



# St. Francis Institute of Management and Research

## (SFIMAR)

### Faculty Research through Journal Exchange Programme

#### Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

#### Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

#### Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

#### List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science



# LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra  
& Affiliated to University of Mumbai

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The Director  
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**Subject: Exchange of Journal "LLIM Journal of Research"**

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "Jan-June 2018", which bears "Volume X, No. 1".

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Bio-Economy of India, CRM in bank, Integrating CSR & Stakeholders towards Sustainable corporate Citizenship, IMC: a case Review of RaOne Movie, Trends in Agriculture credit in India and many others.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.

  
Director

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

### **Outcomes**

1. Facilitates high quality research
2. Promotes knowledge sharing