

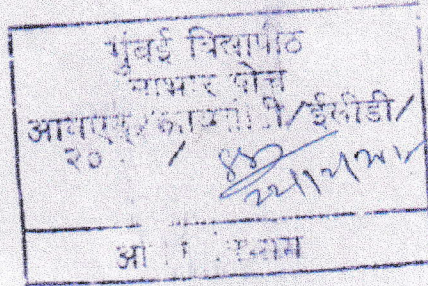


# St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University  
(An ISO 9001-2008 Certified Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103  
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)  
Fax: 2890 6567 E-mail : info@sfimar.org Website : www.sfimar.org

To,  
The Registrar,  
Mumbai University,  
Attention To,  
Director,  
BCUD



Date: 21/12/2015

Sub: Mumbai University logo for Research Conference to be conducted on 5<sup>th</sup> Feb. 2016

Dear Sir,

We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 11<sup>th</sup> International Research & Thesis Conference - **Pathh 2016** on "India, the Fastest Global Growth Engine- Possibilities & Challenges" on 5<sup>th</sup> February 2016. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

**Pathh** is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named 'Pathh'. Participants will be coming from various destinations to present their papers.

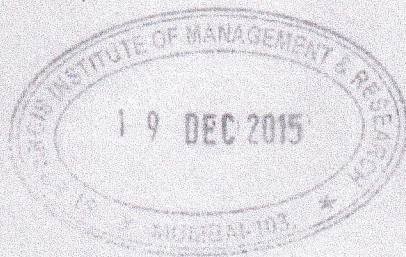
We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,

Dr. S. S. Mohanty

Director, SFIMAR





## Regarding Mumbai University Logo letter

Inbox



**Sulbha Raorane** <sulbha@sfimar.org> Jan 27, 2016, 2:13 PM

to gad.fort

Dear Meena Rane Madam,

As per our telephonic conversation, hereby i am sending acknowledgement copy of our letter send on dated 21st Dec. 2015.

Please do the needful as our conference is schedule on 5th Feb. 2016. Hereby i am also sending details of our conference.

Kindly check attachments.

Regards

Dr. Sulbha S. Raorane

Program Head(PGDM)

St. Francis Institute of Management & Research

Borivali (W)-103

contact- 9619551840

2 Attachments

# University of Mumbai



**URGENT / BY HAND**

No.GAD/ICM/2015-16// /2016

Mumbai - 400 032.

27.01, 2016

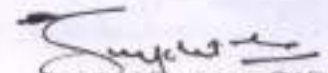
**Dr. Shubha S. Raorane**  
Program Head (PGDM),  
St. Francis Institute of Management and Research,  
Mt. Painsur, S.V.P. Road,  
Borivali (West), Mumbai 400103

**Sir,**

This has reference to your letter dt. 27.01.2016, requesting permission to use logo of the University of Mumbai, for research conference to be conducted on 5<sup>th</sup> Feb, 2016.

In this connection, I am to inform you that, your request to allow to use logo of University of Mumbai, has been granted. Kindly, ensure that the University logo will not be misused.

Yours faithfully,

  
Assistant Registrar, GAD



# ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

(Approved by AICTE and Affiliated to Mumbai University)

PRESENTS

# Pathh 2016

**THEME : 'India, the Fastest Global Growth Engine- Possibilities and Challenges'**

**VENUE: St. Francis Institute of Management & Research  
Borivali (W), Mumbai - 103.**

**Date : 5th February 2016**

**11<sup>th</sup>**

**Annual International Research  
& Thesis Conference**



**Conference Proceeding CD will Carry ISBN Number.**



## Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Brothers" in 2002. SFIMAR presents PATHH 2016, the 11<sup>th</sup> Annual International Research Conference of the Institute. PATHH is aimed to enhance and strengthen the research activities around us. PATHH provides a platform for researchers to explore their thoughts and experiences. The conference offers opportunities for pooling of knowledge and disseminating the same leading to the overall development of the society. This conference focuses on the theme '**India, the Fastest Global Growth Engine - Possibilities and Challenges**'

## About the Theme

IMF predicts the GDP growth of India will be 7.5% in 2015-16 which will overtake China as the later will see a slow growth. The world GDP will grow at 3.8% for the same period as predicted by IMF. Similarly, the World Bank predicts India will get a growth rate more than 8% in 2016-17. As India's growth rate is much above the global average, it seems to be promising for the global investors to look toward India as their future investment destination. This shows the confidence of the international institutions on India.

The Indian economy is booming once again since 2012 and the sectors where investment will bring more prosperity are E-commerce & On-line Retails, Tourism, Power Generations, Hospitality, Real estate, Information & Technology, Banking & Insurance and Transportation & Auto sector. The economy will lead the global economic growth through these industries. Many small and medium scale industries also exist along with the start-ups to perform as the growth engine for the economy. Thus it is believed that India will drive the growth engine for the way ahead.

## Sub Themes

- India from Global point of View
- Exploration of Natural Resources: A challenge
- Make in India
- Skill India
- Digital India
- Financial Inclusion & Inclusive Growth
- Commercialization of Agriculture
- Small business management
- Innovative business models & organizational change
- Sustainable development & resource management
- Capital resources & financing entrepreneurship
- Human resource management & education
- Government Policies, Programmes, Public administration & regional development
- Foreign Direct Investment
- Challenges in new venture creation in emerging economies
- Innovation and R&D

(List of sub-themes is illustrative & not exhaustive)



## Call For Papers

Papers are invited for PATHH - 2016 from Scientists, Academicians, Researchers, Executives and Government Representatives.

## Types of Papers

### 1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

### 2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

### 3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

## Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment on or before 30th November 2015. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2016.

## Evaluation Criterion For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in paper duly acknowledged?

## Review Process

- ❖ Abstracts will be reviewed and the authors will be intimated on selection of the abstracts. Authors of papers whose abstracts are selected will have to submit the full paper on or before 5th January 2016.
- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

## Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fees. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



## Proceedings of Pathh 2016

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

## Prize and Certification

- There will be two prizes.
- First best paper will receive a cash prize of ₹ 10,000 and a Certificate of Excellence.
- Second best paper will receive a cash prize of ₹ 5,000 and a Certificate of Excellence.
- Remaining participants will be given Certificates of participation.

## Important Dates

- Submission of Abstract : **30/11/2015**
- Intimation of Acceptance of Abstract : **10/12/2015**
- Submission of Full Paper : **05/01/2016**
- Intimation of Acceptance of Paper : **12/01/2016**
- Submission of the Registration form : **25/01/2016**
- Research Paper Presentation : **05/02/2016**

## Registration Form

Registration form can be downloaded from SFIMAR website [www.sfimar.org](http://www.sfimar.org)

## Registration Fees

Research Scholars : **₹ 1400/-** (INR) per author  
 Delegates from Academics : **₹ 1700/-** (INR) per Author  
 Delegates from Industry : **₹ 2000/-** (INR) per Author  
 (Each author needs to register separately)

## Accommodation

Accommodation will be provided on request at a rate of **(₹ 1300/- INR Non A/C)** per person per day in the Institute premises.





## ORGANIZING COMMITTEE

### Conference Board Members

**Rev. Bro. Alphonse Nesamony**, Chairman, SFIMAR

**Dr. Subhransu Sekhar Mohanty**, Director, SFIMAR

**Mr. Augustine Kurias**, Chairman Research Committee, SFIMAR

**Dr. Thomas Mathew**, Research Advisor, SFIMAR

### Convener

**Dr. Sulbha Raorane** 9619551840 [sulbha@sfimar.org](mailto:sulbha@sfimar.org)

**Ms. Sinimole K. R** 9869623198 [sinimole@sfimar.org](mailto:sinimole@sfimar.org)

**Mr. Tushar Panigrahi** 7498844936 [tushar@sfimar.org](mailto:tushar@sfimar.org)

**Dr. Smita Jesudasan** 7506269256 [smita@sfimar.org](mailto:smita@sfimar.org)

[pathh@sfimar.org](mailto:pathh@sfimar.org)

Welcome to India





## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

# Pathh 2016

11th Annual International Research & Thesis Conference

THEME : 'India, the Fastest Global Growth Engine- Possibilities and Challenges'

VENUE: St. Francis Institute of Management & Research, Borivli (W), Mumbai

DATE: 5th February, 2016



## Registration Form

Name: \_\_\_\_\_

Designation: \_\_\_\_\_ Organisation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

DD / Cheque bearing No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

### Registration Fees:

Researchers / Presenters ₹ 1400/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1700/- (INR) per Author

Delegates from Industry ₹ 2000/- (INR) per Author

Accommodation will be provided on request at a rate of ₹ 1300/- (INR) per person per day in the Institute premises.

### **NOTE:**

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)



**ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH**  
**SCHEDULE FOR PATHH AND ANVESH I 2016**  
**11<sup>th</sup> Annual International Research Conference**

**THEME: India, the Fastest Global Growth Engine- Possibilities & Challenges.**

FRIDAY, 5<sup>TH</sup> FEBRUARY 2016

8.30am - 9.30am : Registration and networking over tea & snacks (Assembly hall)

**INAUGURAL SESSION** (Auditorium 3<sup>rd</sup> Floor)

9.30am - 9.50am : SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am - 9.55am : Presentation on the theme of PATHH & ANVESH I 2016.

9.55am - 10.00am : Welcome address by Chairman Bro. Alphonse Nesamony

10.00am - 10.05am : Introduction of theme by Dr. S. S. Mohanty

10.05am - 10.20am : Address by Chief Guest, Dr. N. M. Kondap

10.20am -10.30am : Address by Guest of Honor, Prof. Sarada Prasad Samantaray

10.30am- 10.35am : Concluding note on inaugural session by Mr. Augustine Kurias

10.35am - 10.40am : **Tea Break**

10.40am - 12.00pm : Panel Discussion by Experts

12.00pm - 01.30pm : **Technical Session - I** (2<sup>nd</sup> Floor Room no. 204 & 205)

(Refer list of presenters)

1.30pm - 2.15pm : **Lunch break** (Assembly hall)

2.15pm - 3.30pm : **Technical Session - II** (2<sup>nd</sup> Floor Room no. 204 & 205)

(Refer list of presenters)

03.30pm - 03.45pm : **Tea Break**

**VALEDICTORY SESSION** (Auditorium 3<sup>rd</sup> Floor)

03.45pm - 04.15pm : Chairpersons' views about the papers

04.15pm - 04.30pm : Valedictory Address by Chief Guest Mr. Debopam Chaudhury

04.30pm - 04.55pm : Certificate Distribution

04.55pm - 5.00pm : Vote of Thanks

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**PATHH & ANVESHNI 2016**  
**LIST OF GUESTS, PANEL MEMBERS AND CHAIRPERSONS**

**CHIEF GUEST & GUEST OF HONOR**

Dr. N.M. Kondap - Director General, Rajasthani Sammelans' Higher Education, Malad

Prof. Sarada Prasad Samantray - Associate Dean (Academics), NMIMS University

**PANEL MEMBERS**

Mr. Anuj Nath – Head HR, RNA Builders

Mr. Bhushan Lawande- Managing Director, E4 Development & Coaching Ltd.

Dr. Indrajit Sanyal – Rtd. AGM, Bank of India & Retired Senior Faculty, IBPS.

Mr. Gaurav Shah- Investment Advisor, Standard Chartered Bank

Dr. S. S. Mohanty – Director, St. Francis Institute of Management & Research (Moderator)

**CHAIRPERSONS**

Dr. Sangeeta Pawar- Research Guide in commerce & Management, University of Mumbai

Dr. Seetha Lekshmy- Research Guide in Commerce, SIES College of commerce, Mumbai

**CHIEF GUEST FOR VALEDICTORY**

Mr. Debopam Chaudhury- Chief Economist and Vice-President, ZyFin Research

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## List of Presenters Pathh 2016

S. No.	Researchers' Name	Topic
1	Mrs. Netra S Inamdar	Successes and Failures of Agricultural Commercialization in India
2	Mr. Pushkar Dilip Parulekar	DuPont Analysis for selected five Nifty Fifty Companies
3	Dr. Niyat Shetty	Effects of Demographic factors on Tourism Marketing
4	Mrs. Babita A. Kanojia , Dr. Arvind S. Luhar	Impact of Advertising on Consumers Buying Behaviour
5	Prof. Aksha Memon	Innovation through Research and Development at the Bottom of Pyramid
6	Ms. Divya Jain	A study on Job Satisfaction & Employee Effectiveness with special reference to Hospitality Industry
7	Prof. Archana Patil Dr. Sheetal Khandre	Make in India a global manufacturing
8	Prof. Pallavi Srivastava	The Impact of Yoga and Meditation on Work Performance
9	Dr.Sunanda Narayan Bhat	Financial Inclusions and Innovations
10.	Dr Sangeeta N. Pawar	Does Knowledge Management help Higher Education Institutions to Develop Human Resources & Create Values? - A Review of Indian Literature
11.	Mrs. Sodabibi A. Farooqui Mr. Raju N. Savkare	Higher Education in India "Need to change approach"

**Faculty Research through ‘Pathh’ – Annual International Research Conference in  
association with Mumbai University**

**Introduction**

SFIMAR has been organizing Pathh for several years, An Annual International Research Conference in association with Mumbai University on various themes and promotes research and knowledge sharing. The panellists and guests invited through their talks share their knowledge and experience, enlightening the audience to strive for quality research for their personal and professional growth. The event provides a platform for researchers to explore and showcase their research work based on various management themes. This provides an excellent opportunity for pooling knowledge and disseminating the same, leading to the qualitative development of the faculty fraternity, SFIMAR and society.

**Objectives**

1. To enhance quality through research, collaboration and industry interaction.
2. To keep the students and faculty members abreast of ever-changing quality issues
3. To provide long-term value creation based on quality, innovation and excellence.

**Details of Pathh Conference Conducted**

<b>Academic Year</b>	<b>Date of the Conference</b>	<b>The theme of the Conference</b>
2015-16	05.02.2016	India, the fastest global growth engines – Possibilities and challenges
2016-17	10.02.2017	Changing dynamics of management practices in a globalized world
2017-18	17.02.2018	Agile management practices in a volatile, uncertain, complex and ambiguous (VUCA) world
2018-19	16.02.2019	Evolving trends and practices in managing businesses
2019-20	15.02.2020	Impact of fourth industrial revolution on global economy



## Outcomes

- Upgradation of faculty members by enhancement of their knowledge through interaction of industry and academia.
- Enhancement of students' competence levels concerning knowledge and attitudes through the interaction of industry and academia.

## PATHH – 2016



**Inauguration of Pathh 2016**



**Winner of Pathh 2016**



**Certificate Distribution Pathh - 2016**

