



St. Francis Institute of Management & Research

(SFIMAR)

3.5.1

Collaborative activities for research, Faculty exchange, Student exchange/ internship per year

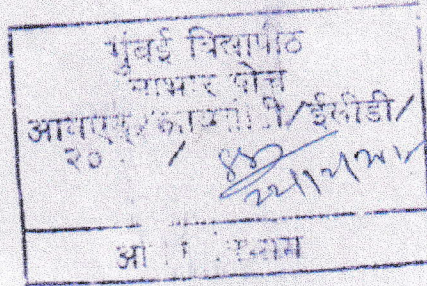


St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University
(An ISO 9001-2008 Certified Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)
Fax: 2890 6567 E-mail : info@sfimar.org Website : www.sfimar.org

To,
The Registrar,
Mumbai University,
Attention To,
Director,
BCUD



Date: 21/12/2015

Sub: Mumbai University logo for Research Conference to be conducted on 5th Feb. 2016

Dear Sir,

We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 11th International Research & Thesis Conference - **Pathh 2016** on "India, the Fastest Global Growth Engine- Possibilities & Challenges" on 5th February 2016. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

Pathh is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named 'Pathh'. Participants will be coming from various destinations to present their papers.

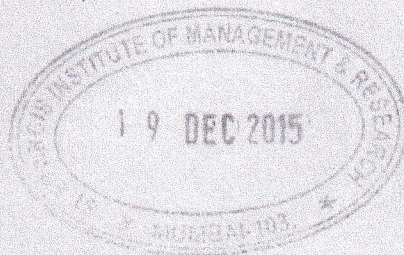
We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,


Dr. S. S. Mohanty

Director, SFIMAR



Regarding Mumbai University Logo letter

Inbox



Sulbha Raorane <sulbha@sfimar.org> Jan 27, 2016, 2:13 PM

to gad.fort

Dear Meena Rane Madam,

As per our telephonic conversation, hereby i am sending acknowledgement copy of our letter send on dated 21st Dec. 2015.

Please do the needful as our conference is schedule on 5th Feb. 2016. Hereby i am also sending details of our conference.

Kindly check attachments.

Regards

Dr. Sulbha S. Raorane

Program Head(PGDM)

St. Francis Institute of Management & Research

Borivali (W)-103

contact- 9619551840

2 Attachments

University of Mumbai



URGENT / BY HAND

No.GAD/ICM/2015-16// /2016

Mumbai - 400 032.

27.01, 2016

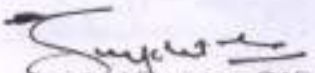
Dr. Shubha S. Raorane
Program Head (PGDM),
St. Francis Institute of Management and Research,
Mt. Painsur, S.V.P. Road,
Borivali (West), Mumbai 400103

Sir,

This has reference to your letter dt. 27.01.2016, requesting permission to use logo of the University of Mumbai, for research conference to be conducted on 5th Feb, 2016.

In this connection, I am to inform you that, your request to allow to use logo of University of Mumbai, has been granted. Kindly, ensure that the University logo will not be misused.

Yours faithfully,


Assistant Registrar, GAD



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

(Approved by AICTE and Affiliated to Mumbai University)

PRESENTS

Pathh 2016

THEME : 'India, the Fastest Global Growth Engine- Possibilities and Challenges'

VENUE: St. Francis Institute of Management & Research
Borivali (W), Mumbai - 103.

Date : 5th February 2016

11th

Annual International Research
& Thesis Conference



Conference Proceeding CD will Carry ISBN Number.

Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Brothers" in 2002. SFIMAR presents PATHH 2016, the 11th Annual International Research Conference of the Institute. PATHH is aimed to enhance and strengthen the research activities around us. PATHH provides a platform for researchers to explore their thoughts and experiences. The conference offers opportunities for pooling of knowledge and disseminating the same leading to the overall development of the society. This conference focuses on the theme '**India, the Fastest Global Growth Engine - Possibilities and Challenges**'

About the Theme

IMF predicts the GDP growth of India will be 7.5% in 2015-16 which will overtake China as the later will see a slow growth. The world GDP will grow at 3.8% for the same period as predicted by IMF. Similarly, the World Bank predicts India will get a growth rate more than 8% in 2016-17. As India's growth rate is much above the global average, it seems to be promising for the global investors to look toward India as their future investment destination. This shows the confidence of the international institutions on India.

The Indian economy is booming once again since 2012 and the sectors where investment will bring more prosperity are E-commerce & On-line Retailers, Tourism, Power Generations, Hospitality, Real estate, Information & Technology, Banking & Insurance and Transportation & Auto sector. The economy will lead the global economic growth through these industries. Many small and medium scale industries also exist along with the start-ups to perform as the growth engine for the economy. Thus it is believed that India will drive the growth engine for the way ahead.

Sub Themes

- India from Global point of View
- Exploration of Natural Resources: A challenge
- Make in India
- Skill India
- Digital India
- Financial Inclusion & Inclusive Growth
- Commercialization of Agriculture
- Small business management
- Innovative business models & organizational change
- Sustainable development & resource management
- Capital resources & financing entrepreneurship
- Human resource management & education
- Government Policies, Programmes, Public administration & regional development
- Foreign Direct Investment
- Challenges in new venture creation in emerging economies
- Innovation and R&D

(List of sub-themes is illustrative & not exhaustive)



Call For Papers

Papers are invited for PATHH - 2016 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment on or before 30th November 2015. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2016.

Evaluation Criterion For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in paper duly acknowledged?

Review Process

- ❖ Abstracts will be reviewed and the authors will be intimated on selection of the abstracts. Authors of papers whose abstracts are selected will have to submit the full paper on or before 5th January 2016.
- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fees. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2016

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- There will be two prizes.
- First best paper will receive a cash prize of ₹ 10,000 and a Certificate of Excellence.
- Second best paper will receive a cash prize of ₹ 5,000 and a Certificate of Excellence.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Abstract : **30/11/2015**
- Intimation of Acceptance of Abstract : **10/12/2015**
- Submission of Full Paper : **05/01/2016**
- Intimation of Acceptance of Paper : **12/01/2016**
- Submission of the Registration form : **25/01/2016**
- Research Paper Presentation : **05/02/2016**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees

Research Scholars : ₹ 1400/- (INR) per author
 Delegates from Academics : ₹ 1700/- (INR) per Author
 Delegates from Industry : ₹ 2000/- (INR) per Author
 (Each author needs to register separately)

Accommodation

Accommodation will be provided on request at a rate of **(₹ 1300/- INR Non A/C)** per person per day in the Institute premises.



ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. Subhransu Sekhar Mohanty, Director, SFIMAR

Mr. Augustine Kurias, Chairman Research Committee, SFIMAR

Dr. Thomas Mathew, Research Advisor, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Ms. Sinimole K. R 9869623198 sinimole@sfimar.org

Mr. Tushar Panigrahi 7498844936 tushar@sfimar.org

Dr. Smita Jesudasan 7506269256 smita@sfimar.org

pathh@sfimar.org

Welcome to India





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2016

11th Annual International Research & Thesis Conference

THEME : 'India, the Fastest Global Growth Engine- Possibilities and Challenges'

VENUE: St. Francis Institute of Management & Research, Borivli (W), Mumbai

DATE: 5th February, 2016



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1400/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1700/- (INR) per Author

Delegates from Industry ₹ 2000/- (INR) per Author

Accommodation will be provided on request at a rate of ₹ 1300/- (INR) per person per day in the Institute premises.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

GITAM JOURNAL OF MANAGEMENT

02-02-2016

Prof. K. SIVA RAMA KRISHNA, Ph.D.,
EDITOR-IN-CHIEF

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.


Please find enclosed a copy of the "Vol-14 Number-1 " January-March, 2016. *GITAM JOURNAL OF MANAGEMENT*, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID: library_gim@gitam.edu Phone.No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the issues of your Journal regularly.

Thanking you,

Yours sincerely,



(K. SIVA RAMA KRISHNA)

Encl: A copy of, "Vol-14 Number-1" *GITAM JOURNAL OF MANAGEMENT*.



GITAM JOURNAL OF MANAGEMENT

GITAM INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE INSTITUTION

GITAM UNIVERSITY

(Declared as Deemed-to-be-University act-2 of the UGC Act, 1956)

Rushi konda, Visakhapatnam - 530 045 A.P. (INDIA)

Tel : 0891- 2790404, 2840302 Fax : 0891-2790037

E-mail : gitam_jom@yahoo.com www.gitam.edu



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REF : IMIS/18-02/ 052 /2016

09.02.2016

To
The Librarian
SFIMAR Research Review
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P Road
Borivil (West)
Mumbai - 400 103
Ph: 2891 7089/2895

Dear Sir,

Sending herewith our journal "Pratibimba" Vol: 16 No: 01 (Jan - Jun) 2016 as per our exchange programme. We have received your journal "SFIMAR Research Review" 2015 (Vol: 10, Issue: 01) but unfortunately the issues of 2010 (Vol: 05, Issue: 01 & 02), 2011 (Vol: 06, Issue: 02), 2014 (Vol: 09, Issue: 02) are still in pending. Hope our library will able to get all the issues regularly for smooth communication.

Thanking You

me

Mrs. Prativa Samal
Sr. Librarian



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Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Recognised by AICTE New Delhi, Government of Maharashtra
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034,
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu
Website : www.llim.edu

Feb. 16, 2016

To,
The Director
St. Francis Institute of Management
& Research Mt. Painsur, S.V.P. Road,
Borivali (W),
Mumbai 400103
(022)28917089

Subject: Exchange of Journal "LLIM Journal of Research"

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-5740), for the period July-December 2015, which bears Vol. VII, No. 2.

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Foreign Exchange Market in India, Inside-Our approach to customer experience, Mobile Money, A Study of Telecommunication employment Alleviation Scheme, Essence of Lean in the Pharma Industry and many others.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.


Director



Aldel Education Trust's

St. John Institute of Management and Research

(A Christian Religious Minority Institution)

Approved by AICTE and DTE, Affiliated to University of Mumbai

St. John Technical Campus, Village-Vevoor, Manor Road, Palghar (East), Thane District,
Maharashtra - 401 404. Tel. : (02525) - 254846 / 49 / 645810, Mob. : 9867027714,
Fax : (02525) - 256834 Website: www.sjimr.in Email: sjimr.aldel@rediffmail.com

Ref: SJIMR/Gen./2015/
Date: 11th May 2015

To

Rev. Bro. Alphonse Nesamony , Chairman
St. Francis Institute of Management and Research
Mt. Poincur, S.V.P. Road,
Borivali (W), Mumbai-400 103

Dear Sir,

Subject: **Request for Accommodating our MMS Student for OPERATIONS
Specialization (SEM-III & SEM-IV) in Your Esteemed Institute**

This is to request you to accommodate one of our student in Operations
Specialization for SEM-III & SEM-IV of MMS Course this year in your esteemed
Institute.

We assure you that he will abide by the rules and regulations of the Institute
including class room teaching, attendance and behavior in the campus. He will also
attend the University subject lectures in your campus. For your Information the
name of the student is -

Vaidya Yogesh Anil

Kindly approve our request and inform us the charges.

Your understanding and assistance in this regard, will be highly appreciated.

Thanking you,

Yours very truly,

Thomas Lobo,
Dean of SJIMR &
Campus Director

*Forwarded to Director
for prompt action.
Bro. Alphonse
13.5.15*



S/2, West View Avenue Co-op Soc. Ltd., Holy Cross Road, I. C. Colony, Borivli (W), Mumbai - 400 103.

Ph. : 022 - 28910964 / 32683292 E-mail : aldeleducation@rediffmail.com Website : www.aldel.in

[Regn. No. : E-24542 (Mumbai) dtd. 26/10/2007]



St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University
(An ISO 9001-2008 certified Institute)

Mt. Painsur, S.V.P. Road, Borivnli (West), Mumbai-400103 Tel.: 28917089 / 28958403 / 28929156. Fax: 28906567
E-mail : info@sfimar.org Website : www.sfimar.org

1/12/2015

Mr. Thomas Lobo
Dean,
St. John Institute of Management & Research
Village Vevoor,
Manor Road, Dist-Thane
Palghar (E) 401404

Subject- Your letter dated 11/5/2015 regarding accommodating your student for Operations Specialization in our Institute.

Dear Sir,

In continuation to our letter dated 13/5/2015 we would like to inform you that Mr. Yogesh Vaidya completed Semester III of MMS course in our Institute. We have also forwarded the marks obtained by him. Since, Mr. Yogesh would like to continue for MMS (Semester IV) also we request you to send us the cheque for Rs. 40,000/- only, drawn in favour of "St. Francis Institute of Management & Research", Mumbai. Library /Caution deposit of Rs. 3000/- taken earlier will be returned to him after his completion of MMS semester IV course in Operations.

Thanking you

Yours truly,

Dr. S. S. Mohanty
Director



Aidel Education Trust's

St. John College of Engineering and Technology

(A Christian Religious Minority Institution)

Approved by AICTE and DTE, Affiliated to University of Mumbai / MSBTE

St. John Technical Campus, Vevoor, Manor Road, Palghar (E), Dist. Palghar, Maharashtra - 401404.

Tel.: (02525) - 254846 / 49, Fax: (02525) - 256834

Website: www.sjcet.co.in

Email: office@sjcet.co.in

Master of Management Studies (MMS) Dept.

Ref: SJCET/MMS/2016/255

Date: 12th May, 2016

To
Rev. Bro. Alphonse Nesamony, Chairman
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P. Road,
Borivali (W), Mumbai-400 103

Dear Rev. Brother,

Subject: Request for Accommodating our MMS Students for Operations & IT Specializations (SEM-III & SEM-IV) in your Esteemed Institute.

This is to request you to accommodate two of our students in Operations Specialization and one of our student in IT Specialization for SEM-III & SEM-IV of MMS Course this year in your esteemed Institute.

We assure you that they will abide by the rules and regulations of your Institute including class room teaching, attendance and behavior in the campus. They will also attend the University subject lectures in your campus. The names of the students are -

Sr. No.	Name of students	Specialization	Mobile no.
1	GACCHE SONALI KISHAN	Operations	8452917316
2	PATIL PRITESH ASHOK	Operations	9112031543
3	GHARAT MITAL RAMESH	IT	8446360552

Kindly approve our request and inform us the charges for the same.

Your understanding and assistance in this regard, will be highly appreciated.

Thanking you,

Yours very truly

Thomas Lobo,
Dean of SJIMR &
Campus Director
St. John Technical & Educational Campus

Atty's
Prepare a letter with fees.
Dr. Ramesh has already
confirmed to Mr. Lobo.
20/5/2016



St. Francis Institute of Management and Research

Accredited with Grade 'A' by NAAC
Approved by AICTE and permanently affiliated to Mumbai University
(An ISO 9001-2008 Certified Institute)

Date: 21/11/2016

To,
The Registrar,
Mumbai University,
Attention To,
Director,
BCUD

Sub: Mumbai University logo for Research Conference to be conducted on 10th Feb. 2017

Dear Sir,

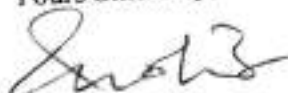
We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 12th International Research Conference - **Pathh & Anveshi 2017 on "Changing Dynamics of Management Practices in a Globalized World"** on 10th February 2017. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

Pathh & Anveshi is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh & Anveshi**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,


Dr. S. S. Mohanty

Director, SFIMAR





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

Pathh 2017

THEME : 'CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD.'



12th Annual
International
Research
Conference

DATE: **10th** February 2017

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceeding CD will Carry ISBN Number.

Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Brothers" in 2002. SFIMAR presents PATHH 2017, the 12th Annual International Research Conference of the Institute. PATHH is aimed to enhance and strengthen the research activities around us. PATHH provides a platform for researchers to explore their thoughts and experiences. The conference offers opportunities for pooling of knowledge and disseminating the same leading to the overall development of the society. This conference focuses on the theme **'CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD'**

About the Theme

Determining what to do under business uncertainty usually requires careful debate among many people across the entire organization, you need processes and protocols to determine how issues are raised, how deliberation is conducted, and how decisions are made. You also need to clearly lay out the obligations of managers. Once the debate and decision making is over, to put their full weight behind making the resulting actions successful.

A lot of rethinking is required in order to see that conventional management practices are still relevant. The world generates business data that is difficult to manage and store. Thus, organizations are preparing themselves to be well versed with Big-Data, Cloud Computing and similar software of business analytics. Thus they become future ready to analyse the market and the business more accurately to face the uncertainty and to keep themselves away from the ditch. In other words, the strategy may lead them to stay ahead of competition. Companies can't predict the future, but they can build organizations that will survive and flourish under any possible future. For the immediate future, business leaders will have to master the disciplines of uncertainty.

Sub Themes

- Business without Boundaries
- Micro changes and Mega Impacts
- Motivation/Resistance to Change
- Innovation led Leadership
- Careers for the Uncertain Future
- Technology Led Future - Are we becoming Slaves or Masters
- Disruptive Technologies and Future of Markets
- Financial Inclusion and Financial Stability
- Trading in the Future with Predictability
- Are Derivatives Good for the Markets
- Market Share, Customer Engagement and Customer Loyalty
- Can Branding Still Hold the Future
- The Over encompassing role of Risk in Businesses and How to Manage it.
- Strategies for Creating Sustainable Businesses
- Business solutions for catering to the 'bottom of pyramid' in India
- Think global, act local - The mantra for emergent India Chalo, Gaon Chale --- Let's go Rural
- Today's India-- Digital India
- Skill India and Human Capital development

(List of sub-themes is illustrative & not exhaustive)



Call For Papers

Papers are invited for PATHH - 2017 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2017.

Evaluation Criterion For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in paper duly acknowledged?

Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fees. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2016

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- There will be two prizes.
- First best paper will receive a cash prize of ₹ 10,000 and a Certificate of Excellence.
- Second best paper will receive a cash prize of ₹ 5,000 and a Certificate of Excellence.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Full Paper : **05th January 2017**
- Intimation of Acceptance of Paper : **12th January 2017**
- Submission of the Registration form : **25th January 2017**
- Research Paper Presentation : **10th February 2017**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees

Research Scholars : ₹ 1500/- (INR) per author
 Delegates from Academics : ₹ 1800/- (INR) per Author
 Delegates from Industry : ₹ 2200/- (INR) per Author
 (Each author needs to register separately)

Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1500	₹ 1000
Twin Sharing	₹ 1200	₹ 700

Accommodation is available in the institute premises.

*Rates include accommodation only





ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. Subhransu Sekhar Mohanty, Director, SFIMAR

Mr. Augustine Kurias, Chairman Research Committee, SFIMAR

Dr. Thomas Mathew, Research Advisor, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Ms. Sinimole K. R 9869623198 sinimole@sfimar.org

Dr. Smita Jesudasan 7506269256 smita@sfimar.org

Dr. Tushar Panigrahi 7498844936 tushar@sfimar.org

Student Representatives

Mr. Akshay Mhatre 9619551840 akshaymhatre04@gmail.com **Mr. Rishabh Kukreti** 9819513228 rishkuku@gmail.com

pathh@sfimar.org

Welcome to India





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2017

12th Annual International Research & Thesis Conference

THEME : 'CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD'

VENUE: St. Francis Institute of Management & Research, Borivli (W), Mumbai

DATE: 10th February, 2017



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

St. Francis Institute of Management & Research

PATHH AND ANVESHI 2017

12th Annual International Research Conference

Theme: "CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD"

FRIDAY, 10TH FEBRUARY 2017

8.30am-9.30am: Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

INAUGURAL SESSION (*Auditorium 3rd Floor*)

9.30am-9.50am: SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am-9.55am: Presentation on the Journey of PATHH & ANVESHI.

9.55am-10.00am: Welcome address by Chairman Bro. Alphonse Nesamony

10.00am-10.05am: Introduction of theme by Dr. S. S. Mohanty

10.05am-10.20am: Chief Guest- Dr Dinesh Harsolekar- Director at IES Management College and Research Centre (IESMCRC)

10.20am-10.30am: Guest of Honor- Dr S.V.D. Nageswara Rao, Prof. Finance & Economics, Shailesh J Mehta School of Management, IIT, Mumbai

10.30am-10.35am: Concluding note on inaugural session by Mr. Augustine Kurias, Governing Council Member

10.35am-10.40am: **Tea Break**

10.40am-12.00pm: Panel Discussion by Experts

12.00pm-01.30pm: **Technical Session – I** (*2nd Floor Room no. 204 & 205*)

(Reference: list of presenters)

1.30pm-2.15pm: **Lunch break** (*Assembly hall*)

2.15pm-3.30pm: **Technical Session – II** (*2nd Floor Room no. 204 & 205*)

(Reference: list of presenters)

03.30pm-03.45pm: **Tea Break**

VALEDICTORY SESSION (*Auditorium 3rd Floor*)

03.45pm-04.15pm: Chairpersons' views about the papers

04.15pm-04.30pm: Chief Guest- Dr Pankaj Trivedi, Head- Ph. D. Programme and Area Chairperson, Finance, K J Somaiya Institute of Management Studies & Research, Mumbai

04.30pm-04.55pm: Certificate Distribution

04.55pm-5.00pm: Vote of Thanks



PATHH & ANVESH I 2017

LIST OF GUESTS, PANEL MEMBERS AND CHAIRPERSONS

CHIEF GUEST & GUEST OF HONOR

Dr. Dinesh Harsolekar - Director at IES Management College and Research Centre (IESMCRC)

Dr. S.V.D. Nageswara Rao -Prof. Finance & Economics, Shailesh J Mehta School of Management, IIT, Mumbai

PANEL MEMBERS

Mr Dhvani Mehta - Director & Promoter , Opportune Technologies Pvt. Ltd.

Dr. Lillian Jhon - CEO, Wasan knowledge Hub

Mr Rajesh Acharya - MD & CEO- Dual Ends Technologies & Training Pvt. Ltd.

Dr. Firdos T. Shroff - Professor and Senate Member, Pune University

Dr. S. S. Mohanty - Director, St. Francis Institute of Management & Research (Moderator)

CHAIRPERSONS

Dr. Sangeeta Pawar - Research Guide in commerce & Management, University of Mumbai

Dr. Vinita Pimpale - Research Guide in Commerce, R. A. Poddar College, Mumbai

CHIEF GUEST FOR VALEDICTORY

Dr. Pankaj Trivedi, Head - Ph. D. Programme and Area Chairperson, Finance, KJ Somaiya Institute of Management Studies & Research, Mumbai

PATHH 2017

Date - 10th February 2017

List of presenters

Sr. No.	Researchers' Name	Topic
1	Mr Pushkar Dilip Parulekar	Comparative analysis of employees cost of ten nifty it index companies from the period 2006 to 2016
2	Surabhi Gupta	Urban youth unemployment trends, challenges and solutions
3	Dr Shrawan Bishwanath Roongta	Can branding still hold the future: branding in the digitally networked world! (International Paper)
4	Leena Nair	Currency demonetization: impact on the youth
5	Aksha Memon	A cashless future: a goal of India's demonetisation move
6	Ms Geeta Shetti	A study of the soya-based lactose-free formulae market from the customer's (paediatrician's) perspective in India
7	Sayali Yadav & Dr. Vinita Pimpale	Study of consumer demographics on ready-to-cook products in India
8	Mrs Babita .A. Kanojia	Study the view of customer with reference to online shopping
9	Dr. Seema Agarwal	Today's India- digital India and its impact & challenges
10	Manglani Kiran	Effect of demonetisation on the intermediaries of supply chain of fast moving consumer goods
11	Ms. Deepali Vijay Kamle	A study on the impact of financial skill on entrepreneurial venture failure
12	Mrs. Rekha Mishra	Changing dynamics of management practices in globalised world- skill India human capital development

PATHH – 2017



Release of the Pathh 2017 Conference Proceedings CD



Pathh Organizing Team - 2017



Certificate Distribution – Pathh 2017

Pathh – 2018



Address by Guest during Inaugural of Pathh 2018



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



ASBM Journal of Management

Chanakya Central Library
Lr. No. : ASBM/CCL/JEPC/19

02/02/2017

Editor, SFIMAR Research Review
St. Francis Institute of Management and Research,
Gate No.5, Mt. Painsur, S.V.P Road, Borivali (W),
Mumbai -400 103. MH, India.
Ph. 022-2891 7089/2895 8403. Fax: 2890 6567.
E-mail: sfimar@rediffmail.com, info@sfimar.org, srijournal@sfimar.org

Sub: Journal Exchange Arrangement between "SFIMAR- Research Review" and "ASBM Journal of Management"

Dear Sir/Madam,

We are pleased to send herewith the latest issues of our journal "ASBM Journal of Management" Vol. X, Issue 1, Jan-June 2017 on Exchange Basis. Please arrange to send issues of your esteemed journal on a regular basis.

We look forward for a healthy long term professional interaction/ relationship with your esteemed organization,

Kindly acknowledge receipt.

Thanking you
Yours Sincerely


N Niyak

Circulation Manager-AJM
E-mail: librarian@asbm.ac.in, library@asbm.ac.in

Enclosure: a/a

Asian School of Business Management

Corp. Office : B, Sai Anandam Complex, Pata Square, Bhubaneswar - 751024, Tel : 0674 - 2744884 / 2744885, Fax : 0674 - 2744883
Campus : Shesha Vihar, PO : Bholia (Chandaka), Bhubaneswar - 754012, Tel : +91 - 674 -2374832, 2374801 - 05, Fax : 0674 - 2374900
E-mail : editor ajm@asbm.ac.in, chief@asbm.ac.in, Website : www.asbm.ac.in



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- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

GITAM JOURNAL OF MANAGEMENT

16-08-2016

Prof. P. SHEELA, Ph.D.,
EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our journal under Exchange Arrangement.

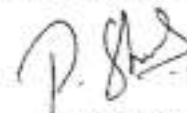
Please find enclosed a copy of the "Vol-14 Number-3" July-September 2016. **GITAM JOURNAL OF MANAGEMENT**, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID: library_gim@gitam.edu Phone. No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the issues of your Journal regularly.

Thanking you,

Yours sincerely,



(P. SHEELA)

Encl: A copy of, "Vol-14 Number-3" **GITAM JOURNAL OF MANAGEMENT**.



GITAM JOURNAL OF MANAGEMENT

GITAM INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE INSTITUTION

GITAM UNIVERSITY

(Declared as Deemed-to-be-University vide 2 of the UGC Act, 1956)

Rushi konda, Visakhapatnam - 530 045 A.P. (INDIA)

Tel : 0891-2790404, 2840302 Fax : 0891-2790037

E-mail : gitam_jom@yahoo.com www.gitam.edu

GITAM JOURNAL OF MANAGEMENT

12-12-2016

Prof. P. SHEELA, Ph.D.,
EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.

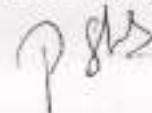
Please find enclosed a copy of the "Vol-14 Number-4 " Oct - December 2016. *GITAM JOURNAL OF MANAGEMENT*, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID: library_gim@gitam.edu Phone.No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the issues of your Journal regularly.

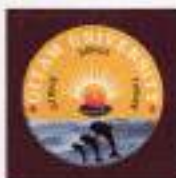
Thanking you,

Yours sincerely,



(P. SHEELA)

Encl: A copy of, "Vol-14 Number-4" *GITAM JOURNAL OF MANAGEMENT*.



GITAM JOURNAL OF MANAGEMENT

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E-mail : gitam_jom@yahoo.com www.gitam.edu

GITAM JOURNAL OF MANAGEMENT

30-05-2017

Prof. P. SHEELA, Ph.D.,
EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.

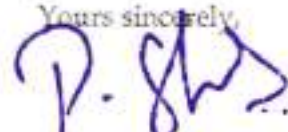
Please find enclosed a copy of the " Vol-15 Number- 2 " April - June 2017. *GITAM JOURNAL OF MANAGEMENT*, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID : library_gim@gitam.edu Phone. No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the copies of your Journal regularly.

Thanking you,

Yours sincerely,



(P. SHEELA)

To,
The Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
An ISO 9001: 2008 Certified Institute,
Mr. Poinsur,, S.V.P. Road, Borivali (West,)
MUMBAI - 400103.

Encl: A copy of, " Vol-15 Number- 2 " April - June 2017" *GITAM JOURNAL OF MANAGEMENT*.



GITAM JOURNAL OF MANAGEMENT

GITAM INSTITUTE OF MANAGEMENT

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Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

REF : IMIS/18-02/ 201 /2016

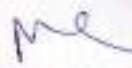
11.08.2016

To
The Librarian
SFIMAR Research Review
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P Road
Borivil (West)
Mumbai - 400 103
Ph: 2891 7089/2895

Dear Sir,

Sending herewith our journal "**Pratibimba**" Vol: 16 No: 02 (Jul - Dec) 2016 as per our exchange programme. We have received your journal "**SFIMAR Research Review**" 2015 (Vol: 10, Issue: 01) but unfortunately the issues of 2010 (Vol: 05, Issue: 01 & 02), 2011 (Vol: 06, Issue: 02), 2014 (Vol: 09, Issue: 02) & 2015 (Vol: 10, Issue: 02) are still in pending. Hope our library will able to get all the issues regularly for smooth communication.

Thanking You


Mrs. Prativa Samal
Sr. Librarian

Near Sanchalata Apartment

DISCIPLINE • LEADERSHIP • COMMITMENT



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1. Facilitates high quality research
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Kohinoor
IN EDUCATION SINCE 1961

Kohinoor Business School

KBS

May you prosper and grow

2nd Sept, 2016

To,
The Librarian/Editor,

Subject: 1. Invitation for exchange of Research Journal
2. Contribution to write research paper

Dear Sir/Madam,

We are pleased to enclose herewith our bi-annual Research Journal "Journal of Management Development & Research", bearing ISSN No. 2249-023X.

The Journal was introduced with the objective of propagating interdisciplinary and multifunctional academic research and management practices across different sectors and different streams.

The current issue gives exposure to some latest areas emerging in the management domain.

We also take this opportunity to invite you to write a research paper.

If your institute is also publishing similar type of journal, we can collaborate for exchanging the journal.

With Regards!

Dr. Bharati Deshpande

Chief Editor

Mrs. Jayashri Mawale

Librarian



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LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Recognised by AICTE New Delhi, Government of Maharashtra
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu
Website : www.llim.edu

August 1, 2016

To,
The Director
St. Francis Institute of Management
& Research Mt. Painsur, S.V.P. Road,
Borivali (W),
Mumbai 400103
(022)28917089

Subject: Exchange of Journal "LLIM Journal of Research"

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for the period 'Jan-June 2016, which bears Volume VIII, Issue 1.

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the E-Grocery in India: Challenges & opportunities, Evolution and Development of Pricing Strategies in Mobile Technology, Evolution in Communication Services with Special Reference to India, The Rationale of Setting of Accounting Standards in India and many others.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.


Director





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Faculty Research through Journal Exchange Programme

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The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

S. UMA
EDITOR, BIMAQUEST



**NATIONAL
INSURANCE
ACADEMY**

Balewadi, Baner Road, NIA P.O.,
Pune 411 045 (India).
Tel.(D): 020-27204016
Tel. (O): 020 - 27204000 / 27204444
Fax : 020-27204555
Email : uma@niapune.org.in
E-mail : Bimaquest@niapune.org.in
Website : www.niapune.org.in

August 19, 2016

To,
Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
Mt. Poincur, S. V.P. Road,
Borivali - West,
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "**BimaQuest**" Vol: 16, Issue: 2 (July 2016) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal **SFIMAR Research Review** for NIA library.

Thanking You,

Editor

S. UMA
EDITOR, BIMAQUEST



**NATIONAL
INSURANCE
ACADEMY**

Balewadi, Baner Road, NIA P.O.,
Pune 411 045 (India).
Tel.(D): 020-27204016
Tel. (O): 020 – 27204000 / 27204444
Fax : 020-27204555
Email : uma@niapune.org.in
E-mail : Bimaquest@niapune.org.in
Website : www.niapune.org.in

January 13, 2017

Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
Mt. Poincur, S. V.P. Road,
Borivali – West,
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 17, Issue: 1 (January 2017) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

Editor

Encl: Bimaquest January 2017 Issue

S. UMA
EDITOR, BIMAQUEST



**NATIONAL
INSURANCE
ACADEMY**

Balewadi, Baner Road, NIA P.O.,
Pune 411 045 (India).
Tel.(D): 020-27204016
Tel. (O): 020 – 27204000 / 27204444
Fax : 020-27204555
Email : uma@niapune.org.in
E-mail : Bimaquest@niapune.org.in
Website : www.niapune.org.in

May 31, 2017

Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
Mt. Poinzur, S. V.P. Road,
Borivali – West,
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 17, Issue: 1-A (May 2017) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

Uma

Editor

Encl: Bimaquest May 2017 Issue



St. Francis Institute of Management and Research

(SFIMAR)

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- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain

Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

Phone: 07272-259059, 426200-32; Fax: 07272-426208

E-mail: info@pimd.edu.in; Web: www.pimd.edu.in

ISO 9001:2008 Certified by KVQA, Norway

PIMD/PACE/2017/118

28/02/2017

To,
Editor,
SFIMAR
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P. Road Borivali
West Mumbai- 400 103,

Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards
For Prestige Institute of Management Dewas


Dr. Amitabh Joshi
Editor in chief
PACE-A Journal of Research of Prestige
Institute of Management Dewas



St. Francis Institute of Management and Research

(SFIMAR)

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VIGNANA JYOTHI INSTITUTE OF MANAGEMENT

Approved by AICTE, Ministry of HRD, Govt. of India & NAAC Accredited
PGDM Programme Accredited by NBA & Equivalent to MBA(AIU)

Vignana Jyothi Nagar, Bachupally, (Via) Kukatpally
Hyderabad- 500090, Telangana, India
Tel. No : 040-23044902 / 951, 040-65555596
Mob. : 9849800819, 9618668765
admissions@vjm.edu.in www.vjm.edu.in
<https://www.facebook.com/vjimhyd>
<https://twitter.com/VjimHyderabad/>

September 9, 2016

39
To

The Editor in Chief
SFIMAR Research Review
St. Francis Institute of Management Review
Mt. Painsur, S.V.P. Road
Borivli (West)
MUMBAI- 400 103

SUBJECT : Mutual Exchange of Journal

Dear Sir/Madam,

Kindly find Enclosed a copy of our research journal, "**Gavesana Journal Of Management**", Vol. 7 Issue No. 2 July-December 2015 under exchange agreement with your institution. We are sure that users of your library will find articles of the journal interesting. Kindly acknowledge the receipt of the journal.

Yours sincerely,

M. Raghu
Librarian
library@vjm.edu.in
07093042999

1 copy received

Association with :



STANFORD
UNIVERSITY



EGADE
Business School
TECNOLOGICO DE MONTERREY

University of Mumbai



No.APD/301/ 247 of 2018
Mumbai-400 032
16th January, 2018

To,
The Director,
St. Francis Institute of Management
And Research
Mt. Painsur S.V.P. Road,
Borivali (W),
Mumbai – 400 103

Sir/Madam,

With reference to your letter No. Nil dated 6th January, 2018. I am to inform you that as per the decision taken by Management Council at its meeting held on 11th March, 2016 vide item No.2 your request for Permission to organize 13th International Research & Thesis Conference – Pathh 2018 on 17th February, 2018 has been granted, subject to the condition that the N.O.C. shall be obtained from the MHRD, Government of India, New Delhi and there shall not be any financial liability on University and that if they use University “Logo”, it shall not be misused.

Yours faithfully

For ASSISTANT REGISTRAR



St. Francis Institute of Management and Research

Accredited with Grade 'A' by NAAC
Approved by AICTE and permanently affiliated to Mumbai University
(An ISO 9001-2008 Certified Institute)

Date: 06/09/2018

To,
The Registrar,
Mumbai University,
Attention To,
Director,
BCUD

Sub: Mumbai University logo for Research Conference to be conducted on 17th Feb. 2018

Dear Sir,

We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 13th International Research & Thesis Conference - **Pathh 2018 on 17th February 2018**. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

Pathh is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,

Dr. S. S. Mohanty

Director, SFIMAR





Paper Presentation during Pathh 2018



Certificate Distribution Pathh 2018



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

Pathh 2018

THEME : 'AGILE MANAGEMENT PRACTICES IN A VOLATILE, UNCERTAIN, COMPLEX AND AMBIGUOUS (VUCA) WORLD'



13th Annual
International
Research
Conference



DATE: **17th** February 2018

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceedings CD will Carry ISBN Number.



Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Missionary Brothers" in 2002. SFIMAR presents PATHH 2018, the 13th Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme '**AGILE MANAGEMENT PRACTICES IN A VUCA WORLD**'

About the Theme

Having journeyed through the various industrial revolutions from mechanized production with steam power to mass production with electric power, and to the use of electronics and information to automate production, the world has now reached the digital age with various integrative and disruptive technologies that are redefining the way we do business. The changes are across all industries and management practice areas. This is happening at an exponential speed. The rapidly accelerating growth of the new economy represents one of the most significant and all-encompassing VUCA (volatility, uncertainty, complexity and ambiguity) challenges faced by our present and future generations.

This 13th International Conference of Pathh invites thought leaders, academicians and researchers to innovate ways, means, methods and processes for this fast changing VUCA world, so that they can sustain, nurture and maintain growth and development of businesses, economies and societies, in an agile manner.

The main theme will cover the following sub-themes with a focus on agile management practices meeting the transformational requirements of businesses, such as Anticipate change, Generate confidence, Initiate action, Liberate thinking and Evaluate results.

Sub-Themes

Finance

- Financial Markets
- Public Finance
- Banking
- Risk Management

Marketing

- Marketing Strategy and Business Analytics
- Retail Marketing
- International Marketing

- Digital Marketing
- Social Media Marketing
- Marketing Research
- Services Marketing
- Branding and Brand Management
- Customer Relationship Management
- Integrated Marketing Communication
- Rural Marketing

Human Resources

- Strategic Management and Leadership
- Change Management and Capacity Building
- Human Resources Management
- Knowledge Management, Learning & Development
- Talent Acquisition, Retention, Management & Engagement
- Performance and Rewards Management

Entrepreneurship, Operations & IT

- Business Entrepreneurship
- Family Business Management
- Women Entrepreneurship
- Operations and Supply Chain Management
- Information & Media Management
- Total Quality Management
- IT Innovations and Managing Technological Change

(List of sub-themes is illustrative & not exhaustive)

Call For Papers

Papers are invited for PATHH - 2018 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focussing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focussing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2018.

Evaluation Criteria For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in the paper duly acknowledged?

Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2018

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Full Paper : **10th January 2018**
- Intimation of Acceptance of Paper : **20th January 2018**
- Submission of the Registration form : **30th January 2018**
- Research Paper Presentation : **17th February 2018**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees

Research Scholars : ₹ 1500/- (INR) per author
 Delegates from Academics : ₹ 1800/- (INR) per Author
 Delegates from Industry : ₹ 2200/- (INR) per Author
 (Each author needs to register separately)

Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1500	₹ 1000
Twin Sharing	₹ 1200	₹ 700

Accommodation is available in the Institute premises.

*Rates include accommodation only





ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. Subhransu Sekhar Mohanty, Director, SFIMAR

Mr. Augustine Kurias, Member & Observer, SFIMAR

Dr. Thomas Mathew, Academic Adviser, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Mr. Pushkar Parulekar 9664012760 pushkar@sfimar.org

Student Representatives

Mr. Vikasmani T. 8097852019 t.vikasmani91@gmail.com

Mr. Hemant K. 8779482163 hemantkumavat71@gmail.com

Conference Contacts

Tel.: 022 - 2891 7089, 2895 8403. Email: pathh@sfimar.org

Welcome to a Changing World





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2018

13th Annual International Research & Thesis Conference

THEME : 'AGILE MANAGEMENT PRACTICES IN A VUCA WORLD'

VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai

DATE: 17th February, 2018



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH

PATHH 2018

13th Annual International Research Conference

Theme: "AGILE MANAGEMENT PRACTICES IN A VUCA WORLD"

SATURDAY, 17TH FEBRUARY 2018

8.30am-9.30am : Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

INAUGURAL SESSION (*Auditorium 3rd Floor*)

9.30am-9.50am : SFIMAR Anthem, Lighting of the Lamp

9.50am-9.55am : Presentation on the theme of PATHH 2018

9.55am-10.05am : Welcome & Introduction of theme by Dr. S. S. Mohanty

10.05am-10.20am : Chief Guest address by Mr. Venkatesh Nandyal

10.20am-10.25am : Concluding note on inaugural session by Mr. Augustine Kurias

10.25am-12.05pm : **Technical Session (*Auditorium 3rd Floor*)**

(Paper Presentation Session)

VALEDICTORY SESSION (*Auditorium 3rd Floor*)

12.05pm-12.35pm : Chairpersons' views about the papers

12.35pm-01.05pm : Certificate Distribution

01.05pm-01.10pm : Vote of Thanks

01.10pm-02.00pm : **Lunch (*Assembly hall-Ground Floor*)**

PATHH 2018

LIST OF GUESTS AND CHAIRPERSONS

CHIEF GUEST

Mr. Venkatesh Nandyal - Head of Internal Audit, Controls & Compliance at
Castrol India Ltd, Manchester Business School

CHAIRPERSONS

Dr. Sangeeta Pawar - Associate Professor & Ph.D. Guide, University of
Mumbai

Dr. Rajeshwary G. - Associate Professor & Ph.D. Guide, K.P.B. Hinduja
College of Commerce

GUEST & DIGNITARIES

Mr. Augustin Kuries

Ms. Meghashree Darvi

PATHH 2018

LIST OF PRESENTERS

SR NO	NAME	TOPIC NAME
1	Ms.Aarti Ahuja	A Study on Opportunities and Challenges faced by Women Entrepreneurs in India
2	Ms.Shubhangi M. Kedare	A Survey on perception of youths towards entrepreneurship in Ambarnath
3	Pallavi G. Naik	Impact of internet banking
4	Mrs.Babita A. Kanojia	A study on creation of brand image through social media
5	Prof. Kiran Manglani	The study of motivational drives among degree college students with special reference to Mcclellands Theory of Motivation- A case Example.
6	Mrs. Rekha Mishra	Role of human resource management in textile industry
7	Darshan B. Pagar	Study on impact of social media on buying decision of consumer goods
8	Ms. Shaili Vasant Gala	To study the relationship between Organisational Environment of Mumbai Colleges and Exchange of Data & Information among teaching staff for the practice of knowledge Management.
9	Dr Shrawankumar Bishwanath Roongta	Marketing to the Millennials – An Apercu’



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- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



Vidya Prasarak Mandal's

Dr. V.N. Bedekar Institute of Management Studies
ISO 2001:2008 Certified

'Jnanadweepa', Chendani, Bunder Road, Thane - 400 601.

Phone : 91-22-2536 4492, Telefax : 91-22-2544 6554

Email : vnbrims@vpmthane.org

Website : www.vnbrims.org • www.vpmthane.org

Ref. No. DVNBRIMS/ 63/2018

Date : 14/02/2018

To,
Director,
St. Francis Institute of Management & Research
Mt. Painsur, S.V.P. Road, Borivali(W),
Mumbai 400103

SUB: Research Volume Vol.-3 Srujan (ISSN: 2456-4079)

Purpose : Exchange of Research Volume

Respected Sir /Madam,

We have pleasure in bringing to your kind attention that we had conducted a national conference on the theme Technology & Management in Knowledge Society - Innovate, Integrate & Inspire" on 3rd February 2018.

We are happy to share with you the next year brochure with details of the conference and a complimentary copy of the research volume which was published on the 3rd February 2018, for your kind perusal and records.

We look forward for contribution from your faculty members for our journal "Srujan" in the year 2019.

Thanks and regards

Dr. Satvinder Sing Bedi
In -Charge Director, DR VN BRIMS



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1. Facilitates high quality research
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Vivekanand Education Society Institute of Management

Studies & Research

(A* Grade awarded by DTE Govt. of Maharashtra, Affiliated to University of Mumbai & Approved by AICTE)



Date: 28/06/2018

Dear Sir,

Greetings from VES Institute of Management!!!!

*It gives me immense pleasure to share with you the copy of our Journal published by Vivekanand Education Society Institute of Management Studies & Research under the name of **Journal of Development Research (JDR)**, ISSN NO: ISSN No. 2229-7561.*

***Journal of Development Research** is a quarterly publication of Vivekanand Education Society Institute of Management. It is double blind peer reviewed management and business Journal. JDR is a reflection of rapidly developing management research in Emerging Market Economy (EMEs), particularly in Asia and their increasing global economic impact. Its objective is to provide a platform for academicians and practitioners to interact and exchange their ideas in the field of development.*

The Journal contains the research-based Articles, Practice notes, Case studies and the Book reviews to facilitate the dialogue amongst the researchers, educators, practitioners, policy makers and students in the wider field of development and management.

Authors are invited to submit original research papers, case studies, reviews, work in progress reports and student's papers within the broad scope of the Journal.

Looking forward for intellectual contribution from your Institute for our next issue.

Dr. Satish Modh
Director



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Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

S. UMA
EDITOR, BIMAQUEST



**NATIONAL
INSURANCE
ACADEMY**

Balewadi, Baner Road, NIA P.O.,
Pune 411 045 (India).
Tel.(D): 020-27204016
Tel. (O): 020 – 27204000 / 27204444
Fax : 020-27204555
Email : uma@niapune.org.in
E-mail : Bimaquest@niapune.org.in
Website : www.niapune.org.in

October 10, 2017

Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
Mt. Painsur, S. V.P. Road,
Borivali – West,
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 17, Issue 2 (September 2017) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

Editor

Encl: Bimaquest September 2017 Issue

S. UMA
EDITOR, BIMAQUEST



**NATIONAL
INSURANCE
ACADEMY**

Balewadi, Baner Road, NIA P.O.,
Pune 411 045 (India).
Tel.(D): 020-27204016
Tel. (O): 020 – 27204000 / 27204444
Fax : 020-27204555
Email : uma@niapune.org.in
E-mail : Bimaquest@niapune.org.in
Website : www.niapune.org.in

January 15, 2018

Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
Mt. Painsur, S. V.P. Road,
Borivali – West,
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 18, Issue 1 (January 2018) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

Editor

Encl: Bimaquest January 2018 Issue



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
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GITAM JOURNAL OF MANAGEMENT

Date : 30-08-2017

Prof. P. SHEELA, Ph.D.,

EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.

Please find enclosed a copy of the " Vol-15 Number- 3 " July - September 2017. *GITAM JOURNAL OF MANAGEMENT*, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID : library_gim@gitam.edu Phone. No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the copies of your Journal regularly.

Thanking you,

Yours sincerely,

(P. SHEELA)

To,
The Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
An ISO 9001: 2008 Certified Institute,
Mr. Poinsur., S.V.P. Road, Borivali (West),
MUMBAI - 400103.

Encl: A copy of, " Vol-15 Number- 3 " July - September 2017" *GITAM JOURNAL OF MANAGEMENT*.



GITAM JOURNAL OF MANAGEMENT

GITAM INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE INSTITUTION

GITAM UNIVERSITY

(Declared as Deemed-to-be University with 2 of the UGC Act, 1986)

Rushi Ikonda, Visakhapatnam - 530 045 A.P. (INDIA)

Tel : 0891-2790404, 2840302 Fax : 0891-2790037

E-mail : gitam_jom@yasho.com www.gitam.edu



St. Francis Institute of Management and Research

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Outcomes

1. Facilitates high quality research
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ASBM Journal of Management

Chanakya Central Library
ASBM/CCL/324/R129/JEPD/2013/183

15/09/2017

To,
The Respected Sir/ Madam

Sub: "ASBM Journal of Management Vol. X (2) July-December, 2017". Dispatched on exchange basis.

Dear Sir/Madam,

We are pleased to send herewith the latest issues of our journal "ASBM Journal of Management" Vol. X, Issue 2, Jul-Dec 2017 on exchange basis. Please arrange to send issues of your esteemed journal on a regular basis.

We look forward for a healthy long term professional interaction/ relationship with your esteemed organization.

Kindly acknowledge receipt.

Yours Sincerely,


N Nayak

Circulation Manager-AJM

E-mail: librarian@asbm.ac.in, library@asbm.ac.in

Asian School of Business Management

Corp. Office : 8, Sri Anandam Complex, Patia Square, Bhubaneswar - 751024, Tel : 0674 - 2744884 / 2744885, Fax : 0674 - 2744883
Campus : Shiksha Vihar, PO : Bhoja (Chandaka), Bhubaneswar - 754012, Tel : +91 - 674 - 2374832, 2374801 - 05, Fax : 0674 - 2374800
E-mail : editor.ajm@asbm.ac.in, librarian@asbm.ac.in, Website : www.asbm.ac.in



ASBM Journal of Management

Chanakya Central Library
ASBM/CCL/324/R129/JEPD/2013/183

8/02/2018

To,
Respected Sir/ Madam

Sub: "ASBM Journal of Management Vol. XI, Issue-1, Jan-June, 2018". Dispatched on exchange basis.

Dear Sir/Madam,

We are pleased to send herewith of our journal "ASBM Journal of Management" Vol. XI, Issue-1, Jan-June, 2018". On exchange basis.

We request you to exchange/subscribe of our ASBM Journal of Management, for your Institute/library. We look forward to your valued confirmation.

Kindly acknowledge receipt.

Yours Sincerely,

Nikhil
3/2/18
N. Nayak

Circulation Manager-AJM

E-mail: librarian@asbm.ac.in, library@asbm.ac.in

Asian School of Business Management

Corp. Office : B. Sar Anandam Complex, Patla Square, Bhubaneswar - 751024, Tel : 0674 - 2744884 / 2744885, Fax : 0674 - 2744883

Campus : Shiksha Vihar, PO : Bholi (Chandaka), Bhubaneswar - 754012, Tel : +91 - 674 - 2374832, 2374801 - 05, Fax : 0674 - 2374800

E-mail : editor.ajm@asbm.ac.in, chiefibrarian@asbm.ac.in, Website : www.asbm.ac.in



St. Francis Institute of Management and Research

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Outcomes

1. Facilitates high quality research
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REF : IMIS/18-02/ 192 /2017


09.09.2017

To
The Librarian
SFIMAR Research Review
St. Francis Institute of Management and Research
Mt. Poincur, S.V.P Road
Borivil (West)
Mumbai – 400 103
Ph: 2891 7089/2895

Dear Sir,

Sending herewith our journal "Pratibimba" Vol: 17 No: 02 (Jul – Dec) 2017 as per our exchange programme. We have received your journal "SFIMAR Research Review" 2016 (Vol: 11, Issue: 01) but unfortunately the issues of 2010 (Vol: 05, Issue: 01 & 02), 2011 (Vol: 06, Issue: 02), 2014 (Vol: 09, Issue: 02) are still in pending. Hope our library will able to get all the issues regularly for smooth communication.

Thanking You


Mrs. Prativa Samal
Sr. Librarian



St. Francis Institute of Management and Research

(SFIMAR)

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LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu
Website : www.llim.edu

To,
The Director
St. Francis Institute of Management
& Research Mt. Painsur, S.V.P. Road,
Borivali (W),
Mumbai 400103
(022)28917089

Subject: Exchange of Journal "LLIM Journal of Research"

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "Jan-June 2018", which bears "Volume X, No. 1".

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Bio-Economy of India, CRM in bank, Integrating CSR & Stakeholders towards Sustainable corporate Citizenship, IMC: a case Review of RaOne Movie, Trends in Agriculture credit in India and many others.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.


Director



St. Francis Institute of Management and Research

(SFIMAR)

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Outcomes

1. Facilitates high quality research
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PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain
Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

Phone: 07272-426200-32; **Fax:** 07272-426208

E-mail: info@pimd.edu.in; **Web:** www.pimd.edu.in

ISO 9001:2008 Certified by JAS-ANZ

PIMD/PACE/2017 /297

05/07/2017

To,
Editor,
SFIMAR
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P. Road Borivali
West Mumbai- 400 103,

Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards
For Prestige Institute of Management Dewas

Dr. Amitabh Joshi
Editor in chief
PACE-A Journal of Research of Prestige
Institute of Management Dewas





PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain

Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

Phone: 07272-426200-32; Fax: 07272-426208

E-mail: info@pimd.edu.in; Web: www.pimd.edu.in

ISO 9001:2008 Certified by JAS-ANZ

PIMD/PACE/2017/522

18/12/2017

To,
Editor,
SFIMAR
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P. Road Borivali
West Mumbai- 400 103,

Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards
For Prestige Institute of Management Dewas



Dr. Anurabh Joshi
Editor in chief

PACE-A Journal of Research of Prestige
Institute of Management Dewas

Workshop on 'Global Issues on Entrepreneurship' at Binary University on 24-11-2017

Introduction

An International Industrial Visit to Malaysia and Singapore was organized for the students of MMS and PGDM in November 2017. Fourteen students accompanied by Chairman, Director, Dr. Ramesh and CMA Shilpa Peswani participated in the international industrial visit. The visit to Binary University on 24-11-2017 facilitated the students to attend a workshop on 'Global Issues on Entrepreneurship' conducted by Associate Professor Puan Sri Datin Dr.Rohini Devi. The session covered the issues faced by entrepreneurs in managing global businesses.

Objectives of the Workshop

1. To understand the fundamental concepts of entrepreneurship and its application globally
2. To understand the strategies for managing entrepreneurial units with a global perspective.

Topics Covered

- Identify business opportunities available within specific industries
- Strategies to capitalize on the industry-specific business opportunities or use technical skills to create a business (technopreneurs).
- Identify the suitable funding mechanism that will be the best option for the chosen business opportunity.
- Pitch for investors locally and globally.

Outcomes of the session

1. To analyze the challenges faced by entrepreneurs in managing their businesses with a global perspective.
2. To analyze the global competencies required by a management graduate for setting up and managing a global entrepreneurial unit.

Student Participation List

SR. NO.	NAME	PROGRAMME
1	JESLINA FRANCO DABREO	MMS
2	JOANN SAVIA CORREIA	MMS
3	LOLITA VEERA D'SOUZA	MMS
4	JOYNA JOHN DSOUZA	MMS
5	DIANA DCOSTA	MMS
6	DEENA DCOSTA	MMS
7	BANSARI PATEL	PGDM
8	ABEL ABRAHAM GEORGE	MMS
9	PRATIK PRATAP PAGARE	MMS
10	ALSTON DSOUZA	MMS
11	GAVIN GLEN RODRICKS	MMS
12	MELBOURNE FRANCIS DCOSTA	MMS
13	NITIN NAGESH GOWDA	MMS
14	SIMON VICTOR QUINNY	PGDM



Students Visit to Binary University on 24.11.2017





Certificate of Participation for the session on 'Global Issues on Entrepreneurship.'

on 24.11.2017

Memorandum of Understanding

Between

St Francis Institute of Management & Research

and

Binary University

1. Preamble

- 1.1. St Francis Institute of Management & Research located in Mumbai, India (promoted by the Society of the Congregation of Franciscan Brothers) and Binary University, located in Selangor Darul Ehsan, Malaysia, are willing to enter into and formally establish this "Memorandum of Understanding" (hereinafter referred to as MOU).
- 1.2. The purpose of this MOU is to promote and expand international understanding, development, and friendship as well as stimulate and support academic pursuits among the students and faculty of the two institutions (St Francis Institute of Management & Research and Binary University hereinafter referred to as SFIMAR and Binary respectively). Identified general areas of mutual interest may include but not limited to the following:
 - student exchange programs;
 - faculty exchange programs;
 - cooperative/collaborative research projects;
 - exchange of publications; and
 - short-term training, workshops, seminars and conferences.
- 1.3. Both institutions realize that in general the language of instruction in both the institutions is English.
- 1.4. The term "host" institution refers to the Institute/University the student or faculty member plans to visit. The term "home" institution refers to the Institute/University where a student is studying or, in the case of faculty members, the university where the faculty member is regularly employed.
- 1.5. Both institutions understand that this MOU is not exclusive and each institution is permitted to enter into other such agreements with other universities.

2. Terms and Termination of the MOU

The term of this MOU shall be five years (2017 - 2022) from the date of signing. The MOU may be renewed for additional periods by written agreement of the institutions, prior to the end of the

initial five-year term (or any subsequent extension of the MOU). During the initial five-year term (and subsequent extensions, if any), the parties shall consult at least annually to discuss the program, any problems that have arisen, and opportunities for improvement. Either party may terminate this MOU at any time (during the initial five-year period or any extension period) by giving six months advance written notice.

3. Contact Person

Both the institutions will designate a contact person assigned with the responsibility of coordinating MOU activities in general terms. For SFIMAR, the contact person will be the Director of the Institute. For Binary, the contact person will be Mr Gilbert Alvin, Director of International Collaborations.

4. Scope of Co-operation

While a wide range of activities, in the academic and education field is identified within the MOU, any specific program will be addressed under separate written agreements between the two institutions which will serve as appendixes to this master MOU.

5. Student Exchange

- 5.1. Participation in the student exchange programs is meant for advanced skilling, training and gaining advance knowledge and does not constitute admission into any academic degree program or lead to the award of any academic degree at the host institution, unless otherwise permitted under the various rules and regulations governing such participation in both the countries. The terms and conditions of each student exchange program will be the subject matter of a properly laid out agreement, as referred in Clause 4 above.
- 5.2. Each institution will accept students from the other institution on an approximate one-for-one basis for the specified program during an academic year. Such students will bear the participation costs charged by the host institution as mutually decided by both the Institutions. A special fee may be approved by the Governing Council or Senate as a recognition of this MOU. The selection procedure by which reciprocal exchange students are nominated is the responsibility of the home institution.
- 5.3. The numbers of exchange students to be sent by each institution each year will be decided upon by mutual agreement between the two institutions. Exchange students may join specialized skilling, training and knowledge enhancement programs at the host institution, depending upon their needs and on the policies of the home institution.
- 5.4. Each institution shall try to exchange the same number of students each year. If either institution is unable to designate the full quota of qualified students during any given academic year, this will not affect the other institution's ability to send its exchange students for any of the areas under the student exchange program.
- 5.5. The host university shall normally accept students recommended by the home university. However, each institution reserves the right to accept or reject any exchange program student. Notification of acceptance or rejection of each student shall be provided to the other university within 30 days of the host institution's receipt of the home institution's nomination.





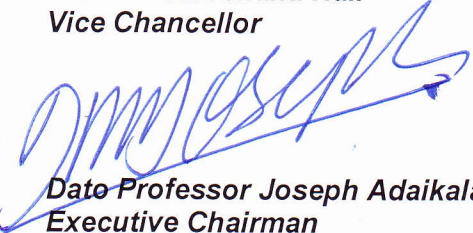
- 5.6. The acceptance of exchange is conditional on obtaining the necessary immigration and travel clearance from respective government authorities in the host country and the host institution will endeavor to assist in obtaining proper documents and will guide each student through the respective immigration and visa procedures. However, immigration matters are the responsibility of the exchange student.
- 5.7. All exchange students shall be subject to fulfil the academic and other regulatory provisions of the host institution. Exchange students will have the same privileges and enjoy the same access to campus facilities and amenities.

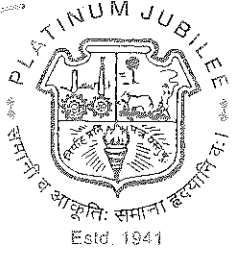
6. Faculty/Staff Exchange

- 6.1. The faculty/staff of an institution under the terms of the MOU may participate in a variety of activities at the other institution.
- 6.2. Such activities may include faculty exchange for instructional and/or research activities for short term or extended periods of time; conducting conferences, seminars, workshops, training programs and/or lecture series; providing professional expertise as consultants on special projects within the institutions; short term visits for observation purposes including exploration of further development activities between the two institutions; working with the businesses, industries and the community in which the institutions are located; and for all other activities as may be identified during the term of the MOU.

This MOU will be subject to compliance with all governing rules and regulations in the respective countries.

IN WITNESS THEREOF, the parties representing the two institutions have offered their signatures below:

FOR St Francis Institute of Management & Research	FOR Binary University
 Dr. Subhransu Sekhar Mohanty Director  Bro. Alphonse Nesamony Chairman  St. Francis Institute of Management & Research, Mumbai, India Date: 24 th November, 2017	 Prof. Dr Sulochana Nair Vice Chancellor  Dato Professor Joseph Adaikalam Executive Chairman Binary University, Kuala Lumpur, Malaysia Date: 24 th November, 2017



शिक्षण प्रसारक मंडळी, पुणे

R. A. Podar College of Commerce & Economics

Matunga, Mumbai - 400 019

An 'A+' Institution as Accredited by NAAC

Certified as 'Best College' by University of Mumbai

Tel.: 2414 3178 • Fax: 2414 1964 • E-mail: info@rapodar.ac.in

Website : www.rapodar.ac.in

Ref. No.: _____

Date: 27/10/2018

Dr. Natika Poddar,
Associate Professor MFM/MMM -Programme Head
St. Francis Institute of Management and Research

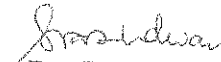
Dear Madam,

We express sincere thanks for the duties rendered by you as an external evaluator to assess the 100 marks project work and conduct viva-voce, in the subject of Accountancy at M.com Semester III to be held in the second half of the academic year 2018-19 at R A Podar College of Commerce & Economics on Saturday 27th October 2018.

We would be glad to seek your valuable association in future too.

Thanking You.

Yours sincerely,


Dr. (Mrs.) Shobana Vasudevan.

Principal



शिक्षण प्रसारक मंडळी, पुणे

R. A. Podar College of Commerce & Economics

Matunga, Mumbai - 400 019

An 'A+' Institution as Accredited by NAAC

Certified as 'Best College' by University of Mumbai

Tel.: 2414 3178 • Fax: 2414 1964 • E-mail: info@rapodar.ac.in

Website : www.rapodar.ac.in

Ref. No.: _____

Date: 23/10/2018

Dr. Natika Poddar,

Associate Professor MFM/MMM -Programme Head

St. Francis Institute of Management and Research

Dear Madam,

It gives us immense pleasure to appoint you as an external evaluator to assess the 100 marks project work and conduct viva-voce in the subject of Accountancy at M.com (Part II) semester-III examination to be held in the second half of the year 2018-19 at R. A. Podar College of Commerce & Economics.

The examination will be held on Saturday 27th October 2018 at 10.00 am onwards.

You will be paid as per university norms.

Thanking You.

Yours sincerely,

Dr. (Mrs.) Shobana Vasudevan.



St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)
Fax: 2890 6567 E-mail : info@sfimar.org Website : www.sfimar.org

Date: 11/12/2018

To
Dr. Vinita Pimpale,

Dear Madam,

We are pleased to appoint you as a Visiting Faculty for our MFM/MMM Programme at our Institute. Your lecture for First Year Semester – II, Subject – Business Research Method will be on Saturday, 07.30 p.m. to 09.30 p.m. commencing from 15.12.2018.

You will be paid an honorarium on hourly basis @ Rs. 1250/-. The remuneration includes payment for all efforts and time spent for submission of session plan, conducting the sessions as per the stipulated time frame, setting question papers, invigilating the subject examinations, evaluating the students for Internal Assessment marks, correction & submission of the answer papers and declaring the results finally within one week from the date of subject examination. Please note that no additional remuneration would be paid for setting 2 sets of question papers, invigilation, evaluation and finalization of marks. Invigilation duty is mandatory for the respective subject faculty for midterm as well as final exams. Mid-term/End-term answer sheets should be evaluated in the Institute premises itself.

On your arrival at the Institute, on the days of your lecture session kindly record your attendance with Ms. Chhaya at the administrative office. You are also requested to provide Xerox copy of your pan card.

This appointment is purely as a Visiting Faculty and does not entail any lien on or any entitlement as a regular faculty member. While you are in the premises you are required to abide by the rules & regulations of the Institute and in no way should behave in the manner which can affect the prestige and value of the Institute. Based on the feedback from students, if there would be a requirement for replacing you during middle of the Semester, then only 50% of honorarium for that particular month will be paid to reimburse the traveling cost incurred.

If the above terms and conditions are acceptable to you, kindly sign and return the duplicate hereof, for our records.

Thanking you,

Yours faithfully,

Bro. Alphonse Nesamony
(Chairman)

Recd.

I read the terms and conditions of appointment and confirm acceptance of the same.

Dr. Vinita Pimpale

DR. VINITA PIMPALE

164/102, Tri-ratna co-op. hsg.
society , Sec. 3, Charkop
Kandivali (W) Mumbai-69.
Telephone: 9820621140.
E-mail id: vinitakris@gmail.com

Professional Qualification:

- ❖ PhD (Topic: A Study of prospects and problems of medical tourism in India: with ref. to Mumbai region) From S.N.D.T Women's University, Mumbai.2008.
- ❖ M.com
From Shivaji University, Kolhapur.1993
- ❖ Bachelor in Education
YCMOU University, Nasik.1996.
- ❖ B.com
Pune university.1987
- ❖ Certificate in Computer Programming and Management Applications. NMIMS.
- ❖ **Ph.D Guide/ Supervisor** in Commerce at Shri Jagdishprasad Jhabarwal Tibrewalal University, Rajasthan (UGC approved)
- ❖ **MRP:** Awarded by University of Mumbai Minor Research project (Title of the study: *Lifestyle pattern and its impact on nutrition and diet on college going students in Mumbai: a study*) for the year 2011-2012.

Academic Experience:

Sr. No.	Institution	Subject	Position Held	Nature of appt. Permanent/ Temporary	Period of appointment
1	R.A.Podar College of Com. & Eco.	Com I, Com II, Com III, Advertising	Asst. Professor	Permanent	16/01/10 till now
2	Shri Chinai College of Com. & Eco. Degree College	Com I, Com II, Com III Advertising & FC.	H.O.D	Permanent	27.7.94 to 15.01.10
3	R.A.Podar College of Com. & Eco.	Marketing & Salesmanship	Vocational Instructor	Temporary	20/6/92 to 30/4/94

	Jr. College (XI & XII)				
4	Atharva Institute of Mgt. Studies (MMS & MFM)	Perspective Management Business Policy Principles of Management Managerial Economics		Visiting Faculty	2004-2008
5	ICFAI (MBA)	Introduction to Management		Visiting Faculty	2007-2012
6	Sikkim Manipal University (MBA)	Management Process & Organisation Behavior Marketing Mgt.		Visiting Faculty	2008-2010
7	St. Francis Institute of Management and Research, Borivali	Principles of Management, International Mkt Marketing Research Research Methodology		Visiting Faculty	2010-2013

Responsibility:

- ❖ Administration Duties:
 - # Student Attendance Committee
 - # Admission Committee
 - # Member of Local Managing Committee
 - # Examination Committee
 - # NAAC Steering Cell
- ❖ Extra Curricular Activities: Gymkhana, Sports, N.S.S
Cultural Committee & Placement Committee
- ❖ Others:
 - # Lectures
 - # Industrial Visit
 - # Project Guidance
 - # Administration
 - # Co-ordination
 - # Placement.
- ❖ An added responsibility as a BMS Co-coordinator in Shri. Chinai College of Commerce and Economics, University of Mumbai from June 2006 to Nov 2008.
- ❖ Evaluator & Moderator for Marketing and Human Resource Management at T.Y.B.Com university examination.
- ❖ An added responsibility as a M.Com Co-coordinator in R. A. Podar College of Commerce and Economics, University of Mumbai from July 2012.

- ❖ Organised a UGC sponsored National Seminar on 'Quality Enhancement Measures in Higher Educational Institutions'
- ❖ External evaluator at M.com in the subject of Strategic Management and HRM.
- ❖ External Paper Setter and Moderator for the School of Commerce at NMIMS for the semester V and VI in the subject of Retail management and Rural Marketing.
- ❖ Organized a IQAC workshop for IQAC conveners and Principals on the 'Role of IQAC: Revised NAAC Guidelines'

Key Results Areas:

- Adaptability and creative response to set backs and obstacles.
- Personal Management, confidence, Motivation to work towards goals and sense of wanting to develop my career.
- Group and interpersonal effectiveness, co-operativeness and team work.
- Skills at negotiating disagreements,
- Self control and Emotional Fitness.
- The ability to monitor and change behavior during the service encounter.

Personal Profile:

- ❖ Date of Birth - 8th October 1966.
- ❖ Sex - Female.
- ❖ Marital Status - Married with two sons (18 and 16yrs).
- ❖ Passport No - F9752917
- ❖ Language Known - English, Hindi, and Marathi.

Paper presented in Seminars and Conferences

Sr. No.	Name of Article	Name of Seminar	Month
1			
2	"Legal Issues and controversies related to surrogacy in India"	National Level Conference on "Women Development and Entrepreneurship" organized by The Law Department and CWDC of Tolani College of Commerce with University Women Development Cell (University of Mumbai)	24th Nov, 2012
3	"Undergraduate Research as a pedagogical tool in Indian Higher Educational Institutions"	UGC sponsored National Seminar on "Quality Enhancement Measures in Higher Educational Institutions" Organized by R A Podar College of Commerce & Economics	7 th & 8th Sept. 2012
4	Opportunities and Challenges in retail with emphasis on Business Analytics.	UGC sponsored National level Conference on 'Effect of Globalization on India's Services Sector: Opportunities & Challenges.' Organized by N M College of Commerce & Economics.	27 th & 28 th Jan 2012.
5	Green Business Initiatives with references to Vodafone.	UGC sponsored National seminar on 'Corporate Generosity for Social cause	20 th & 21 st

		going the Philanthropic way.' Organized by Smt. M.M.K College of Com. & Economics	Jan 2012
6	A Paradigm Shift in the Healthcare Industry	International Conference on "Case Study & Recent Trends in Commerce & Management" Sir M. Visvesvaraya Institute of Management Studies & Research, Wadala	6 th Aug, 2011
7	An analytical case study of the enterprise risks in construction Industry	St. Francis Institute of Management and Research, Borivali Mumbai 103 6 th Annual International Research Conference PATHH 2011	5 th Feb, 2011
8	Medical Tourism: Advantage India.	UGC sponsored Interdisciplinary National seminar On "Health Care In India – Issues and Challenges" at Ramniranjan Jhunjhunwala College	4 th & 5 th Feb, 2011
9	E- agriculture: understanding its various dimensions and impact on Indian agriculture	International Conference organised by Dept. of Accounting and Finance, Thakur College of Sci. and Com. in collaboration with Unvi. of Mumbai.	Jan 2011
10	Environmental Degradation: E-Waste	National Conference P. G. Department of Commerce, S.N.D.T Women's University. Mumbai.	March 2010.
11	Prospects of Mobile Commerce In India	Dayanand College of Commerce, Latur. National Conference	29-30 Jan.2010
12	Urban Poverty: Issues and Challenges	P. G. Department of Commerce, S.N.D.T Women's University. Mumbai.	March 2008.
13	Healthcare Industry: special ref. to medical tourism: An entrepreneurial potential model.	PATTH 2006 (St. Francis Institute of Management & Research)	March 2006
14	Medical Tourism: A new Segment in the service sector.	Commerce Teacher's Association Mumbai	October 2005
15	WTO & Impact of new product patent regime.	University Department of Commerce, S.N.D.T. Women University	April 2005
15	Medical Tourism : A Boon to India	National Seminar at Nagindas Kandwala College of Com & Eco.	Dec 2004

Articles Published:

Sr.No.	Name of Article	Name of Journal /Books	Month
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1				
2	<i>Rural Development through information and communication technology: present scenario and its perspective.</i>	Indian Conference-Abstracting Database (ICon-AD)		
3	<i>A analytical study of Indigo: A low cost successful airline</i>	The International Journal's: Research Journal of Social Science & Management - RJSSM	Vol 3, No 2 (2013): 01 June 2013	ISSN : 2251-1571
4	<i>Legal Issues and controversies related to surrogacy in India</i>	"Women Development and Entrepreneurship" Sheth Publication Pvt Ltd	Nov. 2012	ISBN:978-93-82429-94-4
5	<i>An Introductory overview of Microfinance in India: An enquiry into future prospects</i>	IRJC International Journal of Marketing, Financial Services and Management Research	Vol.1 Issue 9, September 2012	ISSN 22773622
6	<i>Undergraduate Research as a pedagogical tool in Indian Higher Educational Institutions</i>	Quality Enhancement Measures in Higher Educational Institutions. Excel India Publishers, New Delhi 2011	Sept 2012	ISBN: 978-93-82062-56-1
7	<i>Telemedicine: A Boon to Rural India</i>	Global Journal of Management Applications	Vol-II - No. (2), April - June, 2012.	ISSN: 2249 - 345X
8	<i>An Analytical case study of the enterprise risks in construction industry.</i>	SFIMAR Research Review In association with University of Mumbai	Vol 7, Issue 1, 2012	ISSN 0975-895X
9	<i>Opportunities and Challenges in retail with emphasis on Business Analytics.</i>	Effect of Globalization on India's Services Sector: Opportunities & Challenges Shroff Publishers & Distributors pvt. Ltd.	Jan 2012	ISBN:13: 978-93-5023-618-5
10	<i>A Paradigm Shift in the Healthcare Industry.</i>	'Reflection in Commerce & Management' All India Social Science Research Association,	Dec 2011	ISBN: 978-93-81361-30-6

1				
2	<i>Rural Development through information and communication technology: present scenario and its perspective.</i>	Indian Conference-Abstracting Database (ICon-AD)		
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7	<i>Telemedicine: A Boon to Rural India</i>	Global Journal of Management Applications	Vol-II - No. (2), April - June, 2012.	ISSN: 2249 - 345X
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9	<i>Opportunities and Challenges in retail with emphasis on Business Analytics.</i>	Effect of Globalization on India's Services Sector: Opportunities & Challenges Shroff Publishers & Distributors pvt. Ltd.	Jan 2012	ISBN:13: 978-93-5023-618-5
10	<i>A Paradigm Shift in the Healthcare Industry.</i>	'Reflection in Commerce & Management' All India Social Science Research Association,	Dec 2011	ISBN: 978-93-81361-30-6

		Mumbai, Excel India Publishers, New Delhi		
11	<i>E- agriculture: understanding its various dimensions and impact on Indian agriculture</i>	“Insight to India’s posterity” B.R Publication Corporation. New Delhi.	Jan 2011.	ISBN:13:9788176467681
12	<i>Prospects of Mobile Commerce In India</i>	Recent Trends in Commerce, Management & Technology Vidyabharte Prakashan	Jan 2010	ISBN:81-7876-075-4
13	<i>Medical Tourism in India: A SWOT analysis</i>	New Vistas in Commerce & Management. DK Agencies Pvt. Ltd.	Dec 2009	ISBN: 13-978818435143
14	<i>Medical Tourism : Destination India</i>	MBA Review: The Icfai University Press	August 2007	
13	<i>Health For all – a pipedream?</i>	One India One People	Jan 2006	
14	<i>Medical Tourism</i>	Yojana	July 2005	Volume 49

Resource person / Guest lecture

Area	Topic	Place and Date
Chairperson	International research & Thesis Conference-Pathh & Anveshi 2013 on India of my dreams at 2050.	St. Francis Institute of Management and Research, on 8 th Feb ‘13.
External evaluator	M.com in the subject of Strategic Management	Vivekanand Education Society’s College of Arts, Science and Commerce on 31 st Oct 2012.
External evaluator	M.com in the subject of Strategic Management and Human Resource Management	Guru Nanak Khalsa College of Arts, Science and Commerce on 11 th Oct 2012 and 13 th Oct 2012.
External Paper Setter	Semester V and VI in the subject of Retail management and Rural Marketing.	School of Commerce at NMIMS
External evaluator	M.com in the subject of Human Resource Management	SIWS College of Commerce and Economics on 4 th Oct 2012 and 7 th March 2013.
Resource Person	Workshop on Minor Research Project	R. A. Podar College of

	: “Research process and how to submit the research report”	Commerce & Economics 10 th April 2012
Moderator	moderated papers of Commerce paper II (Management & Finance) at S.Y.B.com level	M. L Dahanukar College of Commerce on 26 th March 2012
Moderator	Moderated papers of Advertising at S.Y.B.com level	Smt. M.M.K College of Commerce & Economics on 19 th March 2012.
Resource Person	Case study workshop on Marketing & Human resource Management	Ramniranjan Jhunjhunwala College 30 th July 2010
Management Development program “ Institutional Administration “	Guest Speaker on “ Teamwork & Team Building”	St. Francis Institute of Management and Research, 15 th June, 2010.
Guest Lecture	Medical Tourism Demand & Supply elements and Customer Service in Medical Tourism	ICRI Mumbai campus. 18 th May 2010
External Examiner for MBA 08-10 (Medical Tourism)	Dissertation & Viva Voce	ICRI Mumbai campus. Wed. 12th May 2010.
Intercollegiate Academic Festival “Gyan Manthan”	Judge for elocution competition	Royal College of Arts, Sci. & Com, 30 th Jan 2010.
E- MBA (HEALTH CARE MANGEMENT) Workshop	“Role of hospital in medical tourism “ and “Soft skills required in medical tourism”	ICRI Mumbai campus. 22nd Aug 2009
Guest lecture	“Health Insurance & Health Care Management”	ICRI Mumbai campus. Monday April 2009
Guidance lecture Series	BMS Course	Chinai College Wed. 31 st Jan 07

Seminars, Conferences, Symposia, Workshops etc. Attended:

Name of the seminar/ Conference/ Symposia workshop, etc.	Name of sponsoring Agency	Place and Date
One Day National Seminar on ‘NAAC- Accreditation and Quality Enhancement’	Organized by Birla College of Arts , Science and Commerce	Birla College Hall on 9 th March 2013.

Seminar on Implication of Credit based Grading System	Organized by IQAC of N M College on Thursday 7 th February 2013.	N M College on Thursday 7 th February 2013.
Workshop on 'Role of IQAC: Revised NAAC Guidelines'	Organized by R A Podar College of Commerce & Economics on Friday 11th January 2013.	R A Podar College of Commerce & Economics on Friday 11th January 2013.
National Level Conference on "Women Development and Entrepreneurship"	Organized by The Law Department and CWDC of Tolani College of Commerce with University Women Development Cell (University of Mumbai)	Tolani College of Commerce on 24th Nov, 2012.
UGC sponsored National Seminar on Quality Enhancement Measures in Higher Educational Institutions.	Organized by IQAC of R A Podar College of Commerce & Economics	R A Podar College of Commerce & Economics on 7 th and 8 th September 2012.
Refresher Course (III)	University Grants Commission	UGC Academic Staff college Univ. of Mumbai 6/02/12 to 25/03/12
UGC sponsored Two days National Conference on 'Effect of Globalization on India's Services Sector: Opportunities & Challenges.'	Organized by N M College of Commerce & Economics.	N M College of Commerce & Economics. 27 th & 28 th Jan 2012.
UGC sponsored Two days National seminar on 'Corporate Generosity for Social cause going the Philanthropic way.'	Organized by Smt. M.M.K College of Commerce & Economics	Smt. M.M.K College of Commerce & Economics 20 th & 21st Jan 2012
Two days National Seminar on 'Addressing Sexual Harassment in Educational Institutions'	Organised by University Of Mumbai , University Women Development Cell and Ramniranjan Jhunjunwala College	University Of Mumbai 6 th Jan & 7 th Jan 2012.
Workshop on question paper pattern of subjects under Business Management taught at T.Y.B.Com Level	Organized by R.A, Podar College of Commerce & Economics	R.A, Podar College of Commerce & Economics 22 nd November 2011
International Conference on "Case Study & Recent Trends in Commerce &	All India Social Science Research Association in association with Sir M. Visvesvaraya Institute of	Sir M. Visvesvaraya Institute of Management Studies & Research,

Management”	Management Studies and Research (Affiliated to University of Mumbai)	Wadala on Saturday 6 th August, 2011.
PATHH 2011 6 th Annual International Research Conference	St. Francis Institute of Management and Research, Borivali in collaboration with Unvi. Of Mumbai.	St. Francis Institute of Management and Research, 5 th Feb, 2011
National Seminar on “Health Care in India – Issues & Challenges.	UGC sponsored Interdisciplinary	Ramniranjan Jhunjhunwala College 4 th & 5 th Feb 2011
International Conference on “Bavishya 2011- Insight to India’s Posterity”	organized by Dept. of Accounting and Finance, Thakur College of Sci. and Com. in collaboration with Unvi. of Mumbai.	Thakur College of Sci. and Com. 5 th Jan 2011
Case study workshop on Marketing & Human resource Management	Ramniranjan Jhunjhunwala college Department of Commerce & Mumbai Commerce Teachers Association	Ramniranjan Jhunjhunwala College 30 th July 2010
Two days National Conference on “Economic Growth and Degradation Of Environment: Need for a Paradigm Shift in priorities”	SNDT Women’ University & Uni. Dept of Commerce	SNDT University. 6 th & 7 th march 2010
Seminar on :Indian Women: A search for an Identity”	Shri Chinai College of Commerce & Economics	Chinai college 19 th Sept, 2009
One day National Seminar on “Empowering Urban Poor Consumers”	SNDT Women’s University & Univ Dept of Commerce	SNDT University 28 th March 2009
Workshop on “Revision of BMS Syllabi”	Board of studies & Vivek College of Commerce	Vivek College 15 th Jan 2008
Seminar on “Service Sector- the Indian Pharaoh”	Ramniranjan Jhunjhunwala college	Ramniranjan Jhunjhunwala College 2 nd Feb, 2008
Seminar on “Under Poverty Issues & Challenges”	SNDT Women’s University & Univ Dept of Commerce	SNDT University 28 th March 2008
Refresher Course (II)	University Grants Commission	UGC Academic Staff College Uni. Of Mumbai 18/10/07 to 7/11/07
Two days National Seminar “Corporate Social Responsibility	University of Mumbai & Alkesh Dinesh Mody institute for financial & Management Studies	Unvi. Of Mumbai 23 rd & 24 th feb 2007
Seminar on “Indian Women: A Search for Gender Justice”	Shri Chinai College of Commerce and Economics	Chinai college 6 th Jan, 2007
Workshop on “Research Paper Contest”	SNDT Women’s University & Uni. Dept of commerce	SNDT University. 5 th Sept 2006

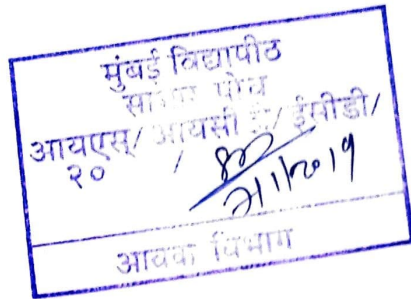
National Research Seminar on Entrepreneurship	St. Francis Institute of management & Research in association with National Small Industries Corporation Ltd. And Maharashtra Centre for Entrepreneurship Development	SFIMAR Campus 24 th & 25 th March 2006
Refresher Course (I)	University Grants Commission	UGC Academic Staff College Univ of Mumbai 2/01/06 to 21/01/06
Workshop on "Research Paper Contest"	SNDT Women's University & Uni. Dept of commerce	SNDT University. 19 th Oct. 2005
Seminar on "Emerging Trends in Trade & Commerce"	SNDT Women's University & Uni. Dept of commerce	SNDT University. 2 nd Sept 2005
Seminar on "WTO & Impact of new Product Patent Regime"	SNDT Women's University & Uni. Dept of commerce	SNDT University. 5 th April 2005
National Seminar	Nagindas Kandwala College of Com & Eco.	Nagindas Kandwala College Dec 2004
Workshop on "Commerce III (Management & Production Planning)	Lal Lajpatrai College & Board of Studies of commerce.	Lal Lajpatrai College 9 th Feb 2004
"Workshop on revised Syllabi of Commerce III"	Ramanand Arya D.A.V College & Board of studies of Commerce	DAV College 15 th Sept 2003
Seminar on "Is Disinvestment as answer to all the ills of the Indian Economy?"	Lal Lajpatrai College	Lal Lajpatrai College 24 th & 25 th Feb 2003
One day State Level Workshop on "Quality Assurance & Excellence in Education"	Ghanshyamdas Saraf Girls College	Ghanshyamdas Saraf Girls College 17 th Aug 2002
State Level one Day workshop on "Quality Education-NAAC perspective"	NAAC & Kelkar Vaze College	Kelkar Vaze College 2 nd Feb 2002
Two Days International Commerce Conference on "Emerging Issues in International Scenario: Trade, Com & Mngt- A Global Perspective"	Mumbai Uni. Dept Of commerce	University of Mumbai 30 th & 31 st Jan 2002
State Level Seminar on "Nexus Between Industry & educational Institutions"	UGC & Mulund college of Commerce	Mulund college of Commerce 20 th & 21 st Jan 2001
National Seminar on	Mumbai Uni. Dept Of commerce	University of Mumbai

“Ethics and Professional Values in Business & Industry in India		11th & 12th Jan 1999
Seminar on “E-Commerce”	SNDT College of Arts & SCB College of Commerce & Economics	& SCB College of Com & Eco 28th Oct ‘99
Orientation Course	University Grants Commission	UGC Academic Staff College Univ of Mumbai 15/01/97 to 12/02/97



St. Francis Institute of Management and Research

Approved by AICTE, DTE (Govt. of Maharashtra) and affiliated to Mumbai University
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)
Gate No. 5, M.L. Poincur, S.V.P. Road, Borivali (West), Mumbai - 400 103



Date: 07/01/2019

To,
The Registrar,
Mumbai University,
Attention To,
Director,
BCUD

Sub: Mumbai University logo for Research Conference to be conducted on 16th Feb. 2019

Dear Sir,

We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 14th International Research Conference - **Pathh 2019 on 16th February 2019**. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

Pathh is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,

Dr. G. Ramesh

I/c Director, SFIMAR



University of Mumbai



Academic Planning and
Development Section
No APD/ICD/2018-19/29820
1st February, 2019

To

The Principal
St. Francis Institute of Management and Research,
Gate No 5, Mt. Painsur, S. V. P. Road,
Borivali (W)
Mumbai-400 103

Sir

With reference to your letter No. Nil, dated 07th January, 2019 this is to inform you that as per the decision taken by the Management Council at its meeting held on 11th March, 2016, vide item No. 2 your request for Permission to collaborate with University of Mumbai to Organizing 14th International Research Conference-Pathh 2019 be held on **Saturday 16th February, 2019**, has been granted subject to the conditions that, there shall not be any financial liabilities on University and no misuse of University Logo". If it is found that the university logo is misused then appropriate action will be taken against you.

Yours faithfully,

Sanjana Sawant
(Sanjana Sawant)
Assistant Registrar

Pathh - 2019



Lighting of the Lamp – Pathh 2019



Felicitation of the Guest - Pathh 2019



Speech by Dr. Sangeeta Pawar – Pathh 2019



Presentation of Research Paper - Pathh 2019



Certificate Distribution - Pathh 2019



Organizing Team Pathh - 2019



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

Pathh 2019

THEME : 'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'



**14th Annual
International
Research
Conference**



DATE: **16th February 2019**

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceedings CD will Carry ISBN Number.



Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Missionary Brothers" in 2002. SFIMAR presents PATHH 2019, the 14th Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme **'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'**

About the Theme

Change is the only constant in business. Over the years rate of change has increased significantly. Companies and Individuals who have adopted to this change have survived and succeeded. Usage of technology has changed the way various stakeholders have looked at the business. World is changing through Fourth Industrial Revolution. Like all the previous revolutions this is likely to change the way various stakeholders operate in business. There are new opportunities and challenges which are created for businesses.

The 14th International Conference of Pathh invites thought leaders, academicians and researchers to address these trends and practices which are evolving in managing the business. The conference will address how various stakeholders can sustain, nurture and maintain their growth and development in business.

The main theme will cover the following sub-theme with a focus on evolving trends in business with respect to anticipating, accepting and handling change through various effective and efficient means of innovation and execution.

Sub-Themes

Finance

- Cashless transactions
- Mobile Banking
- Block chain technology
- Corporate Governance
- Trade War Financial Markets
- Mutual Fund Regulations
- Banking Regulations
- Financial Risk Management

Marketing

- Marketing Strategy and Business Analytics
- Retail Marketing
- International Marketing
- Digital Marketing

- Social Media Marketing
- Market Research
- Services Marketing
- Branding and Brand Management
- Customer Relationship Management
- Integrated Marketing Communication
- Rural Marketing
- Selling & negotiation
- Market Risk

Human Resources

- Freelance Workforce
- Cross cultural management
- Employee Benefits
- HR Risks
- HR Analytics
- Strategic Management and Leadership
- Change Management and Capacity Building
- Human Resource Management
- Knowledge Management, learning & Development
- Talent Acquisition, Retention, Management & Engagement
- Performance Management

Entrepreneurship, Operations & IT

- Artificial Intelligence
- Robotics
- Business Entrepreneurship
- Family Business Management
- Women Entrepreneurship
- Operation and Supply chain management
- Information & Media Management
- Total Quality Management
- IT Innovation and Managing Technological Change

(List of sub-themes is illustrative & not exhaustive)

Call For Papers

Papers are invited for PATHH - 2019 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focussing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focussing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's

name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.

- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.
- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2019.

Evaluation Criteria For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in the paper duly acknowledged?

Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2018

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Full Paper : **5th January 2019**
- Intimation of Acceptance of Paper : **15th January 2019**
- Submission of the Registration form : **30th January 2019**
- Research Paper Presentation : **16th February 2019**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees

Research Scholars : ₹ 1500/- (INR) per author
 Delegates from Academics : ₹ 1800/- (INR) per Author
 Delegates from Industry : ₹ 2200/- (INR) per Author
 (Each author needs to register separately)

Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1500	₹ 1000
Twin Sharing	₹ 1200	₹ 700

Accommodation is available in the Institute premises.

*Rates include accommodation only



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2019

14th Annual International Research & Thesis Conference

THEME : 'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'

VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai

DATE: 16th February, 2019



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

St. Francis Institute of Management & Research
PATHH 2019
14th Annual International Research Conference

Theme: “EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES”

SATURDAY, 16TH FEBRUARY 2019

8.30am-9.30am : Registration (Ground Floor) and networking over Breakfast (*1st floor Terrace*)

INAUGURAL SESSION (*Auditorium 3rd Floor*)

9.30am-9.50am : SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am-9.55am : Presentation on the theme of PATHH 2019

9.55am-10.00am : Welcome Address by Bro. Alphonse Nesamony, Chairman SFIMAR

10.00am-10.05am : Introduction of theme by Dr. G Ramesh, I/c Director SFIMAR

10.05am-10.20am : Chief Guest address by Dr. R. Subramaniam, Executive Vice President

Avalon Global Research

10.20am-10.25am : Concluding note on inaugural session by Mr. Augustine Kurias Governing
Council member SFIMAR

10.25am-12.45pm : **Technical Session**

(Reference: list of presenters)

VALEDICTORY SESSION (*Auditorium 3rd Floor*)

12.45pm-1pm : Chairpersons' views about the papers

1.00pm-1.15pm : Certificate Distribution

01.15pm-01.20pm : Vote of Thanks

01.20pm-02.00pm : **Lunch**

.....

St Francis Institute of Management and Research

PATHH 2019

List of Guests and Chairpersons

CHIEF GUEST

Dr. R. Subramaniam

Executive Vice President

Avalon Global Research

CHAIRPERSONS

Dr. Sangeeta Pawar

Associate Professor & Ph.D. Guide, University of
Mumbai

Dr. Khushpat Jain

Associate Professor

Sydenham College of Commerce & Economics,

DIGNITARY

Mr. Augustin Kurias



**ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH
PATHH 2019 ON FEB. 16, 2019**

SR NO	NAME OF PRESENTERS	TOPIC NAME
1	Dr. KiranMenghani	Analytical study of consumer buying behavior towards online food delivery channels
2	Dr. Kamini Khanna/Siddhant Budkar (Student)	A Case Study on the role of Jaggery and its derived products for the upliftment of the farmers in the Kolhapur District of Maharashtra
3	Mrs.Babita A. Kanojia	Human Resource Accounting: An Emerging Tool For Measuring Performance In Education Sector
4	Kiran Gajjar	Rank of India in Ease of Doing Business during period of 2014 to 2018
5	Dr Shagun Srivastava	Strengthening business in the banking industry in India - Opportunities and Challenges
6	Rekha Mishra	Impact of Goods and Service Tax on Power loom Sector with respect to Bhiwandi and Turbhe, Maharashtra
7	CA. (Ms.) Soumya Nichani	Cash To Cashless- A Paradigm Switch
8	Dr. Shrawankumar Bishwanath Roongta	Is the Demise of Traditional Retailing aggrandized?
9	Evelyn Rodrigues	A study on the US- China Trade War and its impact on India
10	Dr. Vinaya Naik	A Study on Recent Trends in Human Resource Management
11	Dr. Svetlana Tatuskar	Impact of Corporate Governance Determinants on Capital Adequacy and Profitability Performance of Indian Commercial Banks: An Emphirical Analysis



Aldel Education Trust's

St. John College of Engineering and Management

(Formerly St. John College of Engineering and Technology)

(A Christian Religious Minority Institution)

Approved by AICTE and DTE, Affiliated to University of Mumbai / MSBTE

St. John Technical Campus, Vevoor, Manor Road, Palghar (E), Dist. Palghar, Maharashtra - 401404.

Tel.: (02525) - 297275 / 79 Fax: (02525) - 256834 Website: www.sjcet.co.in Email: office@sjcet.co.in

DTE Code : 3218 AICTE Permanent ID : 1-4790201

NAAC Accredited with Grade A

Master of Management Studies (MMS) Dept.

Ref: SJCEM/MMS/2018/

Date: 12th June, 2018

To

Rev. Bro. Alphonse Nesamony, Chairman

St. Francis Institute of Management and Research

Mt. Painsur, S.V.P. Road,

Borivali (W), Mumbai-400 103

Dear Rev. Brother,

**Subject: Request for Accommodating our MMS Student for IT
Specialization (SEM-III & SEM-IV) in your Esteemed Institute.**

Greetings from St. John College of Engineering & Management, Palghar

This is to request you to accommodate one of our student in IT Specialization for SEM-III & SEM-IV of MMS Course this year in your esteemed Institute.

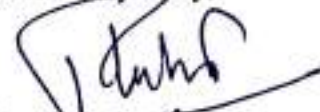
We assure you that the student will abide by the rules and regulations of your Institute including class room teaching, attendance and behavior in the campus. The name of the students is **Ms. POOJA NARVEKAR** and her **specialization is IT**. She will also attend the University subject lectures in your campus.

Kindly approve our request and inform us the charges for the same.

Your understanding and assistance in this regard, will be highly appreciated.

Thanking you,

Yours very truly,


Mr. V.R. Patil
Dean, SJCEM - MMS



S/2, West View Avenue Co-op Soc. Ltd., Holy Cross Road, I. C. Colony, Borivli (W), Mumbai - 400103.

Ph. : 022 - 28910964 E-mail : aet.office@aldel.org Website : www.aldel.in

[Regn. No. : E-24542 (Mumbai) dtd. 26/10/2007]



St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMMMFM)
Fax: 2890 6567 E-mail : info@sfimar.org Website : www.sfimar.org

Ref: SFIMAR/GADMIN/SJCEM/AUG18/SM20

24th August, 2018

To

Mr. V. R. Patil, Dean- SJCEM
St. John College of Engineering and Management
St. John Technical Campus,
Vevoor, Manor Road, Palghar (E),
Dist. Palghar, Maharashtra - 401404

Subject: **Payment due for your student Ms. Pooja Narvekar who is pursuing IT Specialization for SEM-III for MMS COURSE in our Institute.**

Dear Mr. V. R. Patil,

Greetings from St. Francis Institute of Management and Research.

In reference to your letter, Ref: SJCEM/MMS/2018, dated 12th of June, 2018 & further to our telephonic conversation with your staff, we would like to inform you that your student Ms. Pooja Narvekar has been admitted to the MMS course and is currently pursuing IT Specialization for SEM-III of MMS course for the year 2018-2019 in our Institute.

The total fees payable for the same will be Rs. 61,000/- (Rupees Sixty One Thousand Only). The breakup of the fees payable is as follows: -

SEM III	: Rs. 50,000/-
IT LAB FEE	: Rs. 8,000/-
Caution & Library (Refundable Deposit)	: Rs. 3,000/-

The classes for the MMS Programme, IT Specialization for Semester III has started on the 2nd of July 2018 and your student Ms. Pooja Narvekar is attending the sessions.

Kindly issue the payment by Cheque or DD drawn in favour of "St. Francis Institute of Management & Research", Mumbai.

Yours Truly,

Dr. S. S. Mohanty
Director



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

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Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

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- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

GITAM INSTITUTE OF MANAGEMENT
GITAM (deemed to be University), Visakhapatnam - 45

To,
The Editor,

Date: 28 - 08 - 2018

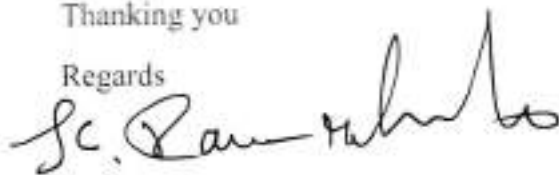
Subject: Invitation for exchange of journal- Reg.

Dear Sir,

We are happy to inform you that accepting your invitation for exchange of journals. Our Journal is GITAM Journal of Management. It is quarterly publication since 2003. Please find, herewith sending our journal. Kindly send your journal regularly without any intervals. We are happy to invite articles and research papers from your faculty.

Thanking you

Regards



K.Ramamohanarao
Asst.Librarian

Email : library_gim@gitam.edu

To,
The Editor,
Spandan : The Pulse of SFIMAR,
St.Francis Institute of Management and Research, Gate No.5,
Mt.Poinsur, S.V.P.Road,
Borivali (West), Mumbai - 400 103



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

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- Prestige Institute of Management
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Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

Dated: December 21, 2018

Mr. Papinder K. Negi
Librarian
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P. Road,
Borivali (West), Mumbai – 400 103

Subject: Sending latest issue of JIJMR under Exchange Agreement with your Journal

Dear Mr. Negi,

As per our exchange agreement between “SPANDAN: Student Research Journal” and “Jaipuria International Journal of Management Research” (JIJMR), please find attached latest issue of our journal JIJMR for the period of July to December 2018 which was released yesterday.

I further request you to encourage your faculty members to sending their research contribution for publication consideration to JIJMR.

JIJMR is a peer reviewed journal and is included in various indexing/abstracting and full text databases like Ebsco, J-Gate, i-Scholar, SIS, Root Indexing. UGC, in its recent revision of policy has given equal weightage to papers published in all peer reviewed journals hence any paper published in JIJMR will be eligible for counting API score.

I request you to ask your university and/or your contacts in other universities to recommend our journal to UGC for re-inclusion in its list of approved journals whenever UGC opens the portal again to recommend journals. As only universities can recommend the journals, hence, your help in approaching various universities colleagues will go a long way in re-inclusion of a quality journal that meets all criteria set up by UGC.

Looking forward for long term mutual relationship,

With best regards,



Jitender Sharma
Co-Editor



Dated: June 26, 2019

Mr. Papinder K. Negi
Librarian
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P. Road,
Borivali (West), Mumbai – 400 103

Subject: Sending latest issue of JIJMR under Exchange Agreement with your Journal

Dear Mr. Negi,

As per our exchange agreement between “SPANDAN: Student Research Journal” and “Jaipuria International Journal of Management Research” (JIJMR), please find attached latest issue of our journal JIJMR for the period of January – June 2019 which was released yesterday.

I further request you to encourage your faculty members to sending their research contribution for publication consideration to JIJMR.

JIJMR is a peer reviewed journal and is included in various indexing/abstracting and full text databases like Ebsco, J-Gate, i-Scholar, SIS, Root Indexing. It is likely to get soon in to UGC-CARE list also. Please always recommend this journal to your institute IQAC Cell for recommending to UGC.

Looking forward for long term mutual relationship,

With best regards,

Jitender Sharma

Jitender Sharma
Co-Editor





St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

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- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

November 19, 2018

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To

The Editor in Chief

SFIMAR Research Review

St.Francis Institute of Management Review

Mt.Poinsur,S.V.P.Road

Borivli(West)

MUMBAI- 400 103

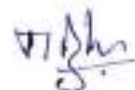
SUBJECT : Mutual Exchange of Journal

Dear Sir/Madam,

Kindly find Enclosed a copy of our research journal, "**Gavesana Journal of Management**", Vol. 8 Issue No.1& 2 Jan-December 2017 under exchange agreement with your institution. We are sure that users of your library will find articles of the journal interesting. Kindly acknowledge the receipt of the journal.

We apologize for the delay. The next issue will be sent to you at the earliest. Hope good associate with you.

Yours sincerely,



M. Raghu

Asst. Editor

library@vjim.edu.in

07093042999



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

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Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



SGPC's

Guru Nanak Institute of Management Studies

gnims
Business
School

(Affiliated to University of Mumbai and approved by AICTE, New Delhi and DTE, Govt. of Maharashtra)

Ref: GNL/444/2019

February 12, 2019

The Director/Librarian,
ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (SFIMAR)
Gate No.5, Mt. Poinsur,
S.V.P Road, Borivali (W),
Mumbai 400 103.

Subject: 1. Invitation for the exchange of Research Journal
2. Contribution to write research paper

Dear Sir/Madam,

We are pleased to enclose herewith our bi-annual Journal "SANSMARAN Management Research Journal," bearing ISSN No. 2278-7801, Impact Factor- IJIF (2017) 4.107 and PIF (2018) 4.504 and "International e-journal of Library Science" bearing ISSN No. 2319-992X, Impact Factor: IJIF (2017) 4.101 & PIF (2018) 4.005.

Sansmaran Management Research Journal was introduced in June 2012 with the objective of propagating Academic Research in Management practice across different sectors and different streams.

International e-Journal of Library Science was introduced in June 2013 for spreading the knowledge about new and emerging technologies in the field of Library Science.

The current issues give exposure to some latest areas / technologies emerging in the management domain and in the field of Library Science.

We also take this opportunity to invite you and your Faculty to write research papers for the Journals.

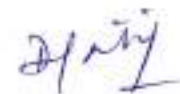
If your institute is also publishing similar type of journal, we can collaborate for exchanging the journals.

Kindly revert by email on receiving the copies of the journal and if interested in exchanging the journal with your journal.

Email Id - editor.elibrary@gnims.com / editorial@gnims.co.in

Thanking You,


Prof. Dr. Kuljeet G. Kablon
Library Manager


Dr. D. Y. Patil
Director



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

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Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.

TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu

Website : www.llim.edu

To,
The Director
St.Francis Institute of Management
& Research Mt.Poinsur, S.V.P.Road,
Borivali (W),
Mumbai 400103
(022)28917089

Subject: Exchange of Journal "LLIM Journal of Research

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "July-Dec. 2018", which bears "Volume X, No. 2".

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Of Non-Banking Financial Companies, Role of Microfinance in Women Empowerment, Big Data Analytics in Marketing, Strategy for Content Marketing and many more.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.

Director



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu
Website : www.llim.edu

To,
The Director
St. Francis Institute of Management
& Research Mt. Painsur, S.V.P. Road,
Borivali (W),
Mumbai 400103
(022)28917089

Subject: Exchange of Journal "LLIM Journal of Research

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "January - June 2019", which bears "Volume XI, No. 1".

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Study of IOT and Cloud Computing System, Study of PMMY, SWOT Analysis in a bank, and many more.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.


Director



St. Francis Institute of Management and Research

(SFIMAR)

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- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain
Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

Phone: 07272-426200-32; Fax: 07272-426208

E-mail: info@pimd.edu.in; Web: www.pimd.edu.in

ISO 9001:2008 Certified by JAS-ANZ

PIMD/PACE/2018 / 283

18/08/2018

To,
Editor,
SFIMAR
St. Francis Institute of Management and Research
Mt. Poincur, S.V.P. Road Borivali
West Mumbai- 400 103,

Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards
Prestige Institute of Management Dewas



Dr. Shantabai Joshi
Editor in Chief

PACE-A Journal of Research of Prestige
Institute of Management Dewas



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

S. UMA
EDITOR, BIMAQUEST



**NATIONAL
INSURANCE
ACADEMY**

Balewadi, Baner Road, NIA P.O.,
Pune 411 045 (India).
Tel.(D): 020-27204016
Tel. (O): 020 – 27204000 / 27204444
Fax : 020-27204555
Email : uma@niapune.org.in
E-mail : Bimaquest@niapune.org.in
Website : www.niapune.org.in

October 5, 2018

Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
Gate No. 5, Mt. Painsur, S. V.P. Road,
Borivali – West,
Mumbai - 400103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 18, Issue 3 (September 2018) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

Editor

Encl: Bimaquest September 2018 Issue

S. UMA
EDITOR, BIMAQUEST



**NATIONAL
INSURANCE
ACADEMY**

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Fax : 020-27204555
Email : uma@niapune.org.in
E-mail : Bimaquest@niapune.org.in
Website : www.niapune.org.in

January 31, 2019

Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
Gate No. 5, Mt. Painsur, S. V.P. Road,
Borivali – West,
Mumbai - 400103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 19, Issue 1 (January 2019) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,


Editor

Encl: Bimaquest January 2019 Issue

S. UMA
EDITOR, BIMAQUEST

May 17, 2019

Editor
SFIMAR Research Review
St. Francis Institute of Management & Research
Mt. Poincur, S. V.P. Road,
Borivali – West,
Mumbai - 4000103

Dear Sir / Madam,

Greetings from NIA!

We are sending you the latest issue of our Journal "BimaQuest" Vol: 19, Issue 2 (May 2019) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of your Journal for NIA library.

Thanking You,


S. Uma

Encl: Bimaquest May 2019 Issue



**NATIONAL
INSURANCE
ACADEMY**

Balewadi, Baner Road, NIA P.O.,
Pune 411 045 (India).
Tel. (D): 020-27204016
Tel. (O): 020 – 27204000 / 27204444
Email: bimaquest@niapune.org.in
Website: www.niapune.org.in

Report on the Study Abroad Programme at Ottawa University from 4th May 2019 to 30th May 2019.

Introduction

Studying in different countries helps students acquire a taste of different cultures and study environments and helps them develop networks with people from diverse backgrounds. In globalization, students must be familiar with the latest global trends to be successful business leaders. For this reason, SFIMAR has been taking proactive steps to develop tie-ups with overseas universities. Along with enabling students to benefit from participating in semester exchange programs with such universities, they can also benefit from attending various seminars, workshops, conferences, and being a part of collaborative research programs.

Ottawa University is ACBSP (Accreditation Council for Business Schools and Programmes) accredited Not for Profit University located in Kansas City, USA. St Francis Institute of Management and Research (SFIMAR) has already signed an MOU (Memorandum of Understanding) with Ottawa University to facilitate various programs and activities. One of the programs offered to students is the 4-week Study Abroad programme on Business/ Servant Leadership, conducted at Ottawa University, USA.

Objectives

1. To enable students to gain new perspectives during their academic experience by spending time at the partner institution
2. To train students who are skilled and open to the world by offering them this international dimension.

Description

Master the elements of Servant Leadership to become a better leader in one's personal and professional settings. Become a better leader by putting others first. Students will see the difference they can make in other people's life while becoming successful leaders.

Topics Covered -

- Explain what Servant Leadership is
- Explain the history of Servant Leadership
- Understand the Principles of Servant Leadership which include, People First, Character/Doing the Right Thing, Leading with Humility, Leading with Effective Listening and Empathy, and the Commitment to the Growth of Others.
- Understand how moral purpose is needed in Servant Leadership

Outcomes

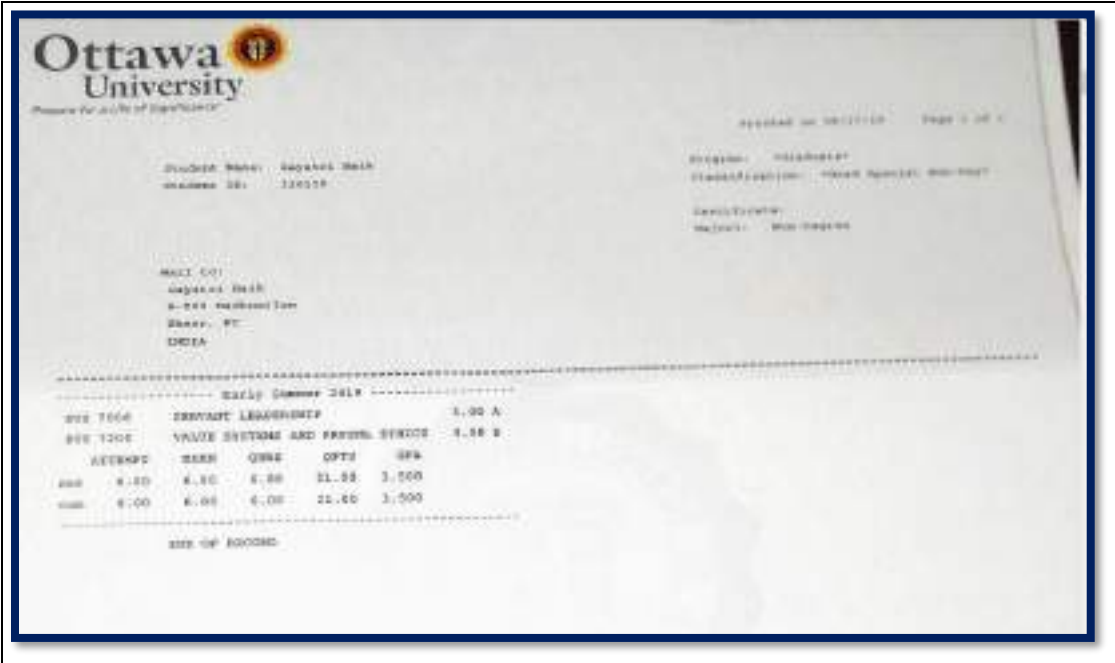
- Study abroad program gives exposure to the international cultures and makes the students understand the different approaches in the education system.
- It is a fantastic experience that combines education, culture, and learning on how to manage oneself as no one is there to take responsibility for but oneself.

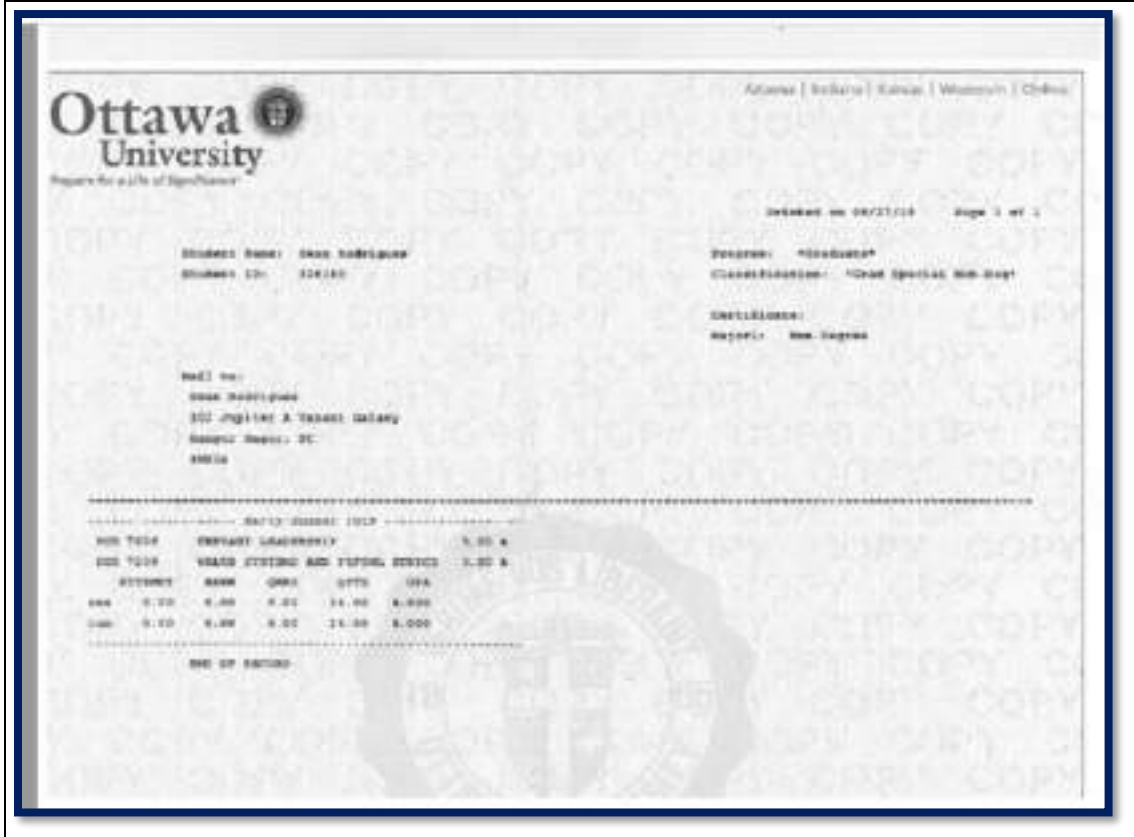
Photos of the students who went for the Study Abroad Programme to Ottawa University in May 2019





Certificate of Completion of Study Abroad Programme from Ottawa University during May 2019





**MEMORANDUM OF UNDERSTANDING
FOR
ACADEMIC COOPERATION
BETWEEN
ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH, INDIA
AND
OTTAWA UNIVERSITY, U.S.A.**

St. Francis Institute of Management and Research (hereinafter SFIMAR), located at Gate No.5, Mount Painsur, S.V. P. Road, Borivali (West), Mumbai, INDIA, represented by its Chairman, Bro. Alphonse Nesamony, and Ottawa University (hereinafter Ottawa), located at 1001 South Cedar Street, Ottawa, Kansas, USA, represented by its Dean, Global Initiatives, Dr. Marylou DeWald agree to cooperate in regard to international programs based on the principle of reciprocity. SFIMAR and Ottawa are referred to individually as a “party” and collectively as “parties”

This Memorandum of Understanding (hereinafter MOU) serves as a legal document for both parties to establish and develop their bilateral relationships. This will also help enhance research and educational processes at both institutions and thereby expand the academic spectrum and culture awareness between the institutions’ respective faculties, staffs and students.

The parties hereby agree as follows:

1. Both parties will work together to develop mutual agreements for cooperation based on their respective academic and educational needs. The activities in which specific agreements may be developed include:

- Exchange of faculty members and students at the undergraduate and graduate level;
- Study abroad opportunities in both the USA and India;
- Exchange of academic information, materials and programs;
- Developing and implementing joint academic programs;
- Co-organizing joint conferences and workshops as well as international training programs; and
- Other cooperative activities as appropriate

2. The development and implementation of each exchange/activity based on this MOU shall be separately discussed and determined by both parties under a supplemental agreement, which shall reflect the parties’ mutually agreed objectives, the funding arrangements, and the allocation of responsibility for that activity. Each Supplemental Agreement will be appended to this MOU, and the terms of the Supplemental Agreement will control the administration of the activity or activities described therein.

3. Nothing in this Agreement shall diminish the full autonomy of either institution or impose constraints on either party in carrying out the agreement. Each party acknowledges and agrees that this MOU creates no financial obligations between the parties.
4. Both parties agree that, in the event of research collaboration leading to patent rights, copyrights, or other intellectual property rights, a further agreement must be negotiated in each case in accordance with the policies of the two parties on intellectual property.
5. All programs and activities under this MOU will be operated in accordance with the laws and regulations of the respective countries.
6. If either party wishes to disclose confidential data and/or information resulting from the cooperation activities under this MOU to any third party, the disclosing party must obtain prior consent from the other party before any disclosure can be made. Consent is not to be unreasonably withheld.
7. Any differing viewpoints and interpretations of this MOU shall be settled amicably by mutual consultation or negotiation. Both parties agree to refrain from unilateral action and to consult and negotiate mutually agreeable decision. In the event that the process of discussion and mutual consultation fails to achieve a resolution of the disagreement, which is acceptable to both parties, the disagreement will be submitted to arbitration. Any such arbitration shall be governed by a separate agreement.
8. This MOU shall become effective on the first day after both parties have signed the document and shall remain in effect for a period of three years from that date. It will be automatically renewed for further periods of equal time, if it is not resigned by either party. Any necessary modifications or early termination of this MOU require written notice six months in advance. In case this MOU ceases to be effective on account of termination, the provisions of all valid supplemental agreements shall continue to apply to the extent necessary to secure the implementation of existing activities as agreed upon in the supplemental agreements.

9. This MOU is executed in English in two copies, one for each party, which have equal legal effects.

Duly authorized representatives of St. Francis Institute of Management and Research and Ottawa executed this MOU as of the date and year given below.

For St. Francis Institute of Management and Research



Bro. Alphonse Nesamony
Chairman

Date: 07.10.2018

CHAIRMAN
ST. FRANCIS INSTITUTE OF
MANAGEMENT & RESEARCH
For Ottawa University



Dr. Marylou DeWald
Dean, Global Initiatives
Date: 07.10.2018



Email Communication for Workshop on Financial Modelling during 2018 – 19

11/02/2020

St Francis Institute of Management & Research Mail - CMC : Financial modeling Training Details



SFIMAR Placements <placements@sfimar.org>

CMC : Financial modeling Training Details

SFIMAR Placements <placements@sfimar.org> 29 October 2018 at 18:37
To: Chitra Salian <chitra.salian@gmail.com>, yash Doshi <DYASH100@gmail.com>, jinu joseph 1994 j@gmail.com, Daniel Prem Kumar <kuppaladanieljs@gmail.com>, Malika Mishra PG 19 <malika2708@gmail.com>, Miral Lad <miralad1895@gmail.com>, Mitesh Gohil <miteshgohil27@gmail.com>, Mayur Jhewar <mjhewar3@gmail.com>, nandan yadav 1129@gmail.com, Nikhil Tanna <ndtanna10@gmail.com>, pragya pandey <pragyapandey022@gmail.com>, Rushikesh Naik <rushikeshnaik2@gmail.com>, Aishwarya Soni <soniaishwarya788@gmail.com>, Shubhankar Thakur Pgdm <thakund@outlook.com>, Aditya Bane Fin 19 <bane.aditya@gmail.com>, Ashna Nambiar <ashnanambiar18@gmail.com>, bansri patel <bansripatel456@gmail.com>, ela narvekar <narvekarela@gmail.com>, Harshit Shetty <harshitshetty93@gmail.com>, Jini Rakesh Shah <prhsh1995@gmail.com>, JYOTI GUPTA <jyoti1807@gmail.com>, Manthan Valand <manthanvaland@gmail.com>, simon quinn /EzZ <simonquinn@gmail.com>, Vaibhavi Dhanawde <vaibhavidhanawde18@gmail.com>, yash rakholiya <betu.rakholiya123@gmail.com>

Dear Students,

With reference to your Training Schedule, CMC has arranged the Financial Modelling sessions on 1 & 2nd Nov 2018 - 9.30 am to 12.30 pm

This is a certificate course to give you hands on experience and will help you in selection process of various companies, hence you are required to take down notes for future reference.

The trainer is Mr. Abhishek Salecha, Co Founder at ForeVision

After mapping PGDM & Forevision syllabus, for PGDM Finance students the module 3, 4 and 6 & if time permits the module 2 from the attached syllabus is recommended by Prof. Pushkar Parulekar.

It is mandatory for all finance students to attend the Financial Modelling Session.

Thanks & Regards,
Navika Pednekar
Assistant Manager
Corporate Relations & Placements
Direct : 022 28902202, Mobile : 09869325462

St. Francis Institute of Management & Research
"A" Grade by NAAC & ISO 9001-2015 Certified Institute
Mt. Painsur, S.V. P. Road, Borivli (W), Mumbai-400 103
Direct : 022 28902202

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

8. Training Topic: Financial Modelling Workshop- Skill enhancement in understanding various financial models.

Objective – To Train students on financial modelling core concepts and their application in the actual job.

Summary: This is an essential topic in finance and was a part of the syllabus in MMS. Nevertheless, during the revision of the syllabus, this topic was removed. Since it is a very relevant topic and asked by most financial companies doing campus placement, we decided to cover this module with a professional Trainer. He conducted a 20 hours course and covered essential topics, e.g., Budgeting and forecasting (planning for the years ahead), Capital allocation, Valuing a business and Financial statement analysis /ratio analysis.

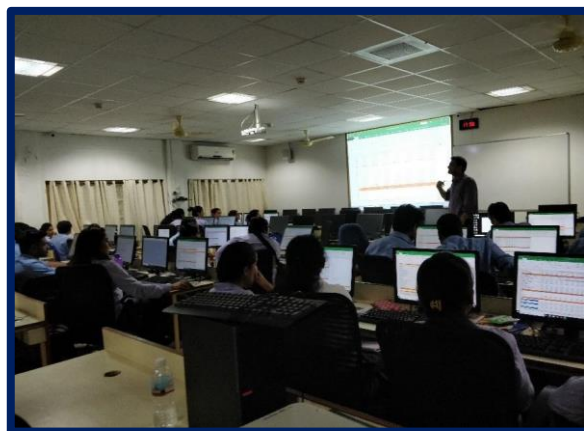
Date of the activity: 8th, 9th, 10th, 11th, 12th, 13th, 17th October 2018 and 1st, 2nd and 14th November 2018

Name & Designation of Speaker: Mr. Abhisek Salecha Co-Founder - ForeVision

Number of students enrolled: 92

Outcomes – Learnt the formulas and technical functions of FM, Its Application in Industry cases.

Photos:



Workshop on Financial Modelling conducted by Mr. Abhisek Salecha 8th, 9th, 10th, 11th, 12th, 13th, 17th October 2018 and 1st, second and 14th November 2018



Certificate of Training

This is to certify that

Mr/Ms MIHIR ROHIT DOSHI

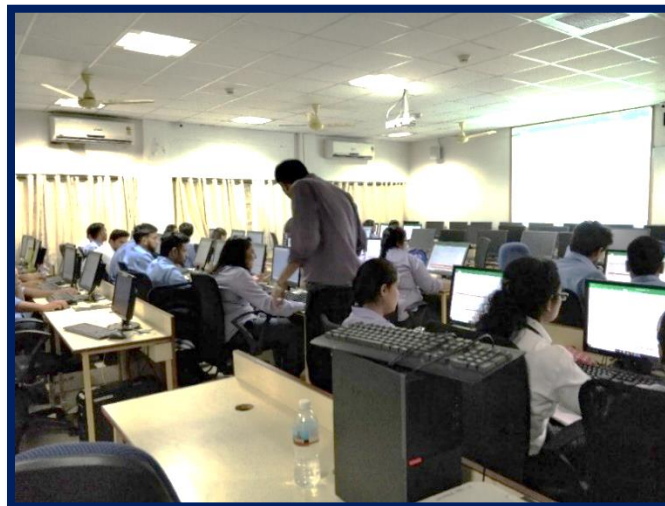
has successfully completed a 20 *hours*
training on EQUITY RESEARCH & FINANCIAL MODELING

held at MUMBAI *on* 17/10/2018


Punit Saraf
Director

Certificate of Training on Equity Research and Financial Modelling

Photos of the Workshop attended by Students in October 2018





**MEMORANDUM OF
UNDERSTANDING(MOU)**

BETWEEN

**St. Francis Institute of Management &
Research**

"A" Grade by NAAC & ISO 9001-2015 Certified Institute

&

ForeVision

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 15th day of – May – Two Thousand Eighteen (15/05/2018).

To,

ForeVision

We are pleased to get into an association with your esteemed organisation as our Training and Placement partner.

Purpose:

1. To give a holistic development to students on Personality/ Softskills /Technical Skills by training our students as per industry requirement identified by the Institute.
2. To assist institute by sharing job leads received from your clients for Final Placement & Summer Internships

Internships and Placement of Students: Terms and Conditions

1. The company name, package, profile and job location will be communicated to the Institute and it will be kept confidential by the Institute till the consultancy notify for its disclosure.
2. The consultancy will not be approaching to the students directly, whose CVs are shared by the Institute for the current year placement till 30th June.
3. In case any student approaches you directly or indirectly for any job related issues, the consultancy will inform the concerned person of the Institute by an e-mail, giving student details.
4. The information about scheduling any selection process will be informed to the Institute well in advance and if possible can be consulted before fixing a date with the company.
5. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein.
6. There shall be no monetary transactions from either side.

You will be sharing the job profiles for the following fields of specialization. (Please Tickmark)

Marketing	<input type="checkbox"/>	Finance	<input type="checkbox"/>	Human Resources	<input type="checkbox"/>
Information Technology	<input type="checkbox"/>	Operations	<input type="checkbox"/>	Not Applicable	<input checked="" type="checkbox"/>

Training Students : Terms and Conditions

1. The consultancy will not be approaching students directly for any monetary benefits.
2. Training should be conducted based on Skill requirement identified by the institute.
3. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein.
4. Training remunerations if applicable, will be as per the Institutes policy or with mutual consent with due approvals of institute's management.

You will be imparting Training to the students in the following areas. (Please Tickmark)

Soft Skills	<input type="checkbox"/>	Technical	<input checked="" type="checkbox"/>
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Other : _____

Validity:

This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, by way of communication, correspondence etc.


Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.

I have gone through all the terms and conditions and have understood all the implications thereof. I agree to the above terms and conditions and in token of my acceptances I hereby affix my signature & Stamp to this document.

AGREED:

For
St. Francis Institute of Management & Research

For
ForeVision


Sangeeta Varma
Manager Corporate Relation & Placement
St. Francis Institute of Management & Research
Mt. Painsur, S. V. P. Road, Borivali (West),
Mumbai - 400 103 - Tel : 022 28917089

FOR FOREVISION



DIRECTOR

Authorized Signatory & Stamp of Institute

Name : Ms. Sangeeta Varma

Designation: Manager Corporate Relations
& Placement

Authorized Signatory & Stamp of Company

Name : Mr. Abhisek Salecha

Designation: Co-Founder - ForeVision

St. Francis Institute of Management & Research	Name of Industry : ForeVision
Address: Mt. Painsur, S,V. P. Road, Borivali (W), Mumbai-400 103	Address: B Wing, 3rd Floor, Vasudev Chambers, Old Nagardas Road, Andheri East,Mumbai 400069
Contact Details: 022-28902202	Contact Details: (+91) 9833886559
E-mails: placements@sfimar.org	E-mails: abhisek.salecha@forevision.co.in info@forevision.co.in
Web: www.sfimar.org	Web: www.forevision.co.in

Report of Training Programs Conducted in Academic Year 2018-19

1. Training Topic: Upskilling students on MS -Excel

Spreadsheets are an essential business and accounting tool. To make students learn to organize and categorize data into a logical format. Once this data is entered into the spreadsheet, students can use it to help manage and grow the business by analyzing the information. To give them the understanding to use different types of formulae and functions.

Summary: This training was conducted based on HR feedback and industry requirements. The students were not comfortable with excel at work. Also, a few companies were conducting an Excel test during the selection process and our students were facing problems. Hence, it was discussed with management and decided to impart Excel training to the students. Our Alumnus, Mr. Vaibhav Shah, was identified for the same. His feedback was excellent. The students were told about the assignment at the end of the training and awarded certificates to those who got 60% and above marks in the test.

Date of the activity:

28th July to 6th October 2018 (Vaibhav Shah)

3rd, 4th, 5th, 8th, ninth 10th, 11th, 12th, 15th & 16th April 2019 (Abhishek Salecha)

Name & Designation of Speaker: Mr. Vaibhav Shah - Analyst BNP Paribas/ Mr.Abhisek Salecha - Co-Founder - ForeVision

Number of students enrolled: 179 PGDM II & 60 PGDM I (Abhishek Salecha)

Outcomes – The students learned basic Excel and Finance students were trained on Advance Excel too. The students learned to format data and cells and construct formulas, including built-in functions and relative and absolute references. Create and modify charts. Preview and print worksheets. Better selection results during placement. Students were confident while appearing for Excel Tests.

Photos:



Advance excel training session conducted by Vaibhav Shah 28th July to 6th October & Excel training session conducted 3rd to 16th April 2019 by Abhishek Salecha

**MEMORANDUM OF
UNDERSTANDING(MOU)**

BETWEEN

**St. Francis Institute of Management &
Research**

"A" Grade by NAAC & ISO 9001-2015 Certified Institute

&

ForeVision

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1. To give a holistic development to students on Personality/ Softskills /Technical Skills by training our students as per industry requirement identified by the Institute.
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6. There shall be no monetary transactions from either side.

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I have gone through all the terms and conditions and have understood all the implications thereof. I agree to the above terms and conditions and in token of my acceptances I hereby affix my signature & Stamp to this document.

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For
St. Francis Institute of Management & Research

For
ForeVision


Sangeeta Varma
Manager Corporate Relation & Placement
St. Francis Institute of Management & Research
Mt. Painsur, S. V. P. Road, Borivali (West),
Mumbai - 400 103 - Tel : 022 28917089

FOR FOREVISION



DIRECTOR

Authorized Signatory & Stamp of Institute

Name : Ms. Sangeeta Varma

Designation: Manager Corporate Relations
& Placement

Authorized Signatory & Stamp of Company


Name : Mr. Abhisek Salecha

Designation: Co-Founder - ForeVision

St. Francis Institute of Management & Research	Name of Industry : ForeVision
Address: Mt. Painsur, S,V. P. Road, Borivali (W), Mumbai-400 103	Address: B Wing, 3rd Floor, Vasudev Chambers, Old Nagardas Road, Andheri East,Mumbai 400069
Contact Details: 022-28902202	Contact Details: (+91) 9833886559
E-mails: placements@sfimar.org	E-mails: abhisek.salecha@forevision.co.in info@forevision.co.in
Web: www.sfimar.org	Web: www.forevision.co.in

**Email Communication for Summer Internship Projects offered by Bejobbed
Incorporation Pvt. Ltd. during 2018 – 19**

11/9/2020 St Francis Institute of Management & Research Mail - Re: Details of joining summer internship



SFIMAR Placements <placements@sfimar.org>

Re: Details of joining summer internship


Bejobbed Campus <campus@bejobbed.com> 29 April 2019 at 14:13
To: SFIMAR Placements <placements@sfimar.org>

Hi Shakuntala,

Sharing the internship letters with you - please forward them to the Interns. They can contact me on 09819552896 (Admitiya Tirwazi) for any queries.

Would thank you for all your patience.

Thanks & Regards
Bejobbed Incorporation Pvt Ltd
8291-950698/259385



On Sat, Apr 27, 2019 at 5:02 PM SFIMAR Placements <placements@sfimar.org> wrote:
Dear Ruchi,
With reference to our telcon, request you to share the offer letter till Tuesday 30/4/2019.
All the three selected students would be joining on 2nd May, 2019 at 10.00 a.m. at your Andheri East office and they will report to you on the first day. The same has been informed to the students.
Thanks & Regards,
Shakuntala Poojary
Sr. Executive
Corporate Relations & Placements
Direct : 022 28902202

St. Francis Institute of Management & Research
"A" Grade by NAAC & ISO 9001-2015 Certified Institute
Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

On Thu, 25 Apr 2019 at 16:35, SFIMAR Placements <placements@sfimar.org> wrote:
Dear Ami/ Ruchi,
With reference to the below mail, request you to share the offer letter asap for summer internship HR students.
Thanks & Regards,
Shakuntala Poojary
Sr. Executive
Corporate Relations & Placements
Direct : 022 28902202

St. Francis Institute of Management & Research

<https://mail.google.com/mail/u/0/?ui=s3e28248f5/view=pt&search=all&permmsgid=msg-F63A1632157260076360802&siml=msg-F63A16321572...> 1/4

11/3/2020

St Francis Institute of Management & Research Mail - Re: Details of joining summer Internship

"A" Grade by NAAC & ISO 9001-2015 Certified Institute
Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

On Mon, 22 Apr 2019 at 10:34, Bejobbed Campus <campus@bejobbed.com> wrote:

Hi Team

The letters are ready but not signed since the designated signee is not in office. Hence the delay - hope you forgive us for the same.

He is expected in tomorrow: Will send the letters accordingly.

Thanks & Regards
Bejobbed Incorporation Pvt Ltd
8281-860888/268386



On Mon, Apr 22, 2019 at 10:23 AM SFIMAR Placements <placements@sfimar.org> wrote:

Dear Anil/ Ruchi,

Request you to share the offer letter of the three students who have been selected in Bejobbed Incorporation Pvt. Ltd. for the summer internship starting for 2nd May to 30th June, 2019.

1. Anna Correa
2. Drashti Patel
3. Apurva Sawant

Looking forward for your quick reply asap.

Thanks & Regards,

Shakuntala Poojary
Sr. Executive
Corporate Relations & Placements
Direct : 022 28902202

St. Francis Institute of Management & Research
"A" Grade by NAAC & ISO 9001-2015 Certified Institute
Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

On Mon, 15 Apr 2019 at 12:09, Bejobbed Campus <campus@bejobbed.com> wrote:

Dear Placement Team,

The offer letter will be mailed to them by this week.

Thanks & Regards
Bejobbed Incorporation Pvt Ltd
8281-860888/268386



On Fri, Apr 12, 2019 at 10:43 AM SFIMAR Placements <placements@sfimar.org> wrote:

Dear Ruchi/ Anil,

11/5/2020

St Francis Institute of Management & Research Mail - Re: Details of joining summer internship

Thanks for selecting 3 student from SFIMAR for Summer internship at your esteemed organization for summer internship

1. Anna Correa
2. Drashti Patel
3. Apurva Sawant

Summer internship is for 2 months starting from 2nd May to 30th June, 2019.

Request you to send us the offer letter for the three students so we can hand it to them.

Also do let us know the time for the first day of internship and to whom they have to report.

Thanks & Regards,

Shakuntala Poojary
Sr. Executive
Corporate Relations & Placements
Direct : 022 28902202

St. Francis Institute of Management & Research
A Grade by NAAC & ISO 9001-2015 Certified Institute
Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

On Fri, 12 Apr 2019 at 09:56, Bejobbed Campus <campus@bejobbed.com> wrote:

Dear Placement Team,
Thank you for the update
In place of Shweta chaughale we would like to consider Apurva Sawant
Thanks & Regards
Bejobbed Incorporation Pvt Ltd
8281-950888/269386



On Thu, Apr 11, 2019 at 5:10 PM SFIMAR Placements <placements@sfimar.org> wrote:

Dear Ruchi/ Ami,

Also, Nikita Koli is placed in another company so don't consider her too.

Thanks & Regards,

Shakuntala Poojary
Sr. Executive
Corporate Relations & Placements
Direct : 022 28902202

St. Francis Institute of Management & Research
A Grade by NAAC & ISO 9001-2015 Certified Institute
Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

On Thu, 11 Apr 2019 at 17:07, SFIMAR Placements <placements@sfimar.org> wrote:

Dear Ruchi/ Ami,

Thanks for selecting the students for summer internship at your esteemed organisation.

11/5/2020

St Francis Institute of Management & Research Mail - Re: Details of joining summer internship

Anna Correa and Drashti Patel can join, but Shweta chaughale is already placed in another company so she cannot be part of the process, you can chose someone else from the list.

The duration for the internship is 2 months starting from 2nd May to 30th June, 2019.

Looking forward for your reply asap.

Thanks & Regards,

Shakuntala Poojary
Sr. Executive
Corporate Relations & Placements
Direct : 022 28902202

St. Francis Institute of Management & Research
"A" Grade by NAAC & ISO 9001-2015 Certified Institute
Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

On Thu, 11 Apr 2019 at 16:53, Bejobbed Campus <campus@bejobbed.com> wrote:
Hi,

Sharing the results for the HR Internship interviews from yesterday, 10th April:

- Shweta Chaugale
- Anna Correa
- Drashti Patel

Kindly let us know about their duration as well as their joining date

We might confirm 1 or 2 more names by the tomorrow noon.

Thanks & Regards
Bejobbed Incorporation Pvt Ltd
8291-860888/268885



3 attachments

-  **Drashti - Offer letter intern.pdf**
419K
-  **Anna- Offer Letter Intern.pdf**
420K
-  **Apurva - Offer Letter Intern.pdf**
416K



Internship Offer Letter

22nd April 2019

Dear Anna,

Subject: Congratulations – you are invited onboard!

We refer to your application for internship and the subsequent interview you had with us. We are pleased to offer you an **internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two** months starting from **2nd May 2019 to 28th June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the Terms & Conditions for your internship and HR policies of the organization. By signing this Internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

I once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,



Sandeep Jadhav

Director

Bejobbed incorporation Pvt. Ltd.

I accept the above terms & conditions of the offer letter

Signature:

Name: Anna Correa

Date:



Internship Offer Letter

22nd April 2019

Dear Drashti,

Subject: Congratulations – you are invited onboard!

We refer to your application for Internship and the subsequent interview you had with us. We are pleased to offer you an **internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two** months starting from **2nd May 2019 to 28th June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the Terms & Conditions for your internship and HR policies of the organization. By signing this internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

Once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,

Sandeep Jadhav

Director

Bejobbed Incorporation Pvt. Ltd.



I accept the above terms & conditions of the offer letter

Signature:

Name: Drashti Patel

Date:



Internship Offer Letter

22nd April 2019

Dear Apurva,

Subject: Congratulations – you are invited onboard!

We refer to your application for internship and the subsequent interview you had with us. We are pleased to offer you an **internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two months** starting from **2nd May 2019 to 28th June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the Terms & Conditions for your internship and HR policies of the organization. By signing this internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

I once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,

Sandeep Jadhav

Director

Bejobbed Incorporation Pvt. Ltd.

I accept the above terms & conditions of the offer letter

Signature:

Name: Apurva Sawant

Date:

Bejobbed Incorporation Pvt. Ltd.

Introduction

Bejobbed Incorporation Private Limited is a private company. This company is registered under the Registrar of Companies (RoC-Mumbai) and classified as the Indian Non-Government Company. Its authorized capital is Rs. 5,000,000 and its paid-up capital is Rs. 400,000.

Objective:

- To give a holistic development to students on Personality/soft skills /technical skills by training our students as per industry requirements identified by the Institute.
- To assist Institute by sharing job leads received from your clients for final Placement and Summer Internships.

Outcomes

Three students had participated in the interviews and were provided Summer Internships for two months from 2nd May to 30th June 2019.

Name of MMS Students along with their Internship Offer Letters

1. Anna Correa



Internship Offer Letter

22nd April 2019

Dear Anna,

Subject: Congratulations – you are invited onboard!

We refer to your application for internship and the subsequent interview you had with us. We are pleased to offer you an **internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two months** starting from **2nd May 2019 to 28th June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the **Terms & Conditions** for your internship and HR policies of the organization. By signing this internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

I once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,



Sandeep Jadhav
Director
Bejobbed Incorporation Pvt. Ltd.

I accept the above terms & conditions of the offer letter

Signature:

Name: Anna Correa
Date:

Registered Office: Bejobbed Incorporation,
Office No. 305, Jay Aniruddh, Shivajinagar Road,
Near Haveli metro station, Andheri East, Mumbai - 400009.
Website: www.bejobbed.com
CIN - U74900MH2014PTC356365

2. Drashti Patel



Internship Offer Letter

22nd April 2019

Dear Drashti,

Subject: Congratulations – you are invited onboard!

We refer to your application for internship and the subsequent interview you had with us. We are pleased to offer you an **internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two months** starting from **2nd May 2019 to 28th June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the **Terms & Conditions** for your internship and HR policies of the organization. By signing this internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

I once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,



Sandeep Jadhav
Director
Bejobbed Incorporation Pvt. Ltd.

I accept the above terms & conditions of the offer letter

Signature:

Name: Drashti Patel
Date:

Registered Office: Bejobbed Incorporation,
Office No. 305, Jay Aniruddh, Shivajinagar Road,
Near Haveli metro station, Andheri East, Mumbai - 400009.
Website: www.bejobbed.com
CIN - U74900MH2014PTC356365

3. Apurva Sawant



Internship Offer Letter

22nd April 2019

Dear Apurva,

Subject: Congratulations – you are invited onboard!

We refer to your application for internship and the subsequent interview you had with us. We are pleased to offer you an **Internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two months** starting from **2nd May 2019 to 28th June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the Terms & Conditions for your internship and HR policies of the organization. By signing this internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

I once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,



Sandeep Jadhav
Director
Bejobbed Incorporation Pvt. Ltd.

I accept the above terms & conditions of the offer letter

Signature:

Name: Apurva Sawant
Date:

Registered Office: Bejobbed Incorporation,
Office No. 206, Jay Anandish, Hiranand Road,
Near Mand metro station, Andheri East, Mumbai-400099.
Website: www.bejobbed.com
CIN - U78900MH2014PTC236305

**MEMORANDUM OF
UNDERSTANDING(MOU)**

BETWEEN

**St. Francis Institute of Management &
Research**

"A" Grade by NAAC & ISO 9001-2015 Certified Institute

&

Bejobbed Incorporation Pvt. Ltd.

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 15th day of – May – Two Thousand Eighteen (15/05/2018).

To,

Bejobbed Incorporation Pvt. Ltd.

We are pleased to get into an association with your esteemed organisation as our Training and Placement partner.

Purpose:

1. To give a holistic development to students on Personality/ Softskills /Technical Skills by training our students as per industry requirement identified by the Institute.
2. To assist institute by sharing job leads received from your clients for Final Placement & Summer Internships

Internships and Placement of Students: Terms and Conditions

1. The company name, package, profile and job location will be communicated to the Institute and it will be kept confidential by the Institute till the consultancy notify for its disclosure.
2. The consultancy will not be approaching to the students directly, whose CVs are shared by the Institute for the current year placement till 30th June.
3. In case any student approaches you directly or indirectly for any job related issues, the consultancy will inform the concerned person of the Institute by an e-mail, giving student details.
4. The information about scheduling any selection process will be informed to the Institute well in advance and if possible can be consulted before fixing a date with the company.
5. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein.
6. There shall be no monetary transactions from either side.

You will be sharing the job profiles for the following fields of specialization. (Please Tickmark)

Marketing	<input checked="" type="checkbox"/>	Finance	<input type="checkbox"/>	Human Resources	<input type="checkbox"/>
Information Technology	<input type="checkbox"/>	Operations	<input type="checkbox"/>	Not Applicable	<input type="checkbox"/>

Training Students : Terms and Conditions

1. The consultancy will not be approaching students directly for any monetary benefits.
2. Training should be conducted based on Skill requirement identified by the institute.
3. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein.
4. Training remunerations if applicable, will be as per the Institutes policy or with mutual consent with due approvals of institute's management.

You will be imparting Training to the students in the following areas. (Please Tickmark)

Soft Skills	<input type="checkbox"/>	Technical	<input checked="" type="checkbox"/>
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Other : _____

Validity:

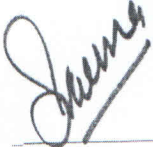
This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, by way of communication, correspondence etc.

Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.

I have gone through all the terms and conditions and have understood all the implications thereof. I agree to the above terms and conditions and in token of my acceptances I hereby affix my signature & Stamp to this document.

AGREED:

For
St. Francis Institute of Management & Research


Sangeeta Varma
Manager Corporate Relation & Placement
St. Francis Institute of Management & Research
Mt. Painsur, S. V. P. Road, Borivali (West),
Mumbai - 400 103. Tel: 022 28917009

Authorized Signatory & Stamp of Institute
Name : Ms. Sangeeta Varma
Designation: Manager Corporate Relations
& Placement

For
Bejobbed Incorporation Pvt. Ltd.




Authorized Signatory & Stamp of Company
Name : ADWITIYA TIWARI
Designation: BUSINESS MANAGER

St. Francis Institute of Management & Research	Name of Industry : Bejobbed Incorporation Pvt. Ltd.
Address: Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103	Address: 305, Jay Antiksh Makwana Road Mumbai, 400059, Marol, Andheri East, Mumbai, Maharashtra 400059
Contact Details: 022-28902202	Contact Details: 8291-950698/259385
E-mails: placements@sfimar.org	Emails: campus@bejobbed.com contactus@bejobbed.com
Web: www.sfimar.org	Web: www.bejobbed.com



smita jesudasan <smita@sfimar.org>

Fwd: Request for a visit to the campus of SRM and a brief Interaction

G Ramesh <gramesh@sfimar.org>
To: smita jesudasan <smita@sfimar.org>

Wed, Sep 29, 2021 at 5:00 PM

----- Forwarded message -----

From: **G Ramesh** <gramesh@sfimar.org>

Date: Tue, Aug 21, 2018 at 7:24 PM

Subject: Re: Request for a visit to the campus of SRM and a brief Interaction

To: Registrar <registrar@srmuniv.ac.in>

Cc: Magila Ps To Registrar <secy.registrar@srmuniv.ac.in>, Pro Vinoth <pro@srmuniv.ac.in>, Dr Sandeep Sancheti <vc@srmuniv.ac.in>, Chairman SFIMAR <chairman@sfimar.org>, Dr. S.S. Mohanty <director@sfimar.org>

Dear Prof N Sethuraman,

Firstly, thanks for the mail. Appended below are specific objectives of my visit.

- (a) To visit the SRM IST campus and visit the School of Management.
- (b) To interact with Faculty members and Students of Management (MBA), School of Management.
- (c) To discuss issue pertaining to Students development and their career prospect after completion of their studies.
- (d) Any other matter as per requirement.

Apart from the above, kindly let me know if my visit can be of any use for the Institution in general and to SRMIST SOM in particular.

I am planning to reach the campus on 24 Aug 2018 by 09.30 am.

Hope the above information will serve the purpose. Eager to have a fruitful discussion and deliberation.

Looking forward to your reply...

Cheers and Regards,

Dr G Ramesh, PhD
Professor and Head MMS/MBA Programme
Chairperson-Examination Committee,
Member,BoS Marketing specialization and VC Nominee for CAS,University of Mumbai
St Francis Institute of Management and Research (SFIMAR)
Mt Painsur, SVP Road, Borivali (West)
Mumbai-400103
Tel : 022-28917089
Mob: 9867499370
Fax: 022-28906567
Website: www.sfimar.org

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smita jesudasan <smita@sfimar.org>

Fwd: Request for a visit to the campus of SRM and a brief Interaction

G Ramesh <gramesh@sfimar.org>
To: smita jesudasan <smita@sfimar.org>

Wed, Sep 29, 2021 at 5:02 PM

----- Forwarded message -----

From: **G Ramesh** <gramesh@sfimar.org>
Date: Wed, Aug 29, 2018 at 9:02 AM
Subject: Re: Request for a visit to the campus of SRM and a brief Interaction
To: VC <vc@srmuniv.ac.in>
Cc: Chairman SFIMAR <chairman@sfimar.org>, Registrar <registrar@srmuniv.ac.in>, Executive Assistant to VC <secy.vc@srmuniv.ac.in>

Respected Sir,

Greetings from St Francis Institute of Management and Research (SFIMAR).

The visit to SRM IST (Formerly SRM University) was indeed a journey for me and honestly, the journey was very fruitful, enriching and highly insightful despite the fact that the day of the visit (24 Aug 2018) was very hectic as it was coinciding with the birthday celebrations of the honorable Chancellor of SRM IST, Shri T R Pachamuthu.

Right from the beginning of coordination by Mr Vinothkumar, PRO, SRM IST, welcoming by Dr Vinothkumar, faculty member, SRM-SoM, hospitality and campus tour facilitated by Dr Vinothkumar, interaction with Dean Dr Ponniah and other senior faculty members, interacting with a group of MMS (Timespro associated program) and finally meeting and greeting with an highly professional and down to earth person like you, of the status of Vice Chancellor, SRM IST. **It was indeed truly amazing and ever cherishing experience.**

Thank you so much for providing me such an opportunity. We sincerely wish to continue the interaction in the form of some collaborative initiatives and activities. We request you to kindly evaluate and look into the suggestions provided by me during our meeting in this regard. Also do let me know if i can contribute in anyway to the overall development of students at SRM IST in general and students of School of Management (SRMIST -SoM) in particular.

Attaching some of the pictures captured during my visit for your reference and record.

Thanks once again Sir.

Cheers and Regards

Dr G Ramesh, PhD
Professor and Head MMS Programme
St Francis Institute of Management and Research (SFIMAR)
Mt Poinsur, SVP Road, Borivali (West)
Mumbai-400103
Tel : 022-28917089
Mob: 9867499370
Fax: 022-28906567
Website: www.sfimar.org

[Quoted text hidden]

9 attachments

Photo 1.jpg
85K



Photo 2.jpg
43K



Photo 3.jpg
123K



Photo 4.jpg
69K



Photo 5.jpg
77K

Photo 6.jpg
122K



Photo 7.jpg
82K



Photo 8.jpg
99K



Photo 9.jpg
96K



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: _____

Date: 26/09/19

To,
CMA Dr. Natika Poddar
Associate Professor-Finance
Programme Head-MFM/MMM
St. Francis Institute of Management & Research

Dear Ma'am,

We are pleased to invite you as a Guest speaker with our M.Com Part II students on "Project Guidance" to enhance them with relevance of framing project topic, laying down objectives and Research Methodology on 26th September, 2019 from 7.00AM-8.45 AM.

Your engagement with our students would help them in gaining expertise in area of their project work. Kindly let us know your availability for the same.

Thanking you,

With regards,

Prof. Pankaj Jain
M.com Co-ordinator

Dr. N.N. Pandey
Principal

DI / L- IG / Gen/ 00



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: _____

Date: 20/09/19

To,
CMA Dr. Natika Poddar
Associate Professor-Finance
Programme Head-MFM/MMM
St. Francis Institute of Management & Research

Dear Ma'am,

We greatly appreciate that you accepted our invitation and consented to be as a Guest speaker with our M.Com Part II students on "Project Guidance" to enhance them with relevance of framing project topic, laying down objectives and Research Methodology on 26th September, 2019 from 7.00AM-8.45 AM.

Thanking you,

With regards,

Prof. Pankaj Jain
M.com Co-ordinator

Dr. N.N. Pandey
Principal

DI / L- TG / Gen/ 00



St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)
Fax: 2890 6567 E-mail : info@sfimar.org Website : www.sfimar.org

Date: 15/06/2019

To,
Prof. Subhashini Naikar,

Dear Madam,

We are pleased to appoint you as a Visiting Faculty for our MMM Programme at our Institute. Your lecture for Third Year Semester – I, Subject – Customer Relationship Management will be on Saturday, 06.15 p.m. to 09.15 p.m. commencing from 22/06/2019.

You will be paid an honorarium on hourly basis @ Rs. 1250/-. The remuneration includes payment for all efforts and time spent for submission of session plan, conducting the sessions as per the stipulated time frame, setting question papers, invigilating the subject examinations, evaluating the students for Internal Assessment marks, correction & submission of the answer papers and declaring the results finally within one week from the date of subject examination. Please note that no additional remuneration would be paid for setting 2 sets of question papers, invigilation, evaluation and finalization of marks. Invigilation duty is mandatory for the respective subject faculty for midterm as well as final exams. Mid-term/End-term answer sheets should be evaluated in the Institute premises itself.

On your arrival at the Institute, on the days of your lecture session kindly record your attendance with Ms. Chhaya at the administrative office. You are also requested to provide Xerox copy of your pan card.

This appointment is purely as a Visiting Faculty and does not entail any lien on or any entitlement as a regular faculty member. While you are in the premises you are required to abide by the rules & regulations of the Institute and in no way should behave in the manner which can affect the prestige and value of the Institute. Based on the feedback from students, if there would be a requirement for replacing you during middle of the Semester, then only 50% of honorarium for that particular month will be paid to reimburse the traveling cost incurred.

If the above terms and conditions are acceptable to you, kindly sign and return the duplicate hereof, for our records.

Thanking you,

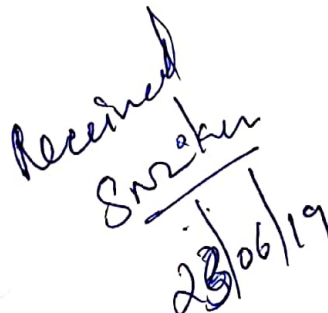
Yours faithfully,



Bro. Alphonse Nesamony
(Chairman)

I read the terms and conditions of appointment and confirm acceptance of the same.

Prof. Subhashini Naikar


Received
Suzakar
23/06/19

Subhashini Naikar

Date of Birth : 23rd November 1981
Communication Address : 47G, 115, Manish Nagar
Four Bungalows, Andheri (w)
Mumbai 400058
TEL : 9833124996
Email Id. : subhicool@gmail.com

Educational Qualification :

- 1) Cleared SET exam in the year September 2009.
- 2) M.Com. with 58 % from Mumbai University in Management in the year 2007.
- 3) B.Com. with 65% from Mumbai University in the year March 2002.
- 4) HSC with 71% from Maharashtra board in the year March 1999.
- 5) SSC with 59% from Maharashtra board in the year March 1997.

Professional Qualification :

- 1) Currently doing M.Phil. from YCMOU.
- 2) Successfully completed Post Graduate Diploma in Human Resource From Welingkar Institute of Management (Distance Learning)
- 3) Diploma in HRM from Welingkar
- 4) Advanced diploma in business administration from welingkar
- 5) Certificate Course in typing @ 30 W.P.M.

- 6) Diploma in Computer Application
- 4) Certificate Course in Tally 5.4
- 5) Completed a banking entrance exam course from National School Of banking

Hobbies : Reading, Photography, Dancing & Travelling.

ACHIEVEMENTS :

- 1) Won several medals in the school for sports event like running race and the book balance.
- 2) In the performance appraisal held at Career launcher India ltd. Was awarded the top 5 grade for the best performance and was sent to Delhi for leadership training.
- 3) In M.Com. Part-1 examination stood 2nd in Vivek College.
- 4) In M.com Part-2 examination stood 3rd in Vivek college and stood first in International Marketing subject.
- 5) Mumbai University Examiner for Viva voice for Marketing and HR. Also examiner for Marketing, Copywriting and Advertising and Marketing Research.

Experience:

- 1) one year work Experience as an Assistant Accountant Cum Computer Operator in Khadi Gramo udyog. (April 1999 - May 2000)
- 2)one year work Experience as an English teacher in St.Theressa High School.(June 2000 - May 2001)
- 3) one year work experience as an Office representative cum Customer Care Executive with Mr. Rohit Dhanani, (LIC AGENT) 2nd in India for highest premium income. (July 2001 - September 2002)
- 4) Worked in Career Launcher India Ltd. in the IIT segment which is an educational institute as a Centre Head Cum Operation executive. (October 2002 – February 2006)
- 5) Worked in MET (Mumbai Education Trust) as a Sr. Customer Relation Officer (September 2006 –June 07)
- 6)Worked in Ghanshyamdas Saraf College as a BFM co-ordinator for BMS,BCBI,BCAF and BMM. (June 2007 – January 2011)
- 7) Currentlyworking at Prahladrai Dalmia Lions College of Commerce and Economics as Assistant Professor.

- 8) Also a visiting faculty in Patkar College, Kohinoor Institute of Hotel Management , School of broadcasting & Communication and Kirandevi Saraf Institute of Management, Atharva college of Hotel management and ICFAI

Responsibilities :

- 1) As an Office Assistant cum Computer Operator I was dealing in drafting of letters, preparing the sales Voucher, filling up the rebate forms, etc.
- 2) As an English teacher I was teaching english to the students of Std vii, viii & std ix. I was also honoured to be a host in the annual function held in the school Annual day.
- 3) As a Customer Care Executive I was responsible for preparing the database to follow up through internet, follow up of the Customers grievance in the LIC Offices through phone, Counselling the Customer regarding the pros and cons of a policy which enables them to decide better, emailing, etc.
- 4) As a centre head cum operation executive I was handling Counseling and acted as a coordinating link between the students, the parent and the faculty and interact with different people and find the solution for any difficulty and as an Administration in-charge and Centre Head I take care of the admissions, other branches of working ,arranging for the tests, preparing the schedule for all the 6 centres by keeping in

mind the available human resources, etc. Was reporting directly to the Director and was handling all the secretarial work of the Director like arranging Meeting, Travel, Correspondence work, etc.

- 5) As a Customer Relation Officer in MET I handle the counseling desk. I am also actively involved in counseling the students through the mode of Walk-in, Telephonic and email and drafting various business letters. I am also responsible for the arranging for the seminar in the colleges for the students who are in the final year of graduation. Individually addressing seminars in Mumbai and Pune for the students who are in the final year of graduation regarding the career guidance in Professional courses.
- 6) As a core faculty at Saraf College, I teach Management, Organizational Behaviour and Marketing subjects to the Undergraduate and Post graduate students. Also taking part in the administrative activity of maintaining the projects, Counseling during admission, etc. Am the Placement officer and the chairperson of the examination committee.
- 7) As a Assistant Professor at Prahladrai Dalmia Lions College of Commerce and Economics I handle Advertising and Environmental Management subjects for Undergraduate and for Post graduate I teach Strategic Management Subject. Active member in the following committees : - Placement, Exam, Seminar, Fine Arts, Cultural Association, UGC, etc

8) As a visiting faculty, I am handling the subjects like Advertising management, Marketing, Psychology, Copywriting and Advertising Research, Brand Management. At Kohinoor College of Hotel Management teach POM, Sales and Marketing and Hospitality Marketing. As a visiting faculty at Kirandevi Saraf Institute for MBA and ICFAI, I teach Organizational Behaviour, Business Communication and Managerial Effectiveness, Principles of Management, Marketing Management.

Publication and Paper Presentation :

- 1) Published a book on 'Special studies in Marketing' by Himalaya Publication (June 2011)
- 2) Published a book on 'Advertising and Marketing Research' by Vipul Publication. (December 2012)
- 3) Presented paper titled 'Online Gift Portal' at the International Conference on Innovation and Entrepreneurship hosted at the green campus of Institute for Future Education, Entrepreneurship and Leadership (iFEEL) on February 2012.
- 4) Presented a paper titled 'Emerging Trends of E-Commerce and Online Gift Portal' at the UGC Sponsored National Conference on 'The Indian Business Scenario: Challenges Ahead' organized by the Department of Commerce of Ghanshyamdas Saraf College of Commerce and Economics on November 2012.
- 5) Presented paper titled Emerging challenges and Opportunities in Green marketing at a UGC Sponsored National level seminar organised by Prahladrai Dalmia Lions College of Commerce and Economics on

February 2012.

(Subhashini Naikar)
Signature



St. Francis Institute of Management and Research

Approved by AICTE, DTE (Govt. of Maharashtra) and affiliated to Mumbai University

(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Gate No. 5, Mt. Poonam, S.V.P. Road, Borivali (West), Mumbai - 402 112

To,
The Registrar,
Mumbai University,
Attention To,
Director,
BEUD



Date: 23/11/2020

Sub: Mumbai University logo for Research Conference to be conducted on 15th Feb. 2020

Dear Sir,

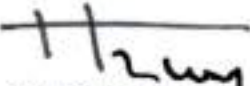
We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 15th International Research Conference - **Pathh 2020 on 15th February 2020**. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

Pathh is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,


Dr. D. Henry
Director, SFIMAR



University of Mumbai



Academic Planning and
Development Section
No. APD/ICD/2019-20/31157
1st February, 2020

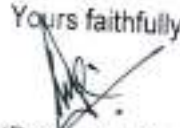
To

The Director,
St. Francis Institute of Management and Research,
Gate No 5, Mt. Painsur, S. V. Road,
Borivali (W),
Mumbai-400 103.

Sir,

With reference to your Ref. Letter dated 20th January, 2020, this is to inform you that as per the decision taken by the Management Council at its meeting held on 11th March, 2016, vide item No. 2 your request for permission to collaborate with University of Mumbai to Organizing **15th International Research Conference** on the topic "**Pathh**" to be held on **15th February, 2020** is granted, subject to the conditions that there shall not be any financial liabilities on University and no misuse of University Logo".

Yours faithfully,


(Deepak V. More)
Assistant Registrar

Pathh 2020



Address by the Guest at the Inaugural of Pathh 2020



Paper Presentation at Pathh 2020



Prize Distribution Pathh 2020



Organizing Team Pathh - 2020



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

Pathh 2020

THEME : "IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY"

15th Annual
International
Research
Conference



DATE: **15th** February 2020

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceedings CD will Carry ISBN Number.



Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by “The Society of the Congregation of Franciscan Missionary Brothers” in 2002. SFIMAR presents PATHH 2020, the 15th Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme **‘IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY’**

About the Theme

“The Fourth Industrial Revolution can compromise humanity’s traditional sources of meaning—work, community, family, and identity—or it can lift humanity into a new collective and moral consciousness based on a sense of shared destiny. The choice is ours.” —Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum.

Fourth Industrial Revolution, like all the previous revolutions is likely to disrupt the way various stakeholders operate in business. There are new opportunities and challenges which are created for businesses.

The 15th International Conference of Pathh invites thought leaders, academicians and researchers to address these trends and practices which are evolving in managing the business due to The Fourth Industrial Revolution. The conference will address how various stakeholders can sustain, nurture and maintain their growth and development in business.

The main theme will cover the following sub-theme with a focus on the Fourth Industrial with respect to disruption in employment, equality, communication, economies, marketing, technology and finance.

Sub-Themes

Finance

- Cashless transactions
- Mobile Banking
- Block chain technology
- Corporate Governance
- Trade War and Financial Markets
- Mutual Fund Regulations
- Banking Regulations
- Venture Capital and Private Equity

Marketing

- Social Media Marketing
- Digital marketing

- Big Data Analysis
- User Experience
- Customer relationship Management
- Rural Marketing
- Market Research

Human Resources

- Freelance Workforce
- Work from home
- Social entrepreneurship
- Performance Management
- Cross Cultural Workforce
- Change Management and Leadership

Entrepreneurship, Operations and IT

- Artificial Intelligence
- Robotics
- Data Privacy and Security
- Total Quality Management
- Women Entrepreneurship
- Business Entrepreneurship
- Family Business Management
- Operation and Supply Chain Management

(List of sub-themes is illustrative & not exhaustive)

Call for Papers

Papers are invited for PATHH - 2020 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author’s name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 7th January 2020.

Evaluation Criteria For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in the paper duly acknowledged?

Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2020

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Full Paper : **7th January 2020**
- Intimation of Acceptance of Paper : **21st January 2020**
- Submission of the Registration form : **31st January 2020**
- Research Paper Presentation : **15th February 2020**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees (Including GST)

Research Scholars : ₹ 1500/- (INR) per author
 Delegates from Academics : ₹ 1800/- (INR) per Author
 Delegates from Industry : ₹ 2200/- (INR) per Author
 (Each author needs to register separately)

Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1000	₹ 800
Twin Sharing (per person)	₹ 500	₹ 400

Accommodation is available in the Institute premises.

*Rates include accommodation only



ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. D. Henry, Director, SFIMAR

Mr. Augustine Kurias, Member & Observer, SFIMAR

Dr. Thomas Mathew, Academic Adviser, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Mr. Pushkar Parulekar 9664012760 pushkar@sfimar.org

Student Representatives

Mr. Oreste Joseph 9764829154 orestej3@gmail.com

Mr. Karen Silveira 8879076304 karensilveira20@gmail.com

Mr. David Shetty 7738553792 davidshetty10@gmail.com

Conference Contacts

Tel.: 022 - 2891 7089, 2895 8403. Email: pathh@sfimar.org

PATHH - INTERNATIONAL RESEARCH CONFERENCE





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2020

15th Annual International Research & Thesis Conference

THEME : 'IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY'

VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai

DATE: 15th February, 2020



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of '**SFIMAR-MDP**' OR Direct Payment / Bank Transfer / NEFT Payment to be made to:

Bank Name : Catholic Syrian Bank (CSB), Borivali (W), Mumbai

A/C No. : 033100479173190001

IFSC Code : CSBK 0000331

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

St. Francis Institute of Management & Research
PATHH 2020
15th Annual International Research Conference

Theme: "IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY"

SATURDAY, 15TH FEBRUARY 2020

8:30am-9:30am : Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

INAUGURAL SESSION (*Auditorium 3rd Floor*)

9:30am-9:50am : SFIMAR Anthem & Lighting of the Lamp.

9:50am-9:55am : Presentation on the theme of PATHH 2020

9:55am-10:05am : Welcome Address by Rev. Bro. Alphonse Nesamony.
Chairman, SFIMAR

10:05am-10:15am : Guest of Honor address by Mr. Prashant Karmalkar
CEO Circular Angle

10:15am-10:25am : Chief Guest address by Dr. Sajeev Kumar Nair
Senior VP Reliance Industries Ltd.

10:25am-10:30am : Concluding note on inaugural session by Dr. D. Henry.
Director SFIMAR

10:30am-12:10pm : **Technical Session**
(Reference: list of presenters)

VALEDICTORY SESSION (*Auditorium 3rd Floor*)

12:10pm-12:35pm : Chairpersons' views about the papers

12:35pm-12:40pm : Address by Mr. Augustine Kurias
RDC Member and Observer, SFIMAR

12:40pm-1.15pm : Certificate Distribution

01:15pm-01:20pm : Vote of Thanks

01:20pm-02:00pm : **Lunch** (*Assembly Hall- Ground Floor*)

.....

St Francis Institute of Management and Research

PATHH 2020

List of Guests and Chairpersons

CHIEF GUEST

Dr. Sajeev Kumar Nair

Senior VP Reliance Industries Ltd.

GUEST OF HONOUR

Mr. Prashant Karmalkar

CEO Circular Angle

CHAIRPERSONS

Dr. Sangeeta Pawar

Associate Professor & Ph.D. Guide, University of
Mumbai

Dr. Rajeshwary

Professor

KPB Hinduja College of Commerce and Economics

DIGNITARY

Mr. Augustin Kurias



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH PATHH 2020

SR NO	NAME OF PRESENTERS	TOPIC NAME
1	DR. RUPA SHAH	AN ANALYSIS OF SOCIAL MEDIA MARKETING WITH REFERENCE TO SURROGATE ADVERTISEMENTS ON GLOBAL LEVEL
2	SHIVALI PANDYA THAKAR	Impact Investment India – An Economic and Social Implications
3	DR. SHRAWANKUMAR ROONGTA	“Surviving and thriving in the Era of 4th Industrial Revolution: A view from the trenches of the Indian market”.
4	DR. NEHA GOEL	A STUDY ON FRAUDS IN BANKING SECTOR: GENESIS AND SAFEGAURDS
5	MS. GANGUR SHARMA	Review of Growth, Challenges and Difficulties faced by Airlines in India
6	PROF. RAVIKANT SANGURDE	Moving towards cashless economies
7	CARAL D'CUNHA	An AI Perspective to transform HRM Experience in Organizations
8	DR. KAVITA VENKATACHARI	Predicting the buying behavior pattern of grocery items by women consumers: An empirical study of Thanjavur
9	SAMITA SENGUPTA / DR.SUHASHI	Women’s Participation In Agricultural And Allied Agricultural Activities : An Analysis of Women Empowerment
10	DR. (MRS) BABITA A. KANOJIA	A STUDY ON DIGITAL HUMAN RESOURCE MANAGEMENT ITS IMPACT ON EMPLOYEE TURNOVER
11	MRS. SABINA ASHFAQUE SHAIKH	To study the new retails format in Mumbai city and its impact on customers



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

Ref. No.:39984/19

Dated:02/09/2019

The editor
S.P. Singh
St. Francis Institute
Mumbai

Sub: Complimentary Copy of Journal on Exchange basis/invitation for Subscription.

Dear Sir/ Madam,

We are publishing "Gyan Management" an International bi-annual refereed Journal of Management & Technology. The journal provides a platform for the creation & dissemination of knowledge in the area of Management and Technology. Its focus is on applied research and reflections relevant to practicing managers without sacrificing the academic rigors. It attaches a special emphasis on management & technological issues that are relevant for the emerging economies.

The Journal tries to maintain a balance between purely research-oriented papers and those based on management practices in different areas of management & technology. Every issue of the journal carries a mix of research papers, articles, case studies and book reviews. We seek your participation in this endeavor to build symbiotic relationship in our common quest for creation and dissemination of knowledge.

We propose to begin our relationship through exchange of journals on complimentary basis if your institute is publishing any journal. In case the journal is not being published by your institute, we will request you to kindly subscribe the "Gyan Management" journal for your library. This would allow both the institutes to enrich their libraries and mark the start of a mutually beneficial association.

We would welcome valuable suggestions and looking forward for your response.

Sincerely Yours

Harjinder Kaur
Librarian
GJIMT Mohali
Email: gjimtlibrary@gmail.com / gjimt@gjimt.ac.in



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Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

To,
The Director
 St. Francis Institute of Management & Research
 Borivali

Sub: 'MET Management Review (MMR)' Research Journal Exchange Program

Dear Sir/ Madam,

Greetings from MET League of Colleges!

It is a matter of great pleasure and honour to forward you MET Management Review (MMR) Research Journal (ISSN no. 2394-4013) which is highly-selective, peer-reviewed, interdisciplinary, biannual journal focusing on conceptual and practical applications in the field of:

• General Management	• Innovations
• Micro, Small and Medium Enterprises	• Domestic Trade and Global Trade
• Technology, Systems, Quality or Operations	• Environment and Ecological Management
• Insurance, Banking and Finance	• Marketing and Advertisement Management
• E-commerce	• Human Resource Management
• Corporate Social Responsibility, Corporate Governance	

MMR seeks to publish a balanced mix of high quality theoretical research articles, case studies, book reviews, strategies, scenario analysis, surveys as well as pedagogical and curricular issues. For paper submission/ further clarification kindly get in touch with us through research@met.edu.

Please find enclosed our MMR (MET Management Review) along with this letter. Request you to kindly visit the below link for the online version of MMR and author's guidelines.
https://www.met.edu/institute/institute_of_management/met_management_review.

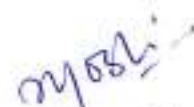
We look forward for such more exchanges and participation with your esteemed organisation in future.

Thanking you.

Your Sincerely,



Dr. Vijay Page
 Director General and
 Chief Editor



Dr. Nirmala Joshi,
 Research Head and
 Editor



St. Francis Institute of Management and Research

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Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing

Dated: January 14, 2020

Mr. Papinder K. Negi
Librarian
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P. Road,
Borivali (West), Mumbai – 400 103

Subject: Sending latest issue of JIJMR under Exchange Agreement with your Journal

Dear Mr. Negi,

As per our exchange agreement between “SPANDAN: Student Research Journal” and “Jaipuria International Journal of Management Research” (JIJMR), please find attached latest issue of our journal JIJMR for the period of July to December 2019 which was released recently.

I further request you to encourage your faculty members to sending their research contribution for publication consideration to JIJMR.

JIJMR is a peer reviewed journal and is included in various indexing/abstracting and full text databases like Ebsco, J-Gate, i-Scholar, SIS, Root Indexing.

Please recommend this journal to your institute/university IQAC Cell for sending their recommending to your region UGC-CARE Nodal Agency for inclusion of journal in UGC-CARE list.

Looking forward for long term mutual relationship,

With best regards,



Jitender Sharma
Co-Editor





St. Francis Institute of Management and Research

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Outcomes

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REF : IMIS/18-02/ 325 /2019


12.09.2019

To
The Librarian
SFIMAR Research Review
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P Road
Borivil (West)
Mumbai - 400 103
Ph: 2891 7089/2895

Dear Sir,

Sending herewith our journal "Pratibimba" Vol: 18 No: 01 (Jan - Jun) 2018 as per our exchange programme. We have received your journal "SFIMAR Research Review" 2018 (Vol: 13, Issue: 01) but unfortunately the issues of 2010 (Vol: 05, Issue: 01 & 02), 2011 (Vol: 06, Issue: 02), 2014 (Vol: 09, Issue: 02) & (Vol: 12, Issue: 01 & 02) 2017 are still in pending. Hope our library will able to get all the issues regularly for smooth communication.

Thanking You


Mrs. Prativa Samal
Sr. Librarian



St. Francis Institute of Management and Research

(SFIMAR)

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- National Insurance Academy
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- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain
Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

Phone: 07272-426200-32; Fax: 07272-426208

E-mail: info@pimd.edu.in; Web: www.pimd.edu.in

ISO-9001:2008 Certified by IAS-ANZ

PIMD/PACE/2020/24

9/01/2020

To,
Editor,
SFIMAR
St. Francis Institute of Management and Research
Mt. Painsur, S.V.P. Road Borivali
West Mumbai- 400 103,

Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards
For Prestige Institute of Management Dewas



Dr. Anil K. Joshi
Editor in Charge
PACE-A Journal of Research of Prestige
Institute of Management Dewas



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
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VJIM

AN INNOVATION DRIVEN B-SCHOOL

December 02,2019

SUBJECT: Mutual Exchange of Journal

Dear Sir/Madam,

Kindly find Enclosed a copy of our research journal, "**Gavesana Journal of Management**", Vol. 10 Issue No. 2 Jul-Dec 2018 under exchange agreement with your institution. We are sure that users of your library will find articles of the journal interesting. Kindly acknowledge the receipt of the journal.

We apologize for the delay. The next issue will be sent to you at the earliest. Hope good associate with you.

Yours sincerely,

M. Raghu
Asst. Editor
library@vjim.edu.in
07093042999



VIGNANA JYOTHI INSTITUTE OF MANAGEMENT

Bachupally, Hyderabad-500090, Telangana.India

Tel.No.:040-23044902/951,

director@vjim.edu.in, www.vjim.edu.in

UNT
UNIVERSITY
OF NORTH TEXAS

AACSB

Business
Education
Alliance

Member

Internshala

Introduction

Internshala is a *dot com* business with the heart of *dot org*. A technology company on a mission to equip students with relevant skills and practical exposure through internships and online training. Imagine a world full of freedom and possibilities. A world where you can discover your passion and turn it into your career. A world where your practical skills matter more than your university degree. A world where you do not have to wait till 21 to taste your first work experience (and get a rude shock that it is nothing like you had to imagine it to be). A world where you graduate fully assured, fully confident, and fully prepared to stake a claim on your place in the world.


Objectives

- To create student accounts for all the students registered by the College.
- Provide weekly internship updates to all the students registered by the College as per their filled-in preferences.
- Inform the College when students get selected for an internship.
- Inform the College about all internship campaigns launched every month.

Outcomes

Summer internships and Live projects are given to the students who are eligible for the job.

Agreement with Internshala for Summer Internships and Live Projects

 INTERNSHALA internshala that matter	© Scholiverse Educare Pvt. Ltd., B-610, Unitech Business Zone, Nirvana Country, South City 2, Gurgaon, India - 122018
--	--

INTERNSHALA COLLEGE REGISTRATION AGREEMENT

This Agreement is executed on 21st June 2019 by and between:

Scholiverse Educare Private Limited, having its registered office at B-610, Unitech Business Zone, Nirvana Country, Sector-50, Haryana - 122018, acting through its authorized representative Samay Bhatnagar, Head, University Relations (hereinafter referred to as **"Internshala"**);

AND

St Francis Institute Of Management & Research (hereinafter referred to as the **"College"** which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives and permitted assigns) of the other Party; acting through its authorized representative Sangeeta Varma, Training and placement officer.

Overview:
This agreement is regarding the college registration of 'St Francis Institute Of Management & Research' with 'Internshala'.

Responsibilities of Internshala:

- Create student accounts for all the students registered by the College.
- Provide weekly internship update to all the students registered by the College as per their filled in preferences
- Safeguard students' data as per Internshala privacy policy (<https://internshala.com/privacy>)
- Inform the College when students get selected for an internship
- Inform the College about all internship campaigns launched every month
- Provide an additional 10% discount on all Internshala trainings to students of the college

Responsibilities of the College:

- Recognize Internshala as the internship and training partner in all internal and external communications including on its website and in admission/media brochures
- Send a communication to all the students and faculties regarding the association and direct/encourage students to verify their accounts
- Provide the information of all the interested students of the College as required by Internshala for their registration. The information should contain the first name, last name, mobile number and the email address of all the students of the College
- Regularly post a list of students selected for internships through Internshala every month on the college's notice board
- Share necessary/relevant information regarding internship campaigns launched by Internshala with its students

Commercials:
This is a non-commercial agreement whereas neither party is required to make any payment to other party for carrying out the responsibilities listed in this agreement.

Term and Termination:

This agreement will be operational and valid from 21st June 2019 and the initial tenure of the agreement is 1 (one) year. Upon completion of the tenure, the agreement can be renewed for another 1 year and so on with mutual consent of both parties. Under normal circumstances, either party wanting to terminate the agreement can do so and it can be done on a mutually agreed upon date in a justified way with a notification given at least one month prior to termination date.

Disputes:

The Parties shall attempt in good faith to resolve any dispute arising out of or relating to this Agreement promptly by negotiation between executives.

Signed and Delivered by The Signatory Representative of Parties to this agreement:

For and on behalf of

For and on behalf of

Internshala

St Francis Institute Of Management & Research



(Samsay Bhatnagar, Head, University Relations)
(Authorized Signatory)

(Sangeeta Varma, Training and placement officer)
(Authorized Signatory)

6. Training Topic: Financial Report Writing Skills

Objective – To Train students on writing a financial report.

Summary: Financial statements are written records that convey the business activities and the financial performance of a company. Financial statements are often audited by government agencies, accountants, firms, etc., to ensure accuracy and for tax, financing, or investing purposes. Financial statements include a Balance sheet.

Date of the activity: 10th September 2019

Name & Designation of Speaker: Mr. Abhisek Salecha Co-Founder - ForeVision

Number of students enrolled: 78

Outcomes – Students learned the technical aspects of writing a financial report and all its steps.

Step 1: Making A Sales Forecast.

Step 2: Creating A Budget for Expenses

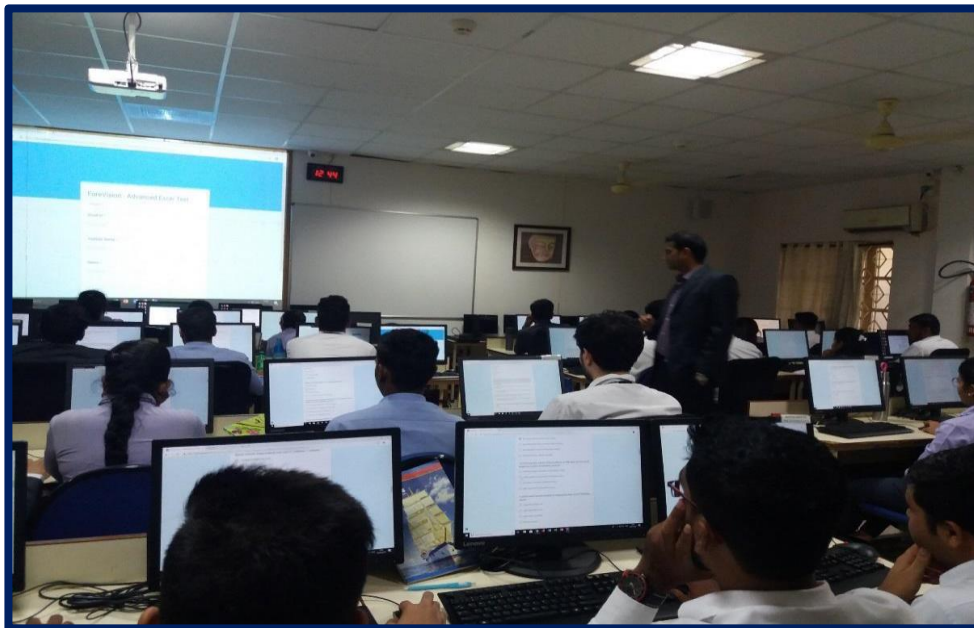
Step 3: Developing a Cash Flow Statement.

Step 4: Projecting Net Profit.

Step 5: Dealing with Assets and Liabilities.

Step 6: Find the Breakeven Point.

Photos:



Financial Report Writing conducted by Mr. Abhisek Salecha on 10th September 2019

**MEMORANDUM OF
UNDERSTANDING(MOU)**

BETWEEN

**St. Francis Institute of Management &
Research**

"A" Grade by NAAC & ISO 9001-2015 Certified Institute

&

ForeVision

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 15th day of – May – Two Thousand Eighteen (15/05/2018).

To,

ForeVision

We are pleased to get into an association with your esteemed organisation as our Training and Placement partner.

Purpose:

1. To give a holistic development to students on Personality/ Softskills /Technical Skills by training our students as per industry requirement identified by the Institute.
2. To assist institute by sharing job leads received from your clients for Final Placement & Summer Internships

Internships and Placement of Students: Terms and Conditions

1. The company name, package, profile and job location will be communicated to the Institute and it will be kept confidential by the Institute till the consultancy notify for its disclosure.
2. The consultancy will not be approaching to the students directly, whose CVs are shared by the Institute for the current year placement till 30th June.
3. In case any student approaches you directly or indirectly for any job related issues, the consultancy will inform the concerned person of the Institute by an e-mail, giving student details.
4. The information about scheduling any selection process will be informed to the Institute well in advance and if possible can be consulted before fixing a date with the company.
5. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein.
6. There shall be no monetary transactions from either side.

You will be sharing the job profiles for the following fields of specialization. (Please Tickmark)

Marketing	<input type="checkbox"/>	Finance	<input type="checkbox"/>	Human Resources	<input type="checkbox"/>
Information Technology	<input type="checkbox"/>	Operations	<input type="checkbox"/>	Not Applicable	<input checked="" type="checkbox"/>

Training Students : Terms and Conditions

1. The consultancy will not be approaching students directly for any monetary benefits.
2. Training should be conducted based on Skill requirement identified by the institute.
3. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein.
4. Training remunerations if applicable, will be as per the Institutes policy or with mutual consent with due approvals of institute's management.

You will be imparting Training to the students in the following areas. (Please Tickmark)

Soft Skills	<input type="checkbox"/>	Technical	<input checked="" type="checkbox"/>
--------------------	--------------------------	------------------	-------------------------------------

Other : _____

Validity:

This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, by way of communication, correspondence etc.


Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.

I have gone through all the terms and conditions and have understood all the implications thereof. I agree to the above terms and conditions and in token of my acceptances I hereby affix my signature & Stamp to this document.


AGREED:

For
St. Francis Institute of Management & Research

For
ForeVision


Sangeeta Varma
Manager Corporate Relation & Placement
St. Francis Institute of Management & Research
Mt. Painsur, S. V. P. Road, Borivali (West),
Mumbai - 400 103 - Tel : 022 28917089

FOR FOREVISION



DIRECTOR

Authorized Signatory & Stamp of Institute

Name : Ms. Sangeeta Varma

Designation: Manager Corporate Relations
& Placement

Authorized Signatory & Stamp of Company

Name : Mr. Abhisek Salecha

Designation: Co-Founder - ForeVision

St. Francis Institute of Management & Research	Name of Industry : ForeVision
Address: Mt. Painsur, S,V. P. Road, Borivali (W), Mumbai-400 103	Address: B Wing, 3rd Floor, Vasudev Chambers, Old Nagardas Road, Andheri East,Mumbai 400069
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E-mails: placements@sfimar.org	E-mails: abhisek.salecha@forevision.co.in info@forevision.co.in
Web: www.sfimar.org	Web: www.forevision.co.in

9. Training Topic: Financial Modelling Workshop- Skill enhancement in understanding various financial models.

Objective – To Train students on financial modelling core concepts and their application in the actual job.

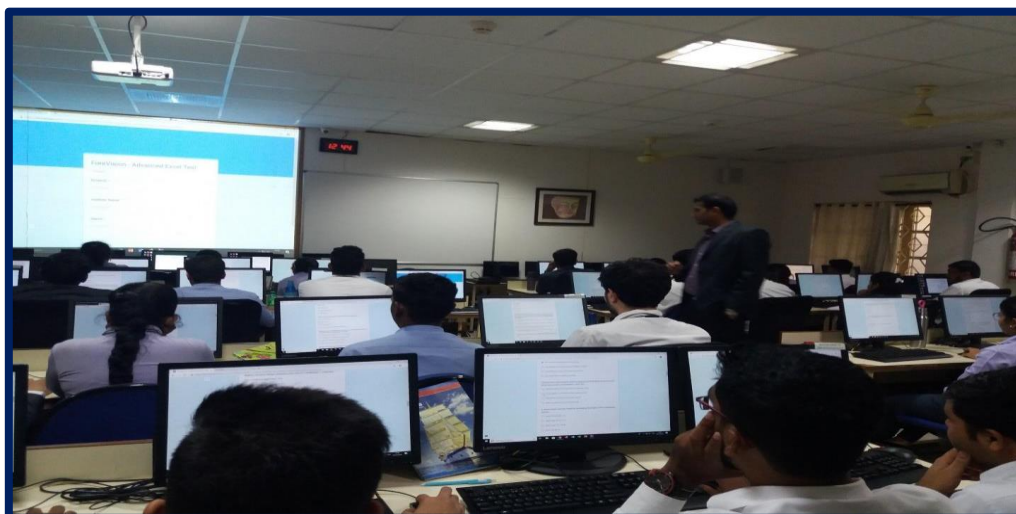
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Date of the activity: 7th October to 18th October 2019

Name & Designation of Speaker: Mr. Abhisek Salecha Co-Founder - Fore Vision

Number of students enrolled: 78

Outcomes – Learnt the formulas and technical functions of FM, Its application concerning Industry cases.



Financial Modelling Session conducted by Mr. Abhisek Salecha 7th October to 18th October 2019

11/9/2020

St Francis Institute of Management & Research Mail - SFIMAR: Financial Modelling Workshop

Day	Date	Time	Topic
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Happy Learning!!

Sangeeta Varna
Manager
Corporate Relations & Placements
Direct : 022 28902202, Mobile: 09833899397

St. Francis Institute of Management & Research (SFIMAR)
"A" Grade by NAAC & ISO 9001-2015 Certified Institute
Gate No. 5, Mt. Poinsur, Near Bhagwati Hospital, S.V. P. Road, Borivali (W), Mumbai-400 103.

SFIMAR-'Enlightening Minds, Defining Leaders'

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

2 attachments

 FV_Hero MotoCorp_SFIMAR.xlsx

<https://mail.google.com/mail/u/0/?ik=a3e282f895&view=pt&search=all&permmsgid=msg-r%3A%201967162044782598&siml=msg-r%3A%20196...> 2/3

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**St. Francis Institute of Management &
Research**

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FOR FOREVISION



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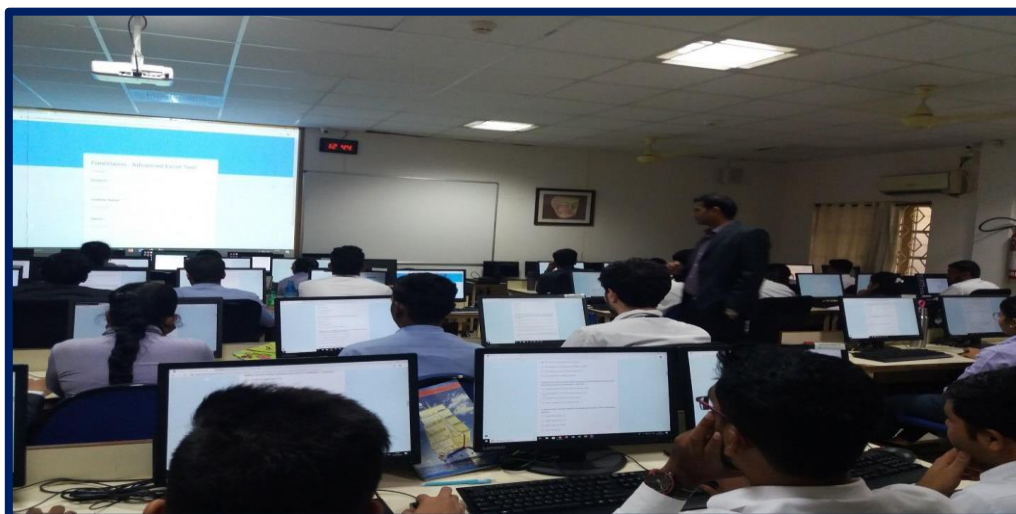
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FOR FOREVISION



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Web: www.sfimar.org	Web: www.forevision.co.in

Report on the Session, 'The Basics of Investing' at SGX on 19.11.2019

Introduction

An International Industrial Visit to Singapore was organized for MMS and MMM/MFM Programmes students from 16th to 21st November 2019. Twenty-four students accompanied by Dr. Smita Jesudasan, Dr. G Ramesh, Ms. Blawita Rodrigues participated in the international industrial visit to Singapore. The visit to SGX Academy (Singapore Exchange Academy) on 19.11.2019 facilitated the students to attend a session on 'The Basics of Investing' in a global financial market, i.e., Singapore. Mr. Puah Soon Lim, CFA, conducted the session. The session covered the Ecosystem of the Singapore Stock Market, Investment Goals, Investment Products, Model Portfolio and Portfolio Rebalancing Techniques based on Singapore financial products.

Objectives of the Session

1. To understand the fundamentals – the 'why' and 'how' of investing
2. To gain broader perspectives and insights into the world of investing in Singapore

Topics Covered

- What are blue-chip stocks? Learn more about their characteristics.
- What are REITs? Learn more about their characteristics, the typical REIT investment strategies in Singapore, the REITs landscape in Singapore, the different categories of REITs and their selection criteria
- What are ETFs? Why should we invest in them?

About the Speaker

Puah Soon Lim, CFA, graduated from the National University of Singapore with a bachelor's degree in Business Administration. He is also a CFA. Soon Lim has more than 20 years of experience in the financial and investment industries, spanning from money broking, merchant banking, bond sales and trading, investment planning, insurance sales and management of a wealth management sales team. His last decade was spent in a stockbroking firm's wealth management unit. He is currently the Associate Director of an Independent Financial Advisor. He works with both individual and institutional investors to provide customized advice on optimal asset allocation. His extensive experience and thorough knowledge in wealth management enable him to break down complex concepts into easy-to-understand components.

Student Participation List

Title	Surname	Given name (as per passport)
MR	KURUTHUKULANGARA	ALWIN SHAJI
MS	SAWANT	APURVA AMOL
MR		ASHISH RAVEENDRAN
MS	KINNY	CRESSET FRANCIS
MS	PATEL	DRASHTI KAMLESHKUMAR
MS	RAUT	GAURI VIVEK
MR	SHAH	HARSH BHARAT
MR	RODRIGUES	HAYDEN HUDSON
MS	ALVA	HEERA MARIA
MR	DSOUZA	JAMIE
MS	NAIK	KAVITA TUKARAM
MR	MORAES	MELROY VALERIAN
MS		NEHA THOMAS
MS	NUNES	RENAL DENIS
MS		RHEA SUSAN GEORGE
MS	D'SOUZA	ROINA JOHN
MR	SHAH	SHAHEN MANOJ
MS	BATHIJA	SHEETAL GOPAL
MR	PADROO	SHUBAM
MR		STEVE CHACKO
MS	DMELLO	SUZAN RONALD
MR	SHAH	VIRAJ SANJAYKUMAR
MS	BHOGATE	VRUSHALI NARAYAN
MR	RODRIGUES	SEAN

Outcomes of the Session

1. To comprehend the core building blocks for a stock portfolio, including Blue Chip Stocks, REITs and ETFs.
2. To analyze the advantages of Blue-Chip Stocks, REITs and ETFs and their practical application strategies.

Session of 'Basics of Investing' at SGX on 19.11.2019



Participation Certificate Distribution at SGX on 19.11.2019




Felicitation of the Speaker Mr. Puaah Soon Lim, CFA on 19.11.2019





St. Francis Institute of Management and Research (SFIMAR)

Email Communication for Study Visit to Binary University on 13 November 2019

Sulbha Rastone <sulbha@sfimar.org>

Fwd: Re: Request for a Study visit to Binary University on 13 Nov 2019

alfresara <alfresara@yahoo.co.in> Mon, Nov 11, 2019 at 11:58 PM
To: Nilesh Mahadeshwar <nilesh@sfimar.org>, Akhilesh Yadav <akhilesh@sfimar.org>, Sulbha Rastone <sulbha@sfimar.org>

See for my Sending Gates credentials

----- Original message -----
From: "S.E.V EDUSMART" <sev.edusmart@gmail.com>
Date: 31/10/2019 11:58 (GMT+05:30)
To: deputy director <deputydirector@sfimar.org>
Cc: Director SFIMAR <director@sfimar.org>, Chairman SFIMAR <chairman@sfimar.org>, Advisor - Madam Professor <advisormp@sfimar.org>, Director - BU <director@binary.edu.in>
Subject: Re: Request for a Study visit to Binary University on 13 Nov 2019

Dear Dr. Ramesh,
Warm greetings!

This has reference to my email dt. 9th of August 2019, as informed Binary University has exempted the Admin Fee of USD 100.

Binary University has consented to host the 60 member delegation as per SFIMAR's list of visitors to our University on 13th of November between 2.30 pm - 4.00 pm for a Campus Tour.

Thus the program is confirmed, look forward to SFIMAR's visit.

Thank you.

Regards,
Ahamed Riaz



St. Francis Institute of Management and Research (SFIMAR)

**Report on session on 'Producing Intrapreneurs and Entrepreneurs for the World Market'
on 13th November 2019**

Introduction

An International Industrial Visit to Malaysia and Singapore was organized for the PGDM II Year Students, Batch 2017-19 from 11th November to 17th November 2019. Industries/sight visit covered in Malaysia is as follows.

1. Putrajaya Tour
2. Batu Caves
3. City Tour
4. Visit to Matic Chocolate Factory
5. Visit to YAKULT Factory
6. BINARY UNIVERSITY

Industries/ sight visit covered in Singapore is as follows.

1. SENTOSA
2. Entrepreneur Hub visit (Singapore chamber of commerce and industry)
3. Experiential Singapore Tour, Cable car etc.
4. Gardens by the Bay Light Show
5. Singapore Zoo, Maritime Sea Aquarium
6. Night Safari

Objectives

1. To expose the students to entrepreneurial skill sets
2. To expose the students to the roles and responsibilities of entrepreneurs
3. To create awareness among the students towards entrepreneurial and intrapreneurial opportunities in Malaysia.

Description of the Session

The session provided an overview of intrapreneurs; who possess an entrepreneurial mindset and are ready to assume entrepreneurial managers, entrepreneurial accountants and entrepreneurial IT professionals. As a result, their behavior and attitude are different when they hit the job market. As entrepreneurial managers, accountants, or IT professionals, they are more innovative, creative, and positive-minded than most graduates. The session also described that the entrepreneurs should be innovative and highly charged creative individuals. Students should be engaged in a wide range of entrepreneurship-focused activities and platforms to hone their entrepreneurial skills during their academic careers. They must uncover their hidden talents and lift their entrepreneurial spirit to achieve tremendous success.

Outcome

The session brought clarity to the critical entrepreneurial and intrapreneurial concepts. They were a deep motivational session for the students who intend to be entrepreneurs and intrapreneurs in the future.



Visit to Binary University by the PGDM students on 13.11.2019



Session on 'Producing Intrapreneurs and Entrepreneurs for the World Market' was conducted during the International Industry Visit



Memorandum of Understanding

Between

St Francis Institute of Management & Research

and

Binary University

1. Preamble

- 1.1. St Francis Institute of Management & Research located in Mumbai, India (promoted by the Society of the Congregation of Franciscan Brothers) and Binary University, located in Selangor Darul Ehsan, Malaysia, are willing to enter into and formally establish this "Memorandum of Understanding" (hereinafter referred to as MOU).
- 1.2. The purpose of this MOU is to promote and expand international understanding, development, and friendship as well as stimulate and support academic pursuits among the students and faculty of the two institutions (St Francis Institute of Management & Research and Binary University hereinafter referred to as SFIMAR and Binary respectively). Identified general areas of mutual interest may include but not limited to the following:
 - student exchange programs;
 - faculty exchange programs;
 - cooperative/collaborative research projects;
 - exchange of publications; and
 - short-term training, workshops, seminars and conferences.
- 1.3. Both institutions realize that in general the language of instruction in both the institutions is English.
- 1.4. The term "host" institution refers to the Institute/University the student or faculty member plans to visit. The term "home" institution refers to the Institute/University where a student is studying or, in the case of faculty members, the university where the faculty member is regularly employed.
- 1.5. Both institutions understand that this MOU is not exclusive and each institution is permitted to enter into other such agreements with other universities.

2. Terms and Termination of the MOU

The term of this MOU shall be five years (2017 - 2022) from the date of signing. The MOU may be renewed for additional periods by written agreement of the institutions, prior to the end of the

initial five-year term (or any subsequent extension of the MOU). During the initial five-year term (and subsequent extensions, if any), the parties shall consult at least annually to discuss the program, any problems that have arisen, and opportunities for improvement. Either party may terminate this MOU at any time (during the initial five-year period or any extension period) by giving six months advance written notice.

3. Contact Person

Both the institutions will designate a contact person assigned with the responsibility of coordinating MOU activities in general terms. For SFIMAR, the contact person will be the Director of the Institute. For Binary, the contact person will be Mr Gilbert Alvin, Director of International Collaborations.

4. Scope of Co-operation

While a wide range of activities, in the academic and education field is identified within the MOU, any specific program will be addressed under separate written agreements between the two institutions which will serve as appendixes to this master MOU.

5. Student Exchange

- 5.1. Participation in the student exchange programs is meant for advanced skilling, training and gaining advance knowledge and does not constitute admission into any academic degree program or lead to the award of any academic degree at the host institution, unless otherwise permitted under the various rules and regulations governing such participation in both the countries. The terms and conditions of each student exchange program will be the subject matter of a properly laid out agreement, as referred in Clause 4 above.
- 5.2. Each institution will accept students from the other institution on an approximate one-for-one basis for the specified program during an academic year. Such students will bear the participation costs charged by the host institution as mutually decided by both the Institutions. A special fee may be approved by the Governing Council or Senate as a recognition of this MOU. The selection procedure by which reciprocal exchange students are nominated is the responsibility of the home institution.
- 5.3. The numbers of exchange students to be sent by each institution each year will be decided upon by mutual agreement between the two institutions. Exchange students may join specialized skilling, training and knowledge enhancement programs at the host institution, depending upon their needs and on the policies of the home institution.
- 5.4. Each institution shall try to exchange the same number of students each year. If either institution is unable to designate the full quota of qualified students during any given academic year, this will not affect the other institution's ability to send its exchange students for any of the areas under the student exchange program.
- 5.5. The host university shall normally accept students recommended by the home university. However, each institution reserves the right to accept or reject any exchange program student. Notification of acceptance or rejection of each student shall be provided to the other university within 30 days of the host institution's receipt of the home institution's nomination.





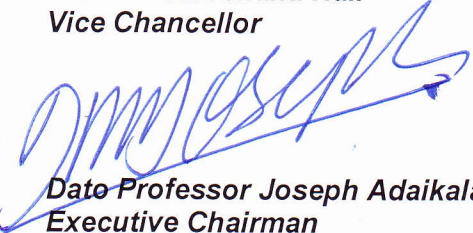
- 5.6. The acceptance of exchange is conditional on obtaining the necessary immigration and travel clearance from respective government authorities in the host country and the host institution will endeavor to assist in obtaining proper documents and will guide each student through the respective immigration and visa procedures. However, immigration matters are the responsibility of the exchange student.
- 5.7. All exchange students shall be subject to fulfil the academic and other regulatory provisions of the host institution. Exchange students will have the same privileges and enjoy the same access to campus facilities and amenities.

6. Faculty/Staff Exchange

- 6.1. The faculty/staff of an institution under the terms of the MOU may participate in a variety of activities at the other institution.
- 6.2. Such activities may include faculty exchange for instructional and/or research activities for short term or extended periods of time; conducting conferences, seminars, workshops, training programs and/or lecture series; providing professional expertise as consultants on special projects within the institutions; short term visits for observation purposes including exploration of further development activities between the two institutions; working with the businesses, industries and the community in which the institutions are located; and for all other activities as may be identified during the term of the MOU.

This MOU will be subject to compliance with all governing rules and regulations in the respective countries.

IN WITNESS THEREOF, the parties representing the two institutions have offered their signatures below:

FOR St Francis Institute of Management & Research	FOR Binary University
 Dr. Subhransu Sekhar Mohanty Director  Bro. Alphonse Nesamony Chairman  St. Francis Institute of Management & Research, Mumbai, India Date: 24 th November, 2017	 Prof. Dr Sulochana Nair Vice Chancellor  Dato Professor Joseph Adaikalam Executive Chairman Binary University, Kuala Lumpur, Malaysia Date: 24 th November, 2017



St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

1. Facilitates high quality research
2. Promotes knowledge sharing



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu
Website : www.llim.edu



To,
The Director
St. Francis Institute of Management
& Research Mt. Painsur, S.V.P. Road,
Borivali (W),
Mumbai 400103
(022)28917089

Subject: Exchange of Journal "LLIM Journal of Research"

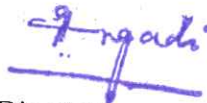
Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "January-June 2020", which bears "Volume XII, No. 1".

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure "Impact of Lockdown as a Strategy to counter COVID-19 on Indian Economy, MSME growth & Entrepreneurship in India, Relationship Management in Managing Supply Chain, Corporate Venture Capital, Vishal Merchandising and many more"

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.


Director