM Batch 2018-20.**



MOU WITH BINARY UNIVERSITY – MALAYSIA



**CHAIRMAN BRO. ALPHONSE NESAMONY
EXCHANGING MEMORANDUM OF
UNDERSTANDING WITH TAN SRI DATO PROF.
DR. JOSEPH ADAIKALAM, PRESIDENT AND
CHAIRMAN OF BINARY UNIVERSITY**



**DIRECTOR DR SUBHRANSU S. MOHANTY
PRESENTING A MEMENTO OF APPRECIATION
TAN SRI DATO PROF. DR. JOSEPH
ADAIKALAM, PRESIDENT AND CHAIRMAN OF
BINARY UNIVERSITY**

AT BINARY UNIVERSITY- MALAYSIA



SFIMAR STUDENT DELEGATION BEING AWARDED A CERTIFICATE OF PARTICIPATION



SFIMAR DELEGATION WITH THEIR BINARY COUNTERPARTS

MEMBERSHIP OF ASSOCIATIONS

1	Member of Bombay Chamber of Commerce and Industry (BCCI)
2	Life Membership of Forum of Minority Management Institutes (FMMI)
3	Life Membership of Forum of Management Institutions (FMI)
4	Life Membership of Association of Indian Management Schools (AIMS)
5	Member of Bombay Management Association (BMA)
6	Member of All India Association of Industries (AIAI)
7	Life Membership of Xavier Association of Management Institutes (XAMI).
8	Member of Indian Merchant Chamber (IMC).
9	Life Membership of (AIACHE). All India Association for Christian Higher Education
10	Member of AIMS test for Management Admissions (ATMA)
11	Member of Associated Chambers of Commerce and Industry of India (ASSOCHAM)
12	Member of Bombay Chamber of Commerce and Industry (BCCI).
13	Life Membership of Association of Management of MBA/MMS Institutes (AMMI)
14	Member of Associated Chambers of Commerce and Industry of India (ASSOCHAM)
15	Life Membership of Education Promotion Society for India (EPSI)
16	Life Membership of Christian Chamber of Commerce & Industry (CCCI)
17	Tie-Up with SS&C GlobeOp for Corporate On-boarding Programmes.
18	Tie-Up with National Institute of Securities Markets (NISM) & ICFL for Financial Certifications

SFIMAR's Association With Other Bodies

The Institute of Cost and Works Accountants of India [ICWAI] known as Institute of Cost Accounts of India [ICAI] for conducting online computer training courses and various other short-term courses offered by the institute.

Objective : To Enhance Consultancy Assignments by executing at last two consultancy assignment per year



CONSULTANCY

- ❖ Consultancy on competency assessment of senior management of Bharat Electronics Limited (BEL)
- ❖ Consultancy on competency assessment of senior management of National Thermal Power Corporation Limited (NTPC)
- ❖ Consultancy on assessment building of competency model for B-school faculty member (in the process)
- ❖ Consultancy proposal has been put up to Christian Chamber of Commerce & Industry (CCCI)
- ❖ Training & Development : Monginis Pvt Ltd in process



CCA Identified For Improvement

- ▶ Designed '*Examination Policy*' to standardize and streamline the examination related activities.
- ▶ Merged and implemented MMS admin and MMS Academics function for effective implementation
- ▶ Internet lease line increased from 62 mbps to 100 MBPS .
- ▶ Introduction and implementation new certification courses to increase employability of students.

CCA Identified For Improvement

- ▶ International tie ups for students' internship
- ▶ Employability Skill test
- ▶ Centralized well defined Student Skill Development program (SSDP) based on Industry requirement to pave Industry – Academia gap
- ▶ Installation of fire doors in campus

New Initiatives 2018-2019

Management

- ▶ International Summer Internship for MMS & PGDM at University of Ottawa, USA for Batch 2018-20
- ▶ Initiated Hydroponic Cropping at the campus
- ▶ Received Research grant from Mumbai University for three research projects.
- ▶ Knowledge sharing initiative
- ▶ Energy Saving change management project : SFIMAR & SFIT
- ▶ Up gradation of IT infrastructure in terms of smart classroom, Internet lease line and procurement of hardware & software.
- ▶ Additional certification courses

NEW INITIATIVES – IT

- ▶ Installation of Internet Lease line 50 Mbps on Radio Frequency (RF) Ratio 1:1 which will work as backup link (as redundant) to Primary Internet Lease Line for accessing Internet across Campus.
- ▶ Implementation of Smart Class Room Projector Presentation in Class Room for taking interactive lectures and presentation by using Software.
- ▶ Implementation of Latest Audio System and Collar Mic in Computer Lab's.
- ▶ Procurement of New Desktop for Lab (Core i3 or Core i5 Processor, 4GB RAM and 500GB Hard Disk).
- ▶ Installation of Ubuntu Software Dspace (Knowledge Management) Library System for Students.
- ▶ Implementation of ERP System – Fee Collection Module – Part Time – MFM / MMM Batch (2018-2019).
- ▶ New Students Attendance Report generated into ERP System for sending mail to Parents.
- ▶ Implemented Assignment Module wherein assignment can be downloaded and uploaded by Students and marks can be given directly by Faculty Members in the ERP System.

NEW INITIATIVES - PART TIME PROGRAMME

- ▶ Outbound Training for part time students to be held on 3/2/2019.
- ▶ Appointment of Marketing executive specially for admission requirement as a part of Summer Internship of MMS Students.
- ▶ Student referral benefit in I.V. and Institute Fees.

New Initiatives

Academics MMS & PGDM

1. MMS Administration and Academics merged
2. 5 new certificate courses were introduced
 - a. Finance – Analysis of Financial Statements
 - b. HR- Written Correspondence
 - c. Marketing & IT – Digital Marketing
 - d. Operations – Data Analytics
 - e. MMS 1 - IT Skills for Managers
3. Aptitude test for MMS 2 regularized by incorporating in Time table.



Academics MMS & PGDM

- ▶ **Graphic Certification**
- ▶ **Board of Studies (BOS) for Entrepreneurship Management**
- ▶ **Employability Skill test**
- ▶ **Cambridge English Certification Course (BEC)**
- ▶ **Basic Life Support Training for Students – First aid training**

New Initiatives

LIRC



New Initiatives – 2018-19

LIRC

- Successful installation of Dspace version 6.1 for Desktop. (IT and Library)
- Completion of Institutional Knowledge Repository on DSPACE with contribution from various departments and taxonomy building for the same.
- Plagiarism test and guidance to Students for Winter Projects (No. of plagiarism tests handled 1750 +).
- Procured E-ISSN for SFIMAR Research Review (2581-7450).
- Procured E-ISSN for Spandan: The Pulse of SFIMAR (2581-8139).
- Research on National Academic Depository Services (Digital Certificate), Liaise with NSDL and organize training for MMS/PGDM/Part-time Program Head and Admin. Documentation for signing of the agreement of PGDM with NAD. Training and registering MMS/Part-time students on NAD website
- Copyright and Trademark application processing for Anveshi logo, SFIMAR logo and SFIMAR (Wordmark)- In-process

CMC - New Initiatives

IN A.Y. 2018-19

- Centralized well defined Student Skill Development program (SSDP) based on Industry requirement & HR feedback for IInd & Ist Year.
- Conducted Alumni Connect for Ist year students to guide them on the Choice of specialization.
- Introduced Students Input on selection process by placed students
- Introduced Voluntary Leadership Award for Alumni contribution towards placements and mentoring.

RESEARCH AND PUBLICATIONS



SFIMAR RESEARCH JOURNAL

ISSN 0975-895X
Vol. 12, Issue 1

SFIMAR RESEARCH REVIEW

In association with

University of Mumbai

Study on Impact of social media on buying behavior of consumer goods - Mr. Jankar S. Rajeev

An analysis of the environment of Demeritization on the stock market returns - Mr. Ashish Kulkarni

Business Communication techniques using hedging and diversification - Mr. Pankaj S. Parulekar, Mr. Girish K. Mishra

Study the relationship between Organizational Environment of Mumbai Colleges and Challenge of Data & Information among teaching staff for the practice of Knowledge Management - Ms. Shilpi N. Joshi

Marketing to the millennials - An Agenda - Dr. Shrawan Kumar S. Rungtani

The study of motivational drives among degree college students with special reference to Maslow's Theory of Motivation - A case example - Prof. Anil Munglani



ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH
An ISO 9001:2015 Certified Institute
Grade 'A' Accredited by NAAC

68, Parelur, S's P. Road, Borivali (West), Mumbai - 400 103
Tel: 2811 1188 Fax: 2810 5107 E-mail: ajaym@sfimr.org Website: www.sfimr.org
<http://www.stfrancisinstituteofmanagement.org>



St. Francis Institute of Management & Research (SFIMAR)

Approved by AICTE and Affiliated to University of Mumbai

(An ISO 9001:2015 Certified Institute), Grade "A" Accredited by NAAC

ISSN (Online) 2581-7450
Print ISSN : 0975-895X

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- AUTHOR GUIDELINES
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Home > Volume 12, Issue 1, 2017



E - ISSN : 2581-7450

ISSN : 0975-895X

Frequency : Bi-Annual

Research Publication Updates AY 2018-19

Research Papers Published : 22

Research Papers Presented in conferences : 10

Research Article Published: 1



OUR PUBLICATIONS



STUDENT RESEARCH JOURNAL



STUDENT NEWSLETTER

A.Y 2017-2018

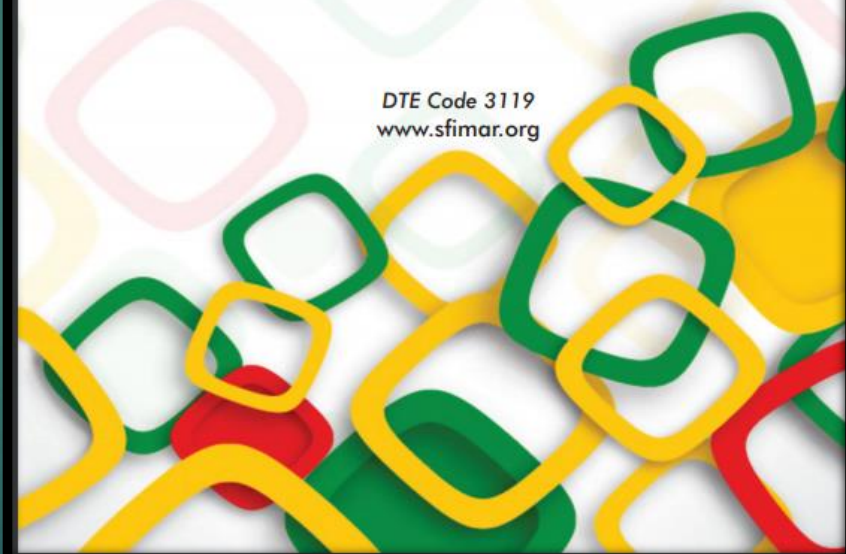


**St. Francis Institute of Management and Research
(SFIMAR)**

Ήμερολόγιο

Students' Newsletter

DTE Code 3119
www.sfimar.org



Research and Development 2018-20189

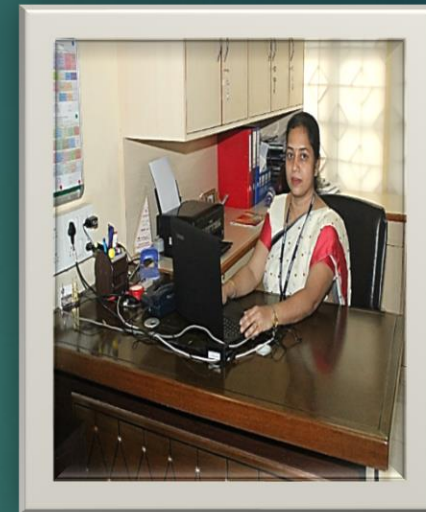
Ph. D. Updates



Dr. Simmi Prasad

Awarded Ph.D. in Management 2019

University : Nagpur



Dr. Sulbha Raorane

Awarded Ph.D. in Management 2018

University : Mumbai

MR. PUSHKAR PARULEKAR



COL. VENKAT RAMAN



**The Best Research Paper Award In The Sifico
International Conference And Paper Presentation
Organized By Kj Somaiya Institute Of Management
And Research Held On 21 And 22 Jan 2019.**

**Awarded The Best Paper Award At The
Conference On Leadership In February 2019 At
SIJM Bengaluru GD**

Achievements in Research & Development



We congratulate Prof Shilpa Peswani
for bagging the 1st place in SFIMAR's Best
Researcher Award 2018



We congratulate Dr. Natika Poddar
for bagging the 2nd place in SFIMAR's Best
Researcher Award 2018

FACULTY MEMBERS PURSUING PH.D.



Prof .
Sujeesha Naidu



Prof.
Sanchayita Banerjee



Prof .
Pushkar Parulekar



Prof.
Paul Alukal



Prof.
Mr. Jestin Johny



Prof.
Ms. Shilpa Peswani



Prof.
Ms. Vasudha Rao



Prof.
Akhilesh Yadav

Ph.D. Thesis Submission : Viva awaited



- Prof. Dr. Natika Poddar
- Research Area: Finance
- University: Nagpur

Approved Ph. D. Guides of Mumbai University



DR. G. RAMESH



DR. NATIKA PODDAR.



DR. SULBHA RAORANE

BRANDING AND PROMOTIONS

*You have to stay true to your heritage;
that's what your brand is about.*

THE HINDU BusinessLine

WEDNESDAY - JANUARY 14, 2015
 2015
 18 • Page 27 • Volume 27 • Number 1

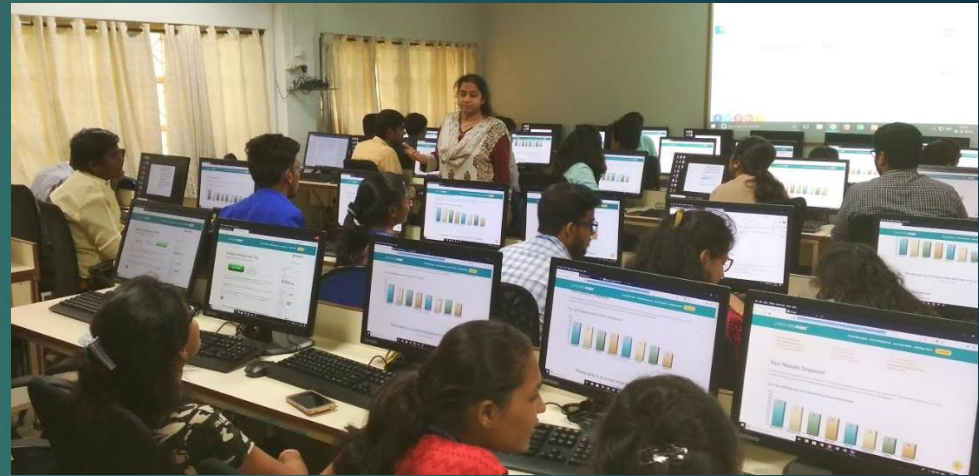
SUPPORTED BY

For further details please contact:
 P. Prasenjit: 011-46766519
 E-mail: p.prasenjit@assochem.com

Try strictly by invitation only

www.assochem.tv

The Associated Chambers of Commerce & Industry of India
 Corporate Office: 5, Sector 16, Mayapuri, New Delhi - 110 027
 Ph: 011-46468500 (Mumbai Line) - Fax: 011-26112889 - Website: www.assochem.org



INDUSTRY GUEST LECTURES



GUEST LECTURES

Total 53 guest lectures were conducted in the year 2018-19

A photograph of a classroom during a lecture. A male lecturer in a dark suit is standing at the front, pointing towards a whiteboard. The room is filled with students, mostly girls in light blue school uniforms, seated in rows of yellow plastic chairs. The background shows a whiteboard and a podium.

GUEST LECTURE

Prof Anand Shringarpure

Topic: Economics Indicators



Mr. Jayanta Roy -
"Human Excellent & Sustainable Growth"



Ms. Kavita Anthony, Faculty member -
Oberoi International School - "Ice - Breaking Session"



Mr. Joydeep Sen, Senior VP - BNP Paribas -
"GST, Inflation & its mpact"

GUEST LECTURES (MFM/MMM)



GUEST LECTURE

Topic : Waste Management

SPEAKER SERIES

29TH SEPTEMBER 2018



SPEAKER SERIES

❖ Ashok Bhansali

Head (Education Vertical) For
Aicumen Technologies Inc.

6th Oct 2018

❖ Mohan Simham

VP And National Business
Manager
HEAD OF CONSUMER IoT
Vodafone Idea Ltd.

29 Sept 2018





Training & Development



**NISM Certification
By
ICICI Securities**



YLPS CERTIFICATION BY TISS

STUDENT SKILL DEVELOPMENT PROGRAM (SSDP)

SR.NO	TOPICS
1.	Personality Transformation - The Objective of an MBA
2.	Alumni Connect 1- An Insight on choice of Specialization
3.	Resume Building
4.	Appearance, Body language & Communication (ABC)
5.	Careers in MKT/FIN/HR/IT OPRS
6.	Power point Presentation
7.	Career counselling
8.	Know yourself
9.	Basic Excel
10.	NISM Certification on Equity and Stock Trading : C-5
11.	Mock Stock
12.	Youth leadership and People Skill (YLPS): C-7

CORPORATE ON-BOARDING (SS&C GLOBE OP)



PLACEMENT OVERVIEW



Placement - ACE Performers (Batch 2016 - 18)



Kenneth Steven Pereira
Zycus Infotech



Alicia Natalia Dsouza
BlackRock Services Pvt. Ltd.



Maria Ouseph Veliyath
BlackRock Services Pvt. Ltd.



Prashant Chandrabhan Singh
BlackRock Services Pvt. Ltd.



Swapnil Santosh Rajwade
BlackRock Services Pvt. Ltd.



Sooraj Ravindran Namboodiri
Hansa Research



Devendra Singh
Home First Finance Company (HFFC)



Praneet Jain
Home First Finance Company (HFFC)



Prathmesh Katpatal
Home First Finance Company (HFFC)



Bhagyashri Mate
Byjus'

STUDENT PLACEMENTS

Final Placement

- Students placed till date : 100%
- Highest Package - 7 LPA
- Average PKG as on today – 4.5 LPA
- *International Placements offered to 3 students – 15 LPA*

Summer Placement

- Students placed till date : 100%
- Highest stipend till date – 35000 p.m.

INTERNATIONAL RECRUITER FINAL PLACEMENTS - 2018

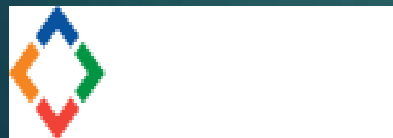
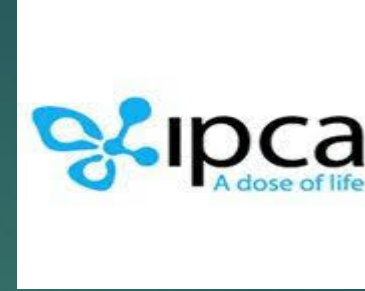
3 STUDENTS SELECTED



RECRUITERS – FINAL PLACEMENTS - A.Y. 2018-19



RECRUITERS – FINAL PLACEMENTS - A.Y. 2018-19



And many more.....

RECRUITERS – SUMMER PLACEMENTS - A.Y. 2018 - 19

Morgan Stanley



RECRUITERS – SUMMER PLACEMENTS - A.Y. 2018 - 19



And many more....

RECRUITERS - FINAL PLACEMENTS Year- 2018 - 19

And many more.....

RECRUITERS - SUMMER PLACEMENTS Year- 2018 -19

 <p>HDFC BANK</p>	<p>Morgan Stanley</p>		 <p>हिन्दुस्तान पेट्रोलियम HP</p>	
 <p>BASSEIN CATHOLIC CO-OPERATIVE BANK LTD. <small>(SCHEDULED BANK)</small></p>	 <p>IDBI BANK</p>	 <p>THE TIMES GROUP</p>	 <p>MOTILAL OSWAL Financial Services</p>	 <p>GLOBAL BOX WORLD</p>
 <p>Amul The Taste of India</p>	 <p>Knight Frank</p>	 <p>OVER 250 YEARS OF DISCOVERY COX & KINGS ESTD 1758</p>	 <p>इंडियन ऑयल IndianOil</p>	 <p>WIPRO Applying Thought</p>
 <p>IndusInd Bank</p>	 <p>uti UTI Mutual Fund</p>	 <p>ACG Worldwide</p>	 <p>THE BUCKET LIST</p>	 <p>PARAG</p>
 <p>ORIENT TECHNOLOGIES <small>AN IT INFRASTRUCTURE SOLUTIONS AND SERVICES ENTERPRISE</small></p>	 <p>FUTURE GENERALI TOTAL INSURANCE SOLUTIONS</p>	 <p>RBS</p>	 <p>quantum global</p>	 <p>Capricorn logistics</p>

And many more.....

OUR ALUMNI



ALUMNI INVOLVEMENT

Knowledge
Sharing

Guest
Lectures

Judges

Mentoring

Summer
Guide

Members
In
Alumni
Association

Member
in
Placement
Advisory

Alumni Meet



ALUMNI CONNECT

20th October 2018



ALUMNI CONNECT

20th October 2018

Alumni Connect-I



Personality Transformation Workshop



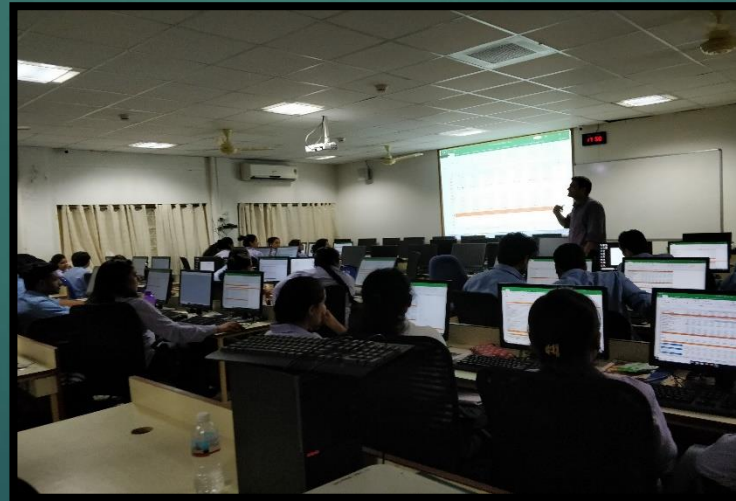
Alumni Connect-II (Mock PI)



Public Speaking Training



Financial Modelling Training



Public Speaking Training



SFIMAR RATNA AWARDS- 2018-19

AWARD FOR CORPORATE EXCELLENCE



Ms. Binny Mathen

MMS -2004-06

Crossword Bookstores Ltd.

Customer Care Associate & Head Human Resources

AWARD FOR ENTREPRENEUR EXCELLENCE



Mr. Mohan Wanve

MMS -2002-04

Director -Quantime World Pvt. Ltd.



GREEN CLUB

GREEN CLUB



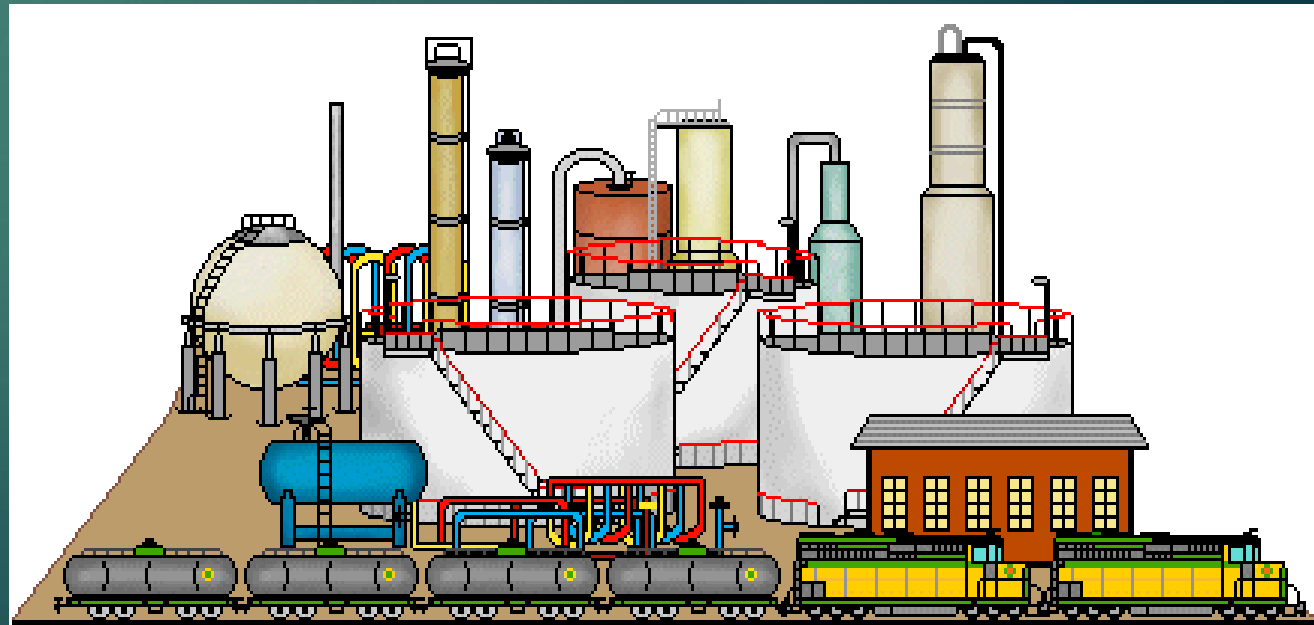
GREEN YATRA

(Abhimaan Club
And
Hygiene Committee)





INDUSTRIAL VISITS & OUTBOUND TRAININGS





INTERNATIONAL INDUSTRIAL VISIT (DUBAI)

16th - 20th NOVEMBER 2018



LOCAL INDUSTRIAL VISIT (MMS)

22ND NOVEMBER 2018



**LOCAL INDUSTRIAL VISIT
PGDM
Date : 25-27 Oct 2018**

**LOCAL INDUSTRIAL
VISIT
PART TIME PROGRAMME
Date: 4th & 5th Aug 2018**





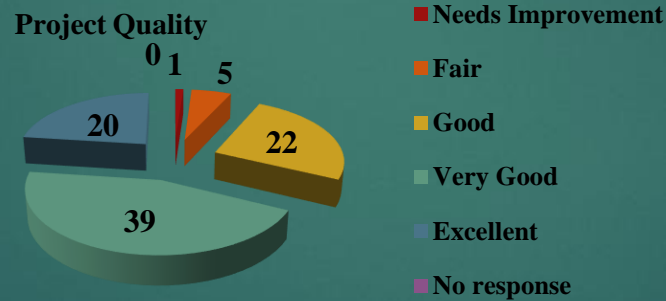
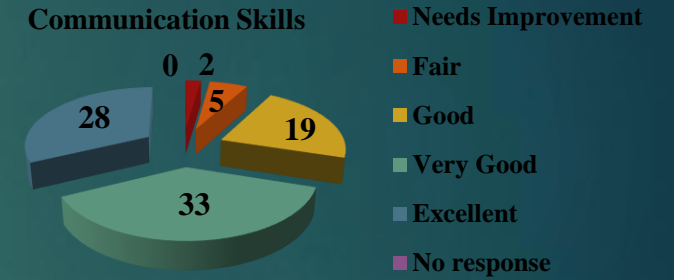
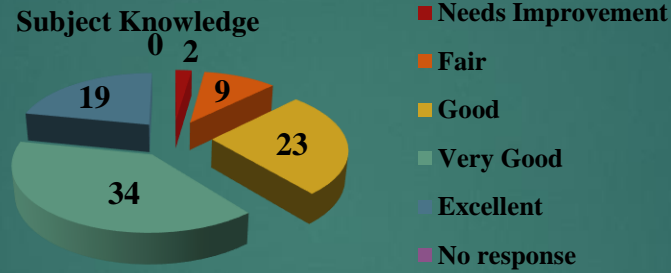
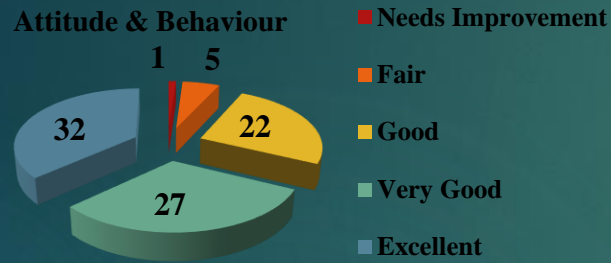
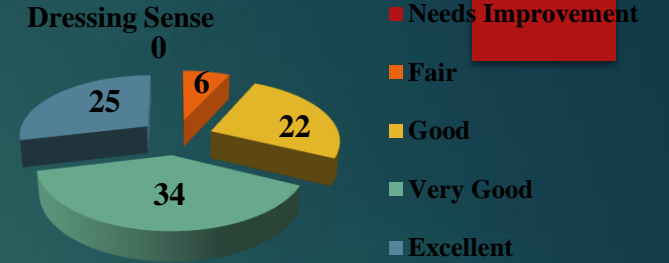
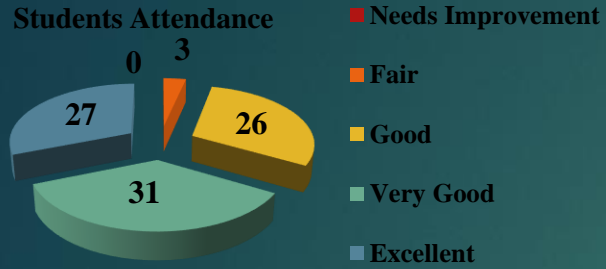
OUTBOUND TRAINING



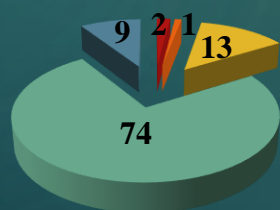
Stakeholders of SFIMAR

- ▶ Students
- ▶ Parents
- ▶ Alumni
- ▶ Employees
- ▶ Corporate
- ▶ Society
- ▶ Regulatory bodies like UGC, AICTE, DTE etc.

CORPORATE FEEDBACK



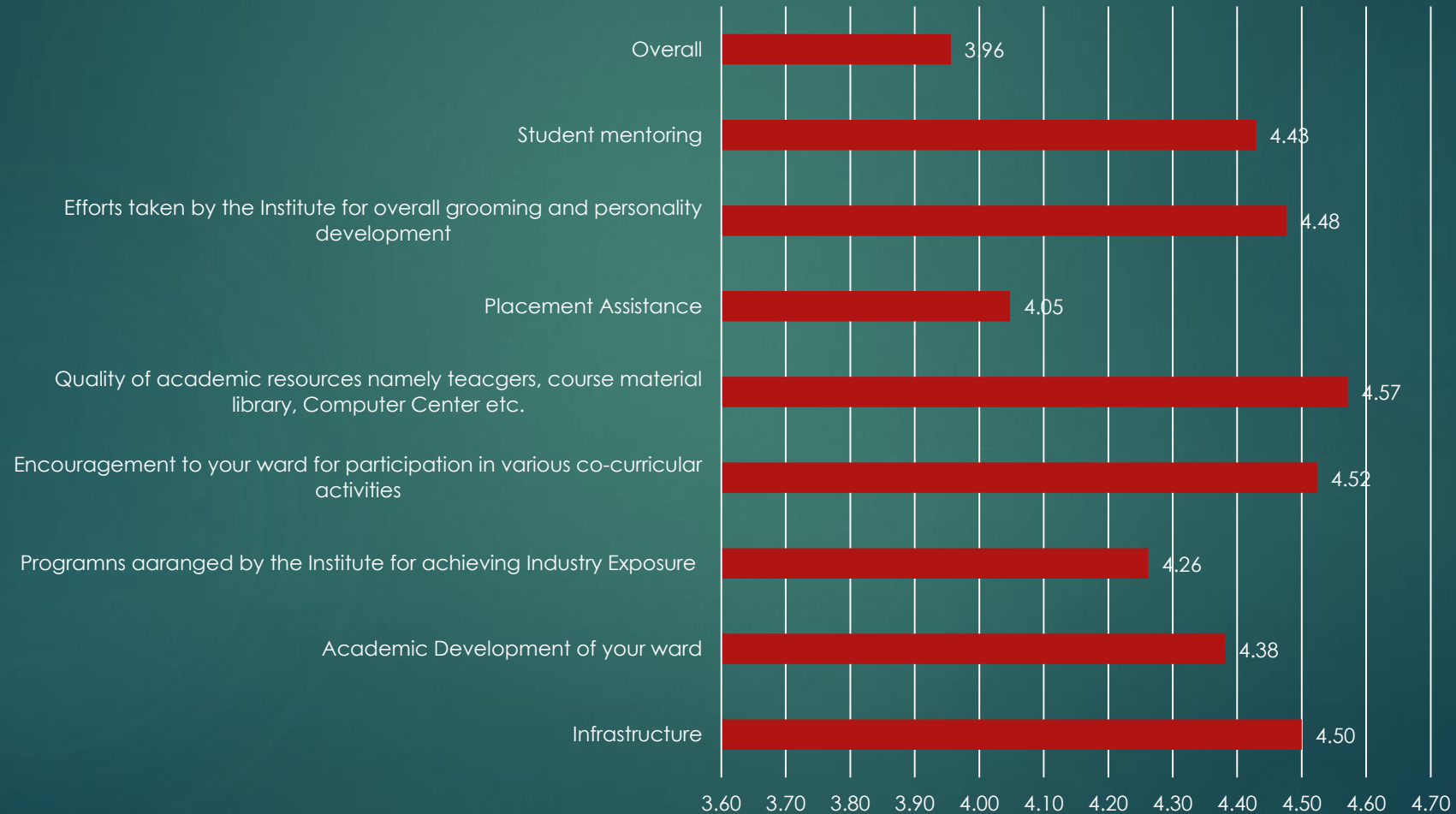
Overall Rating



■ Marks 10-19
 ■ Marks 20-29
 ■ Marks 30-39
 ■ Marks 40-49
 ■ Marks 50

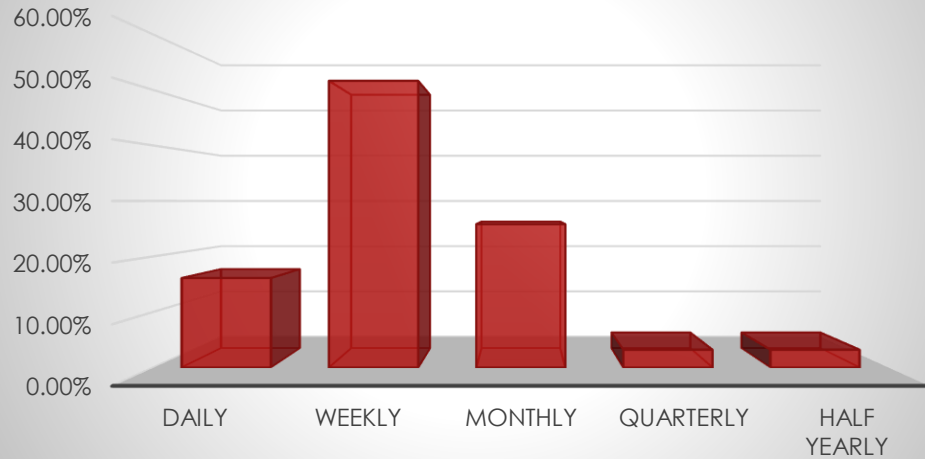
Parents' Feedback – 2018-19

Parents Feedback (Ratings are out of 5)

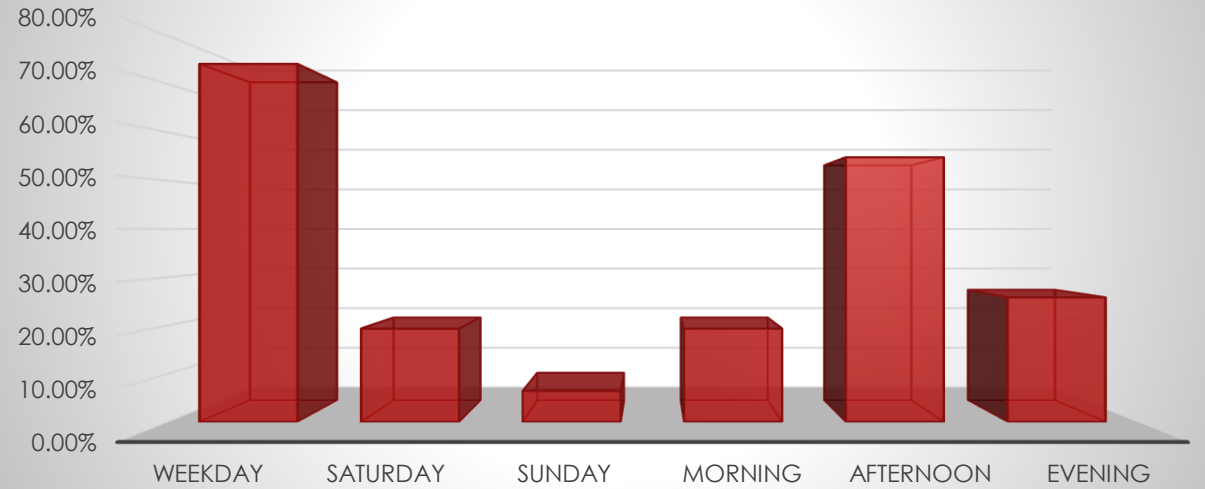


LIRC FEEDBACK – 2018-19

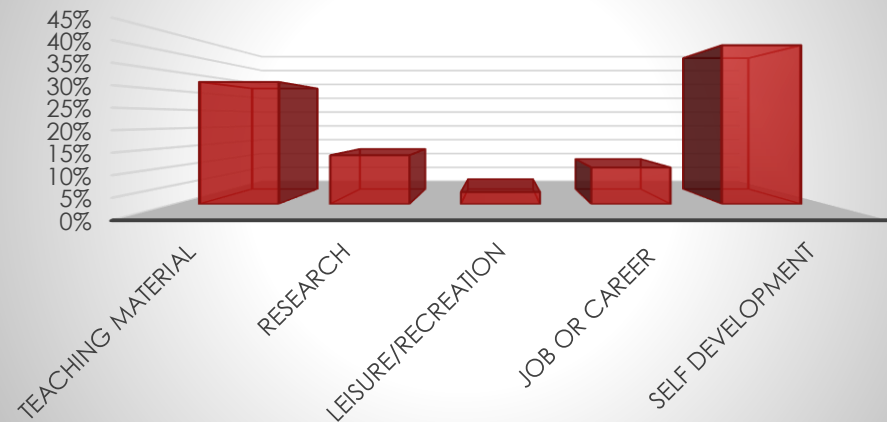
LIRC Visit/Call for Information



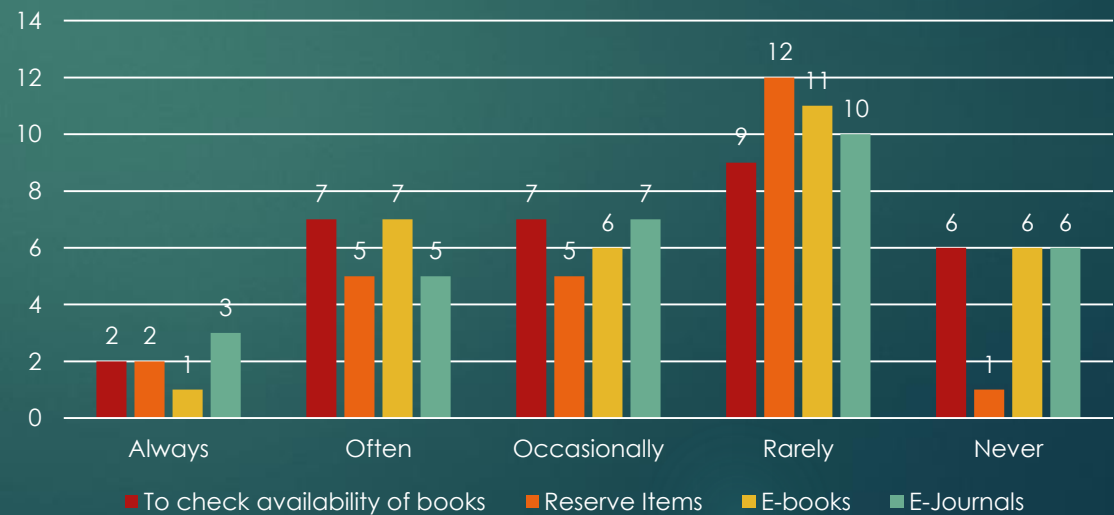
Preferred LIRC Hours



Purpose to Visit LIRC

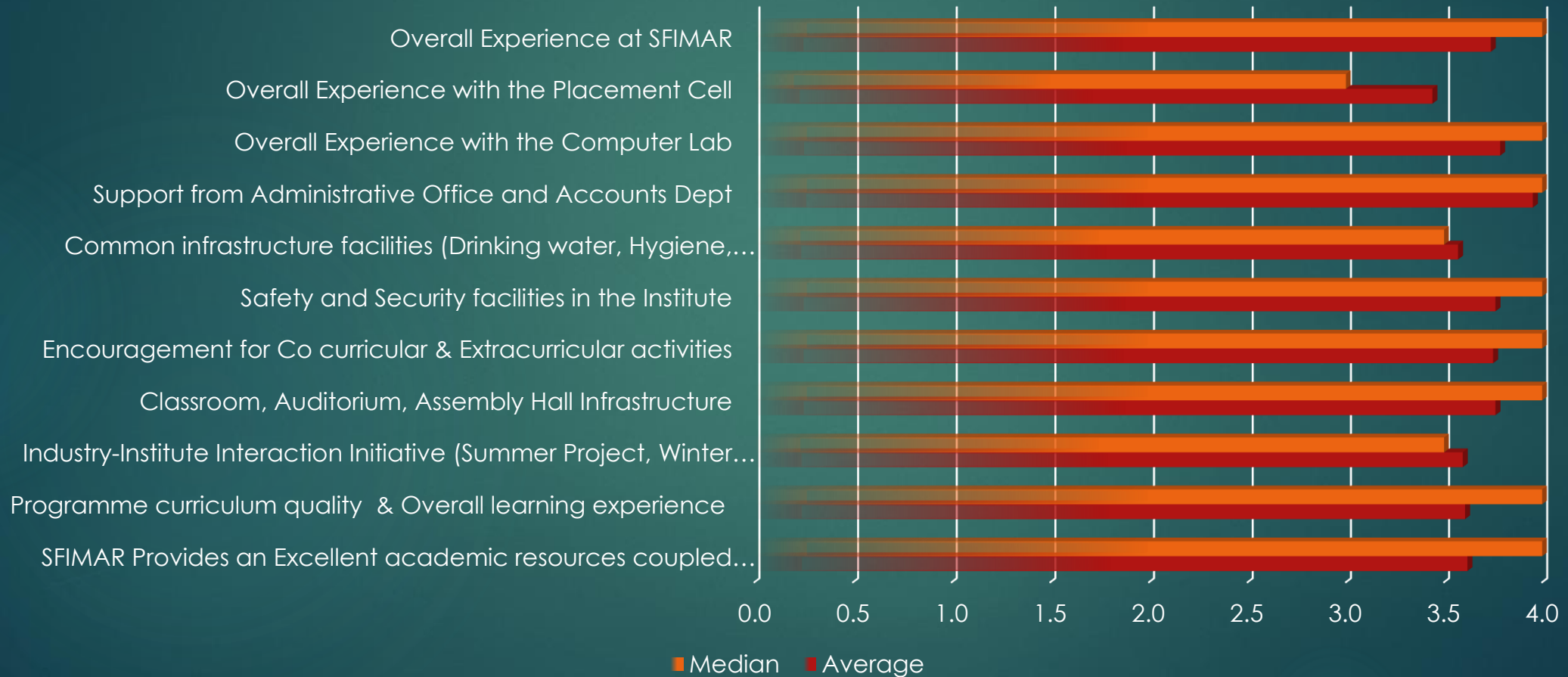


OPAC Usage Off-Campus



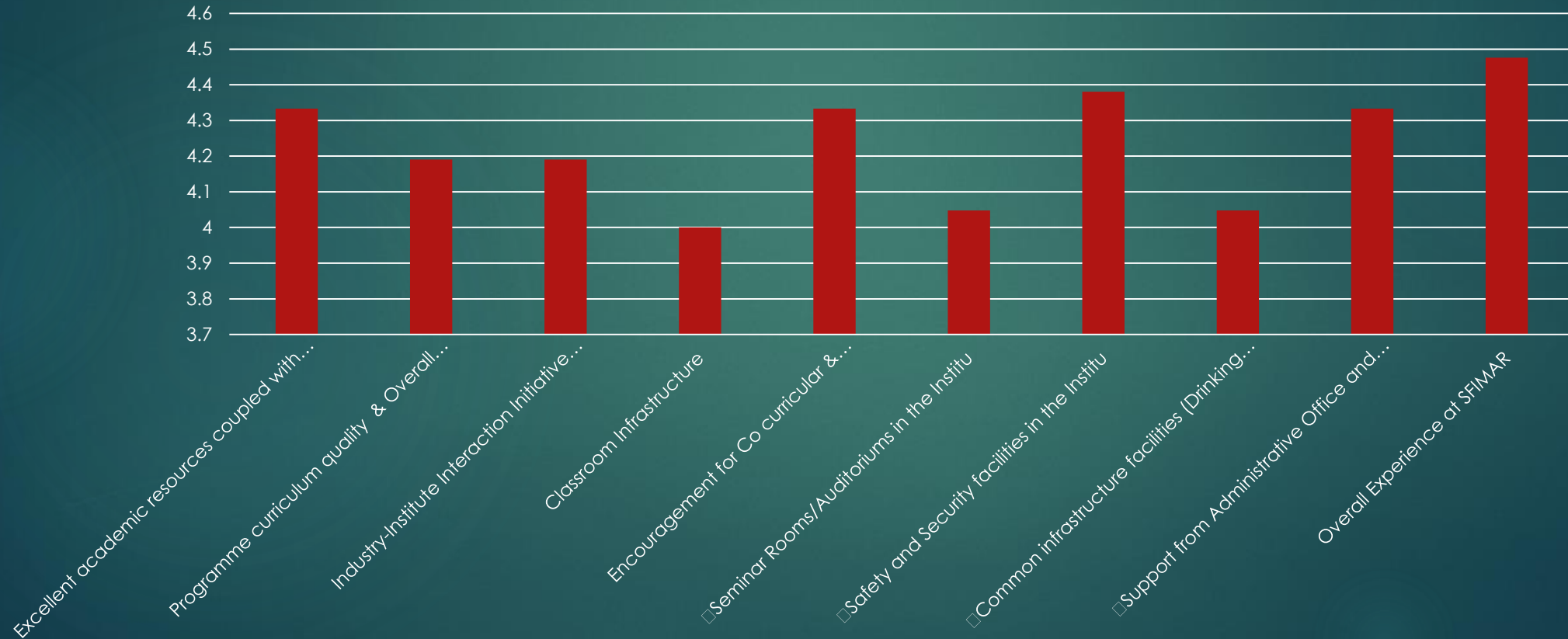
MMS Programme Institute Feedback AY 2018-19

INSTITUTE FEEDBACK BY MMS STUDENTS 2018-19



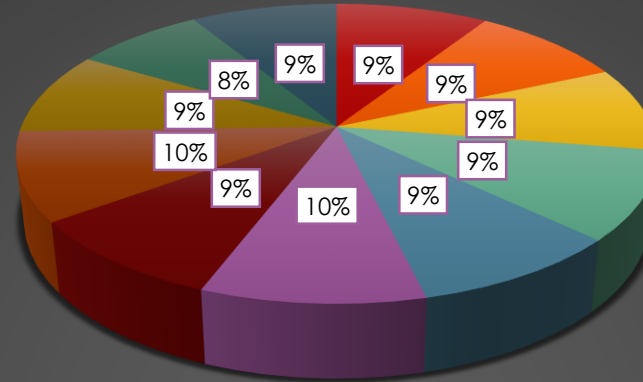
Part Time programme-MMM-MFM Institute Feedback AY 2018-19

Institute feedback



PGDM Programme Institute Feedback - 2018-2019

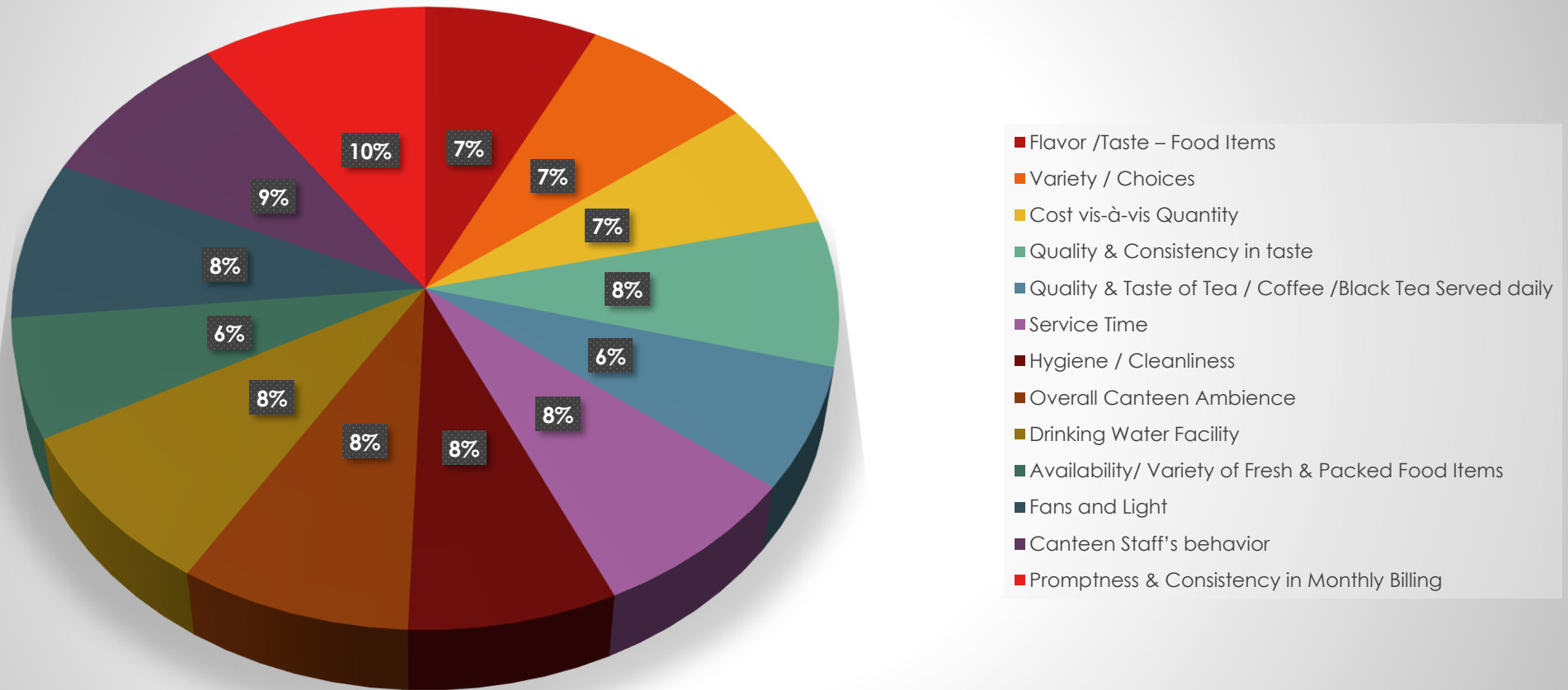
SFIMAR-INSTITUTE FEEDBACK FROM PGDM STUDENTS



- Institute Feedback - [SFIMAR Provides an Excellent academic resources coupled with industry-best practices to boost managerial competence]
- Institute Feedback - [Programme curriculum quality & Overall learning experience]
- Institute Feedback - [Industry-Institute Interaction Initiative (Summer Project, Winter Project, Flexi Project, Industry Visit, Training and Workshop Conducted by Industry Experts, Certification Programs etc.)]
- Institute Feedback - [Classroom, Auditorium, Assembly Hall Infrastructure]
- Institute Feedback - [Encouragement for Co curricular & Extracurricular activities]
- Institute Feedback - [Safety and Security facilities in the Institute]
- Institute Feedback - [Common infrastructure facilities (Drinking water, Hygiene, Maintenance etc.)]
- Institute Feedback - [Support from Administrative Office and Accounts Dept]
- Institute Feedback - [Overall Experience with the Computer Lab]
- Institute Feedback - [Overall Experience with the Placement Cell]
- Institute Feedback - [Overall Experience at SFIMAR]

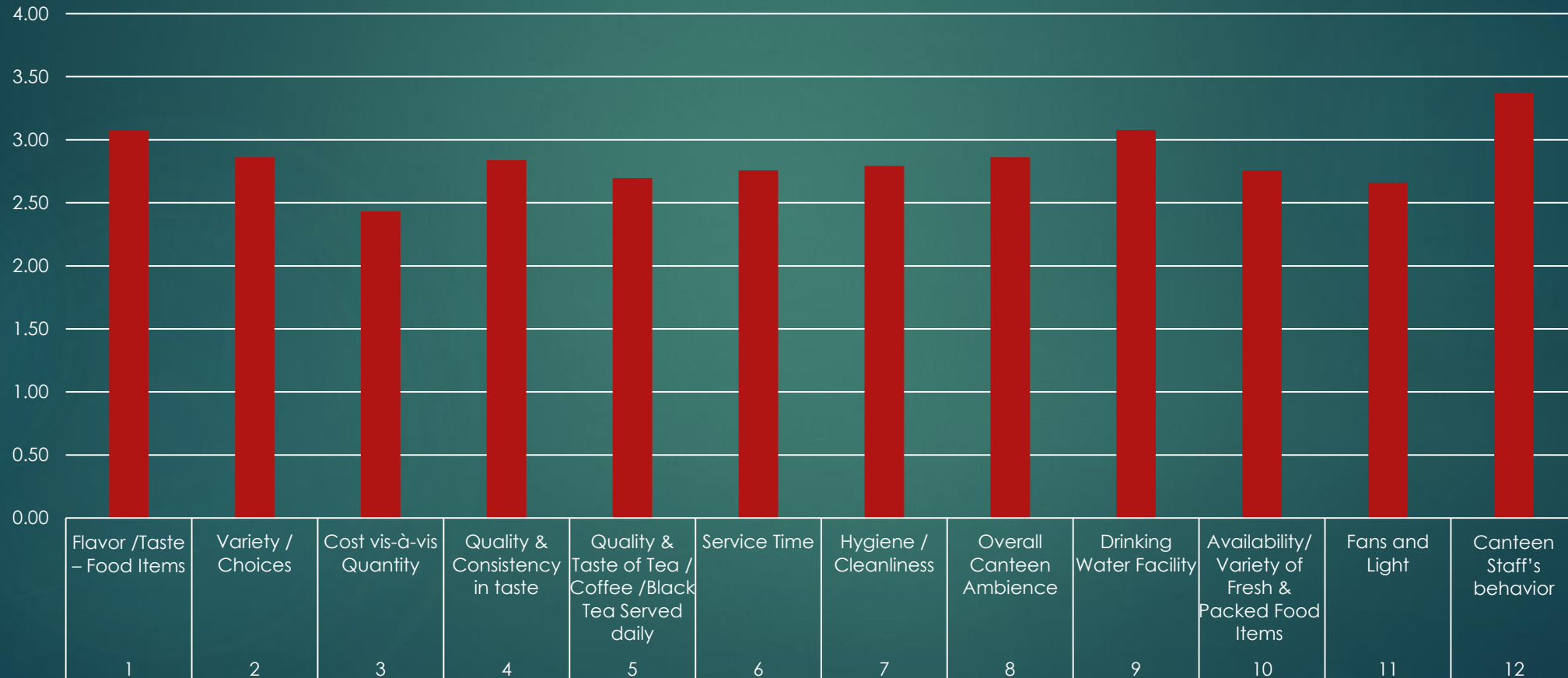
Canteen Feedback 2018-19

CANTEEN FEEDBACK OVER ALL AVERAGE BY FACULTY & STAFF
ACADEMIC YEAR_2018-19



Canteen Feedback 2018-19

CANTEEN FEEDBACK OVER ALL AVERAGE AS PER STUDENTS
ACADEMIC YEAR_2018-19



SFIMAR ALUMNI ASSOCIATION (SAA)

Feedback From Alumni

- ▶ Its a Registered body and we have quarterly meetings in campus.
- ▶ Issues related to Alumni involvement / growth and Institute's Development



Annual Placement Advisory Committee (PAC) Meeting Feedback From Industry Experts

To understand the current Industry Trends for recruitment



Encouraging Participative management

Through Employee participation in institutional Committees and Forums

- ▶ Board of Governance - Quarterly
- ▶ Executive committee meetings- Quarterly
- ▶ LMC (College Development Cell) Meeting- Bi – Annually
 - ▶ Faculty Meetings - Monthly
 - ▶ Staff meeting (Quarterly)
- ▶ SFIMAR Alumni Association Managing Committee meeting. - BI-An
 - ▶ CWDC meeting. - Quarterly
- ▶ Student Development / Student Grievance Committee (Bi-Annually)
 - ▶ Academic Advisory Council- Bi annually

Encouraging Participative management

Through Employee participation in institutional Committees and Forums

- ▶ Placement Advisory Council- Bi-Annually
- ▶ Research Development Committee- Bi-Monthly
- ▶ IDEA (Innovation and development for Excellence in Academics)- monthly
 - ▶ Examination and Attendance Committee- Quarterly
 - ▶ Mentoring Meeting- Quarterly
 - ▶ LIRC meeting - Quarterly
 - ▶ Placement Internal Committee - Monthly
- ▶ Branding and Promotion Committee Meeting – Bi-Annually
 - ▶ ERP meeting – As per the need

MENTORING



m e n t o r

ADVISER | FRIEND | TUTOR | TEACHER | COACH | GUIDE

CHANGE THE ODDS. **BE A MENTOR.**

MENTORING



Mentoring

- SFIMAR ensures extensive mentoring and coaching for its students.
- Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development.
- Extensive Mentoring allows the mentee to explore new ideas with confidence.
- All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored.



Mindfulness club

MINDFULNESS CENTER



Mindfulness session conducted by Aditi Singhal



Mr Augustine Kurias
Mindfulness,

DLLE Activities



K KEEP
E EDUCATING
Y YOURSELF

DLLE 2018 POSTER MAKING COMPETITION



VISIT TO DEGREE COLLEGES



HEALTH CHECKUP IN ASSOCIATION WITH WOCKHARDT HOSPITALS





VIGILANCE WEEK

29th Oct – 3rd Nov 2018

College Women's Development Cell - CWDC

- ▶ The Women's Development Cell of the Institute takes care of the rights of women both students and staff. The Institute has formulated the College Women Development Cell (CWDC) in accordance with the requirements of the University of Mumbai.
- ▶ The Objectives of CWDC is to implement the directions of the University of Mumbai in general and to deal with women developmental activities and complaints/cases of sexual harassment in particular.



INTERNATIONAL WOMEN'S DAY CELEBRATIONS

8th March 2019

Review of SWOT Analysis

Review under process to include new strengths opportunities



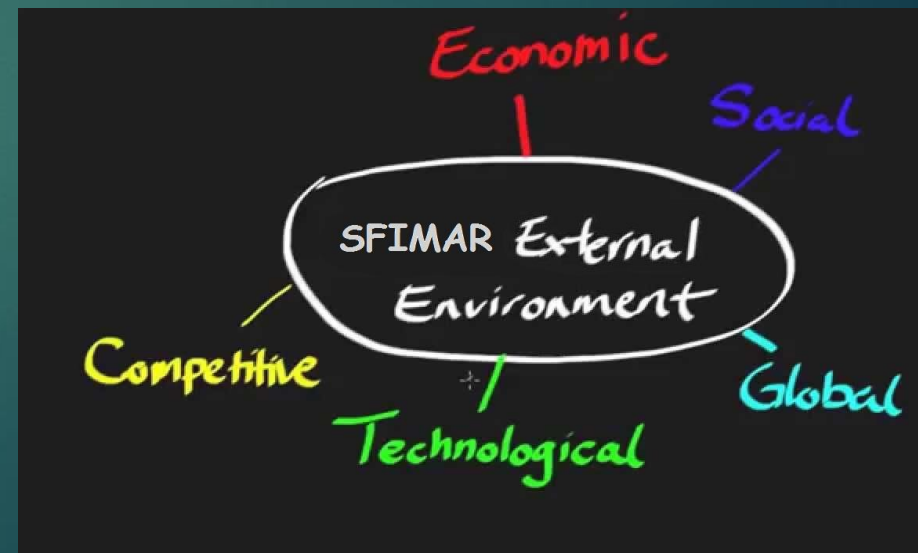
Identification of Interested parties

- Students
- Employees
- Parents
- Corporate
- Alumni
- Society
- Regulatory bodies like UGC, AICTE, DTE etc.
- Accreditation bodies like ISO & NAAC

Identification of External and Internal Issues related to the Institute

External Issues

- ▶ Innovations in Teaching and Learning Process as per the International standards that can affect the programme objectives
- ▶ Regulatory Developments:- UGC , AICTE ,NAAC, NBA and other Statutory Guidelines.
- ▶ Stakeholders Reviews and Relationship management
- ▶ Competition – Growing number of colleges
- ▶ Minority institution
- ▶ Placement
- ▶ Brand equity of college
- ▶ Industry oriented syllabus
- ▶ Executive MBA programmes



Identification of External and Internal Issues related to the Institute

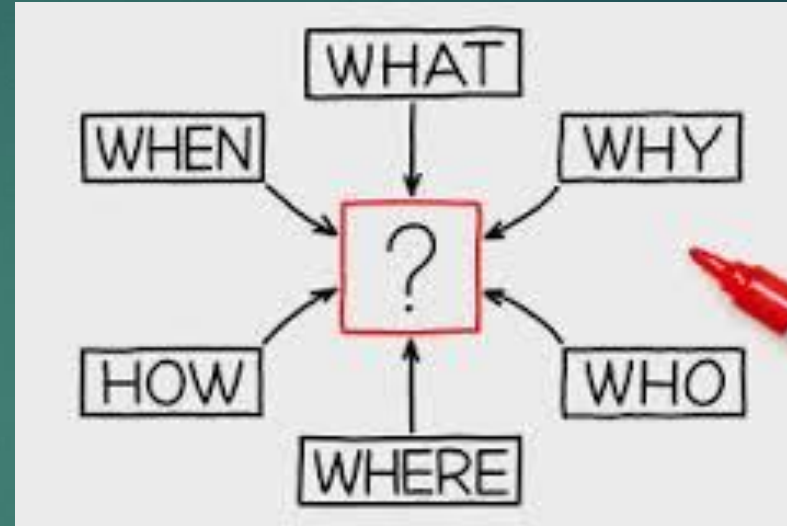
Internal Issues

- ▶ Upgradation of Faculty members as per the global education standards
- ▶ Organizational culture and attitude
- ▶ An effective and motivated workforce –as it gives positive impact
- ▶ Students skill development to minimize the industry- Academia gap
- ▶ Placements related issues
- ▶ Overall development of students
- ▶ Adequate infrastructure
- ▶ Knowledge sharing
- ▶ Innovative Pedagogy
- ▶ Student Training and development
- ▶ Enhancing opportunities of external tieups



Understanding the needs of the interested Parties

- ▶ Meetings
- ▶ Feedback Forms/surveys
- ▶ Committees/ Forums
- ▶ Visits to Corporate
- ▶ Interaction with Alumni
- ▶ Exit interviews
- ▶ Exit survey(In process...)



Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
01	Employees	Job Satisfaction.	Meetings, Performance appraisal, Employee feedback Exit Interviews Interactive sessions with management
		Healthy, Hygienic work Environment.	
		Salaries as per the UGC/ Pay commission Norms	
02	Students	Development skill set as per the industry standards Good Salary package through placement	Institute and Faculty feedback , meetings with students, end term exams, continuous monitoring through internal assessment, Students committees, Corporate feedback,

Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
03	Corporate	Technically and conceptually sound students . Students having: <ol style="list-style-type: none"> 1. Business Management knowledge, 2. Effective Communication 3. Critical Thinking 4. Analytical ability & Problem solving 5. Research based approach 6. Project Management 7. Usage of modern tools & techniques 8. Life-long Learning 9. Value-based education and Social Responsibility 10. Entrepreneurship development 11. Leadership 12. Decision making ability 	Continuous knowledge and skill up-gradation through Industry Institute interaction initiatives like guest lectures, panel discussions, workshops , training programs. Internal initiatives like Thought Leadership Program, DLLE activities.

Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
04	Society	Institute Social Responsibilities	Feedback from society
05	Regulators	Compliance to all statutory & regulatory requirements.	During MRM, Internal audits, Regular monitoring of rules and regulations through , departmental calendars, meetings , D-SPACE schedules

Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
06	Parents	Academic and holistic development of the ward Placement Assistance Value for money	Feedback from parents. Meetings with the parents. (IQAC and Annual day)

Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
07	Franciscan Society/Trust	Achievements as per Vision and Mission	Executive committee Meetings, BOG Meetings.
08	Alumni	Involvement in SFIMAR Alumni Association . Involvement in Teaching assignments, training programmes Participate in training programmes/ MDP for career growth	SAA Meetings, Alumni Connect, MDP/FDP /Skill development programmes.

New Policies in AY 2018-19

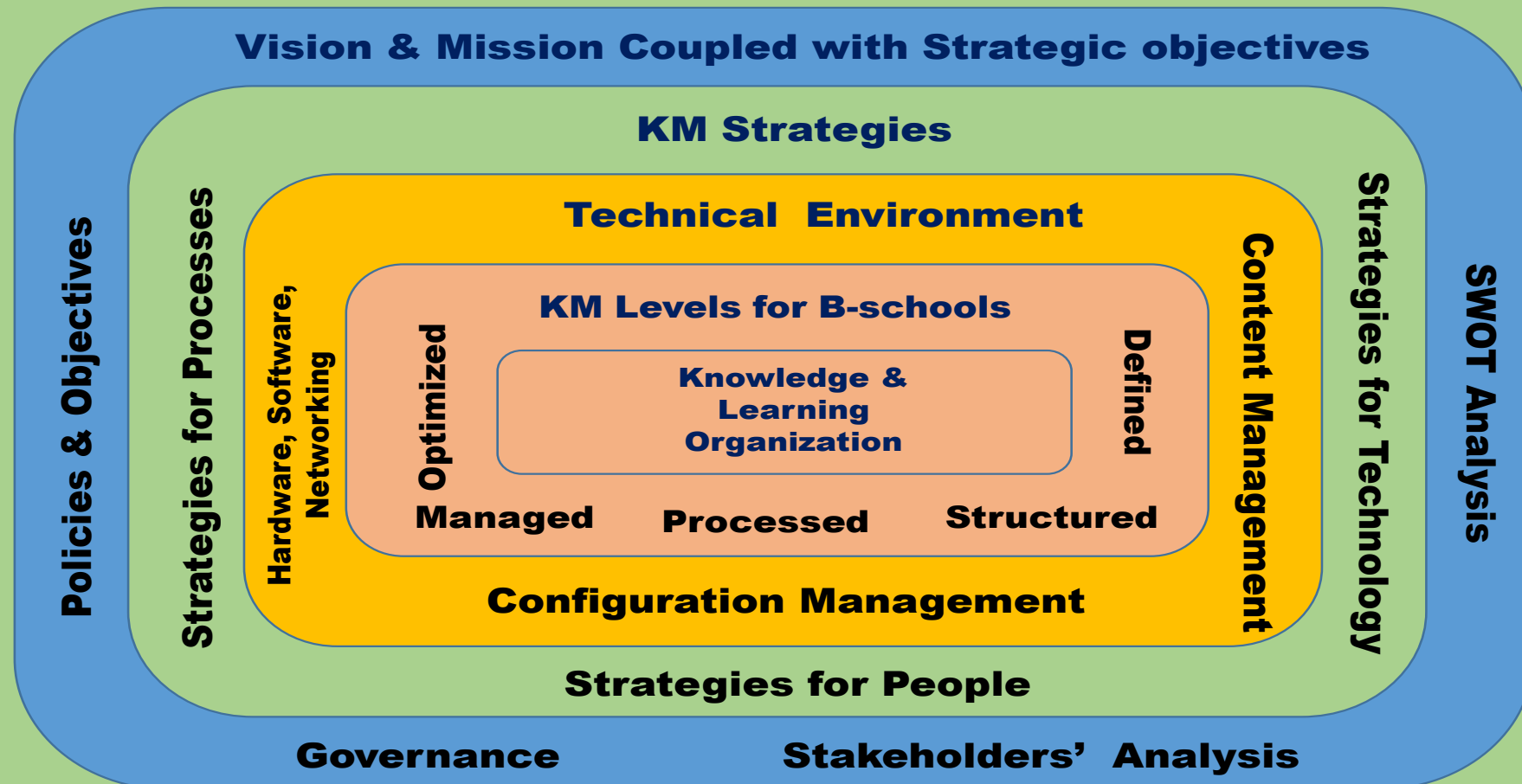
- ▶ Exam Policy for MMS and Part Time Programme
- ▶ Policy Documentation

SFIMAR Knowledge Management

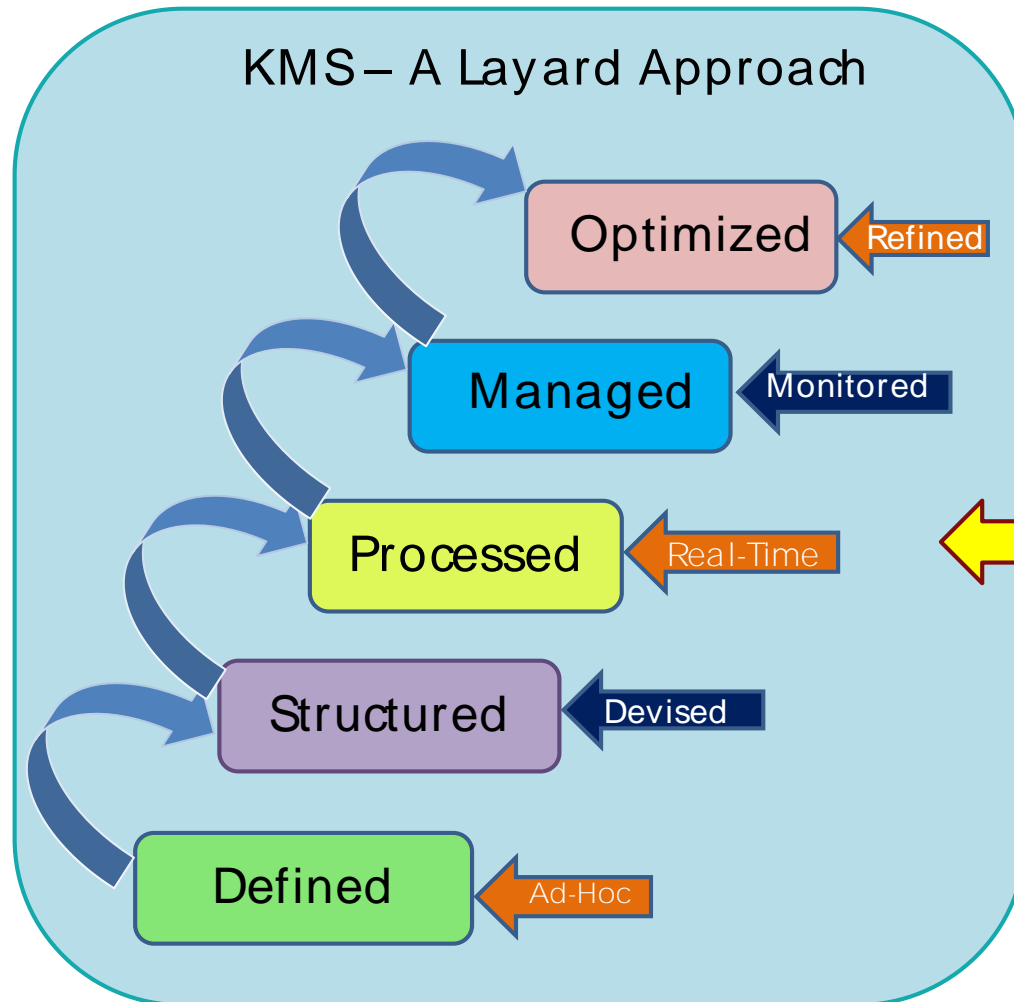
SFIMAR KM Plan

SFIMAR Knowledge Management

A KMS Framework for B-schools
A layered Approach



SFIMAR KMS – A Layered Approach



Currently at
this level

Focus Area :- 2018-2019

**Competency Development of
Students , Staff and faculty Members
of SFIMAR**



2018-19 PLAN & ACHIEVEMENT

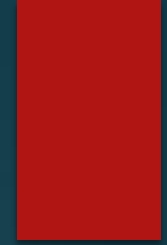
- ▶ Consultancy Assignments – Achieved
- ▶ Enhanced Institute visibility - Achieved
- ▶ More collaborations and tie-ups with corporate and educational Institutes at National and International level - Achieved
- ▶ NBA Accreditation – In process
- ▶ KMS Implementation - Achieved



Focus Area :- 2019-2020

Bridging the Gap Between Industry & Academia

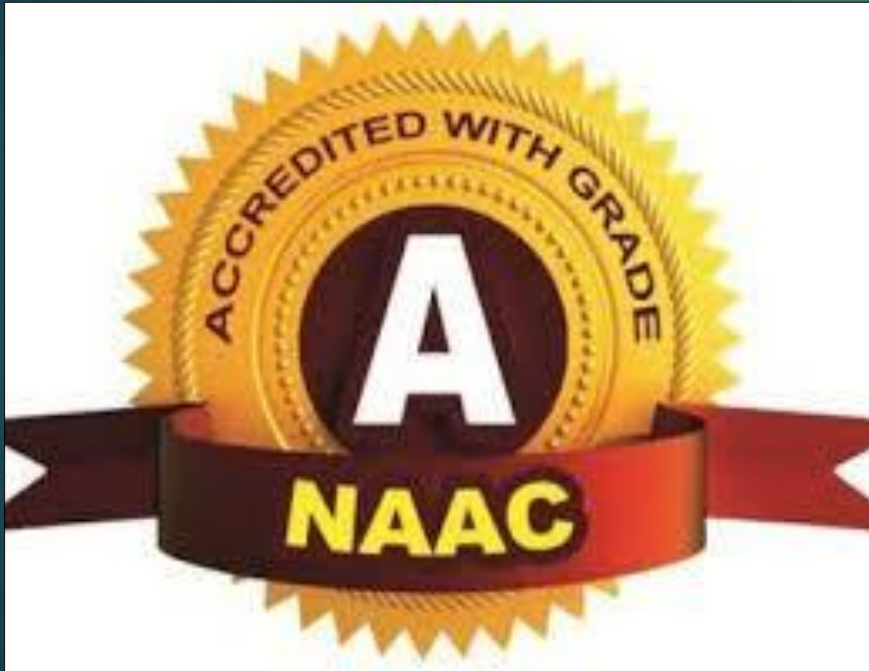




SFIMAR
IQAC Report
2019-20

ACHIEVEMENTS

**Affirmation of Quality
Grade 'A' accredited by
National Assessment and Accreditation Council (NAAC)**



Fostering Quality through a combination of self and external quality evaluation, promotion and sustenance initiatives through innovative pedagogy, applied research, consulting, skill enhancement and holistic development

ACHIEVEMENTS



**Higher Education
Management
College of the Year
2017**



**Most Upcoming B-School
Award
2015**



**National Centre for
Quality Management
Award
2014**

ACHIEVEMENT

BCCI OFFICE

SAFETY AWARDS

16TH OCTOBER 2018



Initiated Summer Internship @ University of Ottawa , USA

A 4- Week Management program on
Business Leadership.
From 06 May 2019 to 30 May 2019.



Programmes @ SFIMAR

Master of Management Studies (MMS)

- ▶ **Inception: 2002**
- ▶ **Affiliation: University of Mumbai & Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 120 (60 Seat increased from AY 2020)**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Post Graduate Diploma in Management (PGDM)

- ▶ **Inception: 2012**
- ▶ **Affiliation: Autonomous Course and Approved by AICTE**
- ▶ **Duration: 2 Years**
- ▶ **Batch Strength: 60 (60 Seat increased from A Y 2020)**
- ▶ **Specialization: Finance, Marketing, Human Resources, Information Technology, Operations**

Part Time Programme : MFM & MMM

- ▶ Inception: 2009
- ▶ Affiliation: University of Mumbai
- ▶ Duration: 3 Years
- ▶ Masters Degree in Financial Management (MFM) –
Batch Strength – 30 (30 Seat increased from A Y 2020)
- ▶ Masters Degree in Marketing Management (MMM) –
Batch Strength - 30

Recognized Ph.D. Centre of University of Mumbai.

Domains:

1. Marketing
2. Finance
3. Human Resource
4. General Management

Intake (2019-2020) – 08 seats

Able Leadership Chairman



Bro. Alphonse Nesamony



**A Leader is one who knows the way, goes the way
and shows the way...**

Director

Dr. Henry Babu



FA C U L T Y M E M B E R S



Prof. Dr. G Ramesh
Deputy Director &
Programme Head MMS



Prof. Dr. Sulbha Raorane
Programme Head
PGDM



Dr. Natika Poddar
Programme Head
Part Time Program



Dr. Mohan Mathew



Dr. Smita Jesudasan



Dr. Vaishali Kulkarni



Col. Venkatraman



Ms. Shilpa Peswani



Ms. Vasudha Rao



Dr. Simmi Prasad

FACULTY MEMBERS



Ms. Sanchayita Banerjee



Mr. Krian Rodrigues



Mr. Pushkar Parulekar



Mr. Jestin Johny



Mr. Jackson John



Mr. Paul Alukal



Mr. Akhilesh Yadav



Dr. Simeon S Simon



Dr. Raja Reddy SVD

NON - TEACHING STAFF



DEPARTMENT HEAD



Mr. Prakash Lalwani
IT Head



Ms. Papinder Kaur
Library Head



Ms. Sangeeta Verma
Career Management Centre
(CMC) - Head

COUNSELLOR



Ms. Natasha Fernandes
Counsellor

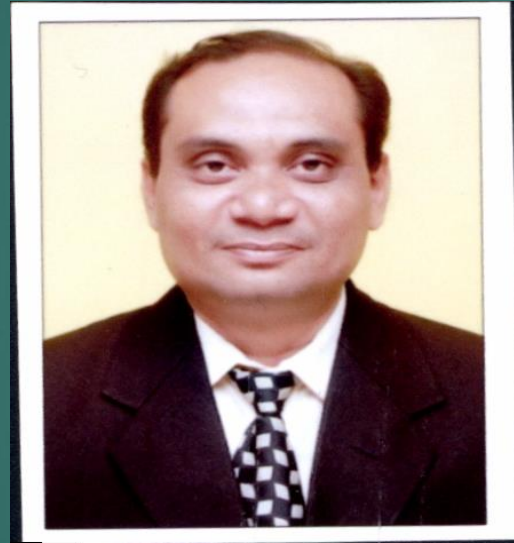


Ms. Mitchell Dmello
Counsellor

NEW STAFF MEMBERS-2019-20



Mr. Alwyn Dsouza



Mr. Sunil Saxena



Mr. Abhishek Vengurlekar



‘To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.’



‘To enter the realm of globally successful B-schools by imparting value based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.’

Quality Policy

'SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.'



Developing and Communicating Quality Policy

- ▶ Quality policy is maintained as documented information and communicated within the organization by taking efforts so that it is understood by staff of SFIMAR.
- ▶ SFIMAR's Quality policy is made available to relevant interested parties. It is communicated on the Institute's website, Institute's admission brochure, students' and staff induction program and through meetings with interested parties.
- ▶ Quality policy and objectives are regularly reviewed in management reviews for its adequacy and effectiveness.
- ▶ Achievement of Quality policy involves all staff who are individually responsible for the quality of their work, resulting in continually improving the working environment for all.

INFRASTRUCTURE



Infrastructure is much more important than architecture.

Learning is strengthened and solidified when it occurs in a safe, secure and normal environment.

CLASSROOM



LIBRARY(LIRC)



MORE ABOUT LIBRARY

Sr. No.	Particulars	Collection
1	Bound Volumes	661
2	CD/ DVD	941
3	Journals National	2143
4	Books	14311
5	Project Report	4846
6	e-Books	3135000+
7	e- Journals	8000+

IT LAB



- ❖ Implementation of campus wide ERP software
- ❖ Upgrading of Bandwidth to 100Mbps
- ❖ On-Campus Wi-Fi Connection.
- ❖ Online Attendance, Exams, Assignments, Faculty Feedback
- ❖ Purchase of IT equipment: Servers, All-in-one, Desktop (i5 & i7), Laptop, Printers.
- ❖ Licensed Software : SPSS and STAT CRAFT
- ❖ Smart Classroom & Language Lab
- ❖ Video conferencing

SMART PROJECTOR LAB



RESEARCH LAB



AUDITORIUM



ASSEMBLY HALL



CAFETERIA



GYMNASIUM



HOSTEL



CHESS ARENA



INFRASTRUCTURE SAFETY & SECURITY



CAMPUS TV



'MISSION'

YOUR QUERIES ANSWERED

Roongta Securities View

Issue separate cheques from respective a/c, claim tax benefit of upto ₹25K/person

HERALD VAN DER LINDE

December 2019 Sensex Target At 40,300

Jet Airways 234.55 -1.37%

From Reuters Will Have Some Final Solution On Jet Airways Very Soon

DAX 11595.15 ▲ 7.68

Piramal² 373.7k 2652.20 ▲ 0.65 PLNG¹⁰ 2.7m 2

95 ▲ 9.35 AdvEnzy¹⁰ 674k 190.25 ▲ 9.40 Ags



Linkage between Quality Policy and Mission

▶ **A seat of life long learning**

To develop students with techno-managerial competence from global business management perspective .

▶ **Innovation & Entrepreneurship**

To attain and boost Innovation through research and entrepreneurial activities.

▶ **Value based Leadership:**

To impart Value based education in the area of professional, social and personal ethics for creating value based industrial leaders.

▶ **Continual Improvement :**

To transform students into Global Business Leaders by continual improvement in its services through a student centric approach.

▶ **Humanitarian Approach :**

To develop responsible and thoughtful citizens through Institute's social responsibility awareness programmes for the betterment of the society.

Specific Attributes identified for PG Programme

- ▶ Scholarship of Knowledge
- ▶ Critical Thinking
- ▶ Problem Solving
- ▶ Decision Making
- ▶ Research Skills
- ▶ Usage of Modern Tools
- ▶ Entrepreneurial Skills
- ▶ Project Management
- ▶ Communication
- ▶ Long Term Learning
- ▶ Ethical Practices & Social Responsibility
- ▶ Independent & Reflective Learning

Identification of Knowledge- Skills- Attitude

Knowledge	Skills	Attitude
Business Management knowledge	Communication	Life-long Learning
Research	Critical Thinking	Value-based education and Social Responsibility
Project Management	analytical ability & Problem solving	Leadership
Entrepreneurship development	Usage of modern tools & techniques	
	Decision making	

Objectives Achieved

2019-2020

To encourage students to participate as an event coordinator in at least one co-curricular /extra –curricular activity organized by the Institute and motivate them to participate in intercollegiate competitions throughout the year.

As per the Event Distribution List of students for the Academic Year 2019-2020 every student participated in at least in two events organized by the Institute.



STUDENT'S ACADEMIC ACHIEVEMENTS



STUDENTS' ACHIEVEMENTS IN INTER COLLEGIATE COMPETITIONS

Date	Event name	Host College	Names	Class	Receivables	Position
1/13/2019	Chakrawyuha	KES College	Mitesh Patil	MMS- FIN	Certificate & Cash prize	1st place in quiz competition
			Movil Mathias			
1/21/2019	Mock Stock	MMK College	Sanmay Tribhuvan	MMS- FIN	Earphones	2nd place
1/21/2019			Kenali Shah			
10/11/2019	Spardha- Summer project presentation	FMS- Jaipur	Zenior Borges	MMS- MKT	Certificate & Cash prize & Trophy	1st place in Digital Marketing
11/2/2019	Umeed 2.0	MCYM Borivali	Rehana Kasimmohd Shaikh	MMS A	Trophy & medal	1st in carrom
11/2/2019	Umeed 2.0		Omkar Gaonkar	MMS - FIN		

STUDENTS' ACHIEVEMENT

Date	Event name	Host College	Names	Class	Receivables	Position
11/15/2019	Financia	Durgadevi Safar college	Vishal Ramina	PGDM 1	Cash Prize (pending)	2nd XL Ninja
11/15/2019	Financia		Frank Rodricks	MMS A		
11/15/2019	Financia	Durgadevi Saraf college	Jestin Rajan	MMS A	Cash Prize	2nd in Finopoly
11/15/2019	Financia		Clarke	MMS A		
11/25/2019	Billboard advertisement	Amul	Christeena Aloor	MMS A	Medal & certificate	3rd in the event
11/25/2019	Billboard advertisement		shalkey fernandes	MMS1 B		
12/30/2019	Copa De	DSIMS	Omkar Gaonkar	MMS - FIN	Certificate & Medals	Runners up in box cricket
12/30/2019	Copa De		Abhishek Nitore	MMS - FIN		
12/30/2019	Copa De		Sanmay Tribhuvan	MMS - FIN		
12/30/2019	Copa De		Ajay Mane	MMS - MKT		
12/30/2019	Copa De		nishant	MMS1 B		
12/30/2019	Copa De		sushant	MMS1 B		

STUDENTS' ACHIEVEMENT

Date	Event name	Host College	Name of the student	Class	Receivables	Position
03-01-2020	Convengo	Rohitdas patil college	Frank Rodricks	MMS A	CERTIFICATE	2ND PLACE IN MOCK STOCK
03-01-2020	Convengo		Jay Shah	MMS A		
03-01-2020	Convengo		Joy Fernandes	MMS A		
16-01-2020	Mauj	saraf	punita nadar	MMS1 B	Trophy,certificate&2500 gift card	1st in calligraphy & 2nd in nail art
16-01-2020	Urja	Thakur college	Jacob Antony	MMS A	CERTIFICATE AND CASH PRIZE	1st in Chaturae
16-01-2020	Urja		ANUSHA NAIR	MMS A		
16-01-2020	Urja		Ashwini yadav	MMS A		
16-01-2020	Urja		sandeep shajan	MMS1 B		
16-01-2020	Urja		parth	MMS1 B		
17-01-2020	Urja		Harren Norohna	MMS A	CERTIFICATE AND CASH PRIZE	2nd in Tom & Jerry
17-01-2020	Urja		Kunal Kadam	MMS A		
17-01-2020	Urja		Cleon	MMS A		

STUDENTS' ACHIEVEMENT



BCCI Conclave quiz-- Budget 2020



Chakravyuh

STUDENTS' ACHIEVEMENT



Durgadevi IMS 2nd Box Cricket



Financia Winners

STUDENTS' ACHIEVEMENT



Radio Mirchi Marathon



Spardha Winner

STUDENTS' ACHIEVEMENT



Team for URI



TIMSR 2

STUDENTS' ACHIEVEMENT



TIMSR ACONTE Finance Event winner



Umeed Carom winners

Objectives Achieved

2019-2020

To inculcate social values in students by involving them in at least two ISR activities per year.

- Blood Donation Camp
- Training to School Children – SFIMAR's with IDF initiative





INDIAN DEVELOPMENT FOUNDATION (IDF)

BLOOD DONATION CAMP





REDMI NOTE 6 PRO
41 DUAL CAMERA



Blood Donation Camp on 19th November 2019
held by Bhagwati Hospital

Objectives Achieved

2019-2020

To ensure 100 % placements of passing students as per college Placement Policy.

▶ Summer Placement of 2019-2021 Batch : 100%

▶ Final Placement of 2018-2010 Batch : 78%



Objectives Achieved

2019-2020

To instill an entrepreneurial spirit among the students by conducting minimum four activities every year on entrepreneurial ideas and development.

- ▶ Product redesigning competition: ENTERPRENOW
- ▶ Business Model Canvas Preparation
- ▶ Business Plan Preparation And Presentation
- ▶ A Guest Lecture By Mr. Uday wankawala, CEO Atal incubation centre RMP Uttan On Entrepreneurship
- ▶ PRERNA Club Coordinators Put Up A Stall For Selling Refreshments During Exuberance -2019
- ▶ Video Screening To Develop Entrepreneurial Spirit And Also To Throw Light Upon Issues Like Social Entrepreneurship And Women Entrepreneurship
- ▶ Idea Generation Through News Paper Activity



PRERNA CLUB

(ENTREPRENEURSHIP DEVELOPMENT)

Invite you to our entrepreneurial event!

Saturday 18th January 2020

ENTREPRENOW

CHANCE TO BRING A CHANGE..!

Venue: Auditorium

Time- 11:30am - 1:00pm



PRODUCT REDESIGNING COMPETITION

Criteria:

Group of 2/3 Students



**Creative
Strategy**



**Cost reduction
Value Addition**



**Logical
Marketable**

Customer's need should be taken into consideration

Tell about Your Product in 5-7mins

*Don't forget to justify
that why are you improving
or bringing changes!*



PRERNA

STOP
existing
START
living



PRERNA CLUB

(ENTREPRENEURSHIP DEVELOPMENT)



Product Redesigning Competition
18th Jan, 2020

Objectives Achieved

2019-2020

To monitor and control out-sourced Services of SFIMAR

1. Periodic vendor evaluation by :
 - ▶ Maintenance department,
 - ▶ Library department and
 - ▶ IT department
2. Maintenance of vendor and AMC contractor database
3. Vendor selection
4. Vendor Reevaluation

Fire Fighting Training-2019-20



Objectives Achieved

2019-2020

To develop competency of faculty and staff through minimum two FDPs per year and by maintaining outbound training record.

FDP on Outcome based Learning

By Dr. Debjani Banerjee & Dr. Pradeep Mitra

FDP on Creating effective online classes

By Dr. Nirav Nagar, Associate Professor

IIM-A

SNAPSHOT- ONLINE FDP

Zoom Meeting

Recording

Speaker View

Participants (32)

Find a participant

SP Shilpa Peswani (Me)

PL Prakash Lalwani (Host)

PL Prakash Lalwani

VK Vaishali Kulkarni

Dr. Sulbha Raorane

RD Ravi Derhgawen

AY Akhilesh Yadav

Invite Mute Me Raise Hand

Zoom Group Chat

Thank you very much

From Papinder k Nagi :) to Everyone: my camera not working

From Jackson J to Everyone: Internet issue will get logged out if I turn camera on

To: Everyone

Type message here...

Leave

Mute Stop Video Participants Chat Share Screen Record Reactions

Prakash Lalwani

Shilpa Peswani

Prakash Lalwani

Dr.Natika Poddar

SRINJAY SENGU...

M G Shirahatti

Papinder k Nagi :)

Vaishali Kulkarni

Shilpa Vohra

simeon s simon

Fr. Raja

Subhashini Naikar

Prof. Sanchayita ...

dr jyoti

Girish Karnad

Sakshi Khatri

sanmotan

Prof. Simmi Pras...

Pushkar Sfimar

Niranjan Amte

Kiran

Akhilesh Yadav

Dr. Sulbha Raorane

Ravi Derhgawen

rahul mehta

1/2

1/2

Type here to search

17:44 03-07-2020

FACULTY DEVELOPMENT PROGRAMME (FDP)



Topic: Outcome Based Education

Objectives Achieved

2019-2020

Continuous quality improvement by monitoring every activity in the Institute through the IQAC.

- ▶ **Monitoring of IQAC clauses through Internal audits, various meetings, stakeholders' feedback, Institute's development plan , departmental calendar & budget .**

Objectives Achieved

2019-2020

Objective : To develop opportunities for tie-ups and partnerships with other Universities, Companies and Premier Institutions

Ongoing Tie-ups & MoU

- ▶ MOU with TISS
- ▶ MOU with IDF
- ▶ MOU with Atal Incubation Centre RMP Uttan

- ▶ Non monetary tie up with us for sharing the internships & job opportunities with SFIMAR :
 1. Internshala
 2. Interntheory
 3. Bejobbed Incorporation Pvt Ltd
 4. Swadhi Solutions
 5. Opportune Technologies SS&C Globe Op
 6. Engaging minds 99
 7. Ace Performance consultants



MoU with TATA INSTITUTE FOR SOCIAL SCIENCES (TISS)



**MoU between SFIMAR and INDIAN DEVELOPMENT
FOUNDATION (IDF)**



**MoU between SFIMAR and ATAL INCUBATION CENTRE-
RAMBHAU MHALGI PRABODHINI (AIC-RMP)**

Tie up with Ottawa University, USA
For Summer Internship

**4-week Management program on Business
Leadership For MMS/PGDM Batch 2018-20.**



MOU WITH BINARY UNIVERSITY – MALAYSIA



**CHAIRMAN BRO. ALPHONSE NESAMONY
EXCHANGING MEMORANDUM OF
UNDERSTANDING WITH TAN SRI DATO PROF.
DR. JOSEPH ADAIKALAM, PRESIDENT AND
CHAIRMAN OF BINARY UNIVERSITY**



**DIRECTOR DR SUBHRANSU S. MOHANTY
PRESENTING A MEMENTO OF APPRECIATION
TAN SRI DATO PROF. DR. JOSEPH
ADAIKALAM, PRESIDENT AND CHAIRMAN OF
BINARY UNIVERSITY**

AT BINARY UNIVERSITY- MALAYSIA



SFIMAR STUDENT DELEGATION BEING AWARDED A CERTIFICATE OF PARTICIPATION



SFIMAR DELEGATION WITH THEIR BINARY COUNTERPARTS

**PROFESSIONAL BODIES
SFIMAR HAS
ASSOCIATED WITH**

INDIAN MERCHANTS CHAMBER (MIC)

BOMBAY MANAGEMENT
ASSOCIATION (BMA)

THE ASSOCIATED CHAMBERS OF
COMMERCE AND INDUSTRY
(ASSOCHAM)

BOMBAY CHAMBER OF COMMERCE
AND INDUSTRY (BCCI)

CHRISTIAN CHAMBER OF COMMERCE
AND INDUSTRY (CCCI)

ALL INDIA ASSOCIATION OF
INDUSTRIES (AIAI)

CONFEDERATION OF INDIAN
INDUSTRY (CII)

**INSTITUTES
SFIMAR HAS
ASSOCIATED
WITH**

EDUCATION PROMOTION SOCIETY
FOR INDIA (EPSI)

FORUM OF MINORITY MANAGEMENT
INSTITUTES (FMMI)

FORUM OF MANAGEMENT
INSTITUTES (FMI)

XAVIERS ASSOCIATION OF
MANAGEMENT INSTITUTE (XAMI)

ALL INDIA ASSOCIATION FOR
CHRISTIAN HIGHER EDUCATION
(AIACHE)

ASSOCIATION OF MANAGEMENT OF
MBA/MMS INSTITUTE (AMMI)

TATA INSTITUTE OF SOCIAL SCIENCES
(TISS)

CAMBRIDGE UNIVERSITY PRESS

Objective : To Enhance Consultancy Assignments by executing at last two consultancy assignment per year



CONSULTING ACTIVITIES

- ❖ Consultancy on competency assessment of senior management of National Thermal Power Corporation Limited (NTPC)
- ❖ Consultancy on competency assessment of senior management of Oil and Natural Gas Corporation (ONGC)
- ❖ Consultancy on competency assessment of senior management of Aditya Birla Health Insurance



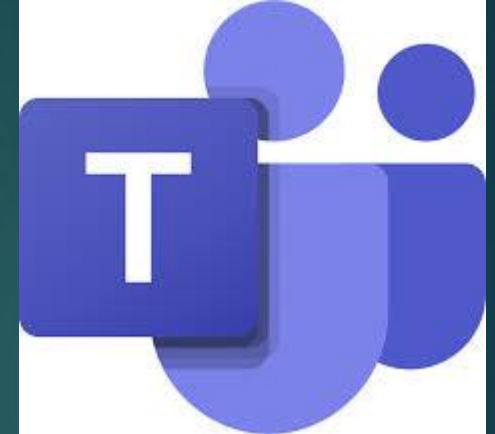
CCA Identified For Improvement

1. Implementation of Online platform: Microsoft Teams & Zoom
 - Teaching learning
 - Institute Promotional activities
 - Administrative work
2. More focus on social media promotional activities for admission and branding
3. Implemented fee collection module in ERP to avoid physical fee collection and transfer
4. Designed SOP for online examination
5. Changed the canteen vendor based on the feedback given by students and staff

New Initiatives 2019-2020

Management

1. Implementation of online platforms for :
 - Teaching learning
 - Institute promotion
 - Administrative activities
2. Initiated new building construction for PGDM course
3. Hand dryer at washroom areas
4. Renovation of assembly hall
5. Installed LED lights at assembly hall area to support Go Green initiative of SFIMAR
6. Sanitizer standy installation in bldg.
7. Installation of CCTV camera at the entrance gate facing towards main road.
8. Renovation of classroom by purchasing new classroom desks, chairs and curtains .
9. AC installation in girls common room



NEW INITIATIVES – IT

- ▶ Procurement of New Desktop for Library and Faculty Members (Core i3 or Core i5 Processor, 4GB RAM / 8GB RAM and 500GB / 1 TB Hard Disk).
- ▶ Implementation of New Web based ERP System and providing login access to Staff, Faculty and Students.
- ▶ Created Dashboard in New ERP System and providing Social Media Link to all Users across Campus.
- ▶ Implementation of ERP System – Fee Collection Module – Part Time – MFM / MMM and PGDM Batch (2019-2020).
- ▶ Implementing Assignment Module wherein assignment can be downloaded and uploaded by Students and marks can be given directly by Faculty Members in the ERP System.

NEW INITIATIVES – IT

- ▶ Procurement and Implementation of New Antivirus Software and Implementation activity across campus
- ▶ Procurement of New Smart TV and Implementation of Digital Signage Board for displaying Events and Other Activities.
- ▶ Procurement of Zoom Licenses Online Platform for conducting meetings and webinars.
- ▶ Implementation of O365 Microsoft Team for conducting Online Class room session for Students.
- ▶ Conducted Online Training of Microsoft O365 - Microsoft Team Online Platform for Faculty, Staff and Students.

NEW INITIATIVES - PART TIME PROGRAMME

- ▶ Digital Marketing workshop for 40 hrs in association with Skillwise held on 15th December, 2019.
- ▶ Increase in Intake of MFM seats from 30 to 60
- ▶ Conducted 6 webinars/ Workshops exclusively to promote Part time course during Lockdown.
- ▶ Appointed 2 Students Exclusively as a Tele caller to Promote admission.
- ▶ Appointment of Academic coordinator in Department .



New Initiatives

Academics MMS & PGDM



1. Online classes of students using Microsoft Teams
2. Webinars conducted for prospective students by Industry experts to guide them take career decisions and explain them the employability skills they need to develop during their MMS course
3. News updates were posted every Monday, Wednesday and Friday followed by a weekly quiz on the updates posted on every Sunday and record of students appeared were maintained with their scores.
4. Webinars by In-house faculty members fully coordinated by MMS II year students were organized on a weekly basis.
5. Online platform for examination.
6. Digitalization of students fees and faculty payment

New Initiatives

LIRC



New Initiatives – 2019-20

LIRC

1. Remote access login through MyLOFT for subscribed E-resources, for Faculty/staff and students.
2. Library footfall capture through Bi-directional people counting system.
3. SFIMAR Research Review UGC CARE listing (In-process).
4. Project reports upload on DSpace in the form of non-editable PDFs.
5. Subscription of 8 new journal titles.



CMC - New Initiatives

IN A.Y. 2019-20

1. Introduced CV attachment in G-form for the companies registration
2. Organised HR Summit in campus
3. Introduced Company Registration form for New less known companies
4. MOU signed with NIPM
5. MOU with Univibe Network for Alumni Portal
6. Wall of Fame
7. Alumni Chapter Conducted
8. Training on Digital Interviews

RESEARCH AND PUBLICATIONS



SFIMAR RESEARCH REVIEW

SFIMAR

ISSN 0975-895X
E-ISSN 2581-7450
Vol. 14, Issue 1, 2019
RESEARCH REVIEW

in association with



University of Mumbai

Comparative Analysis of online transaction between private and public sector banks
Mr. Pushkar D. Parulekar, Ms. Alisha Lopes

Anomalies in the Indian Stock Market
CMA Shilpa Peswani, Dr. Smita Jesudasan

A Study to identify the forces behind KMS Implementation in Indian B-Schools
Dr. Vaishali Kulkarni

A study on the sale of Life Insurance Products in Mumbai with special reference to tax benefits
Dr. Shobha Mathew

Assessing Competencies for B school faculty
Col. Venkat Raman



ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH

An ISO 9001 : 2015 Certified Institute
Grade 'A' Accredited by NAAC

Mt. Poinsur, S.V.P. Road, Borivali (West), Mumbai - 400 103.
Tel.: 2891 7089 Fax : 2890 6567 E-mail : srjournal@sfimar.org Website : www.sfimar.org
<http://www.sfimarresearchreview.org/>



St. Francis Institute of Management & Research (SFIMAR)

Approved by AICTE and Affiliated to University of Mumbai

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ISSN (Online) 2581-7450
Print ISSN : 0975-895X

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Home > Volume 14, Issue 1, 2019



E - ISSN : 2581-7450

ISSN : 0975-895X

Frequency : Bi-Annual

STUDENT RESEARCH JOURNAL



SPANDAN 2019
the pulse of SFIMAR

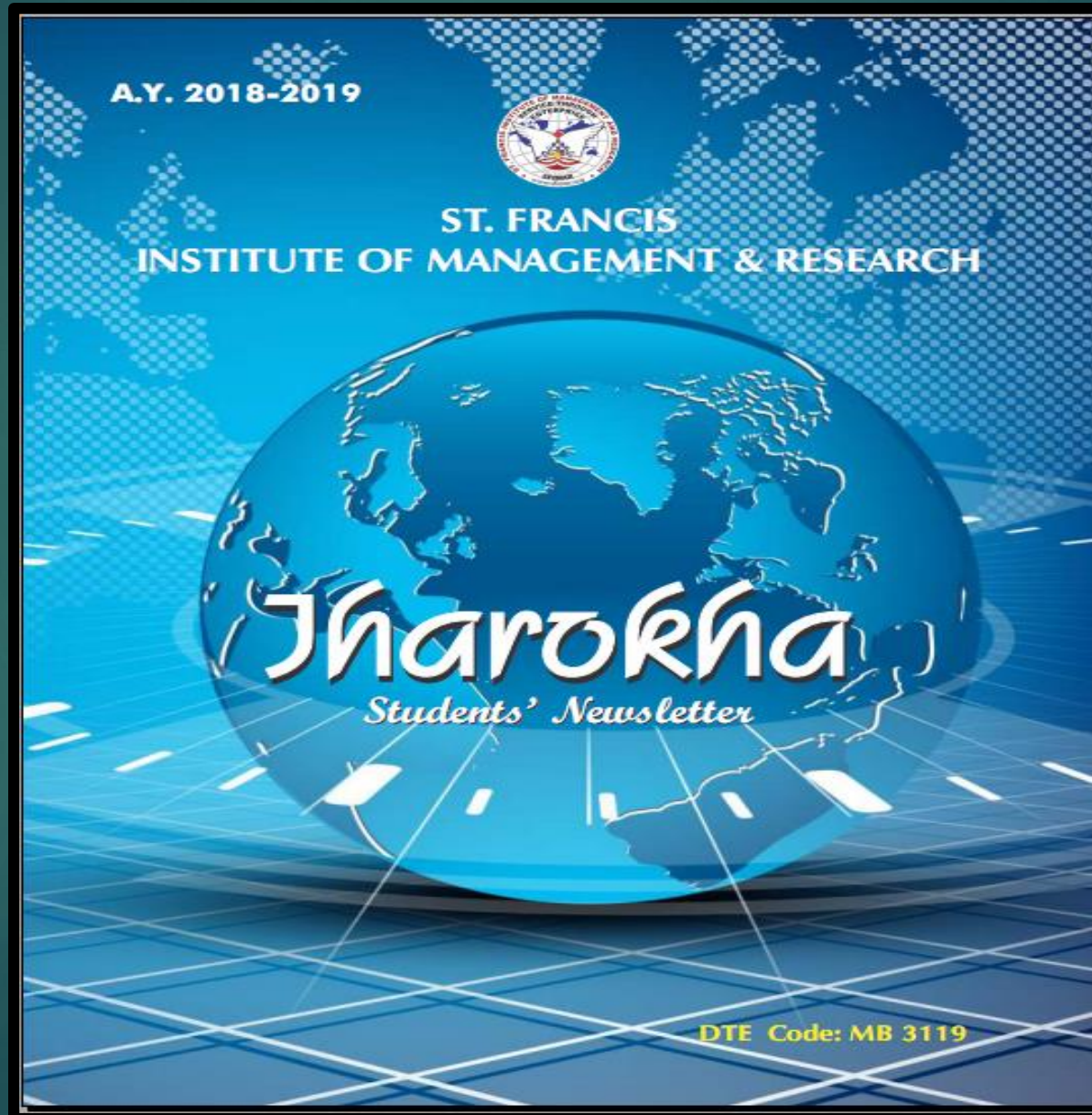
STUDENT RESEARCH JOURNAL

RESEARCH-THE ROOT TO KNOWLEDGE

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH
Approved by AICTE, DTE & Affiliated to University of Mumbai
An ISO 9001:2015 Certified & NAAC Accredited Grade "A" Institute
Gate no. 5, Mt. Painsur, S.V.P. Road, Borivali (W), Mumbai 400103.
www.sfimar.org



STUDENTS' NEWSLETTER



RESEARCH PUBLICATIONS 2019-20

Sr. No.	Name of Faculty	Research Topic	Publication	Month, Year	Details about the Journal
1	Col. Venkat Raman	Assessing Competencies for B school faculty	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450
2	Dr. Vaishali Kulkarni	A Study to identify the forces behind KMS implementation in Indian B-Schools	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450
3	Mr. Pushkar Parulekar & Ms. Alisha Lopes	Comparative Analysis of online transaction between private and public sector banks	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450
4	Ms. Shilpa & Dr. Smita	Anomalies in the Indian Stock Market	SFIMAR Research Review Vol.14, Issue 1, 2019	Feb-20	ISSN 0975-895X, E-ISSN 2581-7450
5	Dr. Natika, Ms. Aditi & Mr. Sangam	A Study of Equity Valuation Models and Strategies - Analysis of Automobile sector	Indian Journal of Ecology (2020) 47 Special Issue (9): 90-95	Jan-20	NAAS Rating: 4.96
6	Ms. Shilpa & Dr. Mayank	The volatility effect across size buckets: evidence from the Indian stock market	Investment Management and Financial Innovations, 16(3), 62-75.	Aug-19	ABDC 'B' category
7	Mr. Jestin	Potential of Blockchain Technology in Supply Chain Management - A literature Review	International Journal of Physical Distribution and Logistics Management	Jul-19	ABDC 'A' category
8	Dr. Simmi Prasad	Consumer perception on private label brands in organized retail stores of Mumbai suburbs	International Journal of Research and Analytical Reviews (IJRAR), Vol 6 Issue 2	Jun-19	e-ISSN: 2348-1269, p-ISSN : 2349-5138
9	Dr. Simeon	Business Analysis of Amazon-A global player	International Journal of Research and Analytical Reviews (IJRAR), Vol 6 Issue 2	Jun-19	e-ISSN: 2348-1269, p-ISSN : 2349-5138

Research Seminars & Conferences



PATHH

International Research Conference



16th February, 2020

ANVESHINI

An Inter-collegiate Research Paper Presentation Competition



1st February 2019

PROF. JESTIN JOHNY



The Best Researcher Award 2019-20

FACULTY MEMBERS PURSUING PH.D.



Prof.
Sanchayita Banerjee



Prof .
Pushkar Parulekar



Prof.
Paul Alukal



Prof.
Mr. Jestin Johny



Prof.
Ms. Shilpa Peswani



Prof.
Ms. Vasudha Rao



Prof.
Akhilesh Yadav

Ph.D. Thesis Submission : Viva awaited



- Prof. Dr. Natika Poddar
- Research Area: Finance
- University: Nagpur

Approved Ph. D. Guides of Mumbai University



DR. G. RAMESH



DR. NATIKA PODDAR.



DR. SULBHA RAORANE

BRANDING AND PROMOTIONS



*You have to stay true to your heritage;
that's what you brand is about.*

BRANDING & PROMOTION INITIATIVES



The screenshot shows a news article from BusinessLine. At the top left, the word "News" is underlined in red. At the top right, the BusinessLine logo is displayed in blue, with "THE HINDU" in smaller text above it. The main headline is "Summit on changing HR trends" in a large blue font. Below the headline, a sub-header reads "Our Bureau | Mumbai | Updated on December 03, 2019 | Published on December 03, 2019". On the left side, there is a box containing six social media sharing buttons: Facebook Share, Twitter Share, LinkedIn Share, Email, WhatsApp Share, and Comment. The main text of the article is in a dark blue font and discusses the HR Summit 2019, mentioning speakers like Devarajan R and Girish Karnad. At the bottom right of the article, it says "Published on December 03, 2019".

News

BusinessLine
THE HINDU

Summit on changing HR trends

Our Bureau | Mumbai | Updated on December 03, 2019 | Published on December 03, 2019

St Francis Institute of Management and Research in collaboration with the National Institute of Personnel Management recently held “HR Summit 2019”. Devarajan R, Head India Fund Services Business, SS&C Globeop spoke about the paradigm shift taking place in HR and how everyone must take advantage of the changes.

Girish Karnad, Director and Member of the board, SVC bank spoke about the importance of “Diversity and Inclusion” in organisations for competitive advantage. A panel discussion was held on “Finding and grooming talent, fostering sustainability and placing the Human back in HR. Another was on “HR Analytics: From data to insights, AI in HR and Recruiting & Automation in HR”.

Published on December 03, 2019

HR Summit Media Coverage



GUEST LECTURES

GUEST LECTURES

PGDM 2019-20



Ms. Supriya Shriyan guided students on 'Building Self Confidence & Emotional intelligence'



Workshop on 'Stress Management through Sound Therapy' by Mr. Rivesh Vade

GUEST LECTURES

PGDM 2019-20



“How to set a goal” guidance by Mr. Dominic D’Souza to the PGDM Students



Dr. Gambhire guiding PGDM students on Techniques of How to become mentally tough.

GUEST LECTURES

MMM/MFM 2019-20



Ice Breaking Session by Ms. Kavita Anthony

SPEAKER SERIES



SPEAKER SERIES



**A Session by Dr. Kaustubh Dhargalkar
(TEDx Speaker and Consultant)
Design thinking and Innovation
22nd February, 2020**

SPEAKER SERIES





Training & Development

Student Skill Development Program (SSDP)

Training Conducted MMS & PGDM I - Batch 2019-21

- ❖ Razor Sharp Focus**
- ❖ Professional Verbal Communication**
- ❖ Professional Written Communication**
- ❖ Body Language**
- ❖ Facing Personal Interviews**
- ❖ GD Etiquettes & Assessment**
- ❖ Identifying Strength & Weakness**

Student Skill Development Program (SSDP)

Training Conducted MMS & PGDM II - Batch 2018-20

- ❖ Resume Building
- ❖ Group Discussion
- ❖ Personal Interviews
- ❖ Advance Excel
- ❖ Financial Modelling
- ❖ Job Profiles
- ❖ Aptitude Test
- ❖ Elevator Pitch
- ❖ Business Communication
- ❖ Personal Branding

Certification Program A.Y. 2019-20

❖ Advance Excel Training

❖ Certificate in Alternate Investment Industry (CAII)

❖ Workshop on Financial Modelling

Student Skill Development Program (SSDP) A.Y. 19-21



Written Communication Session
- Ms. Bhuvaneshwari



Resume Building Session –
Mr. Manmeet Singh Akali



Mock Personal Interview
- Ms. Priyanka Parab

GLIMPSES OF SSDP PROGRAM



Verbal and Non Verbal Communication
Session – Ms. Bhuvaneshwari



GD Etiquettes & Assessment
- Ms. Priyanka Parab



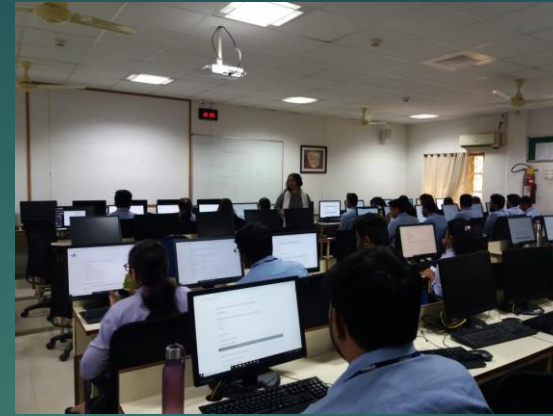
G.D. Assessment
- Ms. Priyanka Parab



Facing F2F Interviews
- Ms. Bhuvaneshwari



Mentoring and Briefing by Alumni



**Elevator's Pitch
Ms. Sangeeta Verma**



**Resume Building Session
– Ms. Navika Pednekar**

GLIMPSES OF SSSDP PROGRAM



**Body Language
- Ms. Bhuvaneshwari**



**Date with Self
- Ms. Biji Tushar**



**E-mail Writing Session
- Ms. Bhuvaneshwari**



**Razor Sharp Focus
– Ms. Piyanka Parab**



OUTBOUND TRAINING

OUTBOUND TRAINING-PGDM

20th November, 2019



OUTBOUND TRAINING-PGDM

20th November, 2019



OUTBOUND TRAINING-MMS



08th Feb, 2020

OUTBOUND TRAINING-MMM/MFM



Outbound session at RMP- Uttan conducted on 26th Jan-2020



RIO+25 UN WATER ACTION DECADE INTERNATIONAL SHORT TERM COURSE

This is a must-do program for students and educators from across disciplines. Participate and contribute to fighting the water crisis while you earn honors and certificates that keep you relevant and ahead in your academics, competitive exams and professional aspirations.

BENEFITS & SUMMARY

UN Water Action: This special program is based on United Nations Water Action Decade 2018-2028 whose objective is to mobilize action that will help transform how we manage water.

International Design: This unique program has contributions from international scholars and is designed by scientists. The 16 captivating chapters of the lavishly illustrated 150-page book empowers you to take effective water action.

Prestigious Program: This course comes from the stable of coveted RIO India Program (2012-22). It gets implemented at India's best schools, colleges and universities including IITs and IIMs.

PARTICIPATE NOW

Certification & Rewards: All participants, institutes and coordinators get certificates with official logos. Top performers will get Medals of Honour and Special Trophies and Shields.

Mode: Book based (In English, 150-page illustrated)

Fee National: ₹699 (student) | ₹999 (educator)

Fee International: €50

Participate Now, Contact Ambassador / Coordinator

SYLLABUS TOPICS: RIO+25 UN WATER ACTION DECADE INTERNATIONAL SHORT TERM COURSE

1. UN Water: Leaving No One Behind
2. Agenda 2030: International Water Diplomacy
3. Blue Gold
4. Rise of Water Entrepreneurs
5. Global Water Governance
6. The Freedom of the Seas
7. Water Wars
8. Desert Lives: Forests and Water
9. Sustainable Water Engineering
10. Digital Water
11. Water Crisis: Rise & Fall of Civilizations
12. Water Biotechnology Frontiers
13. Friendship, Peace and Clean Waters
14. National Water Mission
15. The Vanishing Waters of the World
16. Become a Water Action Hero

Note: Program meets criterion for NAAC | NBA | NIRF | BCI | PD | API Index | Credit Activity Points



This course is a part of RIO+25 UN Water Action Decade India Program 2019-20 organized by IARF | Centre of Excellence for United Nations Global Goals and based on United Nations International Decade for Action, "Water for Sustainable Development" - A/RES/71/222.
Web: un.iarc.res.in | iarf.res.in | Call/WP: 8454040464

Rio+25 Water Action is a short-term co-curricular certification course program for students.

Certificate in Alternative Investment Industry (CAII) Training 2019-20



Certificate In Financial Modeling 2019-20



CORPORATE ON-BOARDING

COMPANY: SS&C GLOBEOP



TRAINING ON JOB PROFILES PRIOR TO RECRUITMENT



**ACE
PERFORMERS
TILL
DATE**

Placement – ACE Performers (Batch 2017 – 19)



Romario Gomes
SquareYards-
(International Placements)



Pratik Pagare
Zycus Infotech



Anupama Khadanand Aryal
BlackRock Services Pvt. Ltd.



Carolyn Mathew
BlackRock Services Pvt. Ltd



Erica Julian Pinto
BlackRock Services Pvt. Ltd



Juelee Suresh Dalvi
BlackRock Services Pvt. Ltd



Neeraja Surve
BlackRock Services Pvt. Ltd



Prerana Arun Rao
BlackRock Services Pvt. Ltd



Sagar Mehta
BlackRock Services Pvt. Ltd



Abel Abraham George
nura Financial Services Pvt. Ltd.



Anushka Sanjay Naidu
Nomura Financial Services Pvt. Ltd.



Smitesh Yogesh Paralkar
Godrej & Boyce Mfg. Co. Ltd.



Saiju Jose Koonamplakil
Asian Paints



Suryavijay Sharma
Amul



Rahul Anil Potdar
Stanton Chase

RECRUITERS – FINAL PLACEMENTS - A.Y. 2019 - 20

RECRUITERS – FINAL PLACEMENTS - A.Y. 2019 - 20

and many more....

RECRUITERS – SUMMER PLACEMENTS - A.Y. 2019 - 20

International
Company



Canon



NIRMAL BANG
a relationship beyond broking

nhbs
business next



Onex Solutions
INNOVATION # MEDIA



RECRUITERS – SUMMER PLACEMENTS - A.Y. 2019 - 20

 <p>investè integrated value enhanced system</p>	 <p>M SPACE INVISIBLE GRILLES</p>	 <p>amen SOLUTIONS Let it be done</p>	 <p>NNEELL'S INVEST</p>	 <p>picARTzo</p>
 <p>PPZ ASSURE.ENHANCE.DELIVER</p>	 <p>RICH ENTREPRENEURIAL VENTURE NEO PRIVATE LIMITED</p>	 <p>salesdude empowering business</p>	 <p>SHRIRAM Life Insurance</p>	 <p>talent Center</p>
 <p>UNION JOB HUB SHAPING THE TOMMOROW TOGETHER</p>	 <p>ADVISOR Zaroori Hai</p>	 <p>TEXTILE VALUE CHAIN</p>	 <p>Vardhan Consulting Engineers</p>	 <p>ALACRITY TECHNOLOGIES PVT. LTD.</p>
 <p>HUMANITY WELFARE COUNCIL</p>	 <p>Avanti</p>	 <p>WEBBOX STUDIOS</p>	 <p>Anvil Share & Stock Broking Pvt. Ltd</p>	

OUR ALUMNI



ALUMNI INVOLVEMENT

Knowledge
Sharing

Guest
Lectures

Judges

Mentoring

Summer
Guide

Members
In
Alumni
Association

Member
in
Placement
Advisory

Alumni Meet

ALUMNI CONNECT



Topic: Selecting career specialization
31st August, 2019

ALUMNI CONNECT A. Y. 2019-20

GUIDANCE ON CHOICE OF SPECIALIZATION





GREEN CLUB

GREEN CLUB



Bassien Agro Farms located near Arnala Beach, Virar West
9th January, 2020

MALAY CLUB

FINE ARTS



Art of Rangoli
15th October 2019

MALAY CLUB

FINE ARTS



JOY OF CHRISTMAS
on 3rd Dec, 2019

MALAY CLUB FINE ARTS



The SFIMAR Star Performer
30th January, 2020

INDUCTION PROGRAMMME (MMS)



28th September, 2019

INDUCTION PROGRAMME (PGDM)



27th June, 2019

INDUCTION PROGRAMME (MMM / MFEM)



6th July, 2019

SUMMER XCELLENCE

(Summer Project Presentation Competition)



5th October, 2019

SUMMER XCELLENCE

(Summer Project Presentation Competition)



5th October, 2019

HR LEADERS' SUMMIT



23rd November, 2019

HR LEADERS' SUMMIT



23rd November, 2019

PRAKALPA

An Inter-collegiate Project Presentation Competition (for MFM and MMM Students)



14th December, 2019



GRADUATION DAY 9TH FEBRUARY, 2020



UDAAN

Department of Lifelong Learning & Extension



1st and 3rd February, 2020

UDAAN

Department of Lifelong Learning & Extension



Participants performing street play in UDAAN.
1st and 3rd February, 2020

EXUBERANCE

An Inter-collegiate Competition



St. Francis Institute of Management and Research

Gate No. 5, Mt. Poinsur, S.V.P. Road, Borivali (W), Mumbai-103

presents



ANNUAL INTER COLLEGIATE FEST

FIFA 19

BIZ QUIZ

**RINK
FOOTBALL**

EXUBERANCE

**TRADE
GURU**

**WEIGHT
LIFTING**

**SLOW
BIKING**

**BOX
CRICKET**

28 & 29 Feb, 2020

**TUG-OF-
WAR**

UNOZ

(Solo Performance - Cultural)

ANVESH

(Research Paper Competition)

MAZE CRAZE

(Treasure Hunt Contest)

Cash Prizes worth 1 Lakh

CASH PRIZE FOR BEST CL

CL MEET: 15 February, 2020 | Venue: SFIMAR Campus | Timing: 11 am to 1 pm

Registration: www.exuberance-sfimar.com | Email: exuberance@sfimar.org

Contact: Jacob (7021255512) Aaditya (9820640677) Jess (8369759366)

28th & 29th Feb, 2020



CRICKET



RINK FOOTBALL



SLOW BIKING



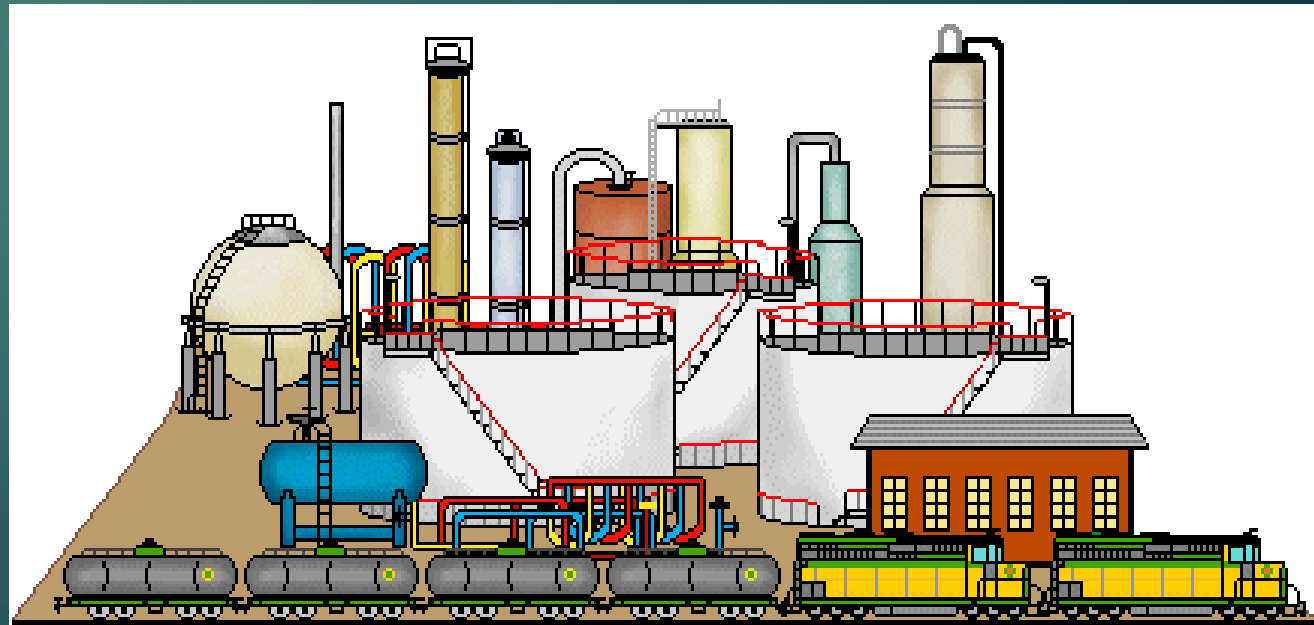
EXUBERANCE INAUGURATION



TRADE GURU



INDUSTRIAL VISITS & OUTBOUND TRAININGS



INTERNATIONAL INDUSTRIAL VISIT

PGDM



Singapore and Malaysia

From 11th Nov To 17th Nov, 2019

INTERNATIONAL INDUSTRIAL VISIT

MMS



Singapore and Malaysia
From 16th Nov To 21st Nov, 2019

LOCAL INDUSTRIAL VISIT

(MMS)



Pune and Mahabaleshwar
From 8th Nov To 10th Nov, 2019

LOCAL INDUSTRIAL VISIT

(PGDM)



Khopoli and Mahabaleshwar
From 17th Oct To 19th Oct, 2019

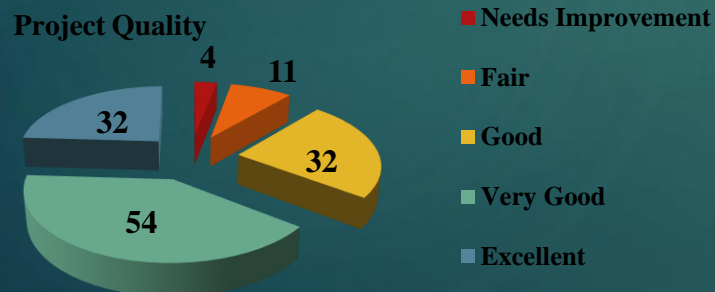
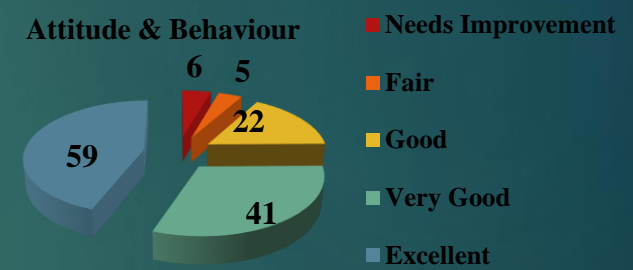
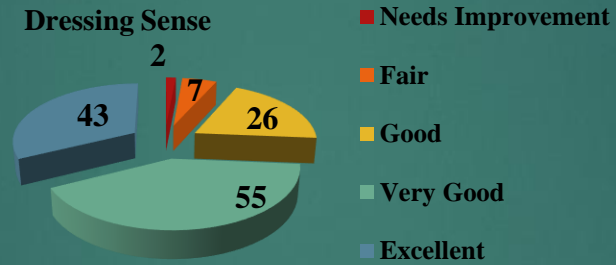
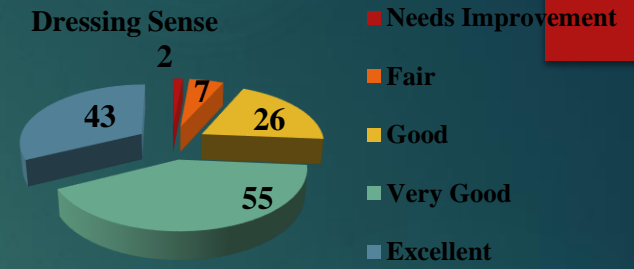
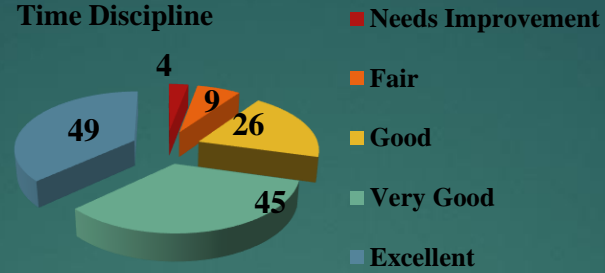
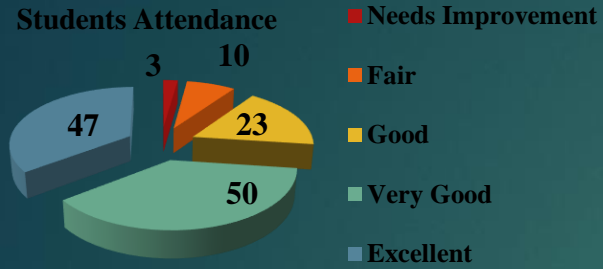
LOCAL INDUSTRIAL VISIT

(PART TIME)

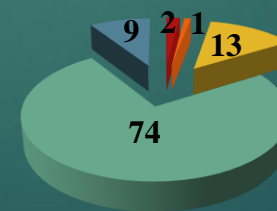


On Saturday 3rd August, 2019 Bhiwandi

CORPORATE FEEDBACK 2019-20

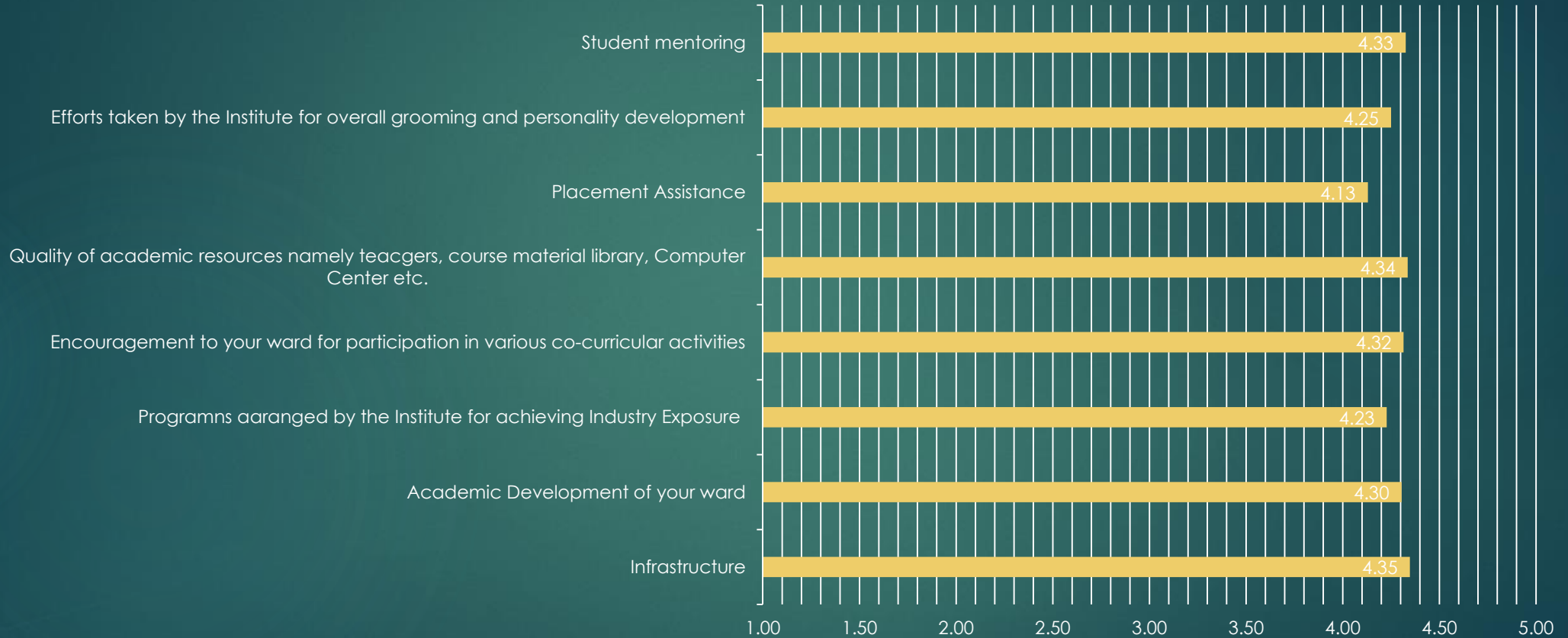


Overall Rating



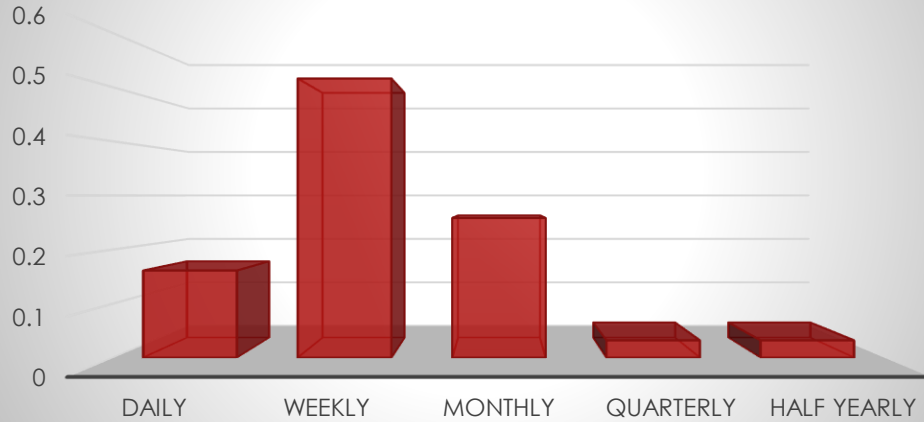
Parents' Feedback – 2019-20

PARENT FEEDBACK

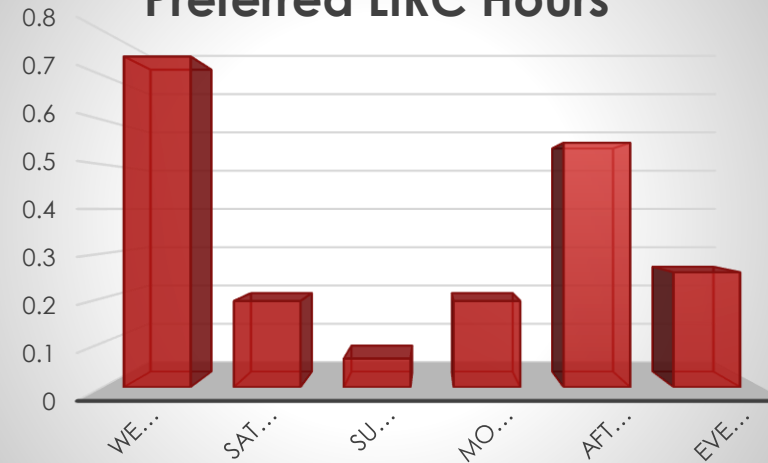


LIRC FEEDBACK – FROM FACULTY & STAFF 2019-20

LIRC Visit/Call for Information



Preferred LIRC Hours



Purpose to Visit LIRC

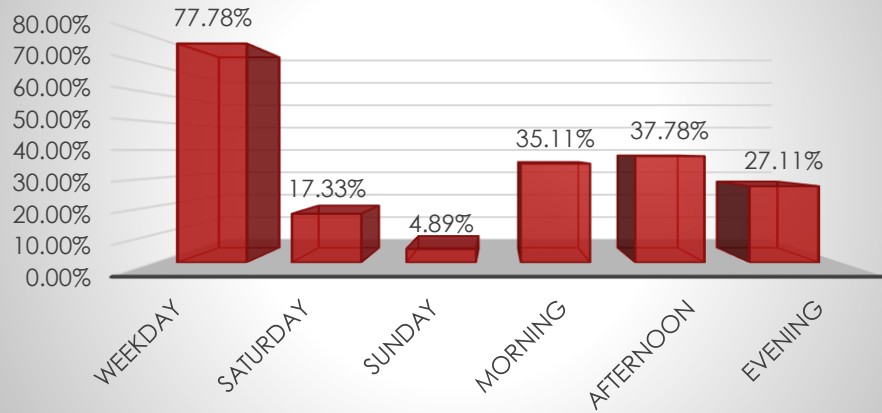


OPAC Usage Off-Campus



LIRC FEEDBACK – FROM STUDENTS 2019-20

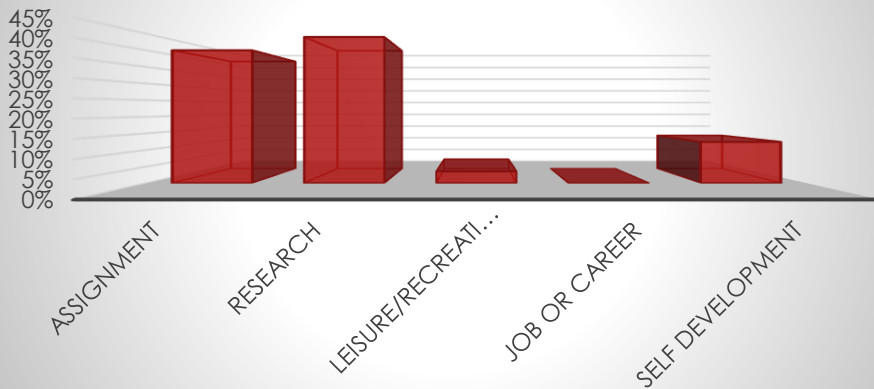
Preferred Library Hours



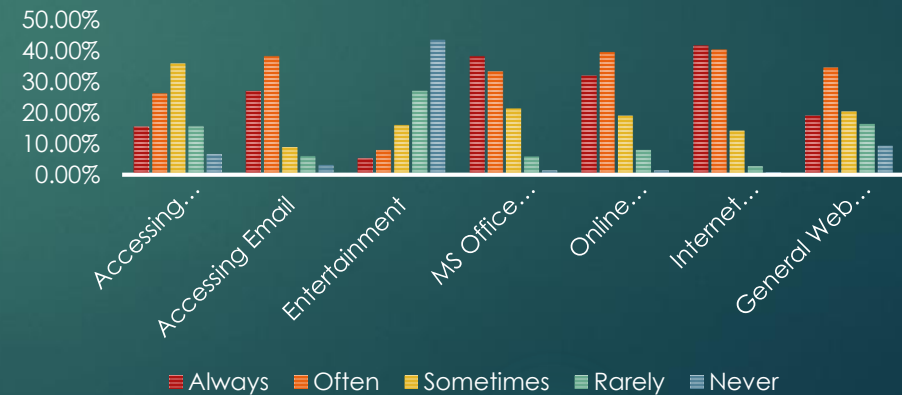
LIRC Visit/Call for Information



Purpose to Visit Library

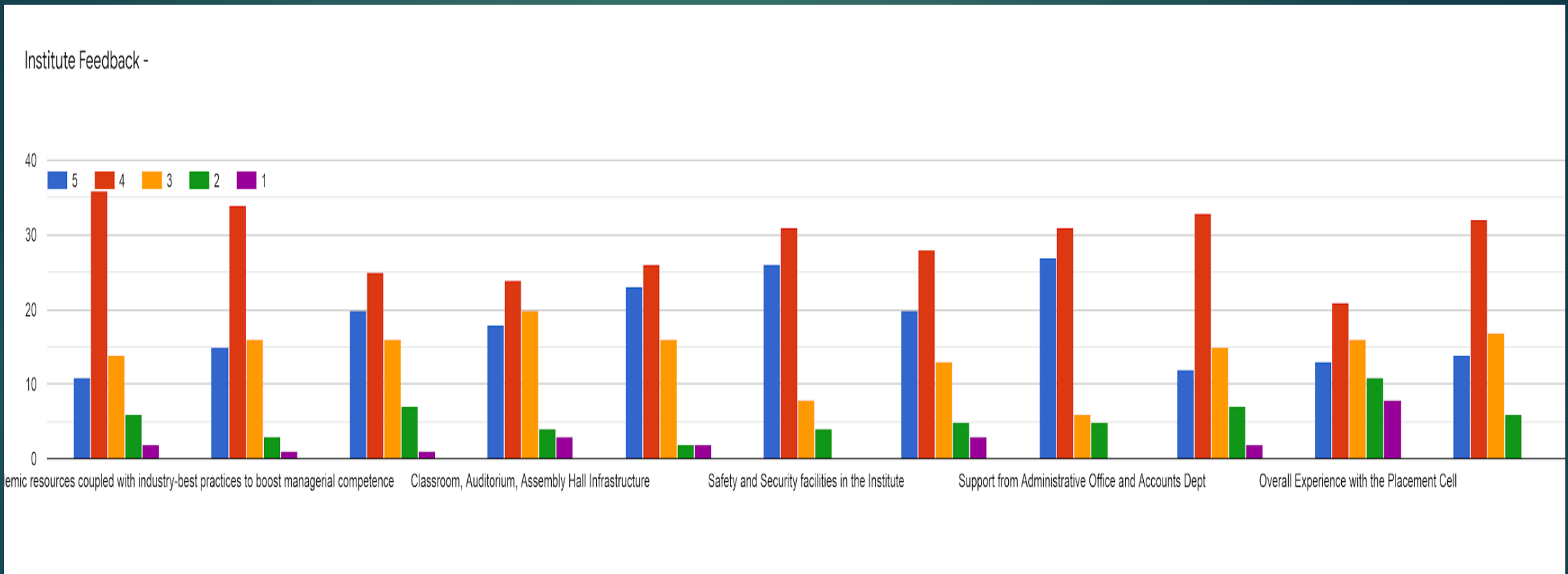


LIRC COMPUTER USAGE



MMS Programme

Institute Feedback AY 2019-20

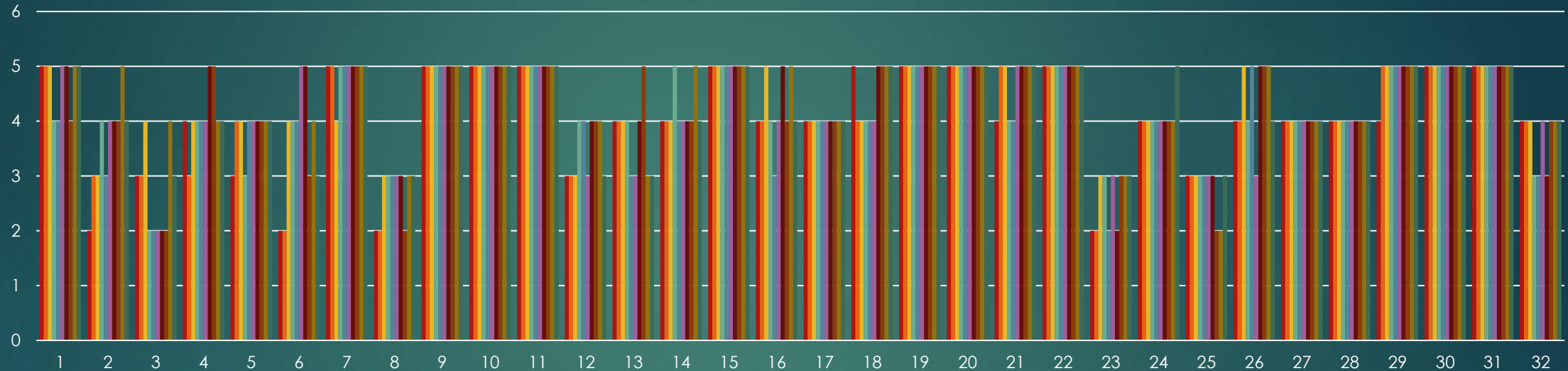


Part Time programme-MMM-MFM

Institute Feedback AY 2019-20

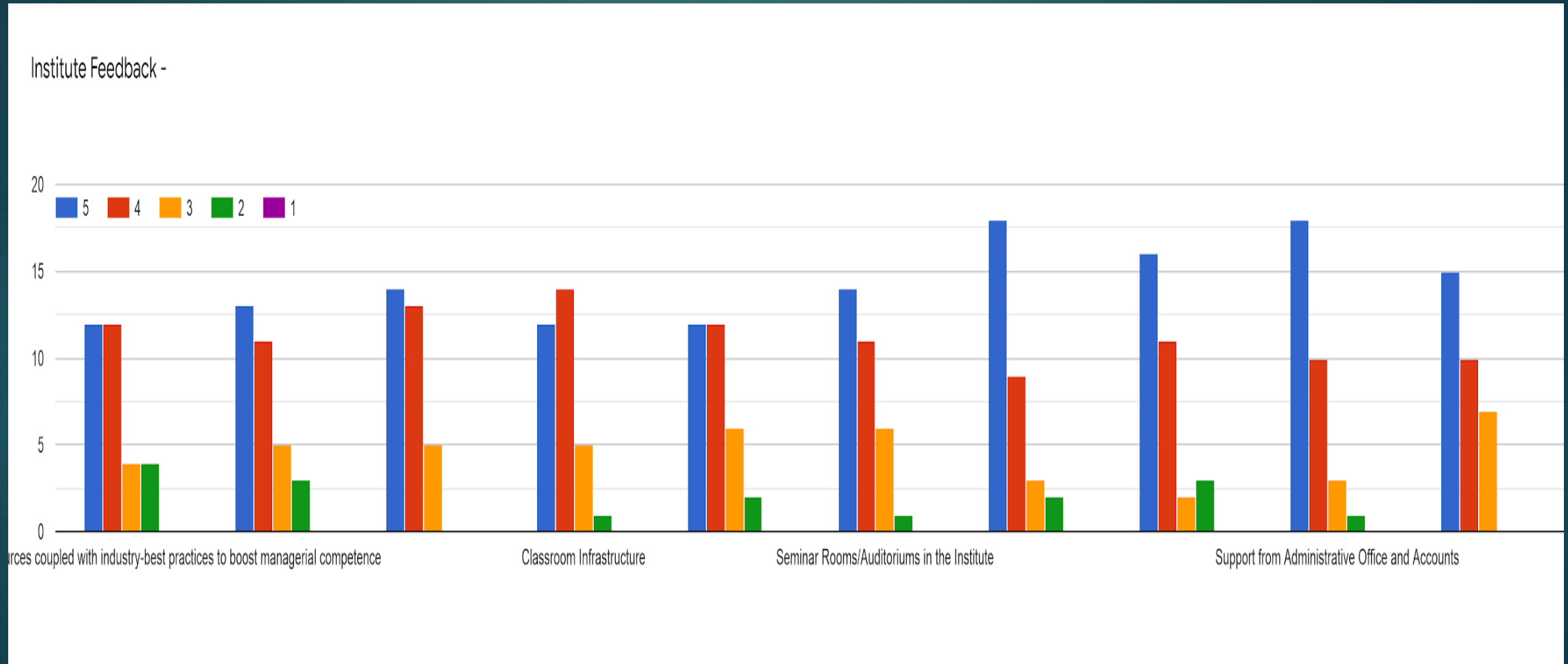


Institute Feedback



- Excellent academic resources coupled with industry-best practices to boost managerial competence
- Programme curriculum quality & Overall learning experience
- Industry-Institute Interaction Initiative (Project, Industry Visit, Training and Workshop Conducted by Industry Experts, Certification Programs etc.)
- Classroom Infrastructure
- Encouragement for Co curricular & Extracurricular activities
- Seminar Rooms/Auditoriums in the Institut
- Safety and Security facilities in the Institut
- Common infrastructure facilities (Drinking water, Hygiene, Maintenance etc.)
- Support from Administrative Office and Account
- Overall Experience at SFIMAR

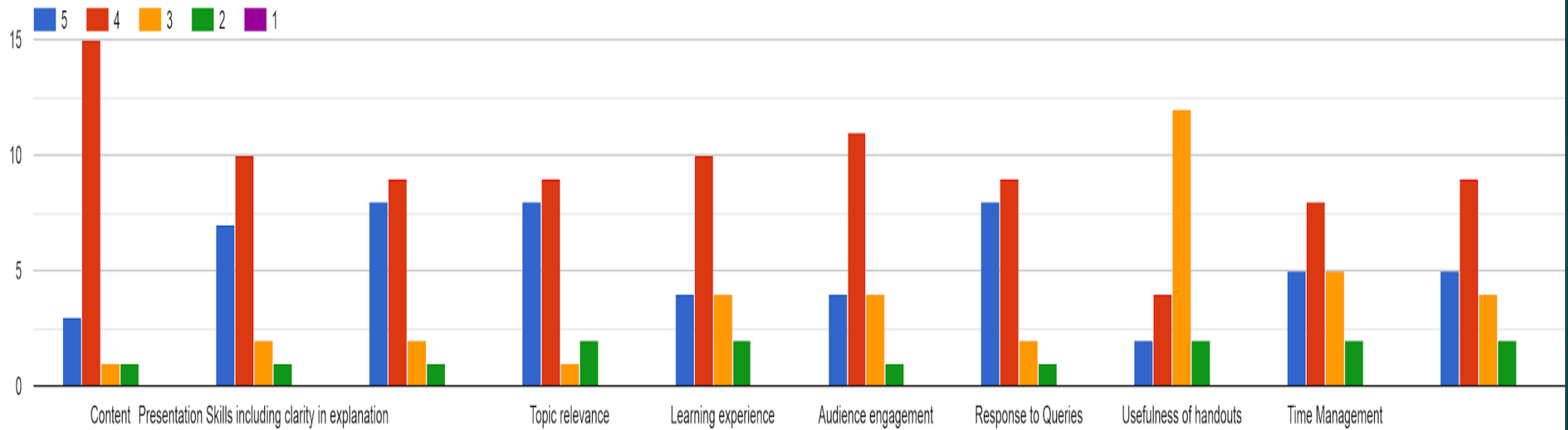
PGDM Programme Institute Feedback - 2019-2020



Faculty Development Programme

Feedback 2019-20 OUTCOME BASED LEARNING

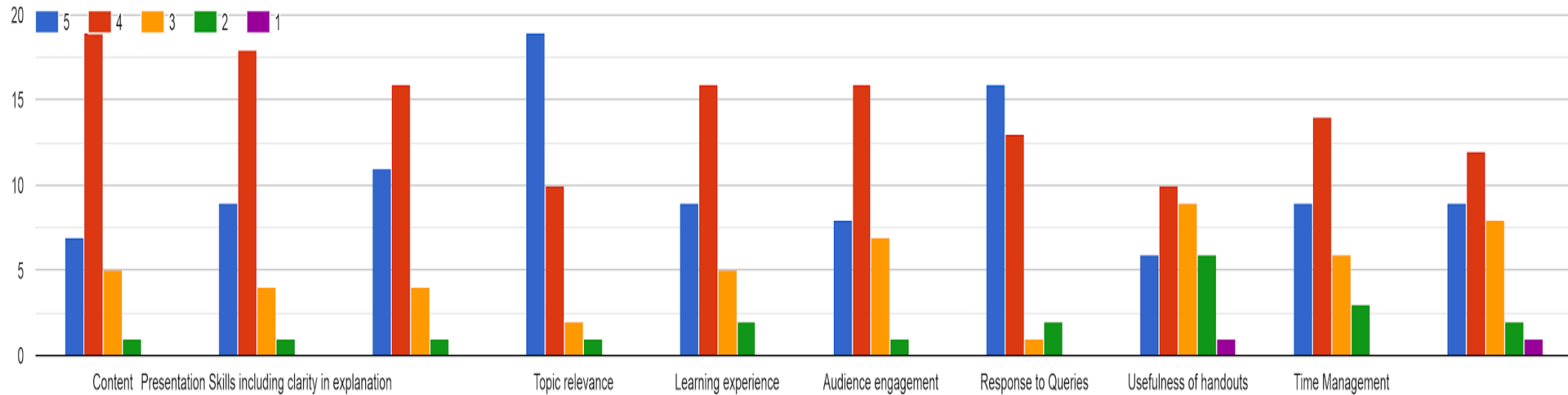
Please rate the speaker using numerical with the following scale for the various parameters



Faculty Development Programme

Feedback 2019-20 CREATING EFFECTIVE ONLINE CLASSES

Please rate the speaker using numerical with the following scale for the various parameters



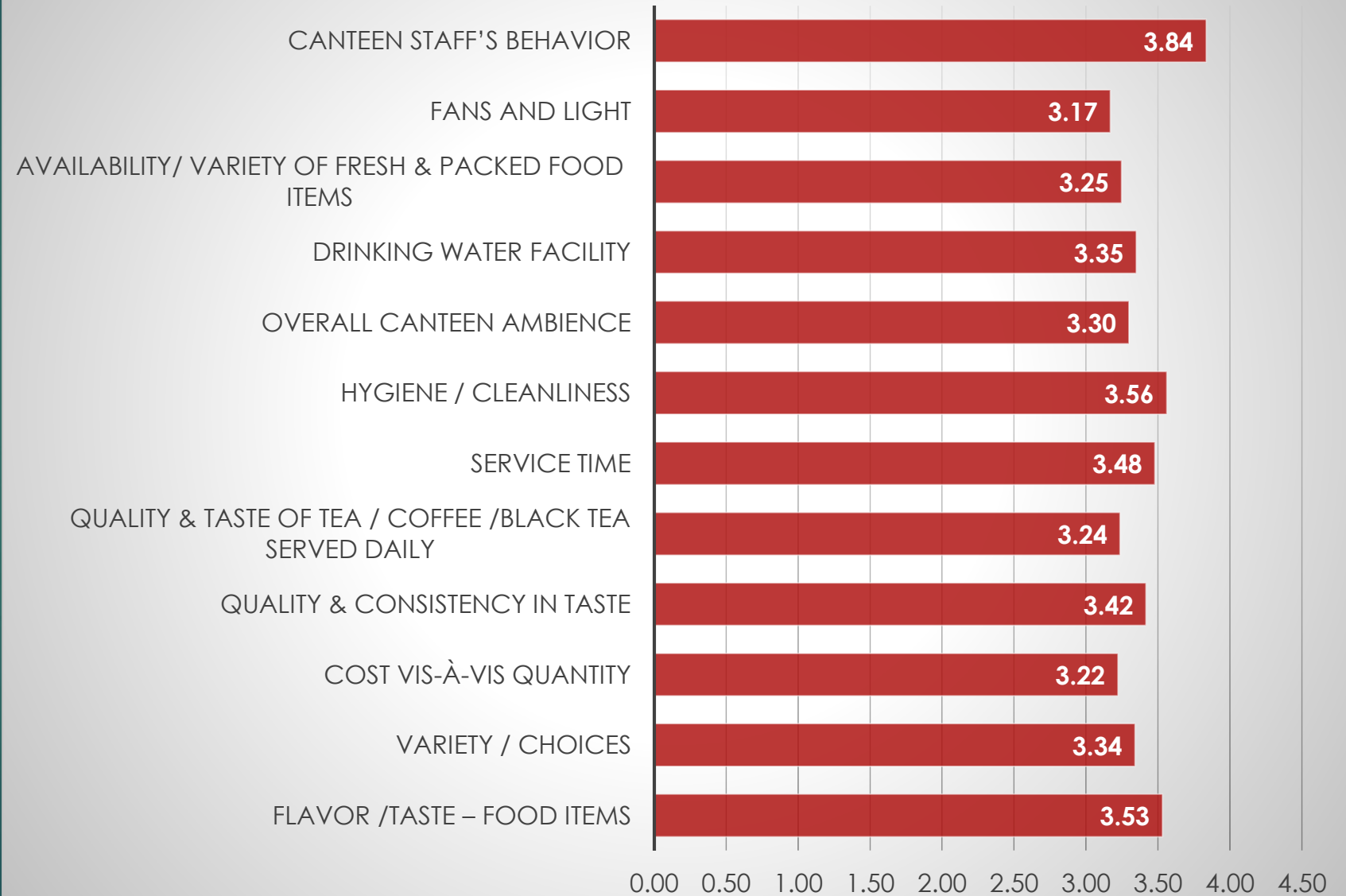


CANTEEN FEEDBACK 2019-2020

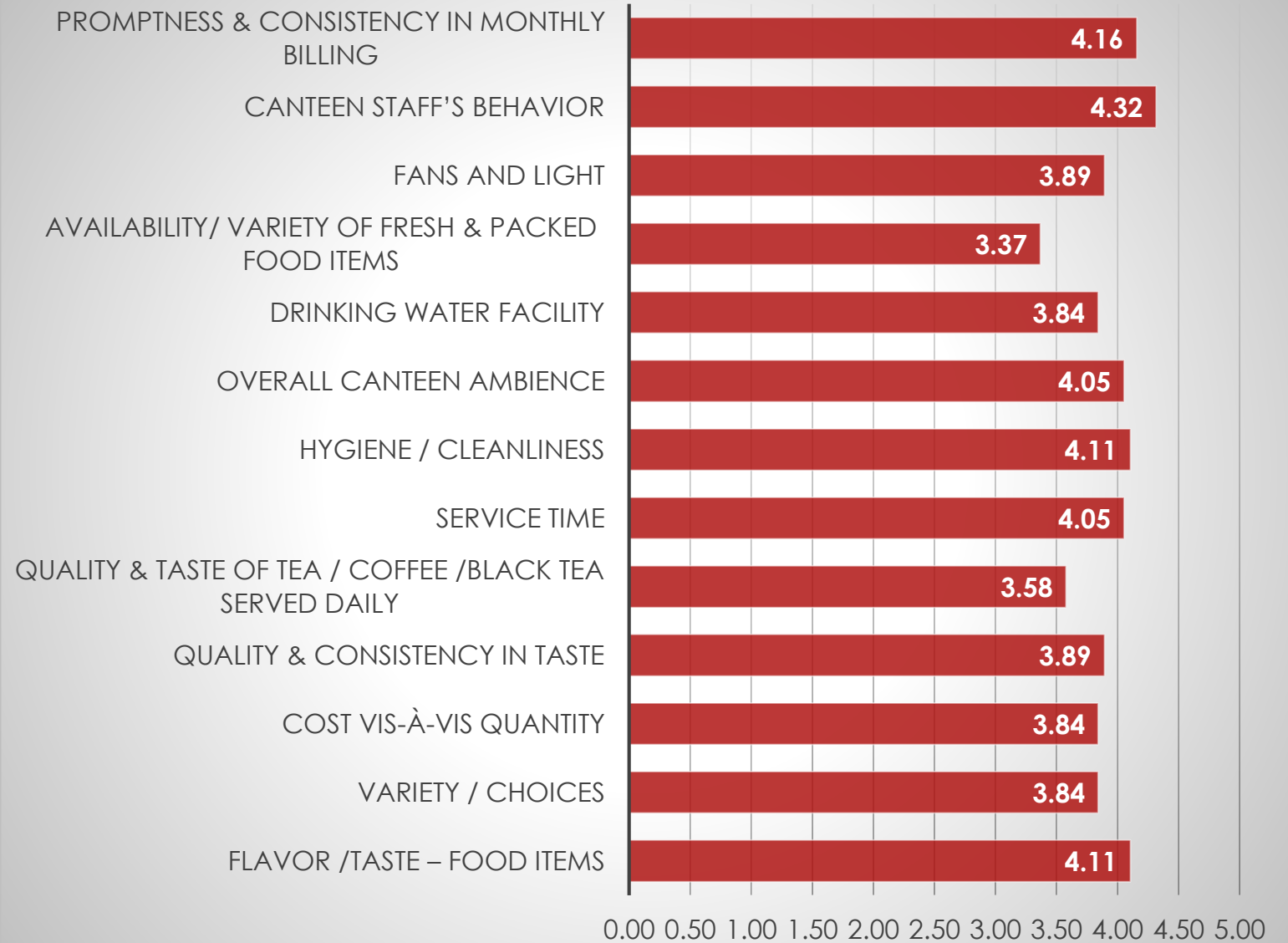


STUDENT FEEDBACK

Chart Title



FACULTY AND STAFF FEEDBACK



SFIMAR ALUMNI ASSOCIATION (SAA)

Feedback From Alumni

- ▶ Its a Registered body and we have quarterly meetings in campus.
- ▶ Issues related to Alumni involvement / growth and Institute's Development



Annual Placement Advisory Committee (PAC) Meeting Feedback From Industry Experts

To understand the current Industry Trends for recruitment



Encouraging Participative management

Through Employee participation in institutional Committees and Forums

- ▶ Board of Governance - Quarterly
- ▶ Executive committee meetings- Quarterly
- ▶ CDC (College Development Cell) Meeting- Bi – Annually
 - ▶ Faculty Meetings - Monthly
 - ▶ Staff meeting (Quarterly)
- ▶ SFIMAR Alumni Association Managing Committee meeting. - BI-An
 - ▶ CWDC meeting. - Quarterly
- ▶ Student Development / Student Grievance Committee (Bi-Annually)
 - ▶ Academic Advisory Council- Bi annually

Encouraging Participative management

Through Employee participation in institutional Committees and Forums

- ▶ Placement Advisory Council- Bi-Annually
- ▶ Research Development Committee- Bi-Monthly
- ▶ IDEA (Innovation and development for Excellence in Academics)- monthly
 - ▶ Examination and Attendance Committee- Quarterly
 - ▶ Mentoring Meeting- Quarterly
 - ▶ LIRC meeting - Quarterly
 - ▶ Placement Internal Committee – Monthly
 - ▶ IQAC Meeting - Quarterly
- ▶ Branding and Promotion Committee Meeting – Bi-Annually
 - ▶ ERP meeting – As per the need

MENTORING



m e n t o r

ADVISER | FRIEND | TUTOR | TEACHER | COACH | GUIDE

CHANGE THE ODDS. **BE A MENTOR.**

MENTORING



Mentoring

- SFIMAR ensures extensive mentoring and coaching for its students.
- Each student is allotted a Mentor for the informal transmission of knowledge, social capital, and the emotional support perceived by the student as relevant to work, career, or professional development.
- Extensive Mentoring allows the mentee to explore new ideas with confidence.
- All mentoring activities and interactions between individual mentors and mentees are recorded in a standard format and monitored.

DLLE Activities



K KEEP
E EDUCATING
Y YOURSELF

DLLE

POSTER MAKING COMPETITION



17th January, 2020



HEALTH CHECKUP

Conducted by Wockhardt Hospital
3Rd August, 2019



HEALTH TALK ON CANCER & CANCER SCREENING CAMP ASSOCIATION WITH HCG CANCER CARE



12th October, 2019.

INTERNATIONAL WOMEN'S DAY CELEBRATIONS



College Women's Development Cell - CWDC

- ▶ The Women's Development Cell of the Institute takes care of the rights of women both students and staff. The Institute has formulated the College Women Development Cell (CWDC) in accordance with the requirements of the University of Mumbai.
- ▶ The Objectives of CWDC is to implement the directions of the University of Mumbai in general and to deal with women developmental activities and complaints/cases of sexual harassment in particular.

Review of SWOT Analysis

Review under process to include new strengths opportunities



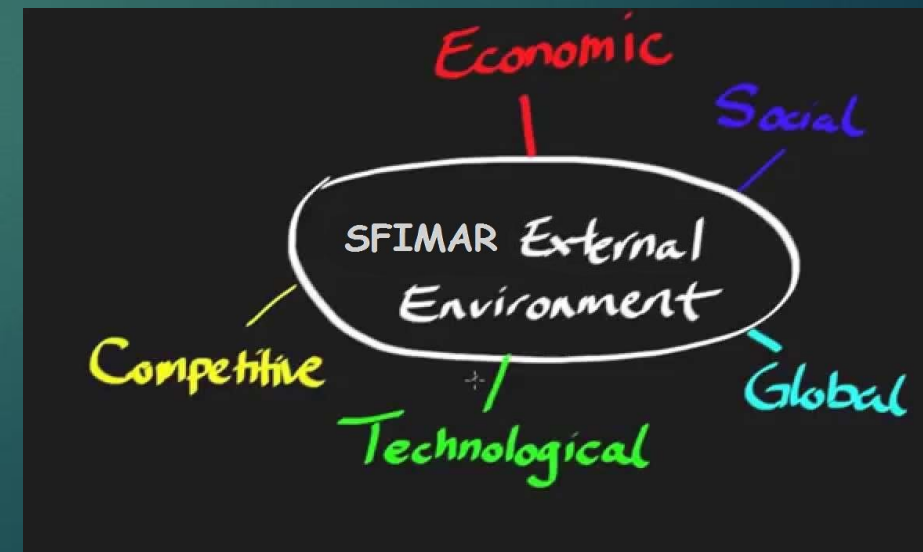
Identification of Interested parties

- Students
- Employees
- Parents
- Corporate
- Vendors/Partners (For online teaching learning platforms)
- Alumni
- Society
- Regulatory bodies like UGC, AICTE, DTE etc.
- Accreditation bodies like ISO & NAAC

Identification of External and Internal Issues related to the Institute

External Issues

- ▶ Health environmental issues like COVID -19 pandemic
- ▶ Technical Facilities availability during pandemic period (budgetary and execution)
- ▶ Innovations in Teaching and Learning Process as per the International standards s that can affect the programme objectives
- ▶ Regulatory Developments:- UGC , AICTE ,NAAC, NBA and other Statutory Guidelines.
- ▶ Stakeholders Reviews and Relationship management
- ▶ Competition – Growing number of colleges
- ▶ Minority institution
- ▶ Placement
- ▶ Brand equity of college
- ▶ Industry oriented syllabus
- ▶ Executive MBA programmes



Identification of External and Internal Issues related to the Institute

Internal Issues

- ▶ Upgradation of technology to cope with external challenges
- ▶ Upgradation of skill set of faculty members, staff members and students to use latest technology used in online teaching learning
- ▶ To get online connected with stakeholders
- ▶ To Conduct and implement routine schedules during pandemic situations
- ▶ Upgradation of Faculty members as per the global education standards
- ▶ Organizational culture and attitude
- ▶ An effective and motivated workforce –as it gives positive impact
- ▶ Students skill development to minimize the industry- Academia gap
- ▶ Placements related issues
- ▶ Overall development of students
- ▶ Adequate infrastructure
- ▶ Knowledge sharing
- ▶ Innovative Pedagogy
- ▶ Student Training and development
- ▶ Enhancing opportunities of external tieups



External & Internal issues mentioned in National Education Policy 2020

- 9.2. Some of the major problems currently faced by the higher education system in India include:
- (a) a severely fragmented higher educational ecosystem;
 - (b) less emphasis on the development of cognitive skills and learning outcomes;
 - (c) a rigid separation of disciplines, with early specialisation and streaming of students into narrow areas of study;
 - (d) limited access particularly in socio-economically disadvantaged areas, with few HEIs that teach in local languages
 - (e) limited teacher and institutional autonomy;
 - (f) inadequate mechanisms for merit-based career management and progression of faculty and institutional leaders;
 - (g) lesser emphasis on research at most universities and colleges, and lack of competitive peer-reviewed research funding across disciplines;
 - (h) suboptimal governance and leadership of HEIs;
 - (i) an ineffective regulatory system; and
 - (j) large affiliating universities resulting in low standards of undergraduate education.

Screenshots of Microsoft Teams Platform CHANNELS

The screenshot displays the Microsoft Teams interface. At the top, there is a search bar and a 'Join or create team' button. The main area is titled 'Your teams' and contains several team cards. Each card features a colored square icon with a label (M1, P2, VO, or VH) and a text label below it. The team labels are: MMS-II-SEM-III-OPR-19-21, MMS-II-SEM-III-IT-19-21, PGDMTRMKT4-201921, MMS-II-SEM-III-FIN-19-21, MMS-II-SEM-III-MKT-19-21, MMS-II-SEM-III-HR-19-21, Viva-MMS-II-S-3-OPR-VAISHALI K - PAUL A - ..., and Viva-MMS-II-S-3-HR-IT-VASUDHA R - HRA-K... Below the main row of cards is a separate card for 'Institutional Meetings' with an 'IM' icon. The Windows taskbar is visible at the bottom, showing the search bar, system tray, and the time 23:11 on 12-09-2020.

Team Name	Icon Label
MMS-II-SEM-III-OPR-19-21	M1
MMS-II-SEM-III-IT-19-21	M1
PGDMTRMKT4-201921	P2
MMS-II-SEM-III-FIN-19-21	M1
MMS-II-SEM-III-MKT-19-21	M1
MMS-II-SEM-III-HR-19-21	M1
Viva-MMS-II-S-3-OPR-VAISHALI K - PAUL A - ...	VO
Viva-MMS-II-S-3-HR-IT-VASUDHA R - HRA-K...	VH
Institutional Meetings	IM

Screenshots of Microsoft Teams Planner CALENDAR

The screenshot displays the Microsoft Teams Planner calendar interface. At the top, there is a search bar and a 'Meet now' button. The main area shows a weekly calendar view for September 2020, with days from Monday (07) to Friday (11). The calendar is populated with various events, each represented by a colored card. The events include:

- PGDM-IV-MKT - Prof. Jackson John - Retail Strategy - 13-07-2020 to 03-10-2020 at 09:30 AM to 11:30 AM** (Monday, 10 AM)
- MMS-II-SEM-III-FIN Adv. Medha S. - Financial Regulations - 07-07-2020 to 23-10-2020 at 10:00 AM to 10:00 AM** (Monday, 10 AM)
- PGDM-IV-MKT - Dr. Simmi Prasad - Retail Branding - 13-07-2020 to 03-10-2020 at 11:45 AM to 01:45 PM** (Monday, 12 PM)
- PGDM-IV-MKT - Prof. Sanchayita Banerjee - Social Media Marketing & Digital Marketing - 15-07-2020 to 03-10-2020 at 09:30 AM to 11:30 AM** (Wednesday, 10 AM)
- PGDM-IV-MKT - Dr. Simmi Prasad - Retail Branding - 16-07-2020 to 03-10-2020 at 09:30 AM to 11:30 AM** (Thursday, 10 AM)
- MMS-II-SEM-III-OPR - Prof. Devendra Bhatt - Service operations Management - 09-07-2020 to 23-10-2020 at 10:00 AM to 12:00 PM** (Thursday, 10 AM)
- MMS-II-SEM-III-IT - Prof. Vasudha Rao - Knowledge Mgt. - 09-07-2020 to 23-10-2020 at 10:00 AM to 11:30 AM** (Thursday, 10 AM)
- PGDM-IV-MKT - Dr. Simmi Prasad - Mail Management & Retail Management - 14-07-2020 to 03-10-2020 at 10:00 AM to 11:30 AM** (Friday, 10 AM)
- MMS-II-SEM-III-IT - Dr. Vaishali - Enterprise Management System - 10-07-2020 to 03-10-2020 at 10:00 AM to 11:30 AM** (Friday, 10 AM)
- Derivatives and Risk Mgt Prof. Akhlesh Yadav - dt. 10-07-2020 to 10:00 AM to 11:30 AM** (Friday, 10 AM)
- PGDM-IV-MKT - Dr. Simeon Simon - Managing Retail Environment - 15-07-2020 to 03-10-2020 at 11:45 AM to 01:45 PM** (Wednesday, 12 PM)
- MMS-II-SEM-III-IT - Dr. Vaishali - Enterprise Management System - 09-07-2020 to 23-10-2020 at 11:45 AM to 01:45 PM** (Thursday, 12 PM)
- PGDM-IV-MKT - Prof. Jackson John - Retail Strategy - 16-07-2020 to 03-10-2020 at 11:45 AM to 01:45 PM** (Friday, 12 PM)
- MMS-II-SEM-III-IT - Dr. Vaishali - Database Mgt. Systems & Data Warehousing - 07-07-2020 to 03-10-2020 at 11:45 AM to 01:45 PM** (Friday, 12 PM)
- Financial Markets & Institutions Prof. Kiran Rodrigues - dt. 10-07-2020 to 10:00 AM to 11:30 AM** (Friday, 12 PM)
- Derivatives & Risk Mgt Prof. Akhlesh Yadav - dt. 06-07-2020 at 23-10-2020** (Monday, 3 PM)
- MMS-II-SEM-III-OPR - Dr. Vaishali Kulkarni - Materials Management - 06-07-2020 to 23-10-2020 at 02:00 PM to 03:30 PM** (Monday, 3 PM)
- MMS-II-SEM-III-IT - Prof. Vasudha Rao - Big Data and Business Analytics - 06-07-2020 to 23-10-2020 at 02:00 PM to 03:30 PM** (Monday, 3 PM)
- Cancelled - MMS-II-SEM-III-OPR - Dr. Vaishali Kulkarni - Materials Management - 06-07-2020 to 23-10-2020 at 02:00 PM to 03:30 PM** (Monday, 3 PM)
- MMS-II-SEM-III-OPR - Prof. Justin Johny - Supply Chain Management - 07-07-2020 to 23-10-2020 at 02:00 PM to 04:00 PM** (Monday, 3 PM)
- MMS-II-SEM-III-IT - Prof. Vasudha Rao - Knowledge Mgt. - 07-07-2020 to 23-10-2020 at 02:00 PM to 03:30 PM** (Monday, 3 PM)
- PGDM-IV-MKT - Dr. Simeon Simon - Managing Retail Environment - 14-07-2020 to 03-10-2020 at 02:45 PM to 04:45 PM** (Monday, 3 PM)
- MMS-II-SEM-III-IT - Dr. Vaishali - Software Engineering - 07-07-2020 to 23-10-2020 at 03:45 PM to 05:15 PM** (Monday, 3 PM)
- PGDM-IV-MKT - Dr. Simeon Simon - Managing Retail Environment - 14-07-2020 to 03-10-2020 at 02:45 PM to 04:45 PM** (Monday, 3 PM)
- MMS-II-SEM-III-IT - Dr. Vaishali - Software Engineering - 07-07-2020 to 23-10-2020 at 03:45 PM to 05:15 PM** (Monday, 3 PM)
- MMS-II-SEM-III-IT - Dr. Vaishali - Database Mgt. Systems & Data Warehousing - 08-07-2020** (Wednesday, 3 PM)
- Financial Markets & Institutions Prof. Kiran Rodrigues - dt. 08-07-2020** (Wednesday, 3 PM)
- MMS-II-SEM-III-OPR - Prof. Paul Alukal - Total Quality Management - 08-07-2020** (Wednesday, 3 PM)
- PGDM-IV-MKT - Mr. Sunil Saxena - E-tailing - 15-07-2020 to 03-10-2020 at 02:45 PM to 04:45 PM** (Monday, 4 PM)
- MMS-II-SEM-3-FIN - Medha Shetye - VIVA - Financial Regulations - Adv. Med** (Monday, 4 PM)
- MMS-II-SEM-3-HR-IT - VASUDHA R. - VIVA - HRA - KM - BDBA - 12-08-2020 To 14-10-2020 at 3:45 PM to 5:15 PM** (Monday, 4 PM)
- PGDM-IV-MKT - Prof. Sanchayita Banerjee - Social Media Marketing & Digital Marketing - 16-07-2020 to 03-10-2020 at 02:45 PM to 04:45 PM** (Monday, 4 PM)
- MMS-II-SEM-III-IT - Prof. Vasudha Rao - Big Data and Business Analytics - 10-07-2020 to 23-10-2020 at 02:00 PM to 03:30 PM** (Monday, 5 PM)

The bottom of the screenshot shows the Windows taskbar with the search bar and various application icons. The system tray on the right indicates the time as 23:06 on 12-09-2020.

Screenshots of Microsoft Teams Platform

CLASSROOM: OPERATIONS SPECIALIZATION

The screenshot displays the Microsoft Teams interface. On the left, the navigation pane shows the 'M1' team with a channel named 'MMS-II-SEM-III-OPR-19-21'. A dropdown menu is open, listing several channels: 'Materials Management', 'MATERIALS MANAGEMENT-old', 'Total Quality Management', and '5 hidden channels'. The main chat area shows a message from Prof. Vaishali Kulkarni at 7:41:30 PM, announcing a meeting for 'MMS-II-SEM-III-OPR-Dr. Vaishali Kulkarni - Materials Management' on Monday, 10/23/20, from 02:00 PM to 03:30 PM. The message includes a meeting link and indicates that 19 replies were received. Below this, another meeting announcement is visible for Thursday, 10/23/20, from 02:00 PM to 03:30 PM, with 16 replies. The bottom of the screen shows the Windows taskbar with the search bar and various application icons.

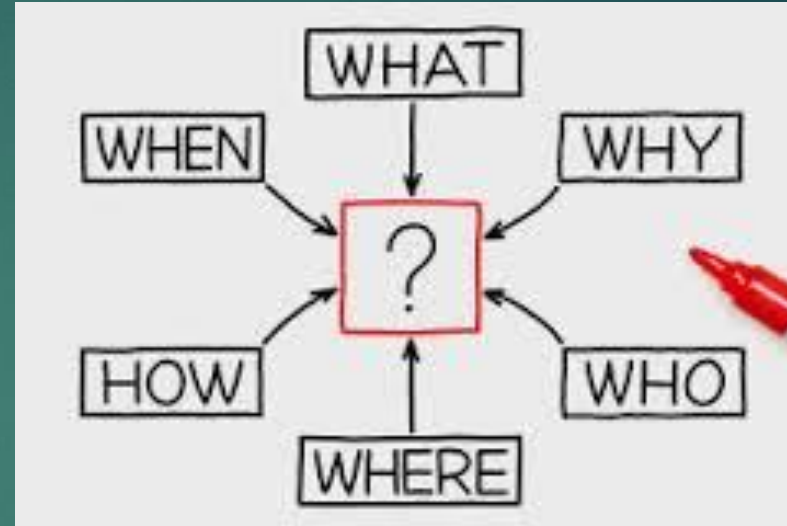
Screenshots of Microsoft Teams Platform FILES/DOCUMENTS UPLOAD

The screenshot displays the Microsoft Teams Files interface. On the left, a sidebar contains navigation options: Activity, Chat, Teams, Downloads, Cloud storage (OneDrive), and Apps. The main area shows a list of files with columns for Type, Name, Modified, Modified by, and Location. The files listed include various documents such as 'Good life 49,52,59.pptx', 'SFIMAR - HRP - 12th Sep.pptx', '1 Relative Valuation - uploaded.pptx', and 'Buying Umbrella - 0078.da'. The interface also features a search bar at the top and a Windows taskbar at the bottom.

Type	Name	Modified	Modified by	Location
PPTX	Good life 49,52,59.pptx	1h ago	SFPGDM19210049-SAGAR KUS...	/sites/PGDMTRMK4-201921/Shared Documents/Retail Branding/Private Label Class As...
PPTX	SFIMAR - HRP - 12th Sep.pptx	7h ago	Abhishek Jha	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/HR Planning and Application of Te...
PPTX	1 Relative Valuation - uploaded.pptx	13h ago	SFMS1921-0115-VRUSHALI V...	/sites/MMS-II-SEM-III-FIN-19-21/Shared Documents/Corporate Valuation and Mergers ...
DA	Buying Umbrella - 0078.da	Yesterday	SFMS1921-0078-RELITA ELIS...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Discount - 0078.da	Yesterday	SFMS1921-0078-RELITA ELIS...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Discount - 0078.da	Yesterday	SFMS1921-0078-RELITA ELIS...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Buying Umbrella - 0078.da	Yesterday	SFMS1921-0078-RELITA ELIS...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Discount_107_Swidel.da	Yesterday	SFMS1921-0107-SWIDEL DC...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
XLSX	Data set for Sign Test.xlsx	Yesterday	SFMS1921-0063-JEFFER MIC...	/sites/MMS-II-SEM-III-MKT-19-21/Shared Documents/Marketing Research and Analysis ...
PPTX	Money_market.pptx	Yesterday	SFMS1921-0047-KUNAL VAS...	/sites/MMS-II-SEM-III-FIN-19-21/Shared Documents/Financial Markets and Institutions ...
DOCX	Kainat Shaikh -26 (Flipkart Case Study).docx	Yesterday	SFPGDM19210026-KAINAT KA...	/sites/PGDMTRMK4-201921/Shared Documents/Mall Management and Retail Manage...
DA	Discount Policy_29.da	Yesterday	SFMS1921-0029-HELI DEVAN...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Buying umbrella_29.da	Yesterday	SFMS1921-0029-HELI DEVAN...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Buying umbrella-24.da	Yesterday	SFMS1921-0024-ELMA IRIS B...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Discount 24.da	Yesterday	SFMS1921-0024-ELMA IRIS B...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
PPTX	Carrefour.pptx	Yesterday	SFPGDM19210014-DYLON ELE...	/sites/PGDMTRMK4-201921/Shared Documents/Retail Branding/Private Label Class As...
PPTX	Debt_Bond Market.pptx	Yesterday	SFMS1921-0047-KUNAL VAS...	/sites/MMS-II-SEM-III-FIN-19-21/Shared Documents/Financial Markets and Institutions ...
DA	Buying umbrella_107_Swidel.da	Yesterday	SFMS1921-0107-SWIDEL DC...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Discount_0023.da	Yesterday	SFMS1921-0023-ELEASHA ED...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Buying Umbrella_0023.da	Yesterday	SFMS1921-0023-ELEASHA ED...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	DPL-0083.da	Yesterday	SFMS1921-0083-ROCHELL BA...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...
DA	Discount sum-0083.da	Yesterday	SFMS1921-0083-ROCHELL BA...	/sites/MMS-II-SEM-III-HR-19-21/Shared Documents/Human Resource Analytics/class w...

Understanding the needs of the interested Parties

- ▶ Meetings
- ▶ Feedback Forms/surveys
- ▶ Committees/ Forums
- ▶ Visits to Corporate
- ▶ Interaction with Alumni
- ▶ Exit interviews
- ▶ Student Exit survey



Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
01	Employees	Job Satisfaction.	Meetings,
		Healthy, Hygienic work Environment.	Performance appraisal, Employee feedback
		Salaries as per the UGC/ Pay commission Norms	Exit Interviews Interactive sessions with management
02	Students	Development skill set as per the industry standards Good Salary package through placement	Institute and Faculty feedback , meetings with students, end term exams, continuous monitoring through internal assessment, Students committees, Corporate feedback,

Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
03	Corporate	Technically and conceptually sound students . Students having: <ol style="list-style-type: none"> 1. Business Management knowledge, 2. Effective Communication 3. Critical Thinking 4. Analytical ability & Problem solving 5. Research based approach 6. Project Management 7. Usage of modern tools & techniques 8. Life-long Learning 9. Value-based education and Social Responsibility 10. Entrepreneurship development 11. Leadership 12. Decision making ability 	Continuous knowledge and skill up-gradation through Industry Institute interaction initiatives like guest lectures, panel discussions, workshops , training programs. Internal initiatives like Thought Leadership Program, DLLE activities. Industry visits by placement staff and students. Live projects and Summer projects. On boarding programmes.

Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
04	Society	Institute Social Responsibilities	Feedback from society
05	Regulators	Compliance to all statutory & regulatory requirements.	During MRM, Internal audits, Regular monitoring of rules and regulations through , departmental calendars, meetings , D-SPACE schedules

Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
06	Parents	Academic and holistic development of the ward Placement Assistance Value for money	Feedback from parents. Meetings with the parents. (IQAC and Annual day)

Understanding the needs of the interested Parties

Sr. No	Name Of The Interested Party	Their Expectations from Management	Monitoring Mechanism Review
07	Franciscan Society/Trust	Achievements as per Vision and Mission	Executive committee Meetings, BOG Meetings.
08	Alumni	Involvement in SFIMAR Alumni Association . Involvement in Teaching assignments, training programmes Participate in training programmes/ MDP for career growth	SAA Meetings, Alumni Connect, MDP/FDP /Skill development programmes.

Focus Area :– 2019-2020

**Bridging the Gap Between
Industry & Academia**



2019 -20 PLAN & ACHIEVEMENT

- ▶ Online /offline Guest lectures
- ▶ Speakers series
- ▶ Summer projects
- ▶ Alumni connect
- ▶ Tie-ups with professional bodies
- ▶ Industrial visits
- ▶ Online webinars



Focus Area :- 2020-2021

- 1. Strengthening Online platform for academic and non academic activities**
- 2. Building and implementing BCP at the Institute level for all the processes**

INTO THE FUTURE

STRENGTHENING OF INFRASTRUCTURE

- Construction plan has been underway for approval by the congregation.
- The new building will house:-
 - ✓ A state of the art auditorium & seminar halls (1st floor)
 - ✓ Ergonomically designed class rooms & centralized library (2nd floor)
 - ✓ Entrepreneurship and business incubation zone (SFIMAR e-biz) (1st floor)
 - ✓ A centre of excellence & research centre (1st floor)
 - ✓ Placement & other offices (1st floor)
 - ✓ A modern gymnasium & recreational facilities (1st floor)

INTO THE FUTURE

BUILDING ACADEMIC EXCELLENCE

Collaborations with Indian and Foreign Academic Institutions as well as Industry and Social Organizations

Syllabus and Curriculum Development

❖ Pedagogy

- Training and Project-based studies
- Experiential Learning
- Student Exchange
- Social Entrepreneurship

❖ Joint Research and Faculty Exchange

❖ Innovation and Entrepreneurship (Incubation Centre)

INTO THE FUTURE

NATIONAL BOARD OF ACCREDITATION (NBA)

- Quantitative and qualitative dimensions of management education
- Ensure credibility with respect to quality of professional education
- Fulfill the expectation of stakeholders

INSTITUTIONAL AUTONOMY

- Freedom and agility in designing and conducting programmes
- Better and more effective collaborations
- Scope for additional funding opportunities
- Better management of overall operations
- Improved revenue
- Better societal impact

INTO THE FUTURE

FRANCISCAN UNIVERSITY

- Greater visibility in the educational and academic community
- Scope for promoting various other additional programmers, dual degrees etc.
- Increase in demand for our Programmes and corresponding enhancement in revenue
- Increased possibility of funding from government and private sector.
- Ability to facilitate course transfers and provide recognition for courses between related institutions
- Operating in a more cohesive manner with the possibility of resource sharing between sister institutions and corresponding reduction in costs